

CHAPTER III

RESEARCH METHOD

A. Research Design

Research is a more systematic activity directed toward discovery and the development of an organized body of knowledge, research can be defined as the systematic and objective analysis and recording controlled observations that may lead to the development of generalization, principles, or theories, resulting in prediction and possibly ultimate control of events (Best, 1981: 18).

The researcher uses qualitative method research since this research is going to explain the analysis descriptively. Qualitative method is used in this research because the research aims to analyze taboo words in *Wild Child* movie and it includes method which generally generates word than number. According to Quinn (2002: 4), “Qualitative research is characterized by its aims, which relate to understanding some aspects of social life, and its method which (in general) generate words, rather than numbers, as data for analysis.”

The researcher uses library research. According to Nasir (2012) in Wahyuni (2016: 25), “library research is the technique collecting data with studying deeply in the books, literatures, notes, and reports that relates the problems will be solved.

B. Subject and Object of the Research

1. Subject

The subject of this research is *Wild Child* movie.

2. Object

The object of this research is the types and functions of taboo words in *Wild Child* movie.

C. Data and Source Data

The data of this study is the utterances containing taboo words produced by all characters (main characters and supporting characters) in *Wild Child* movie. Therefore, source data will take from the script of *Wild Child* movie.

D. Method of Collecting Data

The method of collecting data in this research is observation and documentation method. “The documentary method is techniques used to categorize, investigate, interpret, and identify the limitation of physical sources, most commonly written documents whether in the private or public domain. (Mogalakwe, 2006:1)”. The steps that are used to collect the data are as follow:

1. The researcher watches the movie carefully to find the dialogues which involve the abuse utterances.
2. The researcher transcribes those dialogues.
3. The researcher collects those dialogues to be analyzed.

E. Method of Analyzing Data

In analyze data, the writer took the following steps according to Cresswell (2007: 156-157) :

1. Data managing; the writer creates and organizes files for data and transcribes the dialog/utterance.
2. Reading, memoing; the writer reads through subtitle and make (table/chart)
3. Describing; the writer describes the social setting, actors, events; draw picture of setting.
4. Classifying; the writer analyzes data and classifying into positive and negative.
5. Interpreting; the writer interprets and make senses of the findings – how the culture “works”.
6. Representing, visualizing; the writer presents narrative presentation augmented by tables.