

**AN ANALYSIS OF INTERPERSONAL MEANING IN
MARK ZUCKERBERG'S SPEECH**

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**ANTASARI STATE ISLAMIC UNIVERSITY
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**AN ANALYSIS OF INTERPERSONAL MEANING
IN MARK ZUCKERBERG'S SPEECH**

AN UNDERGRADUATE THESIS

**Presented to
Faculty of Tarbiyah and Teacher Training
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VALIDATION

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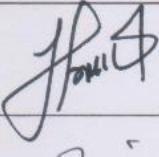
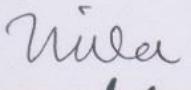
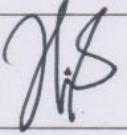
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STATEMENT OF AUTHENTICITY

I, the undersigned, Arbainah, declare that this undergraduate thesis is my original work, gathered and utilized especially to fulfill the purposes and objectives of this study, and has not been previously submitted to any other university for any degree or other purposes. I also declare that the publications cited in this work have been properly acknowledged. If someday, it is proven otherwise, I understand that my degree will be revoked.

Banjarmasin, 28 Juni 2019

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ARBAINAH

ABSTRACT

Arbainah. 2019. An Analysis of Interpersonal Meaning in Mark Zuckerberg's Speech. Thesis. English Education Department, Faculty of Tarbiyah and Teacher Training, Antasari State Islamic University Banjarmasin. Advisors: (I) Rahmila Murtiana, SS. MA, (II) Hidayah Nor, S.Pd, M. Pd.

Keywords: Discourse Analysis, Systemic Functional Linguistics, Interpersonal Meaning, Mood, Modality

This research examines the interpersonal meaning in Mark Zuckerberg's speech. This is based on the details of speech or writing to define an investigation. The object of this research is the used moods and modality types in interpersonal meaning of Mark Zuckerberg's speech. The purposes of this study are: 1) to describe the Mood Types used in Mark Zuckerberg's speech, 2) to describe the Modality in Mark Zuckerberg's speech, 3) to describe the interpersonal meaning realized in Mark Zuckerberg's speech. In this study, the source of data is the transcription of Mark Zuckerberg's speech at Harvard Class of 2017 Graduation Ceremony. The data then are classified and collected in tabulation. This paper is based on the discourse analysis and systemic functional linguistics approach by Halliday. The writer analyses the speech by Mark Zuckerberg mainly from the interpersonal meaning which focuses on the mood and modality types. The results of this research are: 1) Statistically of 421 clauses in the data, there are 386 declarative clauses, accounting for 91.68% of the speech; 18 clauses are interrogative ones which cover 4.28% of the speech and 17 clauses which cover of the rest of the percentage of the whole speech with 4.04%. 2) The result of modality is about 115 modals in total. The speaker tends to use modal can and be going to. The modality types consists of 43 modals or around 37.40% of low degree, 52 modals or about 45.22% of medium/middle degree, and 22 modals or around 19.13% of high degree. 3) Zuckerberg tends to use declarative mood that aims to give information to the audience. While the researcher discovered that dominant modality type is in middle degree. It means that the speaker is conveying the speech in way of median politeness.

ABSTRAK

Arbainah. 2019. Analisis Makna Interpersonal dalam Pidato Mark Zuckerberg. Skripsi. Jurusan Pendidikan Bahasa Inggris, Fakultas Tarbiyah dan Keguruan, UIN Antasari Banjarmasin. Dosen Pembimbing: (I) Rahmila Murtiana, SS. MA, (II) Hidayah Nor, S.Pd, M.Pd.

Kata Kunci; Analisis Wacana, Linguistik Sistemik Fungsional, Makna Interpersonal, Mood, Modalitas

Penelitian ini membahas makna interpersonal dalam Pidato Mark Zuckerberg. Penelitian ini berdasarkan rincian dari pidato dan tulisan untuk menetapkan penelitian. Objek penelitian ini adalah penggunaan mood dan modalitas dalam makna interpersonal pada Pidato Mark Zuckerberg. Tujuan penelitian ini adalah: 1) untuk mendeskripsikan tipe mood pada Pidato Mark Zuckerberg, 2) untuk mendeskripsikan modalitas pada Pidato Mark Zuckerberg, 3) untuk mendeskripsikan makna interpersonal melalui tipe mood dan modalitas pada Pidato Mark Zuckerberg. Dalam penelitian sumber datanya naskah pidato Mark Zuckerberg pada Upacara Kelulusan Angkatan 2017 di Universitas Harvard. Data tersebut kemudian diklasifikasi dan dikumpulkan dalam bentuk tabulasi. Penelitian ini berdasarkan analisis wacana dan pendekatan Linguistik Fungsional Sistemik Halliday. Peneliti menganalisa Pidato Mark Zuckerberg terutama dari makna interpersonal yang berfokus pada tipe mood dan modalitas. Hasil dari penelitian ini adalah: 1) secara statistik terdapat 421 klausa yang terdiri dari klausa deklaratif sebanyak 386 klausa atau sekitar 91, 68 % dari keseluruhan pidato, klausa interogatif sebanyak 18 klausa atau sekitar 4, 28% dan 17 klausa imperatif atau sebanyak 4.04%, (2) hasil dari modalitas adalah sekitar 115 modal. Pembicara cenderung menggunakan modal “can” dan “be going to”. Tipe modalitasnya terdiri dari 43 modal atau sekitar 37, 40% bernilai rendah, 52 modal atau 45, 22% bernilai medium, dan 22 modal atau sekitar 19, 13% bernilai tinggi, (3) Zukerberg cenderung menggunakan mood deklaratif yang bertujuan untuk memberikan informasi kepada pendengarnya, sedangkan mengenai modalitas yang dominan, peneliti menemukan bahwa tipe dominan yang digunakan tipe bernilai menengah. Hal ini berarti bahwa dalam menyampaikan pidato tersebut, pembicara menggunakan nilai kesopanan menengah.

MOTTO

خَيْرُ النَّاسِ أَنْفَعُهُمْ لِلنَّاسِ

"The best man among you is the one who contributes the most to the mankind."

(Bukhari and Muslim)

DEDICATION

All praises be to Allah Almighty for His mercy and blessing.

My greatest prophet, Muhammad peace be upon him.

I truly dedicated this thesis for:

My parents (Aseran and Asnah), who always understand me, support me, give me advice and always pray for my successful life.

All people who have given me supports and love for completing my study.

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محمد وعلى اله وصحبه أجمعين. اما بعد

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Finally, the writer hopes that this research will be useful for the next researchers. The writer admits that this research paper is not perfect yet. Therefore, suggestion will be expected to make it better.

Banjarmasin, Syawal, 24th 1440 A.H
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Writer

CONTENTS

COVER PAGE.....	i
TITLE PAGE	ii
APPROVAL.....	iii
VALIDATION.....	iv
STATEMENT OF AUTHENTICITY	v
ABSTRACT.....	vi
ABSTRAK	vii
MOTTO	viii
DEDICATION	ix
ACKNOWLEDGMENT.....	x
CONTENTS.....	xii
LIST OF TABLES	xiv
LIST OF APPENDICES	xv
CHAPTER I INTRODUCTION	1
A. Background of Study	1
B. Statements of Problem.....	6
C. Objective of Study	7
D. Significance of Study.....	7
E. Definition of Key Term	7
CHAPTER II THEORETICAL REVIEW	9
A. Discourse Analysis	9
B. Systemic Functional Linguistics.....	12
C. Interpersonal Meaning	19
1. Mood System.....	20
2. Modality System.....	45
D. Previous Study	51
CHAPTER III RESEARCH METHOD	52
A. Research Design	52
B. Source of Data	52
C. Research Instrument	53

D. Data Collection Procedure.....	54
E. Data Analysis Procedure	55
CHAPTER IV FINDINGS AND DISCUSSION	58
A. Findings	58
B. Discussion.....	64
CHAPTER V CLOSURE.....	76
A. Conclusion.....	76
B. Suggestion	77
REFERENCES	
APPENDICES	
CURRICULUM VITAE	

LIST OF TABLES

Table 1. Exchange of Information	19
Table 2. Temporal Finite	23
Table 3. Modal Operator	24
Table 4. The Principle Items Functioning as Conjunctive Adjunct.....	32
Table 5. Type Principal Items Functioning as Comment Adjunct	35
Table 6. The Principal Items Functioning as Mood Adjunct.....	38
Table 7. The Degree of Modalization	48
Table 8. The Degree of Modulation	50
Table 9. The Form of Data Sheet of Interpersonal Meaning in Mark Zuckerberg's Speech.....	53
Table 10. The Mood Types Realized in Mark Zuckerberg's Speech	58
Table 11. The Degree and Type of Modality in Mark Zuckerberg's Speech	60
Table 12. Distribution of Each Type of Modality	62
Table 13. Distribution of Modal Values	63

LIST OF APPENDICES

- Appendix 1 Translation of Verse
- Appendix 2 Screenshot Video of Mark Zuckerberg's Speech
- Appendix 3 Transcription of Mark Zuckerberg's Speech
- Appendix 4 Analysis of Mood Types and Modality in Mark Zuckerberg's Speech
- Appendix 5 Thesis Consultation Note
- Appendix 6 Thesis Examination Secretary's Note