

CHAPTER V

CLOSURE

A. Conclusion

After a sequence of CDA process on Jacinda Ardern's Christchurch speech, finally the obtained findings direct us to points of conclusions. The conclusions are divided into two categories built upon the previously mentioned research questions.

Firstly, the ideologies the speaker practiced in the discourse are socialism and patriotism. The ideology of socialism is not only majorly marked by the values of collectivism and equality, but also supported by some other findings, namely the number of agents represented in the speech, linguistic features of ideologically contested words, metaphors and nominalization. On the other side, the ideology of patriotism is minimally struggled through a classification scheme. The superiority sense is shown in the classification through the optimism of New Zealand to be the country which will resolve the endless problem of extremism and violence.

Secondly, the powers exercised were resulted from the difference of the speaker's position from the audience as Jacinda Ardern was the person in power. There were at least 7 powers found, namely depicting New Zealand local cultures as their identity; projecting the close relationship amongst New Zealanders; maintaining the compassion and welcoming qualities of the people of New Zealand; expressing deep condolence both as

an individual and as the government; representing the victims' humility and modesty; excluding and calling out violence and extremism practices in the country; and urging the people and the world leaders to end violence and extremism practices. In the sociocultural analysis, the social practices confirm the power PM Ardern practiced as she and the people of New Zealand continued following up the statements committed in the speech, such as improving the gun law frequently, giving consolidation and embracing the victims and setting an agenda of eliminating extremist and terrorist online content with the world leaders and tech companies.

B. Suggestion

Regarding the completion of this research, there are certainly some points that need improvements. One of them is deeper analysis of grammatical features and the structures of the sentences. It is considered that both might have certain impacts on the audiences' responses that have not been explained yet in the study. After obtaining a wide variety of findings, the analysis tends to focus on the highlighted ones, such as the high intensity of overwording uses and the ideologically contested words. Hence, another needed improvement is to take the details into consideration for richer information.

To future researchers who are interested in conducting CDA with Fairclough's theories, Fairclough (1989) pointed a lot of social practices in his theories which makes a significant difference from the other type of

CDA theories. It is suggested to read a wide variety of related news to explore the discourse better.

The other suggestion is since Fairclough's 10 questions-model provides a number of questions, it is advised to take the compatibility between the research question of the research and the questions chosen into account, whether they would answer the research questions or not. Another point worth noting is it is important to read the object of the research thoroughly. Accuracy is needed to obtain sufficient information so that one could conduct the analysis in detail and meet the objectives of the study.

To readers in general, in attempts of understanding communications, CDA is a good example to get deeper insights for various topics. As it requires critical thinking and the ability of seeing objects through different point of views, it will not only allow us to connect dots in the flow of the discourse, but also to put us at ease in comprehending the information in a bigger picture. Furthermore, as global citizen, CDA is quite helpful for us to examine the possible underlying meaning of discourses behind today's issues. Hopefully, this research would be a call for further researches and better exploration in the related field.