

CHAPTER IV FINDING AND DISCUSSION

This chapter present about the research findings and discussion dealing with the data have been collected during the research. To investigate the data about English skills, the activities on Instagram to develop English skills and the benefits of learning English through social media would collected through observation and interview.

A. FINDINGS

1. Observation Result

a. English Skills in the English Educational Content Video and Activities to Improve English Skill using Instagram Features

Table 4.1

English Skills

English Skills							
L	R	S	W	Pr	Sp	Gr	Vc
√	√	√	√	√	√	√	√

From the table above, the code L = Listening, R= Reading, S= Speaking, W= Writing, Pr= Pronunciation, Sp = Spelling, Gr= Grammar, and Vc= Vocabulary.

Based on the table above, it was found that the skills that emerged from the English educational content from the instagram account @speakenglishwithmish are listening skill, reading skill, speaking skill, writing skill in the same time motivate students to write in english , pronunciation, spelling, grammar, and vocabulary.

b. The English material in the English educational content videos on Instagram account @speakenglishwithmish

After doing the study, the data obtained about the English material in the English educational content videos. Based on the research of the data from observation, there were kinds of English materials in the English educational content videos on Instagram account @speakenglishwithmish.

Table 4.2
English Materials for Listening Skill and Vocabulary

VIDEO	LISTENING SKILL & INCREASING VOCABULARY
1	Instead of saying 'I know I'm right'
2	Pronounce 3 animal names
3	Minimal pairs 'lock vs luck'
4	Comparative English learner vs native speaker
5	Find the English mistake
6	Grammar used to vs to be used to
7	Don't say "I go to work by walk"
8	Commonly mispronounced foods in English
9	Pronounce drinks name in English
10	British pronunciation vs american pronunciation
11	Pronounce countries in English
12	3 Idioms including weather
13	Find the English mistake
14	Common mistake of plural form
15	Grammar, using 's'
16	Pronounce minimal pairs
17	Conversation practice "pregnancy"
18	Informal phrases "Moreover"
19	Vocabulary of basic English vs informal English
20	10 Nicknames to call person that you love
21	South African slang
22	Differences between 'say and tell'

23	Conversation practice “New year language goals”
24	Conversation practice “making a promise”
25	The silent ‘b’ rule
26	English riddles
27	Idiom “good things come in small packages”
28	Difference between ‘fun vs funny’
29	Difference between long ‘u’ sound and the short ‘u’
30	Instead of saying “I really want”
31	Tips to feel confident when speaking English
32	Difference between ‘give up vs give in’
33	Filler words vocab
34	Silent H
35	Pronounce ‘necessary vs necessity’
36	Tips to learn English
37	Difference between ‘wedding vs marriage’
38	1 common mistake in English “I’m proud of me”
39	Difference between ‘finish vs end’
40	Difference between ‘at the moment vs in the moment’
41	1 common mistake in English
42	Idiom ‘work your way up’
43	Pronounce sweet vs sweat
44	Stop saying ‘sorry to bother’
45	Phrasal verb ‘to figure out’
46	Conversation practice “Future goals”
47	Pronounce ‘soup vs soap’
48	Instead of saying ‘me too’
49	Instead of saying ‘wow’
50	Phrase ‘From the get-go’
51	Conversation practice “At the book store”
52	1 common mistake in English ‘I slept good last night’

53	English riddles “what I’am?”
54	Conversation practice “Asking the time”
55	1 common mistake in English between ‘felt vs fell’
56	Formal verb=phrasal verb to sound more natural in casual conversation
57	Conversation practice “Asking for English advice”
58	Pronounce ‘work vs walk’
59	3 ways to build your confidence and conquer your fears
60	1 common mistake in English “do you know where is my wallet?”
61	5 exceptions to the –ed pronunciation rule
62	Conversation practice “Paying at the grocery store”
63	Idiom “To brighten up”
64	“shadowing” to improve your pronunciation quickly
65	5 phrases positively to encourage someone
66	Spelling some nouns and verbs
67	Pronunciation –ed rule in the end of adjectives and past tense verbs
68	Pronounce “clothes”
69	Conversation practice “Making a restaurant reservation”
70	New verb “To bug”
71	Conversation practice “Asking for directions”
72	Idiom “To let one’s hair down”
73	Pronounce “Warm vs Worm”
74	Other ways to say ‘I’am surprised’
75	Similar meaning “Hope vs Wish”
76	1 common mispronunciation word “Photographer”
77	1 common mistake “To depend on something”
78	1 common mistake in English when talking about wearing clothes

79	Stop saying “Give me”
80	Vocabulary “Give up”
81	1 common mistake in English “All the days”
82	Another way to say “I’m tired, bored and displeased”
83	Difference between “Sensivite vs Sensible”
84	Other common ways to say “My Father”
85	Difference between “Remember and Remaind”
86	IG Live teaching : What are your 2021 goals ?
87	Idiom “To turn over a new leaf”
88	Talking about “My bucket list”
89	Difference between “Hear vs listen”
90	Difference between “Interesting vs interested”
91	Idiom “Christmas came early”
92	Idiom “A pick me up”
93	Talking about New year’s resolution
94	How to use the verb “take”
95	Difference between “Weel vs good”
96	Reading lesson on slip routine
97	What’s the difference between “You’re vs your”
98	Idioms to describe someone’s personality
99	Instead of saying “I’ve done this before”
100	Pronounce “Bear vs beer”
101	What’s the difference between “Suppose vs supposed to”
102	Idiom “A keeper”
103	Idioms and phrasal verbs (business)
104	Difference between “Compliment vs Complement”
105	Difference between “Suppose vs supposed to”
106	What’s the difference between “Especially vs specially”
107	Common slang words in English
108	Idiom “Let it be”

109	Instead of saying “I feel sick”
110	3 common ways to use phrasal verb “Get through”
111	Preposition of time
112	Instead of saying “Very”
113	Instead of saying “I’m angry with you”
114	Idiom “To touch base”
115	Pronounce the words “ Though, thought, tough, taught, thorough and through”
116	Understanding natives abbreviations
117	Pronounce “Heart, comfortable and Wednesday”
118	Idiom “Vice versa” = the other way around
119	Vocabulary “Enigma”
120	Instead of saying “Let’s reschedule”
121	Idiom “Through thick and thin”
123	Another way to say “I politely disagree”
124	What difference between “Beside vs besides”
125	Phrase “Mover and shaker”
126	How do I say “Fascination”
127	Difference between “Altogether vs all together”
128	Other ways to say “Laugh”
129	Pronounce “Fancy”
130	How to use “thee” and “thuh”
131	3 South African slang words
132	Idiom “A blessing disguise”
133	How do I say “worked”
134	Tongue twister
135	How to use the word “Could”
136	Other ways to say “I agree”
137	How do I say “Aisle”
138	3 different ways to use the word “should”

139	Story telling “The woodcutter”
140	Idiom “In a nutshell”
141	Tongue twister
142	How do I say “Chocolate”
143	The differences in pronunciation between the words “Leaf, leave, live and life”
144	Difference between the sounds “P and B”
145	5 words to use instead of the word “Beautiful”
146	When do I use “A/an ?”
147	Don’t say ‘I have been in America”
148	English learning tips
149	Difference between “take vs have”
150	Coversation Practice “Your Job”
151	American and Britis Pronunciation
152	IG Live teaching : Learning vocabulary through context “Food Delivery Robots Are Becoming Even More Popular”
153	IG Live teaching : Learning vocabulary to context “Growing Number of Influencers Are Over 70”
154	IG Live teaching : THE BEST speaking, writing, listening and reading tips
155	IG Live teaching : Learning vocabulary through article “ How to Write a Great Cover Letter”
156	IG Live teaching : “Change Your Mindset”
157	IG Live teaching : Learning vocabulary through article “ Thousand Visit Iceland Vocano to See Lava”
158	IG Live teaching : Learning vocabulary through article “New Zealand to Ban Many Single-Use Plastics by 2025”
159	IG Live teaching : Learning vocabulary through article “Jeff Bezos to Visit Space in His Own Rocket”
160	IG Live teaching : Learning vocabulary through article “China’s

	Wandering Elephants Become Internatioanl Stars”
161	IG Live teaching : Learning vocabulary through article “Sky Pool to Open in London Apartment Buildings”
162	How to Write a format email
163	“On the verge”
164	Instead of Saying “Very Different”

Table 4.3*English Materials for Reading Skill*

VIDEO	READING SKILL
1	Instead of saying ‘I know I’m right’
2	Minimal pairs ‘lock vs luck’
3	Comparative English learner vs native speaker
4	Find the English mistake
5	Grammar used to vs to be used to
6	Don’t say “I go to work by walk”
7	Commonly mispronounced foods in English
8	British pronunciation vs american pronunciation
9	Pronounce countries in English
10	3 Idioms including weather
11	Find the English mistake
12	Common mistake of plural form
13	Grammar, using ‘s’
14	Pronounce minimal pairs
15	Conversation practice “pregnancy”
16	Informal phrases “Moreover”
17	Vocabulary of basic English vs informal English
18	10 Nicknames to call person that you love
19	South African slang
20	Differences between ‘say and tell’

21	Conversation practice “New year language goals”
22	Conversation practice “making a promise”
23	The silent ‘b’ rule
24	English riddles
25	Idiom “good things come in small packages”
26	Difference between ‘fun vs funny’
27	Difference between long ‘u’ sound and the short ‘u’
28	Instead of saying “I really want”
29	Tips to feel confident when speaking English
30	Difference between ‘give up vs give in’
31	Filler words vocab
32	Pronounce ‘necessary vs necessity’
33	Tips to learn English
34	Difference between ‘wedding vs marriage’
35	1 common mistake in English “I’m proud of me”
36	Difference between ‘finish vs end’
37	Difference between ‘at the moment vs in the moment’
38	1 common mistake in English
39	Idiom ‘work your way up’
40	Stop saying ‘sorry to bother’
41	Phrasal verb ‘to figure out’
42	Conversation practice “Future goals”
43	Instead of saying ‘me too’
44	Phrase ‘From the get-go’
45	Conversation practice “At the book store”
46	1 common mistake in English ‘I slept good last night’
47	English riddles “what I’m?”
48	Conversation practice “Asking the time”
49	Formal verb=phrasal verb to sound more natural in casual conversation
50	Conversation practice “Asking for English advice”

51	Pronounce 'work vs walk'
52	3 ways to build your confidence and conquer your fears
53	1 common mistake in English "do you know where is my wallet?"
54	Conversation practice "Paying at the grocery store"
55	Idiom "To brighten up"
56	"shadowing" to improve your pronunciation quickly
57	5 phrases positively to encourage someone
58	Spelling some nouns and verbs
59	Conversation practice "Making a restaurant reservation"
60	New verb "To bug"
61	Conversation practice "Asking for directions"
62	Idiom "To let one's hair down"
63	Pronounce "Warm vs Worm"
64	Other ways to say 'I am surprised'
65	Similar meaning "Hope vs Wish"
66	1 common mistake "To depend on something"
67	1 common mistake in English when talking about wearing clothes
68	Stop saying "Give me"
69	Vocabulary "Give up"
70	1 common mistake in English "All the days"
71	Another way to say "I am tired, bored and displeased"
72	Difference between "Sensivite vs Sensible"
73	Other common ways to say "My Father"
74	Difference between "Remember and Remaind"
75	Idiom "To turn over a new leaf"
76	Talking about "My bucket list"
77	Difference between "Hear vs listen"
78	Difference between "Interesting vs interested"
79	Idiom "Christmas came early"
80	Idiom "A pick me up"

81	Talking about New year's resolution
82	How to use the verb "take"
83	Difference between "Weel vs good"
84	Reading lesson on slip routine
85	What's the difference between "You're vs your"
86	Idioms to describe someone's personality
87	Instead of saying "I've done this before"
88	What's the difference between "Suppose vs supposed to"
89	Idiom "A keeper"
90	Idioms and phrasal verbs (business)
91	Difference between "Compliment vs Complement"
92	Difference between "Suppose vs supposed to"
93	What's the difference between "Especially vs specially"
94	Idiom "Let it be"
95	Instead of saying "I feel sick"
96	3 common ways to use phrasal verb "Get through"
97	Preposition of time
98	Idiom "To touch base"
99	Pronounce the words " Though, thought, tough, taught, thorough and through"
100	Understanding natives abbreviations
101	Vocabulary "Enigma"
102	Instead of saying "Let's reschedule"
103	Idiom "Through thick and thin"
104	Another way to say "I politely disagree"
105	What difference between "Beside vs besides"
106	Phrase "Mover and shaker"
107	How do I say "Fascination"
108	Difference between "Altogether vs all together"
109	Other ways to say "Laugh"

110	Pronounce “Fancy”
111	How to use “thee” and “thuh”
112	3 South African slang words
113	Idiom “A blessing disguise”
114	Tongue twister
115	How to use the word “Could”
116	Other ways to say “I agree”
117	How do I say “Aisle”
118	3 different ways to use the word “should”
119	Story telling “The woodcutter”
120	Idiom “In a nutshell”
121	Tongue twister
123	5 words to use instead of the word “Beautiful”
124	When do I use “A/an ?”
125	Don’t say ‘I have been in America”
126	Coversation Practice “Your Job”
127	American and Britis Pronunciation
128	IG Live teaching : Learning vocabulary through context “Food Delivery Robots Are Becoming Even More Popular”
129	IG Live teaching : Learning vocabulary to context “Growing Number of Influencers Are Over 70”
130	IG Live teaching : THE BEST speaking, writing, listening and reading tips
131	IG Live teaching : Learning vocabulary through article “ How to Write a Great Cover Letter”
132	IG Live teaching : “Change Your Mindset”
133	IG Live teaching : Learning vocabulary through article “ Thousand Visit Iceland Vocano to See Lava”
134	IG Live teaching : Learning vocabulary through article “New Zealand to Ban Many Single-Use Plastics by 2025”

135	IG Live teaching : Learning vocabulary through article “Jeff Bezos to Visit Space in His Own Rocket”
136	IG Live teaching : Learning vocabulary through article “China’s Wandering Elephants Become Internatioanl Stars”
137	IG Live teaching : Learning vocabulary through article “Sky Pool to Open in London Apartment Buildings”
138	How to Write a format email
139	Instead of Saying “Very Different”

Table 4.4*English Materials for Speaking Skill*

VIDEO	SPEAKING SKILL
1	Conversation practice “New year language goals”
2	Conversation practice “making a promise”
3	Silent H
4	Coversation practice”Future goals”
5	Conversation practice “At the book store”
6	Conversation practice “Asking the time”
7	Conversation practice “Asking for English advice”
8	Conversation practice “Paying at the grocery store”
9	“shadowing” to improve your pronunciation quickly
10	Conversation practice “Making a restaurant reservation”
11	Conversation practice “Asking for directions”
12	Tongue twister 1
13	Tongue twister 2
14	Coversation Practice “Your Job”

Table 4.5*English Materials for Writing Skill*

VIDEO	WRITING SKILL
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1	Find the English mistake
2	Pronounce minimal pairs
3	10 Nicknames to call person that you love
4	South African slang
5	English riddles
6	Difference between 'fun vs funny'
7	Instead of saying "I really want"
8	Tips to learn English
9	Difference between 'wedding vs marriage'
10	1 common mistake in English "I'm proud of me"
11	Difference between 'finish vs end'
12	Similar meaning "Hope vs Wish"
13	IG Live teaching : What are your 2021 goals ?
14	How to use the verb "take"
15	Idioms to describe someone's personality
16	Difference between "Suppose vs supposed to"
17	The differences in pronunciation between the words "Leaf, leave, live and life"
18	5 words to use instead of the word "Beautiful"
19	Don't say 'I have been in America'
20	IG Live teaching : Learning vocabulary through context "Food Delivery Robots Are Becoming Even More Popular"
21	IG Live teaching : Learning vocabulary to context "Growing Number of Influencers Are Over 70"
22	IG Live teaching : THE BEST speaking, writing, listening and reading tips
23	IG Live teaching : Learning vocabulary through article " How to Write a Great Cover Letter"
24	IG Live teaching : "Change Your Mindset"
25	IG Live teaching : Learning vocabulary through article " Thousand

	Visit Iceland Volcano to See Lava”
26	IG Live teaching : Learning vocabulary through article “New Zealand to Ban Many Single-Use Plastics by 2025”
27	IG Live teaching : Learning vocabulary through article “Jeff Bezos to Visit Space in His Own Rocket”
28	IG Live teaching : Learning vocabulary through article “China’s Wandering Elephants Become International Stars”
29	IG Live teaching : Learning vocabulary through article “Sky Pool to Open in London Apartment Buildings”
30	How to Write a format email

Table 4.6*English Materials for Pronunciation*

VIDEO	PRONUNCIATION
1	Pronounce 3 animal names
2	Minimal pairs ‘lock vs luck’
3	Commonly mispronounced foods in English
4	Pronounce drinks name in English
5	British pronunciation vs american pronunciation
6	Pronounce countries in English
7	Pronounce minimal pairs
8	Vocabulary of basic English vs informal English
9	10 Nicknames to call person that you love
10	The silent ‘b’ rule
11	Difference between long ‘u’ sound and the short ‘u’
12	Silent H
13	Pronounce ‘necessary vs necessity’
14	Pronounce sweet vs sweat
15	Pronounce ‘soup vs soap’
16	Pronounce ‘work vs walk’

17	5 exceptions to the –ed pronunciation rule
18	“shadowing” to improve your pronunciation quickly
19	Spelling some nouns and verbs
20	Pronunciation –ed rule in the end of adjectives and past tense verbs
21	Pronounce “clothes”
22	Pronounce “Warm vs Worm”
23	1 common mispronunciation word “Photographer”
24	Pronounce “Bear vs beer”
25	Pronounce the words “ Though, thought, tough, taught, thorough and through”
26	Understanding natives abbreviations
27	Pronounce “Heart, comfortable and Wednesday”
28	Vocabulary “Enigma”
29	How do I say “Fascination”
30	Other ways to say “Laugh”
31	Pronounce “Fancy”
32	How to use “thee” and “thuh”
33	How do I say “worked”
34	Tongue twister
35	How do I say “Aisle”
36	Tongue twister
37	How do I say “Chocolate”
38	The differences in pronunciation between the words “Leaf, leave, live and life”
39	Difference between the sounds “P and B”
40	American and British Pronunciation
41	IG Live teaching : Learning vocabulary through context “Food Delivery Robots Are Becoming Even More Popular”
42	IG Live teaching : Learning vocabulary to context “Growing Number of Influencers Are Over 70”

43	IG Live teaching : THE BEST speaking, writing, listening and reading tips
44	IG Live teaching : Learning vocabulary through article “ How to Write a Great Cover Letter”
45	IG Live teaching : “Change Your Mindset”
46	IG Live teaching : Learning vocabulary through article “ Thousand Visit Iceland Vocano to See Lava”
47	IG Live teaching : Learning vocabulary through article “New Zealand to Ban Many Single-Use Plastics by 2025”
48	IG Live teaching : Learning vocabulary through article “Jeff Bezos to Visit Space in His Own Rocket”
49	IG Live teaching : Learning vocabulary through article “China’s Wandering Elephants Become Internatioanl Stars”
50	IG Live teaching : Learning vocabulary through article “Sky Pool to Open in London Apartment Buildings”

Table 4.7
English Materials for Spelling

VIDEO	SPELLING
1	Pronounce 3 animal names
2	Commonly mispronounced foods in English
3	Pronounce drinks name in English
4	Pronounce minimal pairs
5	Difference between long ‘u’ sound and the short ‘u’
6	Spelling some nouns and verbs
7	Pronounce “Bear vs beer”
8	Vocabulary “Enigma”
9	How do I say “Fascination”
10	How do I say “Aisle”
11	How do I say “Chocolate”

12	IG Live teaching : Learning vocabulary through context “Food Delivery Robots Are Becoming Even More Popular”
13	IG Live teaching : Learning vocabulary to context “Growing Number of Influencers Are Over 70”
14	IG Live teaching : THE BEST speaking, writing, listening and reading tips
15	IG Live teaching : Learning vocabulary through article “ How to Write a Great Cover Letter”
16	IG Live teaching : “Change Your Mindset”
17	IG Live teaching : Learning vocabulary through article “ Thousand Visit Iceland Vocano to See Lava”
18	IG Live teaching : Learning vocabulary through article “New Zealand to Ban Many Single-Use Plastics by 2025”
19	IG Live teaching : Learning vocabulary through article “Jeff Bezos to Visit Space in His Own Rocket”
20	IG Live teaching : Learning vocabulary through article “China’s Wandering Elephants Become Internatioanl Stars”
21	IG Live teaching : Learning vocabulary through article “Sky Pool to Open in London Apartment Buildings”

Table 4.8*English Materials for Grammar*

VIDEO	GRAMMAR
1	Find the English mistake
2	Grammar used to vs to be used to
3	Don’t say “I go to work by walk”
4	Find the English mistake
5	Common mistake of plural form
6	Grammar, using ‘s’
7	Informal phrases “Moreover”

8	Differences between 'say and tell'
9	Difference between 'fun vs funny'
10	Instead of saying "I really want"
11	Difference between 'give up vs give in'
12	Pronounce 'necessary vs necessity'
13	1 common mistake in English "I'm proud of me"
14	Difference between 'at the moment vs in the moment'
15	1 common mistake in English
16	Phrasal verb 'to figure out'
17	Instead of saying 'wow'
18	Phrase 'From the get-go'
19	1 common mistake in English 'I slept good last night'
20	1 common mistake in English between 'felt vs fell'
21	Formal verb=phrasal verb to sound more natural in casual conversation
22	1 common mistake in English "do you know where is my wallet?"
23	Spelling some nouns and verbs
24	1 common mistake "To depend on something"
25	1 common mistake in English when talking about wearing clothes
26	Stop saying "Give me"
27	1 common mistake in English "All the days"
28	Difference between "Interesting vs interested"
29	How to use the verb "take"
30	Difference between "Weel vs good"
31	Reading lesson on slip routine
32	What's the difference between "You're vs your"
33	What's the difference between "Suppose vs supposed to"
34	Difference between "Suppose vs supposed to"
35	3 common ways to use phrasal verb "Get through"
36	Preposition of time
37	Understanding natives abbreviations

38	How to use the word “Could”
39	3 different ways to use the word “should”
40	Story telling “The woodcutter”
41	5 words to use instead of the word “Beautiful”
42	When do I use “A/an ?”
43	Don’t say ‘I have been in America”
44	Difference between “take vs have”
45	How to Write a format email

2. Interview Result

To support the results of the observation above and answer all of the research questions, the researcher conducted an interview with 5 followers from the Instagram account @speakenglishwithmish, as follows:

a. Questions for Research Question 1

Question 1 :

In your opinion, what is English educational content video ?

Answer :

Follower 1 (F1) said that English educational content video is video about english lessons, F2 answered videos to learn English that are different from usual, in a fun way and vocabulary that is easy to understand, followed by F3 answered content about english lessons, also answered by F4 videos for learning english and the last answer by F5 English educational content video is Short video of learning English is easy and simple way.

Question 2 :

In your opinion, what English skill you can learn/practice from the English educational content videos ?

Answer :

F1 answered can learn listening and reading skill, F2 answered can practice listening, reading and vocabulary, followed by F3 to practice listening, reading, speaking and vocabulary, also answered by F4 pronunciation, listening and vocabulary, and the last by F5 learning listening and reading.

Question 3:

What are the activities usually you do to improve your English skill using Instagram feature ?

Answer :

F1 answered Instastory dan IG-Live, F2 : Instastory and reel, F3: IG-Live, Instastory and Reel, F4: Post photo/video, caption and comment, F5 : Instastory, reel dan IG-Live.

b. Question for Research Question 2

Question :

During you learn English through the video by Instagram account @speakenglishwithmish, what English material do you most often learn ?

Answer :

F1 answered : material about idioms, F2: vocabulary, other ways of mentioning something, the difference between two words and the way of pronunciation, F3: Conversation practice, mispronunciation, other ways to say things and idioms, F4: Differences words, common english mistake and pronunciation, and F5 : Common English mistake, idiom, speaking practice and difference words

c. Question for Research Question 3

Question :

What are the benefits of learning English through social media Instagram ?

Answer :

F1 answered improve vocabulary and practice listening skill, F2 : knowing the language style of people from various countries, knowing about slang and abbreviation in social media, enhance listening skill, increase vocabulary and practice pronunciation, F3 : to practice listening skill, speaking skill, increasing vocabulary and being interested in write in English also support to improve writing skill, F4 : increase english knowledge, , increases vocabulary, and train listening skill, last by F5 : develop listening skill, reading skill and increase vocabulary.

B. DISCUSSION

After the data were processed, this stage would present discussion of the findings in order to answer the research questions about the english skills that can be learned from English educational content video, the instagram activities to practice English skills through instagram features and the benefits of learning instagram from social media.

1. The English skill can be learned from the English educational content video and the Instagram Activities to Enrich Learners' English skill
 - a. The English skill can be learned from the English educational content video

First, from the result of observation and interview, it was found that 164 videos teach listening skills supported by the interview result with 5 followers instagram account @speakenglishwithmish stated that English video can develop their listening skill.

F1, F2, F3, F4 and F5 state that listening skill can be learned from the English educational content video. The words "can learn listening, can train listening, more often to practice listening," can be categorized as developing listening skill. As Kalitova and Gimaletdinova (2016, p.6155-6161) have said that learning English from Instagram can increase learner listening skill.

To improve listening skill, there are several Instagram activities that can be used through Instagram features such as in the opinion of F1, F2, F3, and F5. The Instagram features are IG-Live, Instastory and Reels, the three Instagram features present English language learning content/materials through videos. According to Kalitova and Gimaletdinova (2016, p.6155-6161) Instagram activities can increase listening skill through watching videos on Instagram. Learners watch the English video on Instagram to developing their listening ability and learn how to comprehend the information by watch video on Instagram.

Second, English educational content video can also improve reading skill. From the interview results F1, F2, F3 and F5 stated that English educational content video can improve their reading skill. The statement with Handayani (2016, p.320-327) stated that Instagram videos can be a learning tool to improve reading skill. Learners can do activities on instagram such as read subtitles in the video or captions in photos / videos to enrich their reading skill and also in the same time to increasing their vocabulary.

Third, vocabulary is one of the skill that can be improved from English educational videos. From the interview result F2, F3, F4 said learning English through video can also increase vocabulary. Agree with Sirait and Marlina (2018, p.291-302) that learners can develop their vocabulary that can be found in photo/video that has been

uploaded by the user. Learning English through English educational content videos really help learners improve their vocabulary.

Another skill that can be trained from English educational content video is speaking. In the video there are several conversation practice posts. F3 mentioned that learning english through the video can improve speaking skill. In line with Hape (2018, p.1-7) learners can practice their speaking ability using many of instagram feature, one of instagram feature is video reel feature to makes conversation practice material.

The last skill that can be enrich is pronunciation. F5 state that learning english through the english educational video can improve pronunciation. In the video, there is a section/theme that teaches pronunciation so that the skill can be trained. Agree with Handayani (2016, p.320-327) said that learners expand their pronunciation skill by watch instagram videos.

b. Instagram Activities to Develop Learners' English Skills

Watching videos by Instastory, IG-Live and Reel features: Viewing videos is an Instagram activity that can improve learners' English skills. Instagram features that can upload or display videos are such as instastory, IG-Live and reels that contain English learning materials by users or @speakenglishwithmish account. Answered by F1, F2, F3 and F5 that watching video in instastory, IG Live and reel is one of the instagram activities that can be used to improve English skills, such as listening, pronunciation and increase vocabulary. In line with Akhiar, Mydin dan Kusuma (2017, p.47-72) watching through video is one of activities to learn a language through instagram. Through watching english videos, larners can listen to the correct pronunciation and at the same time can also develop their listening skill and understanding of what they hear through the video.

Post photo/video : According to Akhiar, Mydin dan Kusuma (2017, p.47-72) said that making short video/posting photos to introduce themselves is a language activity that can be implemented using Instagram. F4 said that posting photos/videos is one of the instagram activities that are commonly used.

Caption : Answered by F4 that caption is one of the instagram features used to improve English skills such as writing. Sirait and Marlina (2018, p.291-302) said that writing caption on instagram is one of activities that can improve learners' english skill.

Comment : answered by F4 that other activities in instagram is comment, it may help learners writing skill. Mansor and Rahim (2017, p.107-114) explained that commenting on a photo or video post is one of the Instagram activities that can improve learners' English skills. Learners can fill in the comments coloumn regarding their opinions about the photo/video.

2. The benefits of learning English through Sosial Media Instagram

Developing listening skill. From the interview result with five followers, F1, F2, F3, F4, and F5 stated that instagram could develop listening skill. In line with Khalitova dan Gimaletdinova (2016, p.6155) social media instagram is one in all ability for learners to increase their listening comprehend skill. Learners learn how to comprehend the information by watch and listen video on Instagram.

Developing reading skill. From the interview result, one follower, F5 said that the benefit is can improve reading skill by reading the subtitle / text in the video. According to Handayani (2016, p.320) stated that social media Instagram is a learning tool to expand students reading skill. In line with Mansor dan Rahim (2017, p.107-114) who said that instagram assist students to develop their reading abbility apart from communication skill.

Developing speaking skill. Answered by F3 stated that the benefit of learning from social media is being able to practice speaking skill. Al-Ali (2014, p.1-16) argued that the role of instagram as a media learning device to develop students speaking ability.

Developing writing skill, also answer by F3 state that writing caption in english can improve writing skill is one of benefits of learning through social media instagram. Sirait and Marlina (2018, p.291) stated that instagram can help students to write descriptive text, including when using the caption feature in instagram to write something about the photo or video to be uploaded.

Increasing vocabulary. The results of interview from F1, F2, F3, F4 and F5 said that learning English from social media can increase vocabulary. Increase vocabulary can be from reading captions and watching videos. Agree with Sirait and Marlina (2018, p.291) stated that students can develop their vocabulary through instagram. When students access Instagram, students can find new vocabulary through posts photo or video and captions.

Developing pronunciation, stated by F2 that learning english through video in instagram can develop pronunciation. In line with Handayani (2016, p.320) said that students expand their pronunciation skill by watch instagram video, instagram is amazing tool for students to improve their pronunciation