

CHAPTER I

INTRODUCTION

A. Background of study

Language is an instrument which people can use to communicate with one another. In communication and interaction, people try to ask for or to provide any information based on their needs. language is one of important role to lead human civilization expand and grow rapidly. As renaissance was began from movement of late middle ages scholars focused on translating ancient literary such as historical, natural science, philosophy and mathematics text from greek and Arabic which lead to cultural and intellectual movement in Europe and bridged the the age of enlightenment to modern history. It could be said that learning language leads to an emerging of a new knowledge and lifting civilization into higher level. As this in a correlation with the Qur'an Al Mujadilah verse 11 as follow:

يَا أَيُّهَا الَّذِينَ آمَنُوا إِذَا قِيلَ لَكُمْ تَفَسَّحُوا فِي الْمَجَالِسِ فَافْسَحُوا يَفْسَحِ اللَّهُ
لَكُمْ وَإِذَا قِيلَ انشُزُوا فَانشُزُوا يَرْفَعِ اللَّهُ الَّذِينَ آمَنُوا مِنْكُمْ وَالَّذِينَ أُوتُوا
الْعِلْمَ دَرَجَاتٍ ۗ وَاللَّهُ بِمَا تَعْمَلُونَ خَبِيرٌ

furthermore According to Walija (1996:4), language is an element between individual and society, language is the most complete and effective communication to convey ideas, messages, intentions, feelings and opinions to others. As an element to

convey ideas, feeling and knowledge of individual and community all over the world, language formed differently according speaker's geological and cultural factors, which this is a gap and challenge to overcome.

Because before globalization and mass mobilization of human, which is dominated by westerners and started from colonialization did by Great Britain, people only speak mother language. Due to globalization demand, vast number of people have started learning English as a second language and foreign language. Arjun Appadurai prefers to define "globalization as a multi-way process involving flows of ideas, ideologies, people, goods, images, messages, technologies and techniques." (Appadurai, 2001; 5). Furthermore, as rise of globalization era, all information are conveyed in english also mass mobilization of people around the world which have different language need a language to unify. Which English is appears as global lingua franca to unify language of people from around the world. also by the use of english as universal language, the gate of getting an excellent opportunity in jobs and studies widely open into every people who mastered english as universal language.

English is the most learned language around the world, mostly from western part of the world learned as first language. In some asian countries as the Philippines, India, Singapore, and Malaysia English is taught and learned as second language (SL) beside the national language. And In Indonesia, an incredibly diverse and multicultural country, English is regarded as one of the most popular foreign languages. And in Indonesia The

Undang Undang No 2 Tahun 1989 Tentang Sistem Pendidikan Nasional bab IX pasal 39 ayat 3 gives English a place as the first foreign language among other foreign languages used in Indonesia such as German, Arabic, or Japanese.

In Indonesia most teacher are emphasizes on developing reading skill as initial stage in English language learning. Harmer (2007; 99) answer why reading is an important part of teacher's job. He imply that reading is useful for language acquisition. Provided that students more or less understand what they read, the more they read, the better they get at it. Reading also has a positive effect on students' vocabulary knowledge, on their spelling and on their writing. Reading text also provide good models for English writing. At different times we can encourage students to focus on vocabulary, grammar or punctuation. We can also use reading material to demonstrate the way we construct sentences, paragraphs and whole texts. Students then have good models for their own writing.

Reading also viewed by some experts as the most practicable skill to build in a foreign language since reading has flexibility in places and times, we dont have to travel abroad or going to target language areas to doing practice/learning. By learning foreign language from reading. We could improve communication skills. Because reading also goes hand in hand with other skill to develop our communication skill. The more we read the more we broaden our vocabularies and are able to articulate and spell more evectively in building good speaking.

There are a few classical methods of learning reading that are often used in the school such as, reading aloud, translating, pair reading, summarizing etc as common methods of learning English as a foreign language. Texts used are descriptive text, narrative text, and expository text, which is used extensively in "heavy" intensive materials such as abstracts, academic reports, and journal articles. Somehow many problems are faced in understanding text because; the texts are too long, there are many incoherent topics in one paragraph, and characteristics of students who are used to learning visually dominant, which leads students to get bored when facing long text in reading. These problems could be easily solved by initiating an excellent innovation in teaching reading. Today's experts of teaching reading have invented a lot of methods and strategies to make learning reading interesting to both students and teachers, from using manually crafted media or incorporating technology into using graphics organizers as teaching strategies and installing them to adapt them to the classroom for learning reading.

Graphics organizers are a tool that have been used in the classroom for decades; it is also known as a knowledge map, concept map, or story map. Used as a pedagogical tool to enhance the student with a visual aid to help them understand/comprehend the main concept of learning material, graphics organizers are divided into various media such as storyboard, charts, concept mapping, story web, and infographs. Graphics organizers help students absorb information quickly by using symbols and pictures to see connections between text they are reading.

As one of graphic organizer, infographs nowadays become the most accesable and usable medias to deliver information to readers by using visualization. Infographic are graphic visual representations of information, data or knowledge intended to present information quickly and clearly and more efficient than other graphic organizers (Neysom-Haynes ;2004 p236), because infographic use thematic design and colourful themes and symbolize informations which helps reader easier in perceive the information. Infographic widely used by big media and social media corporations to explain the concept, products and informations faster, which this is needed in the age of informations and short age attention span, as in line in education infographic could be use as instructional media which helps enhance students cognitive ability by utilizing infographic as tool to help students to understanding the context of information using visual and patterns.

Teaching reading using infographic is a great deal to help students understand faster and also help teachers deliver learning objectives clearly and efficient. Naturally, students are likely bored when they are face long text, they need attention catching material in help the to scan information faster. Infographic come as solution for this problem. readers benefited from reading infographics that combined texts and graphics. Because of infographic ability to synthesize information, infographics can be of use for both educators and students alike. Educators could use them to present core ideas of a text, and students could create them for presentations or to summarize and share valuable facts and

main ideas in the text. In the same words, using infographics in classroom will allow students to broadly scan information before reading your material in more detail. Some educators are now even creating their syllabus with infographics.

Infographics will force to extract the most important features of lesson or course, and similarly, it can encourage students to summarize the information they've learned. In addition, infographics are engaging, creative, and are easily shareable. They can be a great tool for students to keep track of class content or for them to express the knowledge they have acquired.

In conclusion, by deploying inovative method of learning by use of infographic as learning graphics organizer will help us to overcome learning barrier and challenges to help students easier in learning foreign language, especially the students-aged participants from the Kintap Community Development Program. where there still lot of Participants who face difficulties and has personal dislikes on reading text in english, and reasons are various from lack of vocabulary mastery to concentration problem due to the text was too long. Hopefully this technique could help them in understanding the text and to grow interest in reading english text which lead them to learn and like english generally.

Based on description, above the researcher will conduct the research entitled "THE USE OF INFOGRAPHIC AS GRAPHICS ORGANIZER IN UNDERSTANDING DESCRIPTIVE TEXT FOR KINTAP COMMUNITY DEVELOPMENT PROGRAM.

B. Statement of problems

Reading is one of basic skills of english. Reading aims basic knowledge in foreign language learning. Reading built vocabularies, spelling and writing. The period of emergent reading in very early years of human's life and extends to first schooling time. Although there is some differences of starting age on processing reading because sometime there is learning difficulties and developmental delay factors between human. some start able to read in 4 or even 3 years and some start after middle primary school years. And in term of learning reading, these factor above could affect on reading mastery which lead to difficulties in learning english.

Reader's understanding of text often influenced by various range of factors, including motivations, interest, vocabulary, and general knowledges, but some reader are poor understanding because they lack fluency in lower order in reading process. Limited vocabularies has major factor on reading understanding, readers do not know the meaning of many words on the text, even on very simple text. And visualization offer them visual understanding over the text by simbolize/visualize text to help them understand what the text/passage is about, then stimulate them to decoding the symbol into meaning and understand it on form of vocabulary. and this one of effective strategies to help them in identify main ideas and supporting detail to text structure. Based on statements of problems above, the research question will be sum as follow:

1. What are the benefit and advantages in using infographic as reading graphics organizer in understanding descriptive text for the Participants of Kintap Community Development Program.
2. How do the **Participants** use infographic as reading graphics organizer in understanding descriptive text for the Participants of Kintap Community Development Program.
3. What are problems **Participants** face in using/designing infographic as reading graphics organizer in understanding descriptive text for the Participants of Kintap Community Development Program.

C. Objective of study

The objective of this study are:

1. To describe benefit and advantages of infographic as reading graphics organizer in understanding descriptive text for the Participants of Kintap Community Development Program.
2. To describe prosedural process in making infographic as reading graphics organizer in understanding descriptive text for the Participants of Kintap Community Development Program.
3. To find problem solving solution in making infographic as reading graphics organizer in understanding descriptive text for the Participants of Kintap Community Development Program.

D. Limitation of Study

There are lot of disscussion and study of reading media, but here the researcher will limit the research based on explanation above as follow; the use (from the process of making to problem within it) of infrographics as reading graphics organizer for the Participants of Kintap Community Development Program.

E. Significance of study

Based on this study, writter expect this study has significance that would be useful both for researcher and for english learning process, such as:

1. First for researcher, this research will give lot of advantages in enrich researcher knowledges about english language learning and teaching especially in teaching reading, and gives researcher an experience and knowledge about scientific research to obtain and reaching Tri Dharma Perguruan Tinggi.
2. This research will introduce an interesting technique in learning reading which help both teacher and students in achieving their objectives in learning/teaching reading; teacher may get their learning easier to explain and for students they could understand the learning easily, which giving positive feedback in english language learning.
3. As reference for further research which deal to teaching reading and learning media

4. To set a new technique for achieving learning objective, especially understanding of descriptive text for the instructors of Kintap Community Development Program.

F. Definition of Key Terms

To avoid any misinterpretation about this research, researcher will explain some term which connected toward the title of this research:

1. The use

means “do something with” and also mean; purpose of which something is used, act of using something. (Oxford learner’s pocket dictionary; 2008). And the meaning of “the use” correlated to this research is “the use of infographic as reading graphics organizer in increasing reading comprehension.

2. Infographics

Infographic is a clipped compound of "information" and "graphics", is a graphic visual representations/symbolization of information, data or knowledge intended to present information quickly and clearly (Doug Newsom and Jim Haynes;2004 p.236).

Infographic can improve cognition by utilizing graphics to enhance the human visual system's ability to see patterns and trends

3. Graphic Organizer

A graphic organizer, also called as a knowledge map, concept map, story map, cognitive organizer, advance organizer, or concept diagram. It is a educational purpose tool that uses visual symbols to express knowledge, concepts, thoughts, or ideas, and the relationships between them. The main purpose of a graphic organizer is to provide a visual aid to facilitate learning and instruction.

4. Descriptive Text

Descriptive text in this research terms is the reading material which brought by the teacher to elaborate with the specific technique to achieve teaching objective in understanding main ideas/core information inside the descriptive text, by using infographic as visual aids.

Based on the terms explained above, the researcher conclude that the meaning of research title is an using of a particular technique in achieving learning reading objective to understanding main concept or finding information inside the written text (descriptive text) by using infographic as reading graphic organizer in providing visual aid to learning activities.