

CHAPTER III

Research Method

A. Research Design

This research used qualitative descriptive research. Arikunto (1996) stated that the descriptive is the research to clarify or explain the phenomenon. The researcher's purpose was to describe whether English textbook entitled "*Think Globally Act Locally*" suitable to Criteria for Textbook Evaluation by Cunningsworth. In this qualitative descriptive research, the researcher intended to examine the condition of materials that were provided in English textbook entitled "*Think Globally Act Locally*".

Descriptive research was research that was intended to investigate the conditions, or things that have been mentioned, and the results of which are presented in the form of research reports. The approach that was used in this research was content analysis. This was categorized into descriptive qualitative research (Ary, et.al, 2010')

In describing the feasibility of the contents of the book material, the research instrument that has done by researcher is the indicators of textbook analysis criteria based on Cunningsworth's theory on analysing the quality of the textbook.

B. Subject of Research

The subject of this research was English textbook entitled “*Think Globally Act Locally*” for the ninth grade of Junior High School itself in accordance with the quality of this textbook based on Cunningsworth’s theory. In this study, the reason of the researcher choosing the book entitled “*Think Globally Act Locally*”, this book is used by some school in Banjarmasin. This textbook was written by Siti Wachidah, Asep Gunawan, and Diyantari. It was based on Curriculum 2013 published by KEMENDIKBUD. It consists of eleven chapters and divided into two semesters. For the first semester consist of 6 chapters, and for second semester consist of 5 chapters.

Table 3.1 The Chapters of the Textbook

Chapter	Theme
1	Congratulation
2	Let’s live a helthy life!
3	Be Healthy, be happy
4	This is how you do it!
5	Everybody is always in the middle of something
6	We have been to an orphan home. We went there last Sunday
7	Sangkuriang
8	They are made in Indonesia
9	What is it!

10	Come and visit us!
11	You can always come back home

C. Data

The data of this research was the whole content of textbook entitled “Think Globally Act Locally.” The researcher has analyzed each chapter and then got data about the suitability in English textbook entitled “*Think Globally Act Locally*” based on textbook analysis criteria by Cunningsworth’s theory.

D. Technique of Data Collection

The researcher used the technique by exploring some literatures which were related to the study document analysis technique to collect the data in this research. In this research, the documentation for this research was an English textbook entitled “Think Globally Act Locally” that used by teacher of ninth grade of Junior High School. The researcher would analyze the whole content of the textbook as source of data.

E. Data Analysis Procedure

This research was qualitative which used content analysis as a research method. It means that the researcher used instruments to collect the data like as documentary for gathering all information. Then, researcher analyzed all of aspect of textbook based on the criteria of textbook analysis proposed by Cunningsworth theory. Finally, the researcher classified the data based on the criteria of textbook analysis Cunningsworth’s theory. There are two types analysis by Cunningsworth: Impressionistic Analysis and in depth

analysis. Impressionistic analysis analysing textbook package based on the several aspect such as, cover, content material, developable learning activities, organization of the book and layout. In-depth analysis is the analysis that obtains detailed information on the various items in textbooks, such as syllabus outlines with the needs of learners. Based on Cunningsworth's theory in-depth analysis have five aspects to be analysed, aims and approaches, language content, design and organization, language skills, and practical consideration.

Miles and Huberman (1994) hold that data display is a critical and often underutilized means of analysis. The process of data analysis fell into three major phases following the framework of qualitative analysis developed by Miles and Huberman (1994): data reduction, data display, and conclusion drawing and verification.

1. Data reduction

According to Miles and Huberman (1994), data reduction refers to the process of selecting, focusing, simplifying, abstracting, and transforming the data. In reducing the data, the researcher did the process selecting. The researcher choose the most relevant data and focused on the data directly concerning to solve the problem and answer the research problem about the quality of *"Think Globally Act Locally"* textbook.

The researcher analyzed all of aspect of textbook based on the criteria of textbook analysis proposed by Cunningsworth's theory. Furthermore, from the collecting the data, the researcher can answer the problem statements about the quality of *"Think Globally Act Locally"* *English* textbook.

The checklist was designed to produce a score for the textbook analysis. The researcher compared the criteria and existing materials on the textbook.

2. Data display

After the data have been reduced, the researcher gave simple explanation, draft, categories, and flowchart of the the data. In this phase, the researcher displayed the data of the suitability proposed by Cunningsworth's theory in evaluating the textbook. It is organized as a table and description of the data. To make easier in scoring the criteria, the researcher divided in three categories as follow:

The checklist was designed to produce a score for the textbook analysis, the researcher used the checklist of criteria by Wahab's theory. According to Wahab (2013) said that criteria were numerically rated on the scale from 0-2 in the blank space of the score column as follows:

Table 3.2 The Scale of Checklist Category

Score	Criteria	Category
0	Does not match the desired feature	Poor
1	Partly matches the desired feature	Satisfactory
2	Closely matches the desired feature	Good

There are five aspects and each aspects has maximum score 2. So the total for each aspect with maximum score is 10. For getting the percentage score , the researcher used this formula by Sudjono (2020) as follow:

$$\text{Percentage} = \frac{N}{\sum N} \times 100\%$$

Note:

N : the total score which is gained by the textbook

$\sum N$: the maximum score of the aspects

3. Drawing conclusion/ verification

After the researcher gave the score to the aspect of textbook, the researcher bringing the score all together. The researcher summed up the score and compare to the table of conversion of fulfilment of textbook by Sudjono (2020) as follows:

Table 3.3 The Conversion of Fulfilment

Range of Score	Caregorized
80% - 100%	Good
60% - 79%	Fair
50% - 59%	Sufficient
0% - 50%	Poor

. In this step, the researcher concluded the suitability in “*Think Globally Act Locally*” English textbook based on textbook analysis criteria by Cunningsworth’s theory.

