

## **THE USE OF INSTAGRAM IN LEARNING ENGLISH**

**By  
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**ANTASARI STATE ISLAMIC UNIVERSITY  
BANJARMASIN  
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# **THE USE OF INSTAGRAM IN LEARNING ENGLISH**

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by

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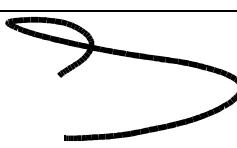
“THE USE OF INSTAGRAM IN LEARNING ENGLISH” of Amira Alma Dano, Student Reg. Number 1601241745 has been examined by the board of thesis examiners of Faculty of Tarbiyah and Teacher Training UIN Antasari Banjarmasin.

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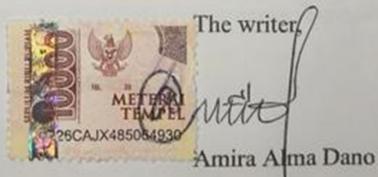
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Declare that this undergraduate thesis is my original work, gathered and utilized specially to fulfil the purposes and objectives of this study, and has not been previously submitted to any other university for any degree or other purposes. I also declare that the publications cited in this work have been properly acknowledged. If someday, it is proven otherwise, I understand that my degree will be revoked.

Banjarmasin, December 20<sup>th</sup> 2021



## ABSTRACT

**Dano, Amira Alma.** 2021. *The Use of Instagram in Learning English*. Thesis. English Education Department, Faculty of Tarbiyah and Teacher Training, Antasari State Islamic University. Advisors: (I) Dr. Ridha Fadillah, S.Pd, M.Ed, (II) Fajrianor, S.Pd, M.Pd

**Keywords:** Mobile learning, Instagram, Learning English, English Learning Accounts

Learning English using Instagram can be an alternative way to learn English outside the classroom or continue the learning obtained at school. This research was aimed to describe of how the students learn English through English learning account on Instagram.

This research was examined by using qualitative method in informal setting. The researcher involved 10 participants of Antasari State Islamic University students who were selected through purposive sampling based on the sample requirements. To collect the data, the researcher used interview transcriptions as the primary data source and the main instrument, followed by documentations as the data supporter.

Based on data finding, the result of this research showed that the students' ways to learn English on Instagram are varied. Besides watching the videos on those English learning accounts, they also added their own ways to learn English using features that provided by Instagram. Such as using *saved feature*, *story filter*, *question box feature* and *Instagram live feature*. In addition, the students enjoy the experience in learning English through Instagram. They perceived that English learning accounts on Instagram have positive impact in their learning process, especially in learning English outside the classroom.

## ***ABSTRAK***

**Dano, Amira Alma.** 2021. *Penggunaan Instagram dalam Belajar Bahasa Inggris.* Skripsi. Jurusan Tadris Bahasa Inggris., Fakultas Tarbiyah dan Keguruan, UIN Antasari Banjarmasin. Dosen Pembimbing: (I) Dr. Ridha Fadillah, S.Pd, M.Ed, (II) Fajrianor, S.Pd, M.Pd

**Kata kunci:** Pembelajaran seluler, Instagram, Belajar Bahasa inggris, Akun Bahasa Inggris

Belajar Bahasa Inggris menggunakan Instagram bisa menjadi alternatif lain untuk belajar Bahasa Inggris di luar kelas atau melanjutkan pelajaran yang didapatkan di sekolah. Penelitian ini dilakukan untuk menggambarkan bagaimana para siswa belajar bahasa Inggris melalui akun pembelajaran bahasa Inggris di Instagram.

Penelitian ini dilakukan dengan menggunakan metode kualitatif dalam pengaturan informal. Penelitian ini dilakukan dengan menggunakan metode kualitatif dalam pengaturan informal. Peneliti melibatkan 10 peserta mahasiswa Universitas Islam Negeri Antasari yang terpilih melalui purposive sampling berdasarkan kriteria sampel yang telah ditentukan. Untuk mengumpulkan data, peneliti menggunakan transkripsi wawancara sebagai sumber data utama dan instrumen utama, diikuti oleh dokumentasi sebagai pendukung data.

Berdasarkan temuan data, hasil research ini menunjukkan bahwa cara-cara siswa untuk belajar bahasa Inggris di Instagram bervariasi. Selain menonton video di akun-akun pembelajaran bahasa Inggris tersebut, mereka juga menambahkan caramereka sendiri untuk belajar bahasa Inggris menggunakan fitur yang disediakan oleh Instagram. Seperti menggunakan fitur *saved*, *filter cerita*, *fitur kotak pertanyaan* dan *fitur instagram live*. Selain itu, para siswa menyukai belajar bahasa Inggris melalui Instagram. Menurut mereka akun pembelajaran bahasa Inggris di Instagram memiliki dampak positif dalam proses pembelajaran mereka, terutama dalam belajar bahasa Inggris di luar kelas.

## **MOTTO**

Think clearly and be realistic!

## **DEDICATION**

I dedicate this thesis for:

1. My precious parents, H. Darsani, SE. and Hj. Norhasanah, SE. who always give me endless love, always stick by my side in hard situations and teach me wordliness. Thank you for supporting me in mentally, spiritually, and materially during the time of study and the process of making this thesis.
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Finally, the writer hopes that this research will be useful for the next researchers. The writer admits that this research paper is not perfect yet. Therefore, suggestion will be expected to make it better.

Banjarmasin, December 20<sup>th</sup> 2021



Amira Alma Dano

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