

CHAPTER III

RESEARCH METHOD

A. Research Design

This research conducted by Qualitative research, using content analysis method. Content analysis is the act to search or to track a pattern. This research consist of finding, filtering, connecting to other study, and concluding (Ghony & Almanshur, 2012).

To analyze the data the most common technique would be the content analysis technique. The content taken from web addresses on digital platform. This research dedicated to collect and analyze data related to enhancing listening skill in order to prepare for the TOEFL test listening section.

B. Research Subject

The research subjects were these addresses: Scarium.com, Youtube.com, and TOEFL.ID. Those addresses chosen with various consideration. Mainly accessibility, affordability and variety of the content offered by the websites.

The first address was Sciarium.com. Website where people trade document using the website's currency called point. User can donate some real money to earn huge amount of points. Another way to earn point is user can provide a document, user will get point as the document downloaded by

other user. The point can be used to download a document or to request a document if the document wasn't available on the website yet.

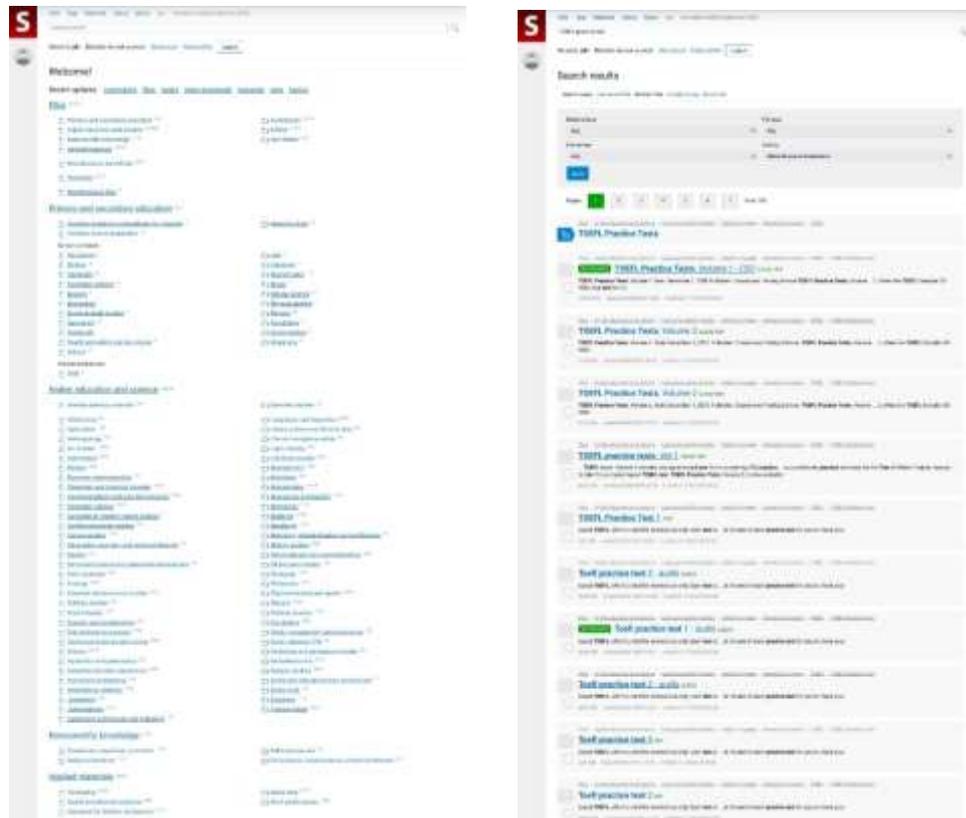


Figure 3.1 Sciarium.com Display and search result of 'TOEFL practice test'.

The next address was Youtube.com, being the most popular video sharing web site that used and accessed by people worldwide, YouTube has this feature where content creator can make their own channel for people to watch. Amongst the content creator, there are many content creator that dedicated their channel to share some TOEFL related topics. Some of the channel are TsT Prep, TOEFL prep scholar, and Adrian Permadi.

TsT prep is the channels with the most subscriber. Subscriber are the user who following the channel to be notified by the channel if the channel upload a new content to the channel. In YouTube, subscriber are the measurement of credibility, the more subscriber a channel has the more

popular the channel will be. And TsT has 362.000+ subscribers, meanwhile prep scholar and Ahmad Permadi only has 66.000+ and 47.000+ subscriber respectively.

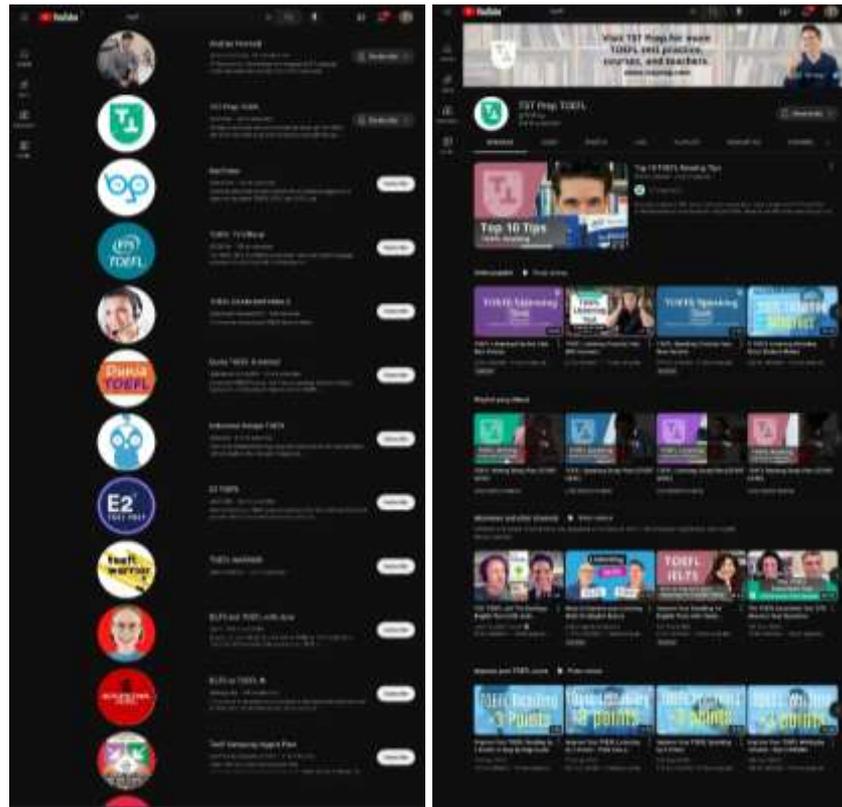


Figure 3.2 YouTube.com search result of Toefl and TST Prep TOEFL channel display.

The last address was TOEFL.ID, a paid website which offer a paid access to a resources they have. There are a lot of paid websites on the digital platform that offer a lot of benefit from their purchase. Some of the websites are TestDen.com (\$84/month), Magoosh.com (\$109/month), BestMyTest.com (\$64/month), and Toefl.id (IDR 100.000/year). Out of the five websites Toefl.id is the one with most affordable purchase. Toefl.id offer a lot of content to help their member to practice Toefl.

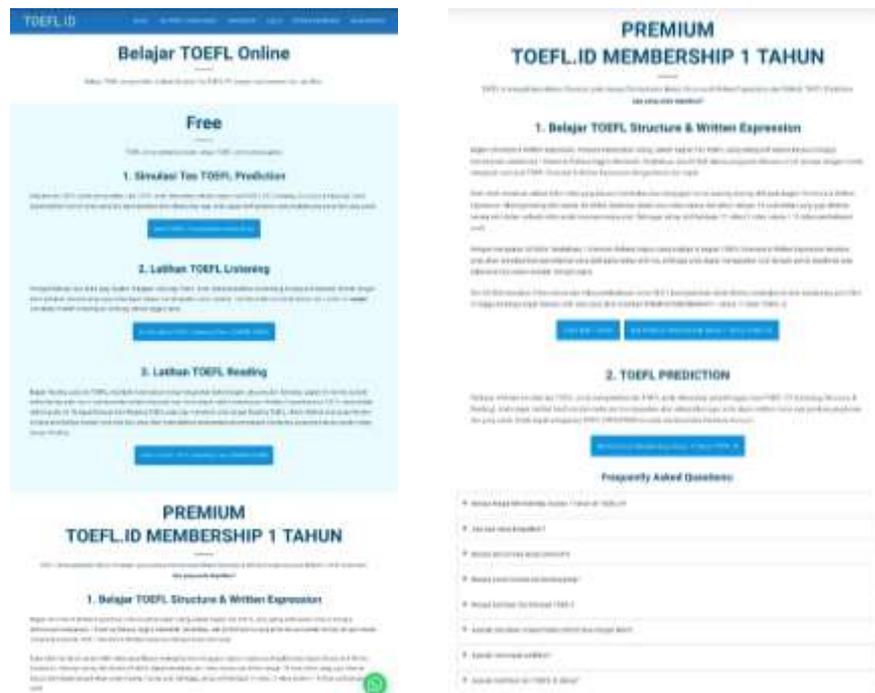


Figure 3.3 TOEFL.ID display and their membership offer.

This research observed those Addresses and collected the content available on their address. And analyzed the content of their Listening audio.

C. Data

The data source taken from those three websites mentioned above. And the data were some listening test practices and courses provided by those addresses.

D. Technique of data collection

This research conducted by using Documentation technique, basically the act to document is to research available sources that are already exist without having to gather data directly from the field. The data sources are taken from available data collected or created by other party. The goal of this research is to analyze the said data to further inspection of the data.

The data collection begun with the researcher dive into the internet to find various websites that provide Toefl related content. Websites found then filtered by the accessibility of the content, affordability of the content, and the variation of the content.

Researcher then eliminated websites with hard access to the content like scribd.com and archive.org. The highly cost websites such as magoosh.com, Kaplan.com, best mytest.com, and notefull.com. Also the small website with only 1 to 4 content like azbahainggris.com, icanenglish.net, sederet.com pusattoefl.blogspot.com, etc. Thus left researcher with 3 websites; Sciarium.com, YouTube.com, and TOEFL.ID.

The researcher then downloaded multiple audio file from the websites and picked one audio from each website to be analyzed. The audio chosen based of the content accuracy to a real Toefl test audio.

E. Analysis Technique

Ideally to analyze is to test, to eliminate, to sort, to categorize, to evaluate, to compare, to synthesis, and to contemplate. Using content analysis technique to analyze collected data to further investigate the data in order to obtain better understanding. (Ghony & Almanshur, 2012)

The first step was to conduct content analysis is to select the content, specified the unit, determined the categories, followed by the selection of final categories, and analyzed and interpret the finding.

Researcher visited the addresses to gather some resources related to TOEFL especially the Listening part of the test, researcher collected some

audio file of the test, and analyzed the content of the test for greater understanding of the test.