

ABSTRACT

Elisa Putri. 2018. The Effectiveness of Instagram in Improving Eighth Graders' Writing Skill at MTsN 3 Banjarmasin. Thesis. English Education Department, Tarbiyah and Teachers Training Faculty. Advisors: (I) Rusnadi, S.Pd.I, M.Pd.I, MA, (II) Nur Alfa Rahmah, M.Pd.

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The use of social media becomes more popular for people nowadays. Social media are web-based applications that allow users to communicate, collaborate, and share resources with other people. Social media make it easy for users to access and use social media to be a very effective tool for communicating and exchanging ideas. The many people use social media include students. The popularity of social media between students can be used as a language teaching tool. One of popular social media is Instagram. This is a social network that can be used to take pictures and videos, and share publicly or privately on the application. This study aims to research the effectiveness of Instagram in improving eighth graders' writing skill at MTsN 3 Banjarmasin. The subjects of the research were 30 students of VIII-H. Instagram was created as a place for students to write descriptive text and recount text. Finally, researcher took idea of writing activities on Instagram from photo inspiration. Writing tests including pre-test and post-test were used as instrument of collecting data.

The result of post-test showed that when they wrote descriptive text and recount text using Instagram; the students became more attentive, they liked to ask, become more active and happier. The researcher found that the students writing skill using Instagram had increased. The result of recount text, showed that T_{count} is -10.204. sig (2 tailed) is 0,000 and $\text{sig} \leq 0.05$. Thus, $T_{\text{table } 5\%} = -10.204 \geq 2.042$. The result of descriptive text, T_{count} is -10.448. sig (2 tailed) is 0,000 and $\text{sig} \leq 0.05$. Thus, $T_{\text{table } 5\%} = -10.448 \geq 2.042$. If T_{count} is higher than T_{table} , H_0 (Null Hypothesis) is rejected and H_a (Alternative Hypothesis) is accepted. The result of the study revealed that Instagram as learning tool is effective for language learning activity.