

**THE IMPLEMENTATION OF TEACHING AND LEARNING ENGLISH FOR  
TOURISM OF TOURISM AND HOSPITALITY MAJORS AT NATIONAL  
TOURISM ACADEMI BANJARMASIN**

**THESIS**

**By  
MUHAMMAD SUAIDI**



**ANTASARI STATE ISLAMIC UNIVERSITY  
BANJARMASIN  
2020/2021**

**AN UNDERGRADUATE THESIS**

**Presented to  
Faculty of Tarbiyah and Teacher  
Training in partial fulfillment of the  
requirements  
for the degree of *Sarjana Pendidikan* in English Language  
Education**

**by**

**MUHAMMAD SUAIDI**

**SRN. 1601240777**

**ANTASARI STATE ISLAMIC UNIVERSITY  
FACULTY OF TARBIYAH AND TEACHER TRAINING  
ENGLISH EDUCATION DEPARTMENT  
BANJARMASIN  
2020/2021**

## APPROVAL

Title : The Implementation of teaching and learning English for  
tourism of Tourism and Hospitality majors at National  
Tourism Academic Banjarmasin  
Name : Muhammad Suaidi  
SRN : 1601240777  
Faculty : Teacher and Training Faculty  
Program : Undergraduate Study (S-1)  
Department : English Education Department  
Academic Year : 2020/2021  
Place/Date of Birth : Banjarmasin, 27 November 1997  
Address : Jl. Belakang mesjid jami sungai jingah Gg.Hadirin no 27 Rt 06 Rw  
01

After being checked and revised, the thesis has been approved to be examined in  
front of the board of Examiners of Faculty of Tarbiyah and Teacher Training UIN  
Antasari Banjarmasin.

Banjarmasin, April, 27<sup>th</sup> 2021

Advisor

Advisor

Contents and Research Methods

Language and Writing



Techniques

Siti Muflichah, PhD

Fajrianor, S.Pd, M.Pd

NIP. 197408201999032001

NIP. 201704070

Acknowledge by  
Head of English Education  
Department Faculty of Tarbiyah and  
Teacher Training UIN Antasari  
Banjarmasin



Nani Hizriani, S.Pd, M.A

NIP. 197711272003122001

## VALIDATION

Title : The implementation of teaching and learning English for tourism of tourism and hospitality majors at National Tourism Academic Banjarmasin


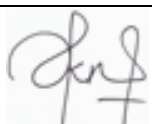

Name Muhammad Suaidi SRN 1601240777 has been examined by the board of thesis examiners of Faculty of Tarbiyah and Teacher Training UIN Antasari Banjarmasin.

Day : Monday  
Date : 14<sup>th</sup> June 2021  
Stated :  
Score : A

Dean Faculty of Tarbiyah and Teacher Training UIN Antasari Banjarmasin

Prof. Dr.H.Juairiah, M.Pd  
NIP. 196001061986032004

### THE BOARD OF EXAMINERS:

Name	Signature
1. Puji Sri Rahayu, MA (Chairperson)	
2. Siti Muflichah, M.Ag, M.Ed, Ph.D (member)	
2. Fajrianor, S.Pd, M.Pd (Member)	

### STATEMENT OF AUTHENTICITY

I, the undersigned, Muhammad Suaidi 1601240777, declare that this undergraduate thesis is my original work, gathered and utilized specially to fulfil the purposes and objectives of this study, and has not been previously submitted to any other university for any degree or other purposes. I also declare that the publications cited in this work have been properly acknowledged. If someday, it is proven otherwise, I understand that my degree will be revoked.

Banjarmasin, 27 April 2021

The writer,



Muhammad Suaidi

## ABSTRACT

**Muhammad Suaidi**, 2021. The Implementation of Teaching and Learning English for Tourism of Tourism and Hospitality Majors at National Tourism Academic Banjarmasin. Thesis. English Education Department, Faculty of Tarbiyah and Teacher Training, Antasari State Islamic University. Advisors: (I) Siti Muflichah, M.Ag, M.Ed.,Ph.D (II) Fajrianor, M.Pd.

**Keywords:** ESP, Tourism, Teaching and Learning

This research was aimed to answer questions of how How is the strategy of teaching and learning English for tourism, how is the material used in teaching English and how is students difficulties in learning English at National Tourism Academic Banjarmasin.

This research is conducted with descriptive qualitative designed by miles and Huberman. The participants of this research involved First, third and fifth semester students and an English Lecturer of Speaking course at National Tourism Academic Banjarmasin. The data were collected through observation, interview, and documentary, it was analysed in three steps of data analysis: data condensation (the process of selecting and summarizing the relevant documents), data display ( show data have been organized and compressed), and drawing and verification conclusion.

The result showed that teaching strategies and learning English in speaking course for tourism at National Tourism Academic Banjarmasin are the lecturer used by lecturing and discussion in teaching the material to students than a role play. Speaking course only a basic course and the aim of speaking course is only for help students more confident when speak English. Furthermore, The material used in speaking course is general English likely obligatory expression, hobby and interest, nominal sentence, etc. The material used is not related with tourism. In addition, Students stated that they felt difficulty to make a sentence based on rules of Grammar. Not only the difficult of learning English, the student felt burnout in online learning.

## ABSTRAK

**Muhammad Suaidi.** 2021. The Implementation of Teaching and Learning English for Tourism of Tourism and Hospitality majors at National Tourism Academi Banjarmasin.Skripsi. Jurusan Tadris Bahasa Inggris., Fakultas Tarbiyah dan Keguruan, UIN Antasari Banjarmasin. Dosen Pembimbing: (I) Siti Muflichah, M.Ag,M.Ed.,Ph.D (II) Fajrianor, M.Pd.

**Kata kunci:** ESP, Pariwisata, Pengajaran dan Pembelajaran

Penelitian ini bertujuan untuk menjawab pertanyaan tentang bagaimana strategi pengajaran dan pembelajaran bahasa Inggris untuk pariwisata, bagaimana materi yang digunakan dalam pembelajaran bahasa Inggris dan bagaimana persepsi mahasiswa dalam kesulitan belajar bahasa Inggris di Akademik Pariwisata Nasional Banjarmasin.

Penelitian ini dilakukan dengan deskriptif kualitatif yang dirancang oleh Miles dan Huberman. Partisipan penelitian ini adalah mahasiswa semester pertama, ketiga dan kelima, serta seorang dosen bahasa Inggris mata kuliah speaking pada kampus Akademi Pariwisata Nasional Banjarmasin. Pengumpulan data dilakukan melalui observasi, wawancara, dan dokumenter dalam tiga tahap analisis data: kondensasi data ( proses memilih dan meringkas dokumen yang relevan), penyajian data (menyajikan data yang telah diatur dan dikompres), lalu penarikan dan verifikasi kesimpulan.

Hasil penelitian menunjukkan bahwa strategi pengajaran dan pembelajaran bahasa Inggris pada mata kuliah speaking untuk pariwisata di Akademi Pariwisata Nasional Banjarmasin dosen lebih banyak menjelaskan kepada mahasiswa dan berdiskusi daripada role play. mata kuliah speaking hanya mata kuliah dasar dan tujuannya hanya untuk membantu siswa lebih percaya diri ketika berbicara bahasa Inggris.Lebih lanjut, materi yang digunakan dalam mata kuliah speaking adalah bahasa Inggris umum kemungkinan ekspresi wajib, hobi dan minat, kalimat nominal, dll. Materi yang digunakan tidak terkait dengan pariwisata. Selain itu, tentang kesulitan siswa dalam belajar bahasa Inggris adalah siswa menyatakan kesulitan membuat kalimat berdasarkan aturan grammar. Tidak hanya kesulitan belajar bahasa Inggris, siswa juga merasa jenuh dalam pembelajaran online.

## **MOTTO**

*“Always be yourself no matter what they say and never be anyone else even if they look better than you”*



## DEDICATION

I dedicate this thesis for:

1. My beloved parents, Munawardi and Murniati who always give me endless love, supports in mentally, spiritually, and materially during the time of study and the process of making this thesis.
2. My lovely sisters, Hj. Maulida Wardati, Masrufah, and younger sister Hatmah thank you so much for keep supporting me, sometimes make me sad, laugh and happiness, they are such life amusements for me.
3. ESA Antasari, another place where I have gained knowledge and experiences.
4. My Best friends, Beb fatim, Beb umami, Syifaurrehman, Rif'an Hubban Limaanan (Helda, Dayah, Ipit, Febry) and Mangga Squad thank you for being a friend, thank you for all happiness, madness, and adventures we have been through along these for years.
5. My R, thank you so much have been my support system , thanks for all advices for help me progressing this thesis.
6. Big thanks to Siti Marzait and Rida, you both really the best friends, so I love you so much guys . Thanks for all the advices.
7. My thesis mates ‘ warriors, Ira, Rini, Novita, Dea, Juwita, Amira, Rica, and Shopia, Okta, keep believing to pursue our dreams.
8. All my friends in UIN Antasari Banjarmasin who have given me supports and love for completing my study.

## ACKNOWLEDGEMENT

بسم هلا الرحمن الرحيم. الحمد لله رب العالمين. الصلوة والسلام م على اشرف ال نبياء والمرسلين سيدنا

ومولنا محمد وعلى اله وصحبه أجمعين. اما  
بعد.

Praise to Allah the Almighty who has been giving me guidance till the writer finished this thesis entitled “The Implementation of Teaching and Learning English for Tourism of Tourism and Hospitality Majors at National Tourism Academi at Banjarmasin”. Peace and salutation always be upon Prophet Muhammad P.B.U.H and all his friends who struggle for Allah. The writer like to express appreciation and gratitude to:

1. Prof.Dr.H.Juairiah, M.Pd as the Dean of Faculty of Tarbiyah and Teacher Training of Antasari State Islamic University and all his staff for their help in the Administrative matters.
2. Nani Hizriani, M.A, as the Head of English Education Department for the assistance and motivation.
3. My academic advisor, Dr. Hj. Nida Mufidah, M.Pd, for the guidance and encouragement.
4. My thesis advisors, Siti Muflichah, M.Ag, M.Ed.,Ph.D as the advisor of content and research methods for the advice, helps, suggestion and correction.
5. Fajrianor, M.Pd as the advisor of language and writing techniques for the advice,helps, suggestion and correction.

6. Indra Saputra, SE, M.Si as the academi directure of National Tourism AcademiBanjarmasin for the permission to the research.
7. Ridho Indra Saputra, S.Pd, M.Pd as the lecturer of speaking subject for thepermission to the research.
8. All students of National Tourism Academi Banjarmasin as the participant in thisresearch.
9. All lecturers and assistants in Faculty of Tarbiyah and Teacher Training for thepriceless knowledge.

Finally, the writer hopes that this research will be useful for the next researchers. The writer admits that this research paper is not perfect yet. Therefore, suggestion will be expected to make it better.

Banjarmasin, 09 1442 A.H  
, 2021 A.D

Writer

## CONTENTS

<b>COVER PAGE</b> .....	<b>i</b>
<b>TITLE PAGE</b> .....	<b>ii</b>
<b>APPROVAL</b> .....	<b>iii</b>
<b>VALIDATION</b> .....	<b>iii</b>
<b>STATEMENT OF AUTHENTICITY</b> .....	<b>v</b>
<b>ABSTRACT</b> .....	<b>vi</b>
<b>ABSTRAK</b> .....	<b>vii</b>
<b>MOTTO</b> .....	<b>viii</b>
<b>DEDICATION</b> .....	<b>ix</b>
<b>ACKNOWLEDGEMENT</b> .....	<b>x</b>
<b>CONTENTS</b> .....	<b>xii</b>
<b>LIST OF TABLES</b> .....	<b>xvi</b>
<b>LIST OF FIGURES</b> .....	
<b>LIST OF APPENDICES</b> .....	<b>xvii</b>
<b>CHAPTER I</b> .....	<b>1</b>
<b>INTRODUCTION</b> .....	<b>1</b>
A. Background of Study .....	1
B. Research Questions .....	4
C. Objectives of Study .....	4
D. Significance of Study .....	5
E. Definition of Key Term.....	5
1. The Implementation .....	5
2. Teaching .....	5
3. Learning.....	6
4. English for Tourism.....	6
5. Tourism .....	6

<b>CHAPTER II</b> .....	<b>7</b>
<b>THEORETICAL REVIEW</b> .....	<b>7</b>
A. The definition of ESP.....	7
B. The characteristic of ESP .....	9
a. Absolute characteristic.....	9
b. Variable characteristic .....	10
C. Types of ESP.....	11
D. Purpose of ESP Course .....	14
E. English for Tourism Purposes .....	15
F. Characteristics and features of ESP and ETP course.....	16
1. Curriculum designing.....	17
2. Organizing Course .....	18
3. Learning style.....	18
4. Selecting Material .....	19
5. English Efficiency .....	20
6. Types of Activities with Text.....	21
7. Evaluation .....	22
G. English as an international language.....	23
H. Teaching Strategy .....	26
1. Brainstorming .....	27
2. Lecturing.....	27
3. Role play.....	30
I. English Language Teaching .....	31
a. The function of the teaching of foreign language.....	32
1). As means of international communication .....	32
2). As an aid to develop the Indonesian language into modern.....	32
3). As an instrument in utilizing modern science and technology development .....	32
b. Three Backgrounds to learning English .....	32
1). Learning English as First Language .....	32
2). Learning English as Second Language .....	33

3). Learning English as Foreign Language .....	33
J.English Learning Materials .....	34
a. The Nature of Learning Materials .....	34
b.The Role of Learning Materials .....	34
c. Criteria of Good Learning Materials .....	34
K. Materials Development .....	36
a. Definition of Material Development .....	36
b. The Process of Material Development .....	38
L Student's Perception .....	39
M. Previous Study .....	41
<b>CHAPTER III.....</b>	<b>45</b>
<b>RESEARCH METHOD .....</b>	<b>45</b>
A. Research Design.....	45
B. Research Setting.....	46
C. Participants/Subject.....	46
D. Data .....	46
E. Technique of Data Collection .....	47
a. Observation.....	47
b. Interview .....	47
c. Documentary .....	48
F. Data Analysis .....	48
1. Data Condensation .....	48
2. Data Display .....	49
3. Drawing and Verification Conclusion.....	49
<b>CHAPTER IV.....</b>	<b>50</b>
<b>FINDINGS AND DISCUSSION .....</b>	<b>50</b>
A. Findings.....	50
1. Teaching strategies and Learning English for tourism at National Tourism Academi Banjarmasin.....	50

2. The Materials Used in Teaching and Learning English for Tourism .....	63
3. The student perception of difficulties in learning English .....	64
B. Discussion .....	67
1. Teaching strategies and learning English for tourism at National Tourism Academi Banjarmasin .....	67
2. The Material Used in Teaching Speaking skill English for tourism at National Tourism Academ Banjarmasin.....	72
3. Student perception of difficulties in learning English.....	74
<b>CHAPTER V .....</b>	<b>78</b>
<b>CLOSURE .....</b>	<b>78</b>
A. Conclusion .....	78
B. Suggestions .....	79
<b>REFERENCES.....</b>	<b>80</b>
<b>APPENDICES .....</b>	<b>83</b>
<b>CURRICULUM VITAE.....</b>	<b>119</b>

## LIST OF TABLES

Table 2.1 The organization of Dick and Carey’s systematic Instructional Design.....	38
Table 4.1 First Meeting.....	51
Table 4.2 Second Meeting.....	52
Table 4.3 Third Meeting.....	55
Table 4.4 Forth Meeting.....	57



## **LIST OF APPENDICES**

1. Translatery
2. Questionaire Guideline
3. Interview Guideline
4. Transcript Interview
5. Dokumentary
6. SK Pembimbing
7. Piagam Seminar
8. Surat Perubahan Judul
9. Berita Acara Seminar
10. Surat Riset
11. Surat Balasan