

CHAPTER I

INTRODUCTION

This chapter present some important part of the research, they are: background of study, research question, objective of study, significance of study, and definition of key term.

A. Background of study

YouTube is a video sharing service provided by Google for its users to load, watch and share video clips for free. YouTube is a manifestation of the shift in internet technology (world wide web) from “ read only web” to “ read write web” (Wilson, 2015 :10) YouTube is one of the social media that is practical and easy to access, so that currently YouTube is a popular site and its watched by thousands of people every day. The likelihood of people watching YouTube is up 60% annually and 40 % daily. In addition, the number of YouTube viewers has tripled each year (Faiqah, 2016:260).

The popularity and favorites of YouTube among internet users shows that there are certain things that YouTube has to offer. Willmon in Willson, 2015: 11. Found that videos can inspire as well as activate students when the video is integrate into student – centered learning activities. Namely increasing motivation, enriching communication skills, and increasing average grades in line with Wilmot, (in Wilson, 2015:11).

Resource like YouTube have made it possible for anyone who can use a camera and computer to create and share videos. Many uses of video for learning such as video diary, stimulation, and speaking skill. There are many

uses of video that can be easily brought into the classroom with technology. So that, videos are no longer solely for presenting, but also for creating student network. In this connection they created the I-3 framework (imagine, interactivity and integration) to provide practical assistance to teachers in the form of their pedagogical design and development of videos for online learning.

Language and speaking subject is not enough only with oral explanation from the teacher or doing assignment. In addition to the lack of appropriate learning media, the condition of the COVID – 19 pandemic have added the difficulties in delivering course material. Due the lack of face-to-face meetings between teacher and students, which require following the government policies using learning media Minister of Education and Culture Circular Letter Number: 36962 / MPK.A / HK / 2020 concerning Online Learning and Working from Home in the Context of Preventing Corona Virus Disease (COVID-19) addressed to All Leaders of State / Private Universities, All Service Institution Heads Higher Education, All Heads of Provincial Education Offices, All Heads of District / City Education Offices, and All Heads of Technical Implementation Units of the Ministry of Education and Culture. Minister of Education and Culture Circular Letter Number: 36962 / MPK.A / HK / 2020 concerning Online Learning and Working from Home in the Context of Preventing the Corona Virus Disease (COVID-19) signed by Minister of Education and Culture Mas Menteri Nadiem Anwar Makarim on March 17, 2020 in Jakarta.

One of the online learning techniques used is the use of YouTube. One of the advantages of YouTube in learning material in EFL students can see various learning video with various expressions or mimics that are display. So that students can witness directly without having to imagine again. YouTube learning media will clarify the learning message so that it is not too verbalistic. Overcoming the limitations of space, time, energy and five senses in the midst of a pandemic. Generating enthusiasm for learning with direct interaction between students and learning resources. Allows students to learn independently according to their visual, auditory and kinesthetic abilities. Provide the same stimulus by comparing experiences and generating the same perception.

YouTube can be used to find information, learn language skills and get an audiovisual overview of various language skill practice. In order to develop the learners' communicative ability, the teacher needs to create a scenario to teach the target language in a vibrant, active and interesting manner (Permadi, 2002: 24-24).

One of the basic goals of English is that students can use English in daily conversations correctly, fluently, and in accordance with the context. One indicator that is in language mastery is the ability to pray for purposes related to discourse interaction with speech (Brown, 2001:267). In line with this, Nunan (1991:39) states that mastering speaking skills is one of the most important aspects of learning a second language or a foreign language.

The importance of learning about speaking skills is also contained in the Al - Quran, Allah said in surah Al Isra verse 53:

وَقُلْ عِبَادِ يُقُولُوا لِلَّهِ أَحْسَنَ مَا نَالُوا الشَّيْطَانُ يَنْزِعُ عَنْهُمَا الشَّيْطَانَ كَمَا تَنَالُوا الشَّيْطَانَ لَنْ سَنُعَذِّبُكُمْ بِمَا كُنْتُمْ تَعْمَلُونَ

Meaning: And tell my servants “ let them say better words (true). indeed sayton (always) has caused disputes between them. Indeed sayton is real enemy to humans.”

And also in surah Ali Imron verse 104

هُم وَأَوْلِيكَ ۗ الْمُنْكَرِ عَنِ وَيُنْهَوْنَ بِالْمَعْرُوفِ وَيَأْمُرُونَ بِالْخَيْرِ إِلَى يَدْعُونَ أُمَّةً مِّنْكُمْ وَلَتَكُنَّ الْمُفْلِحُونَ

Meaning : And let there be among you a group of people who can call to righteousness, enjoin what is right and forbid what is evil, they are the lucky ones.”

Based on this verse, we as the human who following Rasullulah SAW who obey his commands, we should be able to invite people around us to a better path, which is in accordance with Islamic law, and in an effort to invite those who are ma'ruf or you could say with da'wah, it is necessary to have a separate skill to be able to master any knowledge that will be conveyed to others.

English as a Foreign language, or EFL, refers to learning using English as an additional language in a non- English speaking country. There are many modern and more effective ways to improve English language skill especially speaking skill. One way that is in accordance with technological developments is learning through YouTube. In this situation, learners can search for various types of English learning materials with an audio – visual model.

Learners simply type the keyword “Learning English” and then the site will offer many choices, including learning English funny, learning english with song, and many more. Thus learners are very spoiled with various conveniences and can choose topics as needed.

By using YouTube to learn any foreign language you can get at least four benefits, namely: the learning process will be much more fun, learning the correct pronunciation of a word in a foreign language, videos can make understanding the material faster, and the students can get these learning videos easily from the internet.

Several studies have shown that the use of YouTube as a source and learning medium appears to have positive impact. The result of Sianipar’s (2013) research on the use of YouTube among students of the Department of Communication Science, university of North Sumatra, 2009-2010 showed that the majority of respondents used YouTube to access various videos according to their needs. Through the YouTube site students feel they have (1) general knowledge about the latest national and international situations, (2) various knowledge that can be used to support their daily tasks as students. In line with that research conducted by Ramadhani (2016) on the use of YouTube in Indonesian Language learning at SMA Panjura Malang shows that YouTube videos have been used as students stimulants, student motivation media, and student publication media. The results of the activities carried out show that the use of YouTube has resulted in the knowledge, skills, and positive attitudes of students.

Based on the previous studies and the importance of the use of YouTube in EFL , the researcher conduct the research to know about the use of YouTube on EFL speaking classes in new normal era.

B. Research Question

Based on the background of the study, the present research proposes to answer the following questions:

1. How is the use of YouTube in EFL Speaking classes in the new normal era?
2. What are student's perceptions in learning speaking using YouTube?

C. Objective of Study

The main purpose of this study are:

1. To find out how to the use of YouTube on EFL speaking classes in the new normal era.
2. To find out student's perceptions about speaking learning using YouTube in this new normal era.

D. Significance of Study

The significance of the study can be theoretically and practically, such as:

1. Theoretically

The result of this study is very useful in this situation for anyone who interest in English, especially for the English students, teachers and lecture and also the institution As a reference to other researchers who want to study about the use of Youtube on EFL speaking classes.

2. Practically

For the students of English department, it assists them to know and solve their problem in speaking during this situation and it can help them to improve their speaking ability. It has been mentioned before in the above discussion that E-learning just only the way to continue the learning process.

Second for the lecture, they can find out the aspects of using YouTube in EFL speaking classes that should be improve during teaching speaking. Finally, for the institution of English department at Antasari state Islamic university, it can be beneficial regarding to improve the education quality.

E. Definition of Key Terms

It is important to clarify some terms used in this research. They are define as follow:

1. The Use Of YouTube

In the context of learning, YouTube can be use as a teaching medium. This is allegedly able to increase student interest and motivation to learn. The use of YouTube can also increase student interest in learning, and help them understand learning.

2. EFL Speaking Classes

English as a foreign language, or EFL, refers to learning using English as an additional language in a non-English speaking country. It can be compared with ESL and ESOL, which refer mainly to learning English as a new resident in an English-speaking country. In the classroom EFL

materials tend to be written for learners either studying English in their own country or on a short course in an English – speaking.

According to Chaney (1998:13) speaking is the process of building and sharing meaning through the use of verbal and non-verbal symbols, in a variety of contexts.

3. New Normal Era

According to the Indonesian government, the new normal is a new order, habits and behavior based on adaptation to cultivate a clean and healthy lifestyle. To realize the new normal scenario, currently the government has collaborated with all related parties including community leaders, experts including education to formulate protocols to ensure that people can return to their activities, but remain safe from COVID -19.