

CHAPTER I

INTRODUCTION

A. Background of Study

The teaching of English is focused on the ability of learners to be capable of mastering the four language skills, namely: listening speaking, reading, and writing. The learners should have abilities in reading and listening to support their speaking and writing.

One of the language skills is reading skill. It is one important skill in learning English. Reading is one way to get information from something written. The more you read, the more information you get. By reading also opens our horizons to the outside world. Reading becomes an important aspect. Even the first revelation revealed by Allah Almighty is about reading. Namely surah Al-Alaq verse 1-5.

أَفْرَأُ بِاسْمِ رَبِّكَ الَّذِي خَلَقَ (١) خَلَقَ الْإِنْسَانَ مِنْ عَلَقٍ (٢) أَفْرَأُ وَرَبُّكَ الْأَكْرَمُ (٣) الَّذِي عَلَّمَ بِالْقَلَمِ (٤) عَلَّمَ
الْإِنْسَانَ مَا لَمْ يَعْلَمْ (٥)

In the verse the reading instructions are clearly stated. Even repeated several times. State that how important reading is. Reading add knowledge. Reading makes someone smarter. But, in reality reading interest at this time is greatly reduced. Since the trend of digital technology has taken over, reading interest has faded. Especially in the Indonesian millennium.

According to a survey conducted by UNESCO in 2016, Indonesia ranked 60th out of 61 countries in the world at the literacy level. Other research conducted by the Program for International Student Assessment (PISA) in the previous year. The survey results of this institution also showed a lack of interest in literacy in Indonesia. The ranking achieved by this country is 62nd of the 70 countries surveyed.

Based on that survey, we know that students who love reading are very few. They are more complacent about technology and digitally. Information technology is now shifting the younger generation towards reading interest. Such as happened to UIN Antasari Banjarmasin students. It is very rare to find students who like reading. Especially if they are required to read a long article or reading about a history. For the sake of their duty. It is a very boring thing.

One of the subjects in the English department for example. Namely introduction to literature. This subject learn about the history of literature in several periods. Literary work and the famous creator in that period. This subject certainly requires students to read a lot of information. Because they assume that reading a lot of information is certainly not a pleasant thing. Of course they do not fully absorb what is learned in this subject.

Responding to this case, one teacher tried to provide a teaching solution. Using media that is suitable for this case. Make the students happy and enjoy learning this subject. The teacher uses media which is of course adapted to the characteristics of her students. Students living in the modern era. Students who prefer digital sources. Therefore, teacher uses infographic as a media for learning. Infographic are graphic visual representations of information, data or knowledge intended to present information quickly and clearly. We can improve cognition by utilizing graphics to enhance the human visual system's ability to see patterns and trends.

However, there are a lot of infographics that have been used in different areas such as business, health, industry, advertisements, e-commerce and education. The design of an infographic needs to be suitable with its aim. For example, in business, an infographic is used to promote a service or a product or as a marketing strategy. On the other hand, in the field of education, an infographic can be used as a kind of instructional media and is aimed to increase students' understanding of the subject's content.

Based on the background of problem above, the reseacher is interested to analyze how the students learn English Literature through Infographic and how can Infographic help them to understand the English text.

B. Research Question

The problems in this research were formulated as follow:

1. How do the students use the Infographic media in learning English literature at 2nd semester of English department students of UIN Antasari Banjarmasin?
2. What are benefits in using infographic as a media in learning English literature at 2nd semester of English department students of UIN Antasari Banjarmasin?
3. What are the problems of students in applying infographic in learning English literature at 2nd semester of English department students of UIN Antasari Banjarmasin?

C. Objective of the study

The objectives of this research were listed as follow:

1. To describe the way the students use infographic in learning literature at 2nd semester of English department students of UIN Antasari Banjarmasin.
2. To describe the benefits in using infographic as a media in learning English literature at 2nd semester of English department students of UIN Antasari Banjarmasin?
3. To find the problems of students in applying infographic in learning literature at 2nd semester of English department students of UIN Antasari Banjarmasin.

D. Significance of the study

Research significance discusses the contribution of the benefit of the research to the development of science and technology, and the educational stakeholders.

1. Teacher

This research is a contribution in Literature teaching learning process, by giving the information how the significance of improving students' interesting to knowing about literature by using infographic media.

2. Students

The researcher will be able to expect the utilization of the media in improving students' interesting to know about literature by using infographic media.

3. Other researcher

The researcher hopes that this research gives the contribution or any benefit to other researcher in conducting the further research of the similar topic.

E. Definition of Key Term

Definition of key term, which is necessary to clarify briefly in order to avoid misunderstanding, can be mentioned as follow:

1. Infographic

In this research, the term infographics is graphic visual representations of information of literature course. The information will be display briefly clearly.

2. Media

In this research, the term media is one of teaching aid can help literature learning process. Make this subject that must be much in reading more interest and enjoy.

3. Learning

In this research, the term learning is how students apply and learning using infographic media.

4. English Literature

In this research, the term English literature is one of English course at 2nd semester of English department. This course learn about history of English literature period. The literary work and the famous creator that was in that period. This course also learn about literary genres, such as prose, poetry and drama.