THE ANALYSIS OF GENDER CONSTRUCTION IN VISUAL IMAGES OF THE NINTH GRADE ELT TEXTBOOK OF JUNIOR HIGH SCHOOL

By MONIKA SARASWATI



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THE ANALYSIS OF GENDER CONSTRUCTION IN VISUAL IMAGES OF THE NINTH GRADE ELT TEXTBOOK OF JUNIOR HIGH SCHOOL

AN UNDERGRADUATE THESIS

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By Monika Saraswati 1601240728

ANTASARI STATE ISLAMIC UNIVERSITY
FACULTY OF TARBIYAH AND TEACHER TRAINING
ENGLISH EDUCATION DEPARTMENT
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APPROVAL

Title : The Analysis of Gender Construction in Visual Images of

the Ninth Grade ELT Textbook of Junior High School

Name : Monika Saraswati

SRN : 1601240728

Faculty : Tarbiyah and Teacher Training

Program : Undergraduate Study (S-1)

Department : English Education Department

Academic Year : 2021/2022

: Hulu Sungai Selatan, 15th February 1998 Place/Date of Birth

Address : Jl. Kapten F. Tendean No. 53 RT 005, RW 003, Jambu

Hilir, Binjai Tiga, Kandangan, Hulu Sungai Selatan

Advisor

Banjarmasin, 21 July 2022

Yokke Andini, SS, M. Pd.

NUP. 201701038

Language and Writing Techniques

After being checked and revised, the thesis has been approved to be examined in front of the board of Examiners of Faculty of Tarbiyah and Teacher Training UIN Antasari Banjarmasin.

Advisor Contents and Research Methods

Drs. Saadiflah, M.Pd.

NIP. 196405201992031006

Acknowledged by

of English Education Department arbiyah and Teacher Training

Banjarmasin,

da Sari, M.Pd.

198711102015032004

VALIDATION

Title: The Analysis of Gender Construction in Visual Images of the Ninth Grade ELT Textbook of Junior High School

Monika Saraswati 1601240728 has been examined by the board of thesis examiners of Faculty of Tarbiyah and Teacher Training UIN ANtasari Banjarmasin.

Day

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: (Passed/Not Passed)

Score

: 80

Dean Faculty of Tarbiyah and Teacher Training UIN Antasari Banjarmasin

> L Hamdan, M.Pd. 496604051993031005

THE BOARD OF EXAMINERS

Name	Signature
Drs. Saadillah, M.Pd (Chairperson)	A:
Dr. Hj. Raida Asfihana, M.Pd (Member)	0000
Yokke Andini, S.S, M.Pd (Member)	Goodhi-

STATEMENT OF AUTHENTICITY

I, the undersigned, Monika Saraswati, declare that this undergraduate thesis is my original work, gathered and utilized especially to fulfill the purposes and objectives of this study, and has not been previously submitted to any other university for any degree or other purposes. I also declare that the publications cited in this work have been properly acknowledged. If someday, it is proven otherwise, I understand that my degree will be revoked.

Banjarmasin, 21 July 2022

The writer,

, viiii

Monika Saraswati

ABSTRACT

Saraswati, Monika. 2022. The Analysis of Gender Construction in Visual Images of the Ninth Grade ELT Textbook of Junior High School. Thesis. English Education Department, Faculty of Tarbiyah and Teacher Training, Antasari Sate Islamic University. Advisors: (1) Drs. Saadillah, M.Pd. (2) Yokke Andini, SS, M. Pd.

Keywords: gender construction, visual images, ELT Textbook

In Indonesia, the awareness of gender equality in school textbooks still needs paying attention. As an attempt to fill this gap, the ninth grade ELT textbook of Junior High School was researched. This study has two objectives: (1) to find out the gender construction in visual images found in the ninth grade ELT textbook of Junior High School published by Indonesian Ministry of Education and Culture; (2) to explain the representation of gender biasness and stereotyping in the visual images of the ninth grade ELT textbook of Junior High School published by Indonesian Ministry of Education and Culture. This study is a qualitative research study that employed textual analysis combined with discourse analysis. In collecting the data, textual analysis for analyzing gender representation proposed by Kress and Van Leeuwen (2006) adopted by Painter and Martin (2010) and Van Leeuwen (2008) was used and adapted in some parts to answer the research questions. The results revealed that (1) females relatively were constructed to be slightly more dominant than males in the textbook; (2) gender biasness and gender stereotypes were still found in the textbook. Here, it could be concluded that there were different portions in representing gender in this textbook which drove to the gender biasness. Then, it also affected gender stereotypes since they are constructed based on general views about the range of characteristics related to the culture and social divisions between males and females. Therefore, sociocultural background of the authors influenced them to determine the contents of the textbooks.

ABSTRAK

Saraswati, Monika. 2022. Analisis Konstruksi Gender dalam Gambar Visual Buku Ajar Bahasa Inggris Kelas IX SMP. Skripsi. Tadris Bahasa Inggris, Fakultas Tarbiyah dan Keguruan, UIN Antasari Banjarmasin. Dosen Pembimbing: (1) Drs. Saadillah, M.Pd. (2) Yokke Andini, SS, M. Pd.

Kata Kunci: konstruksi gender, gambar visual, Buku Pelajaran Bahasa Inggris

Di Indonesia, kesadaran terhadap kesetaraan gender dalam buku pelajaran sekolah masih perlu mendapat perhatian. Sebagai upaya untuk mengisi kesenjangan tersebut, dilakukan penelitian terhadap buku pelajaran Bahasa Inggris kelas IX SMP. Penelitian ini memiliki dua tujuan: (1) untuk mengetahui konstruksi gender dalam gambar visual yang terdapat pada buku pelajaran Bahasa Inggris kelas IX SMP yang diterbitkan oleh Kementerian Pendidikan dan Kebudayaan Republik Indonesia; (2) menjelaskan representasi bias dan stereotip gender dalam gambar visual buku pelajaran Bahasa Inggris kelas IX SMP yang diterbitkan oleh Kementerian Pendidikan dan Kebudayaan Republik Indonesia. Penelitian ini merupakan penelitian kualitatif yang menggunakan analisis tekstual yang dipadukan dengan analisis wacana. Dalam pengumpulan data, analisis tekstual untuk menganalisis representasi gender yang dikemukakan oleh Kress dan Van Leeuwen (2006) yang diadopsi oleh Painter dan Martin (2010) dan Van Leeuwen (2008) digunakan dan diadaptasi di beberapa bagian untuk menjawab pertanyaan penelitian. Hasil analisis menunjukkan bahwa (1) perempuan secara relatif dikonstruksi sedikit lebih dominan daripada laki-laki dalam buku pelajaran; (2) bias gender dan stereotip gender masih ditemukan dalam buku pelajaran. Di sini, dapat disimpulkan bahwa ada porsi yang berbeda dalam merepresentasikan gender dalam buku teks ini yang mengarah pada bias gender. Kemudian, hal ini juga mempengaruhi stereotip gender karena dibangun berdasarkan pandangan umum tentang berbagai karakteristik yang terkait dengan budaya dan perbedaan sosial antara laki-laki dan perempuan. Oleh karena itu, latar belakang sosiokultural penulis mempengaruhi mereka untuk menentukan isi buku pelajaran.

MOTTO

"Every accomplishment starts with the decision to try."

(John F. Kennedy)

"It's okay to fail and make mistakes. It's okay even if you lose yourself in the process. You just have to keep moving forward, don't give up, and you'll find your new self."

DEDICATION

Thanks to Allah SWT who has given me everything so I can finish this thesis.

I dedicate this thesis for:

- 1. My beloved mother, Muchzi Hazmi who always cares for, educates and prays the best for me. Someone who always support me mentally, spiritually, materially during the time of study and the process of making this undergraduate thesis. My late father, Yusliansyah, who has been watching me from heaven. I wish you all the best there.
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Monika Saraswati