

**EXPLORING ENGLISH EDUCATIONAL CONTENT VIDEOS
ON INSTAGRAM ACCOUNT @speakenglishwithmish**

**By
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**ANTASARI STATE ISLAMIC UNIVERSITY
BANJARMASIN
2022**

**EXPLORING ENGLISH EDUCATIONAL CONTENT VIDEOS ON
INSTAGRAM ACCOUNT @speakenglishwithmish**

AN UNDERGRADUATE THESIS

Presented to
Faculty of Tarbiyah and Teacher Training
in partial fulfillment of the requirements
for the degree of *Sarjana Pendidikan* in English Language Education

by
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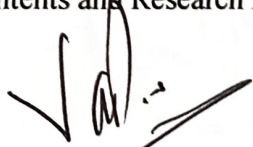
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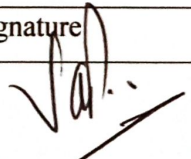
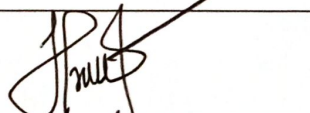

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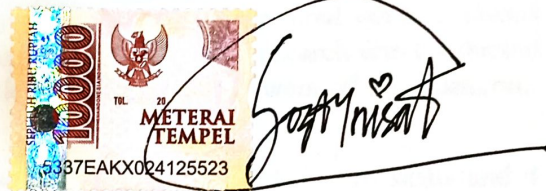
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STATEMENT OF AUTHENTICITY

I, the undersigned, Soza Nur An-Nisaa, declare that this undergraduate thesis is my original work, gathered and utilized specially to fulfil the purposes and objectives of this study, and has not been previously submitted to any other university for any degree or other purposes. I also declare that the publications cited in this work have been properly acknowledged. If someday, it is proven otherwise, I understand that my degree will be revoked.

Banjarmasin, June 6th 2022

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ABSTRACT

Soza Nur An-Nisaa.2022. Exploring English Educational Content Videos on Instagram Account @speakenglishwithmish. Thesis. English Education Department, Faculty of Tarbiyah and Teacher Training, Antasari State Islamic University. Advisors : (I) Drs. Saadillah, M.Pd, (II) Hj. Nani Hizriani, MA.

Keywords : Content, English Educational Content, Instagram, @speakenglishwithmish, English Skills

The use of the Instagram application as social media today is very widely used by the younger generation with interesting features to share photos or videos. Not only to communicate or interact online Instagram also provides other benefits in the world of education which are conveyed through short and easy-to-understand educational videos such as English education. Like many Instagram accounts with users of a teacher coach or native English speaker who provides education through videos.

This study aims to explore the skills and aspects of English that can be trained from the video, English learning materials, and the benefits of learning English from social media Instagram. This study uses a qualitative descriptive method with the research subjects are 164 English educational content videos from the @speakenglishwithmish instagram account. This research was conducted by observing these videos and interviewing the five followers of the Instagram account.

The results of this study show that of the 4 English macro skills and 4 English micro skills, all of them can be trained or learned from these videos. As for the English material taught, there are 164 videos that can train listening skill and increasing vocabulary, 139 videos for reading skill, 14 videos for learning speaking skill, 30 videos for learning writing skill, 50 videos for learning pronunciation, 20 videos for learning spelling and 45 videos for learning grammar. In this video, there are 6 benefits of learning English through social media according to the results of interviews with 5 followers of the Instagram account, namely: developing listening skill, developing reading skill, developing speaking skill, developing writing skill, developing pronunciation and increasing vocabulary.

ABSTRAK

Soza Nur An-Nisaa. 2022. Menjelajahi Konten Video Pendidikan Bahasa Inggris di Akun Instagram @speakenglishwithmish. Skripsi. Jurusan Pendidikan Bahasa Inggris, Fakultas Tarbiyah dan Keguruan, UIN Antasari Banjarmasin. Dosen Pembimbing : (I) Drs. Saadillah, M.Pd, (II) Hj. Nani Hizriani, MA.

Kata Kunci : Content, English Educational Content, Instagram, @speakenglishwithmish, English Skills

Penggunaan aplikasi Instagram sebagai social media zaman sekarang sangat ramai digunakan oleh generasi anak muda dengan fitur-fitur menarik untuk berbagi foto atau video. Tidak hanya untuk berkomunikasi atau berinteraksi secara online Instagram juga memberikan manfaat lain dalam dunia pendidikan yang disampaikan melalui video-video edukasi singkat dan mudah dipahami seperti materi pendidikan Bahasa Inggris. Seperti banyak akun-akun Instagram dengan pengguna seorang guru, pelatih atau penutur asli Bahasa Inggris yang memberikan edukasi lewat video.

Penelitian ini bertujuan untuk menjelajahi setiap dan aspek bahasa Inggris yang dapat dilatih dari video tersebut, materi pembelajaran bahasa Inggris dan manfaat belajar bahasa Inggris dari sosial media Instagram. Penelitian ini menggunakan metode deskriptif kualitatif dengan subjek penelitian adalah 164 konten video pendidikan Bahasa Inggris dari akun Instagram @speakenglishwithmish. Penelitian ini dilakukan dengan mengobservasi video-video tersebut dan wawancara terhadap lima pengikut akun Instagram tersebut.

Hasil penelitian ini menunjukkan bahwa dari 4 english macro skills dan 4 english micro skills semuanya dapat dilatih atau dipelajari dari video-video tersebut. Adapun untuk materi bahasa Inggris yang diajarkan terdapat 164 videos dapat melatih kemampuan mendengar dan menambah kosa kata, 139 video untuk kemampuan membaca, 14 video untuk belajar kemampuan berbicara, 30 video untuk kemampuan menulis, 50 video untuk kemampuan pelafalan, 20 video untuk belajar pengejaan/pengucapan, dan 45 video untuk belajar tata bahasa. Dalam video ini, terdapat 6 manfaat dari belajar english melalui social media menurut hasil wawancara dengan 5 pengikut akun Instagram tersebut, yaitu : meningkatkan kemampuan mendengar , meningkatkan kemampuan membaca, meningkatkan kemampuan berbicara, meningkatkan kemampuan menulis, meningkatkan kemampuan cara pengucapan dan menambah kosa kata .

MOTTO

"I open my heart with Al-Fatihah, so that my heart is strong when shaken by Al-Zalزالah, because I know my heart is not as strong as Al-Hadid but as soft as Ar-Rahman. The weakest of human will be strong if the backing is ALLAH" ♥

~

"Ku buka hatiku dengan AL-Fatihah, agar hatiku kuat saat terguncang oleh Al-Zalزالah, karena aku tau hatiku tak sekuat Al-Hadid melainkan selembut Ar-Rahman. Selemah-lemahnya manusia akan kuat kalau backingannya ALLAH"



DEDICATION

I dedicate this thesis for :

1. My beloved parents, my dear Papa Solikhin, S.KM who is calm in heaven, and my great Mama Zakiah. My parents who always pray the best for me, and support me in mentally, spiritually and materially during the time of study until the process of writing this thesis. I dedicate my best gift to Papa in heaven, my great Mama, My Bro Muslim and My Lil Sister Aulia.
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وَالسَّلَامُ عَلَى أَشْرَفِ الْأَنْبِيَاءِ وَالْمُرْسَلِينَ سَيِّدِنَا مُحَمَّدٍ وَعَلَى آلِهِ
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Praise to Allah the Almighty who has been giving me guidance till the writer finished this thesis entitled Learning English Through Social Media :” Exploring English Educational Content Videos On Instagram Account @Speakenglishwithmish”. Peace and salutation always be upon Prophet Muhammad P.B.U.H. and all his friends who struggle for Allah. The writer like to express appreciation and gratitude to :

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Finally, the writer hopes that this research will be useful for the next researchers. The writer admits that this research paper is not perfect yet. Therefore, suggestion will be expected to make it better.

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June, 6th, 2022 A. D

Soza Nur An-Nisaa

CONTENTS

APPROVAL	ii
VALIDATION.....	iii
STATEMENT OF AUTHENTICITY	iv
ABSTRACT	v
ABSTRAK.....	vi
MOTTO	vii
DEDICATION.....	viii
ACKNOWLEDGMENT	ix
CONTENTS.....	xi
LIST OF TABLES	xiv
LIST OF APPENDICES	xv
CHAPTER I INTRODUCTION.....	1
A. Background of Study	1
B. Research Questions	5
C. Objectives of Study.....	5
D. Significance of Study.....	6
E. Definition of Keyterms.....	7
CHAPTER II THEORETICAL REVIEW.....	9
A. The definition of Instagram.....	9
B. Features of Instagram.....	10
1. Homepage.....	10
2. Comments.....	11
3. Explore	11
4. Profile	11

5.	Feed	11
6.	Stories	12
7.	Reels	12
8.	IGTV (Instagram TV)	12
10.	Caption.....	13
11.	Hashtags.....	13
12.	Direct messages	13
C.	The Definiton of Content	14
D.	Activities to Develop English Skills.....	14
E.	Account @speakenglishwithmish.....	16
F.	The Definition of English Skills.....	17
a.	Listening	17
b.	Reading.....	18
c.	Speaking	18
d.	Writing.....	19
G.	The Benefit of Learning English through Instagram.....	21
H.	Previous Study	25
CHAPTER III RESEARCH METHOD.....		28
A.	Research Design	28
B.	Subject	29
C.	Data of The Research.....	29
D.	Technique of Data Collection.....	29
E.	Data Analysis	30
CHAPTER IV FINDING AND DISCUSSION		32
A.	FINDINGS	32
1.	Observation Result	32
2.	Interview Result	51
B.	DISCUSSION	53

CHAPTER V CLOSURE	58
A. Conclusion.....	58
B. Suggestion	59
REFERENCES	60
APPENDICES	65
CURICULUM VITAE	112

LIST OF TABLES

<u>Table 4.1</u>	32
<u>Table 4.2</u>	33
<u>Table 4.3</u>	39
<u>Table 4.4</u>	44
<u>Table 4.5</u>	44
<u>Table 4.6</u>	46
<u>Table 4.7</u>	48
<u>Table 4.8</u>	49

LIST OF APPENDICES

<u>Appendix I</u>	64
<u>Appendix II</u>	65
<u>Appendix III</u>	66
<u>Appendix IV</u>	68
<u>Appendix V</u>	78
<u>Appendix VI</u>	96
<u>Appendix VII</u>	106
<u>Appendix VIII</u>	109