

Lampiran Output SPSS

Frequencies

X1.1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Sangat Setuju	26	28.0	28.0	28.0
	Setuju	57	61.3	61.3	89.2
	Tidak Setuju	8	8.6	8.6	97.8
	Sangat Tidak Setuju	2	2.2	2.2	100.0
	Total	93	100.0	100.0	

X1.2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Sangat Setuju	21	22.6	22.6	22.6
	Setuju	54	58.1	58.1	80.6
	Tidak Setuju	15	16.1	16.1	96.8
	Sangat Tidak Setuju	3	3.2	3.2	100.0
	Total	93	100.0	100.0	

X1.3

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Sangat Setuju	26	28.0	28.0	28.0
	Setuju	29	31.2	31.2	59.1
	Tidak Setuju	37	39.8	39.8	98.9
	Sangat Tidak Setuju	1	1.1	1.1	100.0
	Total	93	100.0	100.0	

X1.4

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Sangat Setuju	25	26.9	26.9	26.9
	Setuju	46	49.5	49.5	76.3
	Tidak Setuju	20	21.5	21.5	97.8
	Sangat Tidak Setuju	2	2.2	2.2	100.0
	Total	93	100.0	100.0	

X2.1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Sangat Setuju	22	23.7	23.7	23.7
	Setuju	32	34.4	34.4	58.1
	Tidak Setuju	34	36.6	36.6	94.6
	Sangat Tidak Setuju	5	5.4	5.4	100.0
	Total	93	100.0	100.0	

X2.2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Sangat Setuju	19	20.4	20.4	20.4
	Setuju	27	29.0	29.0	49.5
	Tidak Setuju	43	46.2	46.2	95.7
	Sangat Tidak Setuju	4	4.3	4.3	100.0
	Total	93	100.0	100.0	

X2.3

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Sangat Setuju	19	20.4	20.4	20.4
	Setuju	28	30.1	30.1	50.5
	Tidak Setuju	45	48.4	48.4	98.9
	Sangat Tidak Setuju	1	1.1	1.1	100.0
	Total	93	100.0	100.0	

X2.4

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Sangat Setuju	19	20.4	20.4	20.4
	Setuju	27	29.0	29.0	49.5
	Tidak Setuju	43	46.2	46.2	95.7
	Sangat Tidak Setuju	4	4.3	4.3	100.0
	Total	93	100.0	100.0	

X2.5

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Sangat Setuju	17	18.3	18.3	18.3
	Setuju	35	37.6	37.6	55.9
	Tidak Setuju	41	44.1	44.1	100.0
	Total	93	100.0	100.0	

X3.1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Sangat Setuju	22	23.7	23.7	23.7
	Setuju	59	63.4	63.4	87.1
	Tidak Setuju	11	11.8	11.8	98.9
	Sangat Tidak Setuju	1	1.1	1.1	100.0
	Total	93	100.0	100.0	

X3.2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Sangat Setuju	24	25.8	25.8	25.8
	Setuju	63	67.7	67.7	93.5
	Tidak Setuju	5	5.4	5.4	98.9
	Sangat Tidak Setuju	1	1.1	1.1	100.0
	Total	93	100.0	100.0	

X3.3

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Sangat Setuju	25	26.9	26.9	26.9
	Setuju	49	52.7	52.7	79.6
	Tidak Setuju	18	19.4	19.4	98.9
	Sangat Tidak Setuju	1	1.1	1.1	100.0
	Total	93	100.0	100.0	

X3.4

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Sangat Setuju	19	20.4	20.4	20.4
	Setuju	58	62.4	62.4	82.8
	Tidak Setuju	15	16.1	16.1	98.9
	Sangat Tidak Setuju	1	1.1	1.1	100.0
	Total	93	100.0	100.0	

X3.5

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Sangat Setuju	13	14.0	14.0	14.0
	Setuju	59	63.4	63.4	77.4
	Tidak Setuju	20	21.5	21.5	98.9
	Sangat Tidak Setuju	1	1.1	1.1	100.0
	Total	93	100.0	100.0	

X3.6

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Sangat Setuju	25	26.9	26.9	26.9
	Setuju	50	53.8	53.8	80.6
	Tidak Setuju	16	17.2	17.2	97.8
	Sangat Tidak Setuju	2	2.2	2.2	100.0
	Total	93	100.0	100.0	

X3.7

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Sangat Setuju	15	16.1	16.1	16.1
	Setuju	55	59.1	59.1	75.3
	Tidak Setuju	23	24.7	24.7	100.0
	Total	93	100.0	100.0	

X3.8

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Sangat Setuju	6	6.5	6.5	6.5
	Setuju	43	46.2	46.2	52.7
	Tidak Setuju	42	45.2	45.2	97.8
	Sangat Tidak Setuju	2	2.2	2.2	100.0
	Total	93	100.0	100.0	

Y.1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Sangat Setuju	36	38.7	38.7	38.7
	Setuju	55	59.1	59.1	97.8
	Tidak Setuju	2	2.2	2.2	100.0
	Total	93	100.0	100.0	

Y.2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Sangat Setuju	11	11.8	11.8	11.8
	Setuju	49	52.7	52.7	64.5
	Tidak Setuju	30	32.3	32.3	96.8
	Sangat Tidak Setuju	3	3.2	3.2	100.0
	Total	93	100.0	100.0	

Y.3

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Sangat Setuju	12	12.9	12.9	12.9
	Setuju	43	46.2	46.2	59.1
	Tidak Setuju	32	34.4	34.4	93.5
	Sangat Tidak Setuju	6	6.5	6.5	100.0
	Total	93	100.0	100.0	

Y.4

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Sangat Setuju	17	18.3	18.3	18.3
	Setuju	54	58.1	58.1	76.3
	Tidak Setuju	21	22.6	22.6	98.9
	Sangat Tidak Setuju	1	1.1	1.1	100.0
	Total	93	100.0	100.0	

Y.5

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Sangat Setuju	18	19.4	19.4	19.4
	Setuju	57	61.3	61.3	80.6
	Tidak Setuju	15	16.1	16.1	96.8
	Sangat Tidak Setuju	3	3.2	3.2	100.0
	Total	93	100.0	100.0	

Y.6

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Sangat Setuju	20	21.5	21.5	21.5
	Setuju	59	63.4	63.4	84.9
	Tidak Setuju	12	12.9	12.9	97.8
	Sangat Tidak Setuju	2	2.2	2.2	100.0
	Total	93	100.0	100.0	

Y.7

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Sangat Setuju	29	31.2	31.2	31.2
	Setuju	55	59.1	59.1	90.3
	Tidak Setuju	9	9.7	9.7	100.0
	Total	93	100.0	100.0	

Y8

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Sangat Setuju	24	25.8	25.8	25.8
	Setuju	66	71.0	71.0	96.8
	Tidak Setuju	3	3.2	3.2	100.0
	Total	93	100.0	100.0	

Y9

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Sangat Setuju	11	11.8	11.8	11.8
	Setuju	47	50.5	50.5	62.4
	Tidak Setuju	31	33.3	33.3	95.7
	Sangat Tidak Setuju	4	4.3	4.3	100.0
	Total	93	100.0	100.0	

Uji Validitas

Correlations

		X1	X1.1	X1.2	X1.3	X1.4
X1	Pearson Correlation	1	.723**	.745**	.847**	.783**
	Sig. (2-tailed)		.000	.000	.000	.000
	N	93	93	93	93	93
X1.1	Pearson Correlation	.723**	1	.457**	.470**	.388**
	Sig. (2-tailed)	.000		.000	.000	.000
	N	93	93	93	93	93
X1.2	Pearson Correlation	.745**	.457**	1	.483**	.397**
	Sig. (2-tailed)	.000	.000		.000	.000
	N	93	93	93	93	93
X1.3	Pearson Correlation	.847**	.470**	.483**	1	.615**
	Sig. (2-tailed)	.000	.000	.000		.000
	N	93	93	93	93	93
X1.4	Pearson Correlation	.783**	.388**	.397**	.615**	1
	Sig. (2-tailed)	.000	.000	.000	.000	
	N	93	93	93	93	93

** . Correlation is significant at the 0.01 level(2-tailed).

Correlations

		X2	X2.1	X2.2	X2.3	X2.4	X2.5
X2	Pearson Correlation	1	.905**	.889**	.897**	.843**	.834**
	Sig. (2-tailed)		.000	.000	.000	.000	.000
	N	93	93	93	93	93	93
X2.1	Pearson Correlation	.905**	1	.747**	.776**	.732**	.682**
	Sig. (2-tailed)	.000		.000	.000	.000	.000
	N	93	93	93	93	93	93
X2.2	Pearson Correlation	.889**	.747**	1	.829**	.642**	.658**
	Sig. (2-tailed)	.000	.000		.000	.000	.000
	N	93	93	93	93	93	93
X2.3	Pearson Correlation	.897**	.776**	.829**	1	.639**	.680**
	Sig. (2-tailed)	.000	.000	.000		.000	.000
	N	93	93	93	93	93	93
X2.4	Pearson Correlation	.843**	.732**	.642**	.639**	1	.658**
	Sig. (2-tailed)	.000	.000	.000	.000		.000
	N	93	93	93	93	93	93
X2.5	Pearson Correlation	.834**	.682**	.658**	.680**	.658**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	
	N	93	93	93	93	93	93

** . Correlation is significant at the 0.01 level(2-tailed).

Correlations

	X3	X3.1	X3.2	X3.3	X3.4	X3.5	X3.6	X3.7	X3.8
X3									
Pearson Correlation	1	.573**	.634**	.687**	.692**	.469**	.765**	.499**	.676**
Sig. (2-tailed)		.000	.000	.000	.000	.000	.000	.000	.000
N	93	93	93	93	93	93	93	93	93
X3.1									
Pearson Correlation	.573**	1	.315**	.329**	.211*	.246*	.346**	.157	.290**
Sig. (2-tailed)	.000		.002	.001	.043	.018	.001	.132	.005
N	93	93	93	93	93	93	93	93	93
X3.2									
Pearson Correlation	.634**	.315**	1	.457**	.405**	.050	.526**	.223*	.244*
Sig. (2-tailed)	.000	.002		.000	.000	.634	.000	.031	.018
N	93	93	93	93	93	93	93	93	93
X3.3									
Pearson Correlation	.687**	.329**	.457**	1	.544**	.133	.518**	.130	.262*
Sig. (2-tailed)	.000	.001	.000		.000	.202	.000	.214	.011
N	93	93	93	93	93	93	93	93	93
X3.4									
Pearson Correlation	.692**	.211*	.405**	.544**	1	.194	.509**	.191	.387**
Sig. (2-tailed)	.000	.043	.000	.000		.062	.000	.067	.000
N	93	93	93	93	93	93	93	93	93
X3.5									
Pearson Correlation	.469**	.246*	.050	.133	.194	1	.274**	.170	.297**
Sig. (2-tailed)	.000	.018	.634	.202	.062		.008	.104	.004
N	93	93	93	93	93	93	93	93	93
X3.6									
Pearson Correlation	.765**	.346**	.526**	.518**	.509**	.274**	1	.174	.417**
Sig. (2-tailed)	.000	.001	.000	.000	.000	.008		.095	.000
N	93	93	93	93	93	93	93	93	93
X3.7									
Pearson Correlation	.499**	.157	.223*	.130	.191	.170	.174	1	.488**
Sig. (2-tailed)	.000	.132	.031	.214	.067	.104	.095		.000
N	93	93	93	93	93	93	93	93	93
X3.8									
Pearson Correlation	.676**	.290**	.244*	.262*	.387**	.297**	.417**	.488**	1
Sig. (2-tailed)	.000	.005	.018	.011	.000	.004	.000	.000	
N	93	93	93	93	93	93	93	93	93

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

Correlations

	Y	Y1	Y2	Y3	Y4	Y5	Y6	Y7	Y8	Y9	
Y	Pearson Correlation	1	.343**	.696**	.594**	.664**	.677**	.696**	.505**	.539**	.503**
	Sig. (2-tailed)		.001	.000	.000	.000	.000	.000	.000	.000	.000
	N	93	93	93	93	93	93	93	93	93	93
Y1	Pearson Correlation	.343**	1	.120	.045	.067	.091	.268**	.228*	.223*	.007
	Sig. (2-tailed)	.001		.251	.672	.522	.384	.010	.028	.032	.950
	N	93	93	93	93	93	93	93	93	93	93
Y2	Pearson Correlation	.696**	.120	1	.650**	.601**	.311**	.328**	.136	.176	.156
	Sig. (2-tailed)	.000	.251		.000	.000	.002	.001	.193	.092	.135
	N	93	93	93	93	93	93	93	93	93	93
Y3	Pearson Correlation	.594**	.045	.650**	1	.635**	.217*	.155	.111	-.022	.063
	Sig. (2-tailed)	.000	.672	.000		.000	.037	.138	.288	.836	.547
	N	93	93	93	93	93	93	93	93	93	93
Y4	Pearson Correlation	.664**	.067	.601**	.635**	1	.366**	.203	.168	.176	.114
	Sig. (2-tailed)	.000	.522	.000	.000		.000	.051	.108	.092	.275
	N	93	93	93	93	93	93	93	93	93	93
Y5	Pearson Correlation	.677**	.091	.311**	.217*	.366**	1	.476**	.274**	.369**	.405**
	Sig. (2-tailed)	.000	.384	.002	.037	.000		.000	.008	.000	.000
	N	93	93	93	93	93	93	93	93	93	93
Y6	Pearson Correlation	.696**	.268**	.328**	.155	.203	.476**	1	.386**	.507**	.410**
	Sig. (2-tailed)	.000	.010	.001	.138	.051	.000		.000	.000	.000
	N	93	93	93	93	93	93	93	93	93	93
Y7	Pearson Correlation	.505**	.228*	.136	.111	.168	.274**	.386**	1	.383**	.123
	Sig. (2-tailed)	.000	.028	.193	.288	.108	.008	.000		.000	.241
	N	93	93	93	93	93	93	93	93	93	93
Y8	Pearson Correlation	.539**	.223*	.176	-.022	.176	.369**	.507**	.383**	1	.281**
	Sig. (2-tailed)	.000	.032	.092	.836	.092	.000	.000	.000		.006
	N	93	93	93	93	93	93	93	93	93	93
Y9	Pearson Correlation	.503**	.007	.156	.063	.114	.405**	.410**	.123	.281**	1
	Sig. (2-tailed)	.000	.950	.135	.547	.275	.000	.000	.241	.006	
	N	93	93	93	93	93	93	93	93	93	93

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

Reliability Scale: ALL VARIABLES

Case Processing Summary

		N	%
Cases	Valid	93	100.0
	Excluded ^a	0	.0
	Total	93	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.779	4

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
X1.1	8.87	3.614	.537	.750
X1.2	9.02	3.413	.546	.745
X1.3	9.16	2.789	.673	.676
X1.4	9.01	3.206	.592	.722

Reliability Scale: ALL VARIABLES

Case Processing Summary

		N	%
Cases	Valid	93	100.0
	Excluded ^a	0	.0
	Total	93	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.922	5

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
X2.1	10.75	8.123	.842	.896
X2.2	10.86	8.339	.818	.900
X2.3	10.82	8.521	.837	.897
X2.4	10.86	8.622	.748	.914
X2.5	10.77	9.133	.750	.914

Reliability Scale: ALL VARIABLES

Case Processing Summary

		N	%
Cases	Valid	93	100.0
	Excluded ^a	0	.0
	Total	93	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.779	8

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
X3.1	20.70	8.691	.422	.765
X3.2	20.61	8.609	.511	.752
X3.3	20.74	7.954	.542	.744
X3.4	20.77	8.155	.566	.741
X3.5	20.89	9.119	.299	.783
X3.6	20.74	7.541	.643	.725
X3.7	20.88	8.975	.331	.779
X3.8	21.23	8.198	.544	.745

Reliability Scale: ALL VARIABLES

Case Processing Summary

		N	%
Cases	Valid	93	100.0
	Excluded ^a	0	.0
	Total	93	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.756	9

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
Y.1	23.47	10.991	.198	.764
Y.2	24.11	9.054	.564	.711
Y.3	24.18	9.347	.415	.739
Y.4	23.90	9.327	.531	.718
Y.5	23.87	9.179	.542	.715
Y.6	23.80	9.230	.575	.711
Y.7	23.62	10.216	.357	.745
Y.8	23.61	10.370	.426	.737
Y.9	24.14	9.948	.319	.754

Uji Normalitas

One-Sample Kolmogorov-Smirnov Test

			Unstandardized Residual
N			93
Normal Parameters ^{a,b}	Mean		.0000000
	Std. Deviation		1.78974565
Most Extreme Differences	Absolute		.101
	Positive		.101
	Negative		-.082
Kolmogorov-Smirnov Z			.971
Asymp. Sig. (2-tailed)			.302

a. Test distribution is Normal.

b. Calculated from data.

Uji Heteroskedastisitas

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	2.064	.916		2.254	.027
	Harga	-.112	.073	-.225	-1.525	.131
	Kualitas	-.007	.049	-.021	-.135	.893
	Brand	.031	.049	.087	.621	.536

a. Dependent Variable: Absoluted_Residual

Uji Autokorelasi

Model Summary^b

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate	Durbin-Watson
1	.856 ^a	.732	.723	1.820	1.755

a. Predictors: (Constant), Brand, Harga, Kualitas

b. Dependent Variable: Minat Beli

Uji Multikolinearitas

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.	Collinearity Statistics	
		B	Std. Error	Beta			Tolerance	VIF
1	(Constant)	8.645	1.452		5.953	.000		
	Harga	.621	.116	.417	5.339	.000	.494	2.025
	Kualitas	.271	.077	.284	3.518	.001	.463	2.160
	Brand	.297	.079	.280	3.783	.000	.549	1.823

a. Dependent Variable: Minat Beli

Regression

Variables Entered/Removed^b

Model	Variables Entered	Variables Removed	Method
1	Brand, Harga, Kualitas ^a	.	Enter

a. All requested variables entered.

b. Dependent Variable: Minat Beli

Model Summary

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.856 ^a	.732	.723	1.820

a. Predictors: (Constant), Brand, Harga, Kualitas

ANOVA^b

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	805.887	3	268.629	81.128	.000 ^a
	Residual	294.693	89	3.311		
	Total	1100.581	92			

a. Predictors: (Constant), Brand, Harga, Kualitas

b. Dependent Variable: Minat Beli

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	8.645	1.452		5.953	.000
	Harga	.621	.116	.417	5.339	.000
	Kualitas	.271	.077	.284	3.518	.001
	Brand	.297	.079	.280	3.783	.000

a. Dependent Variable: Minat Beli

DAFTAR RIWAYAT HIDUP

Nama : Rika Pahlifi
Tempat, Tanggal Lahir : Tamban, 15 Maret 1996
Alamat : Bangun Jaya Rt. 19 Rw.05, Katingan Kuala
Pendidikan : - SDN 3 Kampung Baru
 - SMPN 2 Katingan Kuala
 - SMA Darul Hijrah Putri Martapura
Pengalaman Organisasi : -LPPQ

Orangtua
Nama Ayah : H. Muriadin
Pekerjaan : Wiraswasta
Nama Ibu : Hj. Aminah
Pekerjaan : Ibu Rumah Tangga
Saudara : 1 dari 2 bersaudara

Banjarmasin, 21/2/20



Penulis,
Rika Pahlifi