

## CHAPTER I

### INTRODUCTION

#### A. Background of Study

Early childhood learners or young learners, according to Nagi (2003), are students aged 4 to 12. In other words, all children in grades 1 to 6 of elementary school are considered early learners.

In Indonesia, educators, particularly primary school teachers, are not unfamiliar with teaching through narrative or storytelling within the context of education. One of these traditions or forms of oral culture, storytelling has existed for generations. In this global era, however, the storytelling tradition is being supplanted by the tradition of watching television, playing video games, and other more thrilling games. Aside from the advantages and disadvantages of the storytelling method, both storytelling and watching, it can be noted that it includes oral traditions that demonstrate how much humans love to tell and hear stories.

Another benefit of this method is its low cost, as teaching through narrative does not require costly and complex technology, which can be difficult to acquire. The instructor can serve as a multipurpose media by using gestures and facial expressions to help students comprehend the story's content.

People nowadays mostly supported by and provided by electronic gadgets also internet. Not just adult can access it but all of ages can access it including children from age 4 to 12. Through this, teachers able to improving the teaching and learning method using gadgets and internet. Children is a fast to learn something from audio and video. Specially video from the gadget that connected to internet is more varieties. People mostly & easily watching video from a platform called YouTube.

One of teaching and learning method that easily to understand by children is video to telling a story of something (digital storytelling). Digital storytelling that connected to internet able to provide the story with background music and visualization of animation to maintain children to listen the material of study less boring than storytelling by teacher him/herself that usually without background music and animation. Through digital storytelling, children not just learning the material of study but also able to entertain them to avoid boringness. Even though people nowadays provided by gadgets and internet, teacher in a school still rare to using it because lack of facility to access the internet or lack of teacher skill to design the media using the design application to create a media for digital storytelling.

In this thesis, researcher want to introducing teaching and learning method digital storytelling on YouTube platform.

وَتَعَاوَنُوا عَلَى الْبِرِّ وَالتَّقْوَىٰ ۖ وَلَا تَعَاوَنُوا عَلَى الْإِثْمِ وَالْعُدْوَانِ ۗ وَاتَّقُوا اللَّهَ ۖ إِنَّ اللَّهَ

شَدِيدُ الْعِقَابِ ﴿٢﴾

Based on the Qur'an surah Al- Ma'idah verse 2 above, we as human, must help each other in goodness and righteousness, and must not help each other in sin and transgression. The researcher wants to help to find the media for teachers and children in learning English with providing YouTube links to lighten teachers and children in teaching-learning process.

And based on the background described above, the researcher is interested in investigating this research entitled "YouTube as a Digital Source of Storytelling for Young Learners in Learning English".

## B. Definition of Key Terms

### 1. Strorytelling

Strorytelling is an activity to convey a story to listeners, whether in the form of words, pictures, photos, or sound.

### 2. Digital Source

Digital source is a short form of digital media to share their story.

### 3. Digital Storytelling

Digital storytelling is an activity to tell story through digital devices.

#### 4. YouTube

YouTube is a platform to sharing video or audio where users can watch, like, dislike, share, comment, and upload their own video.

#### 5. Young Learners

Young learners typically refers to children who are in the early stages of their education, typically between the ages of 3 and 12 years old.

#### C. Research Question

Based on the background above, the questions of this study that would be discussed are as follow:

What are kind YouTube video that can be used to learning English for children (young learners)?

#### D. Objective of Study

The objective of this study is to find out:

To describe the five YouTube video can help learning english for children.

#### E. Significance of Study

The result of this research is expected to be useful both theoretically and practically for children. Theoretically, this research would help teacher to give a better media to the students in learn english by using digital storytelling method through a video platform like YouTube. In this study, English teacher can improve their understanding of children difficulties in learning english. To increase children comprehension, on understanding the

meaning about the material or story that they get. And also to be source of information for the next researcher who wants to have further research on digital storytelling using YouTube video.