

CHAPTER IV

FINDINGS AND DISCUSSION

A. Findings

1. Learning English Literature using Infographic

To describe how the English literature learning using infographic, researcher used observation and interview techniques. This observation was carried out in 2 stages. The first stage has done on 9th May until 14th May 2019. Then, the second stage has done on 16th May until 21st May 2019. The interview were conducted for one week. From May 27 to 31 may 2019. Interview were conducted in various places around the UIN Antasari Banjarmasin. For an unspecified time. Depending on the readiness of the respondent. Everyone is interviewed for about ten minutes.

In the first stage, the researcher looked at how the group's students worked and how they conveyed information that had been processed in the form of infographic. In this task, students were divided into several groups. Each group got a different literature period. Like Elizabethan, Puritan, Neo classical, Romantic and others.

One week before their presentation was on the task of analyzing information from their handbook based on the group that has been determined. The information obtained is made in the form of an infographic. They are analysis the information from their handbook. Take a note for the important information. Then, put the important information into an infographic. They are free to use software they like and that is easy for them.

Based on interview, the researcher found that mostly students used Canva as a software for creating an infographic. This app more comfortable, easy to use and has

beautiful design. Students did not make design by their self. They just open design that has been provided on that app. Then, make an infographic as long as they want. Moreover, Canva can use on PC or on Phone.

However, for some students who felt did not understand with Canva. They use Microsoft Word or Microsoft Power Point to create an infographic. They felt that used Microsoft Word and Microsoft Power Point was easier. They do not need to install application and did not need to understand how to use it. Because, Microsoft Word and Microsoft Power Point are software that commonly used in learning process. They said that Microsoft Word and Microsoft Power Point have been provided things related to design. Depends on us as users whether they can be creative or not. But, using Microsoft Word or Microsoft Power point just on PC. They cannot use on our phone to creating an infographic. So, if students used Microsoft word or Microsoft power point as a software to creating an infographic, they should be used their laptop. It can be more difficult, because they cannot creating infographic quickly and they cannot create infographic in anywhere place.

When presenting, lecturer used different technique in learning. The lecturer used the gallery walk game technique. Each group has one speaker who stayed in their group place. While the other group members walked to other groups to get information about the period of literature. Each student record all information that is deemed necessary. At the end of learning the lecture will ask what information was obtained by students. Some students called to the front of the class to read the results of the information they get.



Figure 4.1. Example of presentation

That was some example how presented their task for other friend. Each group had 15 minutes to presented their infographic. If time is over, students who looking for the information should move to the next gallery to got other information. They should move until all group they visited. So, they can got all of information. In the end, some of students presented their information that they got in front of class.

In the second stage, students worked on individual assignments about the 2019 quick election results article. Different with first stage, in the first observation, students were not

told what the elements of the infographic were. At this end, the students already knew what element of infographic was. So that it produces an easy to understand infographic.

The students pay attention to whether the elements that have been explained are already in their infographic. Some of their infographics were analyzed together. Is it in accordance with the element of infographic. Some of them also present information they can in front of the class.

Infographic is visualize data, make complex information to simply presentation. But, created infographic was not just simply and have beautiful visual. There are several things that must be considered on creating an infographic. So, the information conveyed can be clearly understood by the reader. Based on Beverley (2016) said that infographic has six elements (p.76). There are story, style, simplicity, size, statistics, and sources

Good infographic should contain a title, beginning, middle, and conclusion. A title in infographic tell the topic or overview the infographic about. The title should be clear, short and interest keyword. As students make about Indonesian President Election and Legislatif Election 2019 in several places.

The next element is style. To make beautiful infographic students must be pay attention with the style. Give visual appeal that related to the topic discussed. In this section students used pictures about president or chart about election result. Because, the topic is Indonesian Election 2019. Students must also manage the information correctly. Make sure infographic has beginning, middle and conclusion. In beginning, students give overview information about the election 2019. Tell about the place, number of voter or other general information about the topic. In middle students tell the details of result of Indonesian election 2019 with the place they choose. In conclusion, students tell totally result of

Indonesian Election 2019, tell who the higher or slower result. Then, students used heading, color, size of the text and pictures to showcase the important information.

Simple is one of the element of infographic. An infographic should be have simple design with shortly text and not too much pictures. Just make infographic clearly and completely. So the reader can understood with the information. Make an infographic with ideal size. Because size affects the readers' interest. Size is one of the elements in the infographic.

Use research, articles, statistic to support the information. Make sure the research, article, and statistic factual and reliable with the topic. Students put chart or table for statistical data. The last, put source into an infographic to make sure that the information was factual. So, the readers sure that the information was valid.

That is one of example of infographic that have all elements. That infographic had story (beginning, middle and conclusion), good style, simply, with ideal size, put statistics and also put the source. With source we know that info was accurate. So, the reader cannot be doubt to believe that info.



Figure 4.2 Infographic with completed elements

On figure 4.3, that was an infographic with completed elements. The infographic with the title “2019 Indonesian Presidential Election 2019 (Quick Count)”. In the beginning, students tell when the Election held. Also tell that was not the end result, but a temporary result. In the, middle students tell the detail of the result with the percentage of the winner. Students give a chart to make clearly information. The, students tell the totally results of Indonesian Presidential Election 2019, the different of the result.

That infographic well arranged. The beginning first, and the middle and conclusion as the last. Good size, nice visual, and simple design. The students also put “*Detik.com*” as source on that information.



Figure 4.3 Infographic with Incomplete Element

That was an infographic that less of several elements. That infographic did not show what is in the beginning middle or conclusion. Because, that was all information put in on paragraph. With that style, reader can be difficult to get the information. Then, that infographic did not had any source. That was cannot be make sure the reader that information was accurate.

2. Benefits learning English Literature using infographic

To find out what are the benefits of learning English literature using an infographic, the researcher uses the interview technique. Interviews are conducted for one week. From May 27 to 31 May 2019. Interview were conducted in various places around the UIN Antasari Banjarmasin campus. For an unspecified time. Depending on the readiness of the respondent. Everyone is interviewed for about ten minutes.

For interview, all of respondents of this research are not mentioned by real name. Each respondents mentioned by coding. Like student one (ST-1), other students (ST-2), another students (ST-3) and others. All respondents actually 26 students. But, in this research researcher mentioned some of them. Because some of students have same answer while interview.

From the results of the interview, it was obtained data that most students felt that learning using the infographic was very useful. Most of them say that learning with infographic is very interesting. As on student said "*studying literature with infographic adds excitement, learning doesn't get bored, even though I study in the afternoon, but I enjoy this course.*" (ST-1)

Other student also had the same opinion with students before, according to that student "*learning literature with infographic is very interesting. Not boring. Many colors and designs are seen in learning material. Instead of having to read books that are many pages and only writing, there are no images and colors.*" (ST-2)

In addition, the students also felt that the English literature learning with infographic made it easy to understand learning material. As one student said "*I understand the material*

faster with learning style like this. Because I don't have to read a lot of material, just read important parts that have been made into infographic by my friends." (ST-3)

Another students has the same opinion as students before, said, *"First impressions about English learning literature, I thought it would be very bored. Moreover, when I know what book we used for learning English literature. The reading book. There are no images, nothing interesting. The reading is also quite difficult to understand. I think I would have difficulty in lectures that are difficult and difficult to understand. But, when learning is questioned next, my lecturer explains something new. A new application for me. A pleasant medium. Learning to use media design drawings called infographics. At the next meetings, my estimation was wrong. Learning with infographics is very easy. Makes me quickly understand the material invited."* (ST-4)

One of student, said "learning with infographics is indeed easy. Material directly to important points. It's easy to consider. (ST-5) *"While another student agreed to learn literature infographics help in terms of presentations. Each student will more easily explain the material consisting of infographics. Because what's important is just an important point."* (ST-6)

Learning using infographics can increase students' reading interest. With the conditions of the students nowadays it is not like reading. With infographics it helps students to like reading. Student explained *"I don't like to read too much. I don't like thick material with reading. But with infographics, I became more interest of reading "*. (ST-7)

Other student agreed with that student, learning to use infographics is very helpful. *"I don't have to read many things. The material that will be opened can already be seen from*

the infographic he made. Because the material will be discussed in the form of infographics. Easy to understand and explain presentation compilation. "(ST-8)

In addition, there are other opinions about the benefits that can be felt when learning with infographics. According to one student, learning in this way is more about technology. (ST-9) Besides that, another student also explained that this info helped. Not only for this course. That students admitted that this infographic could be used for other subjects. Can make presentation material easily. (ST-10)

3. Problems in using infographic in Learning English Literature

To find out what are the problems of learning English literature using an infographic, the researcher used the interview technique. Interviews are conducted for one week. From May 27 to 31 may 2019. Interview were conducted in various places around the UIN Antasari Banjarmasin campus. For an unspecified time. Depending on the readiness of the respondent. Everyone is interviewed for about ten minutes.

Based on the results of the interviews, the researchers found data that most students were not too troubled with the use of infographic media in learning. They only had a few problems when making the infographic. Because most of students did not know about infographic before. They did not used or creating an infographics. And also it required a creative level and a good design method.

As one student said, *"learning literature with infographic is no problem. It's just that I am a person who is not very good at design. I experienced a little difficulty. Therefore, to make an infographic I use the Microsoft Word or Microsoft Power point application. Because it is the easiest application for me. "(ST-11)*

Other student also said *"to make a good and interesting infographic, of course design is needed, a good blend of colors. So that our infographic is more interesting."*(ST-12)

In addition, there is one problem mentioned by the students, how to explain infographic. In the classroom, each result of the assignment, whether individual or group explained in front of the class. But, some students felt the explanation was given still not enough. As one student said *"for problems in literature learning using infographic is actually no problem. But, for understanding material, it depends on the person who presents. And depending on the results of the tasks they are working on. If their presentation is good, then they understand quickly. And also if the material included in the infographic is complete, it be easy to understand the material taught."* (ST-13)

B. Discussion

1. Learning English Literature using Infographic

In this literature learning process infographic is used as a medium. Media is something that can channel messages and can stimulate the thoughts, feelings and willingness of students so that it can encourage the learning process on him. While infographic is visual data in which contains important information.

Infographic has many types. Each type has its own benefits. Because the use of this infographic is not only for education. Infographic can be used in business, for marketing and also for other purposes.

In this course, there are two types of infographic that used by students. The first is statistical infographic. Statistical infographic is one type of infographic whose data is based on surreal results, presents data from various sources, or presents an argument based on data. This type of Infographic is more focused on the data that will be discussed.

Based on observers' observations, when looking at the learning process of Introduction to Literature in 2nd semester students of English language education, UIN Antasari Banjarmasin. Students are asked to look for articles or see how the 2019 election directly. Then collect data about the results of the quick count of the 2019 election. Based on surveys or read the articles obtained. They were asked to make an infographic based on the results they encountered.

The second type of infographic was an informational infographic. An informational infographic template was ideal for students who want to clearly communicate a new concept, or to give an overview of a topic. In this infographic the students were asked to overview the topic of the period of literature. This task is done by groups.

For creating an infographic students need an application. The application can help them in creating good infographic. But, not all students can use the application that has been offered. Some of students find it difficult to use the application. Moreover, most applications that available are based online. So, students must provide an internet connection to make an infographic.

In making an infographic, students must also consider the elements of the infographic so that the infographic is made into detailed, clear and simple data. According to Beverley (2016, pp 29-30) infographic has six elements. There are story, style, simplicity, size, statistics, and source.

So that the information displayed in the infographic can be conveyed clearly. Infographic adapts to the elements mentioned. Infographic has a story, there is a systematic information that will be delivered. There is a beginning, a core and a conclusion. If one does not exist, the reader will find it difficult to understand the information provided.

Most of students make an infographic without beginning first. Students just mention the detail data without known the overview of information. Moreover, some students did not tell the conclusion of the data had been applied on infographic. So, the other students little bit difficult to understand the data on their infographic.

In making infographic, you also have to adjust the style with the information to be delivered. Because this infographic is data visualization, visuals are an important concern when creating infographic. So is the simplicity of information. Because the purpose of infographic is to make it easier for readers to get information. If the infographic displayed is complicated, it will be difficult for the reader to understand.

The size in infographic must also be considered. Not too big or too small. Can provide different fonts on important things. That will increase the interest of readers. Give statistical data to our infographic. In order to add accurate data. And also provide sources from the data we get. So that readers can receive information that we provide easily.

Mostly, students created an infographic with simple design and simple information but clearly. Only a few of them that created an infographic with complex information. For the size all of students understand well the size that fits their infographic needs. Students are undoubtedly in terms of creativity. But for each student has a different time in completing the design of the infographic. Some of students do not need long time to make it. But for some students making infographic takes a long time to complete.

For make sure that an infographic made contains accurate information, students are required to put statistical data and also the source of the information obtained. All of students did contain statistical data in accordance with the data they have obtained. But only some

students put the source of the information they get. Whereas, source is one of the most important things in infographic.

2. Benefits learning English Literature using infographic

Infographic is a visualization of data and information that we get from reliable sources. An infographic helps increase someone's reading interest in this digital age. In this case, a lecturer tries to collaborate infographic as a medium in learning. Infographic was used in the introductory to literature course for UIN Antasari Banjamasin 2 nd semester English students.

On the results of interviews with several students as respondents. They stated that learning becomes easier when using infographic. Learning becomes more interesting. The material delivered was easily understood. Infographic certainly adds to students' interest in reading. Because the material was presented in an interesting form. Not only that, students also become more creative. They also know that technology can be used in education. Surely this will be useful for them later. Because they are prospective teacher candidates who must act creatively and adapt to the times. So that learning becomes more effective and fun.

That benefits in learning *Introduction to Literature* in accordance with the infographic characteristics. Infographic makes it easy for students to understand complex information with simple explanations.

An objective source of information can provide proper understanding in the form of open and free information. Infographic make students open-minded. Only with the information displayed in an image, stimulates students to know more about the information poured out. The students' interest in gathering information also increased.

Not only have that, infographic made students easy to understand about the coherence of an event. They did not to read too much to get an information.

3. Problems in using infographic in Learning Literature

For the problem of using an infographic as a learning media in the Introduction to Literature course, the respondents did not deal with the problem much. Most of them say that the difficulty is more when making it. Because to make an attractive design is a difficult thing for them.

In terms of learning the respondents said that the clarity of a material was based on the infographic maker. If making with clear information, the readers will easily understand the information presented. Likewise during the presentation, if the presenter details the infographic in detail, it will be easy for the reader to capture the information described.