

CHAPTER III

RESEARCH METHOD

A. Research Method

The design of this study was qualitative descriptive because it was based on the descriptions from the movie that the researcher wanted to analyze. Qualitative data comprised a combination of documentary interpretation, and used content and thematic procedure to analyze the data.

As the qualitative method, this study concerned on constructivism, which needed understanding to phenomena theories used, and the objective of the data. Therefore, it was needed to watch the movie many times to understand the movie well and got the accuracy data based on the theory used. Besides, this research constructed and proved the concept of existing theory.

Documentary analysis used as the one of way in analyzing the data. Bowen (2009, p. 27) argues that it is a “systematic procedure for reviewing or evaluating documents—both printed and electronic (computer-based and Internet-transmitted) material.” The researcher collected the data from the script of *The Hundred-Foot Journey* by the utterances from many characters in the movie. It was read thoroughly and the researcher noted the utterances which one is suitable with intercultural competence from Deardorff theory and interpreted it based on the theory used.

B. Data Source

The data in this research are derived from the utterances and behavior of the characters. This research needed two kinds of data, movie and script. Both data were found in the different sources. The researcher obtained the data of movie retrieved from <http://www.youtu.be/qte6HWsqpFo> and for the transcript retrieved from <http://springfieldspringfield.co.uk>

C. Instrument

In this research, the researcher was the main instrument. The researcher used some filled notes through watching the movie, read the script, and paid attention to the communication or the behavior between the characters in the movie, around intercultural competence topic.

D. Data Collection

In collecting the data, for the first, the researcher watched the movie carefully while read the script to understand it comprehensively, then identified the sentence or the expression that used by the characters in the movie which was related to intercultural competence component. After that, analyzing the outcome that would come as the result of interaction between two cultures in the movie. Furthermore, the researcher read some guiding books, journal, or other sources that related to intercultural competence to get more information as a guidance theory.

E. Data Analysis

After collecting the data, the researcher took the next step, analyzing the data. The method of analyzing data that was used in this research related to Bowen by doing

following steps. They are skimming, reading, and interpretation (Bowen, 2009, p. 32). These steps was combined with content analysis also thematic analysis. Content analysis is “the process of organizing information into categories related to the central questions of the research” (Bowen, 2009, p. 32). Meanwhile, thematic analysis is “a form of pattern recognition within the data, with emerging themes becoming the categories for analysis” (Fereday & Muir-Cochrane, as cited in Bowen, 2009, p. 32). The researcher could more explain below:

1. Preparing the data for analysis.

The researcher prepared the data from the movie to analyze. The data was from the script and the movie itself.

2. Reading and understanding all the data.

This step was to obtain a general sense of the information and to reflect on its overall meaning. The researcher watched the movie carefully and read the script of the utterances by the character in the movie.

3. Classifying the data

This is a process of organizing the material into chunks or segments of the text before bringing meaning to information. The researcher started to classify the data one by one. Which one involved to component and outcome of intercultural competence.

4. Making an interpretation or meaning of the data.

After the classification was done systematically, the researcher described the intercultural component and the outcome of the interaction between the characters in the movie.

5. Drawing conclusions.

The researcher made conclusion taken from the data interpretation. This conclusion based on the research problem.