

ABSTRACT

Ardi Setiawan. 2020. The use of infographic as graphics organizer in understanding descriptive text for Kintap Community Development Program. Thesis. English Education Department, Faculty of Tarbiyah and Teacher Training, Antasari State Islamic University. Advisors: (I) Drs. Saadilah, M.Pd, (II) Afifah Linda Sari S.S M.Pd.

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This research starts from the fact that Somehow many problem learner faced in understanding text because; the text are too long, there are many incoherent topics in one of paragraph, to characteristics of learners whose used to learn visually dominant, which lead learners get bored when face long text in reading. These problems could be easily solved by initiate an excellent inovation in teaching reading. By using graphics organizer as teaching strategies and install to adaptate it to the clasroom for learning reading. Teaching reading using infographic is a great deal to help students understand faster and also help teachers deliver learning objectives clearly and efficient. Naturally, learners are likely bored when they are face long text, they need attention catching material in help the to scan information faster. Infographic come as solution for this problem. readers benefited from reading infographics that combined texts and graphics. Because of infographic ability to synthesize information, infographics can be used for both educators and students alike. Educators could use them to present core ideas of a text, and students could create them for presentations or to summarize and share valuable facts and main ideas in the text.

Therefore, the researcher wanted to find out how the use of infographic in understanding descriptive text and what are the the benefit and problem when using infographic in the classroom.

In order to find out the hypotetical question on how he use of infographic in understanding descriptive text, the researcher used qualitative research as the methodology of this study. The method used is descriptive. The research subjects are the participant of Community Development Program in Yayasan Pengembangan dan Pemberdayaan Masyarakat Kintap. The researcher conducted observation, interview to collect the research data. The result from 2 phases of designing, grouping and individually and 2 phases of interviews. Through qualitative descriptive analysis techniques according to Miles and Huberman the analytical methods are: data reduction, data presentation and drawing conclusions / verification. the result showed that there is benefit in using infographic that learning becomes easier and interesting. The material delivered was easily understood. Infographic certainly adds to participants interest in reading. But the problem within the usage of infographic is limited knowledge of designing could lead difficulties in making an attractive and proper infographic that need to be solved by giving a very basic design course.