

## CHAPTER IV

### FINDINGS AND DISCUSSION

#### A. Findings

In findings, the researcher presented the data that has collected from online interview. It would be described as follows:

1. The duration of being an Instagram active user and the username of English learning account which followed by students

All of the respondents said that they have been using Instagram for more than 2 years. Then, they also mentioned the English learning accounts which followed by them. As stated by some participants:

*It is about 4 years, the English accounts that I followed was almost 2 years. @aarons.english, @englishwithadriana, @kampunginggrislc, @chris.korten.*

(Interview result of 1<sup>st</sup> participant. December 21, 2020)

*I have been using Instagram for about 9 years, but for following @gurukumrd about 3 years and @kampung\_inggris.pare about 2 years ago.*

(Interview result of 3<sup>rd</sup> participant. December 28, 2020)

*I signed up on Instagram for about 5 years, then following those English learning accounts since I was in Senior High School and some of those accounts were followed by me when I came to this college. @gurukumrd, @americanschoolpare @chris.korten @kampunginggris.*

(Interview result of 6<sup>th</sup> participant. January 15, 2021)

*I have been active on Instagram for about 3 years. @english101\_lessons @le.eng @belajar\_bahasa.inggris @inggrism @kampunginggrislc @americanschoolpare @aarons.english, mungkin sudah sekitar 1 tahun lebih mengikuti mereka.*

(Interview result of 9<sup>th</sup> participant. February 3, 2021)

From these data, it could be concluded that all participants are Instagram active users and they have been following English learning accounts for more than 1 year.

## 2. The students' learning experience before exploring English learning account on Instagram

These were the respondents' experiences in learning English before exploring English learning account on Instagram:

*Definitely from school, TV and also reading the English comics.*

(Interview result of 2<sup>nd</sup> participant. December 24, 2020)

*Through books and English lessons at school.*

(Interview result of 3<sup>rd</sup> participant. December 28, 2020)

Then, other participants added:

*Besides learning at school, I usually watch English with Lucy video on Youtube. It is easy to understand and then sometimes watching the movie without subtitle.*

(Interview result of 8<sup>th</sup> participant. January 25, 2021)

*Outside of school I learn English through song or watch English video on Youtube.*

(Interview result of 9<sup>th</sup> participant. February 9, 2020)

Furthermore, before learning English through Instagram, the researcher perceived that generally all of the participants got the English lessons in English classes or school. Then, some participants added that they also learn English through song, television, books, film and Youtube video for learning English outside the classroom. It can be conclude that generally all of the participants learn the English lessons in English classes or school.

### 3. The students' ways to learn English through English learning account on Instagram

Based on the interview results, each of participants has different ways to learn English through English learning account on Instagram. According to some participants' responses:

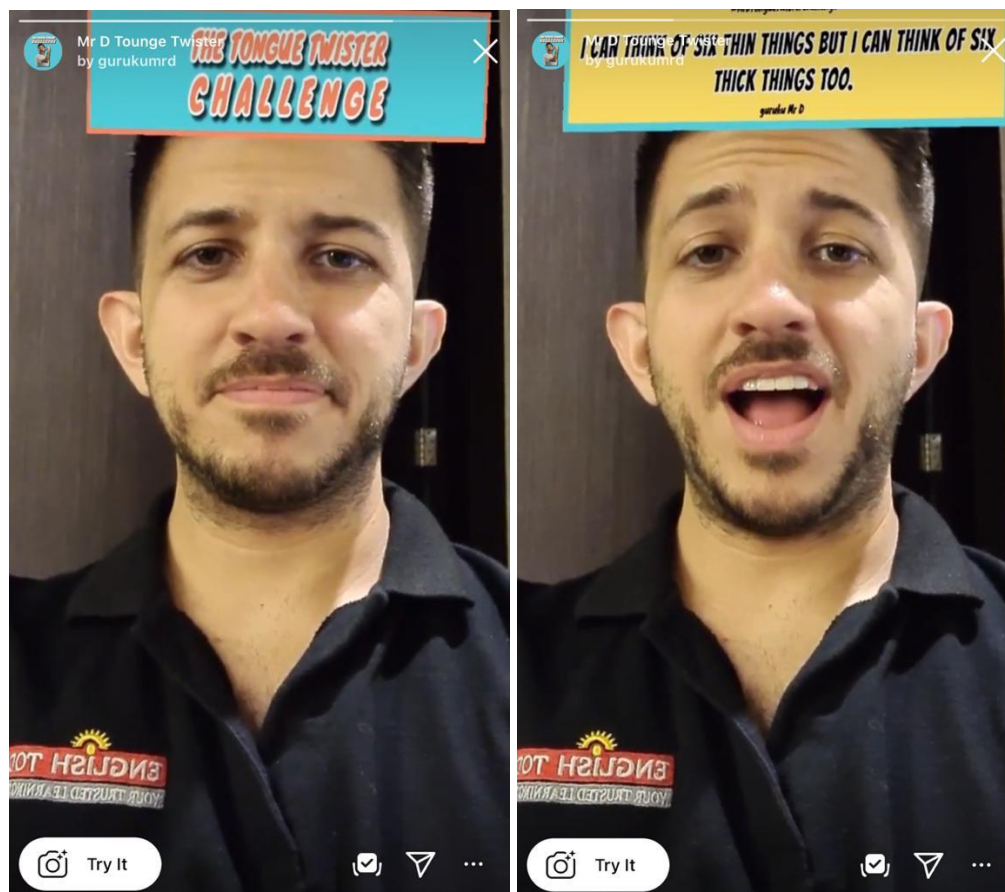
*By watching the videos from those English learning accounts, then if I still do not understand it, I will repeat watching the video until I really understand the topic. Usually, at the end of the video the followers will be challenged to answer the question about the content through the comments column.*

(Interview result of 1<sup>st</sup> participant. December 21, 2020)

*Sometimes I like to stalk, like stalking @gurukumrd account and trying to practice the words of the topic on the video, I also tried tongue twister filter of @gurukumrd, but I did not upload it on my Instagram story \*laughing\*, so it is like practice for me.*

(Interview result of 2<sup>nd</sup> participant. December 28, 2020)

This is a picture of *Instagram story filter feature* created by gurukumrd, it was named as *Mr.D Tongue Twister*.

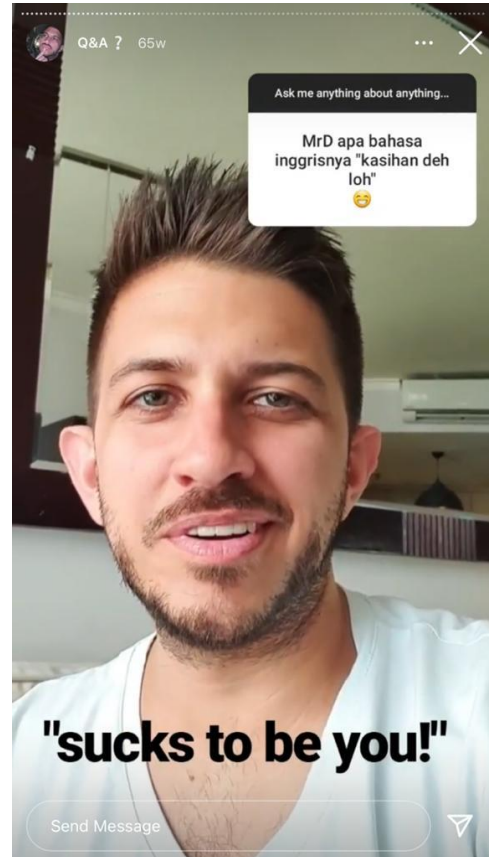
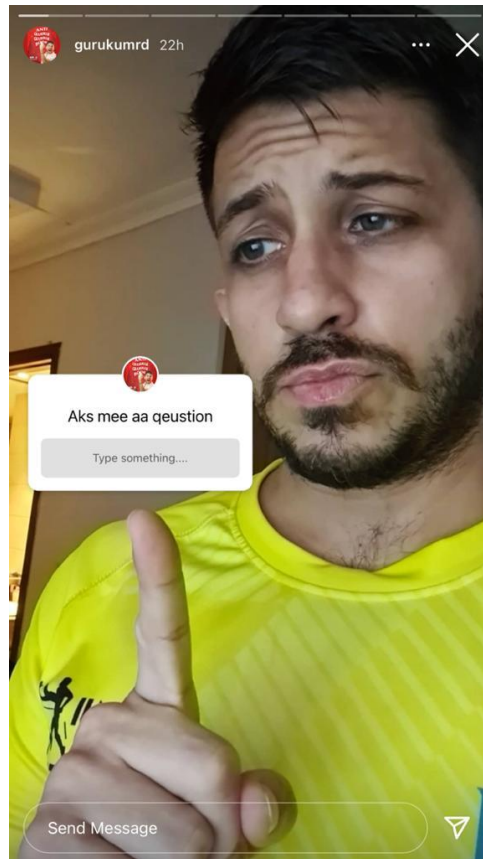


Then, other participants added:

*While sitting or lying down or even waiting in line for something, I still can learning English through those English learning accounts. Search the account, after that I usually watch the Instagram story first, and sometimes I got new information from watching that stories, then I scroll the feeds and try to pronounce the words that mentioned on the video. I have ever answered the quiz on the @gurukumrd's story, then I have ever asked on his question box feature and untill now, my question is still in the story highlight of @gurukumrd. I will send you that story, ok.*

(Interview result of 3<sup>rd</sup> participant. December 28, 2020)

This one is an *Instagram question box feature* which used by the user for asking a question to @gurukumrd:



*I usually read the posts related to English topic and answer the question if there is a question on that post, like quiz or others. I also like to watch talkshow video or @theellenshow's live video.*

(Interview result of 4<sup>th</sup> participant. January 3, 2021)

*I often watch his video, read the explanation in the picture or caption of the video. I save the content using save feature on Instagram if there is a lesson which is related to daily life or my state of feeling.*

(Interview result of 5<sup>th</sup> participant. January 8, 2021)

*Those English learning accounts usually share the lessons of vocabulary and others, if there is a new thing which I have not learned yet like idiom, then I will write it down on my note phone application or save it on instagram.*

(Interview result of 6<sup>th</sup> participant. January 15, 2021)

*I learn English from quotes account (@thegoodquote). I look for the meaning of every vocabulary that I do not know yet when I find one in the quotes. Besides, by reading the quotes I also indirectly learn the structure of a sentence in English language.*

(Interview result of 7<sup>th</sup> participant. January 21, 2021)

*When I learn English through @chris.korten, sometimes I write down the important things on the book or note phone application. Then if I learn through @kampunginggris or @americanschoolpare, I will make a small paper and I stick that small paper on my room wall. It is good enough for increasing my vocabulary, idiom and others that I never got when I studied at school.*

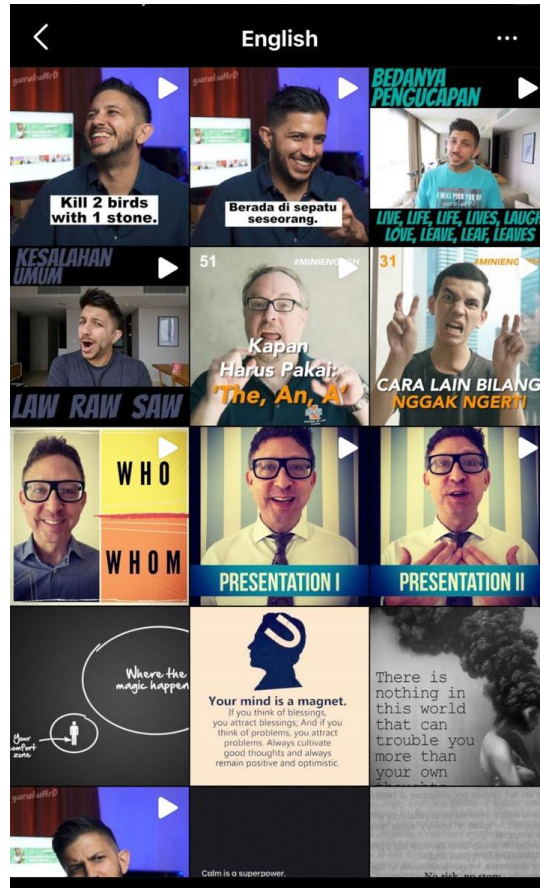
(Interview result of 8<sup>th</sup> participant. January 25, 2021)

When I open the Instagram, sometimes the latest feeds appear on my Instagram homepage from those English learning accounts, so it is like I learn English unintentionally while opening Instagram. I will save the content which I think it is interested using saved feature named English category, so it will not be difficult for me to look for it again.

(Interview result of 9<sup>th</sup> participant. February 3, 2021)



This is *Instagram saved feature* of participant 9 which is categorized by him as *English*:



*I turned on notification for specific Instagram English learning accounts so I can find out the latest posts from that account. I often use save Instagram feature for the certain post from the accounts and I apply the lessons for practicing my English conversation*

(Interview result of 10<sup>th</sup> participant. February 5, 2021)

The researcher concluded that the students' ways to learn English on Instagram are varied. Besides watching the videos on those English

learning accounts, they also added their own ways to learn English using features that provided by Instagram. Such as using *saved* feature, this feature is used by students to save the *feeds* that they want to save. *Instagram story filter*, the filter which is used by students here is *a tongue twister filter* which created by @gurukumrd on his Instagram account. *The Instagram question box feature*, this feature is provided by Instagram for the followers who wants to ask to the user who uses this feature. *The Instagram live feature*, this feature works within *Instagram stories* and allows users to broadcast live videos to other users on the platform.

4. The students' impression about learning English through English learning accounts on Instagram.

*I love it, because now I know more about English, specially about slang. Slang is widely used by people out there. The features of the app are also easy to use.*

(Interview result of 1<sup>st</sup> participant. December 21, 2020)

*I quite like it because it ease the access of learning. Also, it is easy to understand, unique, interesting and fun.*

(Interview result of 2<sup>nd</sup> participant. December 24, 2020)

*I like it because the lessons is explained through photos and videos, and it makes the lessons simple and clear.*

(Interview result of 3<sup>rd</sup> participant. December 28, 2020)

*I love it because the access is quite easy. I use my smartphone almost all the time. So, if I open my Instagram app, I do not only get enjoyment, but also lessons even it just a glimpse*

(Interview result of 4<sup>th</sup> participant. January 3, 2021)

*I like it because I can learn something while I look for entertainment.*

(Interview result of 5<sup>th</sup> participant. January 8, 2021)

*I love it because those English learning accounts share English lessons. Unfortunately, sometimes the post does not show up because many other posts are popped out*

(Interview result of 6<sup>th</sup> participant. January 15, 2021)

*I like learning English through Instagram. The content of English lessons and the quotes of motivation looks simple and professional*

(Interview result of 7<sup>th</sup> participant. January 21, 2021)

*Of course, I really love it. It is because the posts looks interesting. The explanation is easy to understand because they use casual way to explain the lessons.*

(Interview result of 8<sup>th</sup> participant. January 25, 2021)

*Yap, I like it. The reason is because it is fun and easy to understand. The fascinating videos and images that those accounts shared turn the lesson into enjoyable things to learn.*

(Interview result of 9<sup>th</sup> participant. February 3, 2021)

*I quite like it. Instagram does not only allow me to see someone's life but also provides me learning opportunity by seeing the English learning accounts. Thus, the learning activity through instagram is relaxing and fun*

(Interview result of 10<sup>th</sup> participant. February 5, 2021)

From those informations above, the students' impression of Instagram for learning English were; easy to access, easy to understand, interesting, enjoyable and simple. All participants mostly have similar point of view about the impression of English learning accounts.

5. The students' opinions on the effects of learning English through English learning accounts on Instagram

*Of course it has positive effect. It is because the images and videos which were shared by those accounts contain many lessons. They help me learn English expression for daily life conversation.*

(Interview result of 2<sup>nd</sup> participant. December 24, 2021)

*There must be influence from it. Of course it comes from extra lessons learned from outside of school. If learning is done like that then we can explore further. There is no place or time limit if you study through Instagram, for example, learning by looking at English learning accounts. This depends on how much effort we put into learning, due to flexible time and learning in a relaxed manner.*

*So far I have had no difficulty with this method of learning. Moreover, the people who have these accounts explain the English lessons clearly and easily to understand.*

(Interview result of 3<sup>rd</sup> participant. December 28, 2020)

*I think the effect of this is very positive. lots of new vocabulary and phrases that I learned from the English learning accounts. In addition, I also learned about common mistakes that usually occur when speaking English.*

*I didn't feel any difficulty because the owners of English learning accounts explained about English in the videos they uploaded in a clear and fun way, and I really liked that.*

(Interview result of 4<sup>th</sup> participant. January 3, 2021)

*So far the effect has been positive and I haven't encountered any difficulties with it.*

*Maybe this is because there are many accounts that provide English learning and we can choose the account we want to learn from.*

(Interview result of 5<sup>th</sup> participant. January 8, 2021)

*It has positive experience for me because I can learn new vocabularies, the correct arrangement of words to make good sentences.*

*I have not found any trouble so far. The average of the English learning contents is fun and interesting.*

(Interview result of 6<sup>th</sup> participant. January 15, 2021)

*I learn mostly from quotes contents. I look for the meaning of every vocabulary that I do not know yet when I find one in the quotes. Besides, by reading the quotes I also indirectly learn the structure of a sentence in English language.*

(Interview result of 7<sup>th</sup> participant. January 21, 2021)

*Thank god it really help me improving my skills in English. Those accounts do not only provide basic English, but also the American slang etc. In conclusion, it has positive effect.*

(Interview result of 8<sup>th</sup> participant. January 25, 2021)

Overall, the participant have good responses about the effects of learning English through English learning accounts on Instagram. However, three of them added the limitation of learning English through English learning account. As mentioned:

*The trouble is sometimes I do not know where to ask question because it is not like common classroom where the teacher is available to answer the question. I only search the answer of my question in the comment, hoping someone gives additional explanation that answer the question*

(Interview result of 1<sup>st</sup> participant. December 21, 2020).

*The thing is I didn't meet the tutors in person which caused me to be unable to directly ask questions and ask for answers.*

(Interview result of 9<sup>th</sup> participant. February 3, 2021)

*I rarely get feedback if I'm confused and ask directly in the comments column*

(Interview result of 10<sup>th</sup> participant. February 5, 2021)

In responding the last question, all of the participants said that they have positive effects. The participants mostly did not find any limitation in learning English through Instagram. However, three of them have the same point of the limitation of learning English through English account on Instagram. They said that if they have questions to the teacher on English learning account, they could not get the answer directly. Thus, it will be difficult for the students to get direct feedback.

## **B. Discussion**

The researcher has elaborated the important point in this part to answer the research question. To collect the data, the researcher distributed interview questions and documentation. The research question of this thesis is how the ways of the students learn English through English learning account on Instagram. Based on the interview result, the researcher found that the students' ways to learn English on Instagram are varied. Besides watching the videos on those English learning accounts, they also added their own ways to learn English using features that provided by Instagram. Such as using *saved* feature, this feature is used by students to save the *feeds* that they want to save. As mentioned:

*If there are posts from that account that I find interesting, I often save them in the saved feature in the category I named English, so if I want*

*to look for the saved posts next time, it's easy to review the lesson again*

*I often watch the video, read the explanation in the photo or in the caption, and if there is material that seems to represent a lot of daily activities, or something that represents feelings, I will save it, using the save feature on Instagram.*

*If there's something new that I've never learned in English, such as an idiom, I'll write it down in a note on my cellphone or save it on Instagram.*

*The story filter, the filter which is used by students here is a tongue twister filter which created by @gurukumrd on his Instagram account. As mentioned:*

*I am able to take some times to learn English from the contents provided by those accounts in almost every situation. I often open Instagram story feature when those account upload their stories there, and sometimes find new lessons related to English. It such a good and instant way of learning English.*

*The question box feature, this feature is provided by Instagram for the followers who wants to ask to the user who uses this feature. As mentioned:*

*I often join a quiz event held by @gurukumrd, and ask question in question box he use in his story.*



*The Instagram live feature*, this feature works within *Instagram stories* and allows users to broadcast live videos to other users on the platform. As mentioned:

*I usually watch talk-show video clip or see the live video of @theellenshow*

The researcher also asked their impression about Instagram as mobile learning to learn English. As mentioned:

*Of course because it is fun, easy to understand, and unique video with the example that ease the understanding. Also, the images is eye catching so it makes me interested in learning English through the accounts.*

*Those are simple contents but they are meaningful in the lessons category or quotes category contents.*

*Of course, I really love it. Because the contents are interesting, and the explanations are easy to understand.*

The participants mostly has the same point of view about Instagram used for their English learning process. It can be concluded that Instagram supporting the English learning process. Especially for English learning account on Instagram, it supported by interesting content, easy to access, easy to understand, interesting, enjoyable, simple, then the learning materials are also presented in a good way. These points of view have similarities with this theory; Instagram is an interesting mobile learning media of four factors,

namely; simplicity, accessibility, interest and feeling of happiness (Kamal, 2018). Instagram makes everyone possible to learn individually, anywhere and anytime as long as they have connection to the internet (Kamal, 2018).

Based on the datas gathered from interview session, the participants involved the use of their smartphones to open mobile application (Instagram) for knowing the informations and also learning English. The Instagram can be used by the participants outside classroom and has the flexible time and place to be accessed. As mentioned:

*I can access the lessons shared by English learning account in almost every condition even when I lay down in my bedroom.*

*It ease the access because I am a person who hold my phone almost everytime. Thus, when I access Instagram I also access English lessons.*

The statements above are appropriate to these theories about technology and mobile learning; Mobile learning activities involve the use of wireless handheld devices, which make learning can occur anywhere, whether in the classroom or outside the classroom (Sharples & Pea, 2014). The implementation of mobile learning allows students learning outside the classroom (Sharples & Pea, 2014)

Moreover, mobile learning can be implemented with or without the guidance of the teacher or instructor. The implementation of mobile learning

allows students learning beyond the classroom (Sharples & Pea, 2014). This theory is supported by the statement of a participant that:

*Because the learning is not face-to-face with the tutor, so sometimes I look for the explanation through comment column.*

*It has flexible time, easy access, and leisurely. It is really different from common classroom which more controlled by a teacher and follow certain instructions.*

It can be indicated that participants of this research have each awareness for learning. In their learning process, they have an initiative to learn something new. Those things can be seen through how the way they choose step by step to find out the answer of their curiosity about English towards the features which are served on Instagram. Furthermore, the use of Instagram encourages the participants to learn outside the classroom or continue the learning obtained in the classroom. However, the awareness of participants is not only on the awareness to learning, but also have the awareness to use Instagram smartly to gain and get or share positive things.