

CHAPTER I

INTRODUCTION

A. Background of The Study

Switching language while giving opinion is very common nowadays rather to use one language massively it is much easier to combine the languages considering the participants, affectivity, situation and status on the field to switch the language and there is one term in sociolinguistics called this issue with Code Switching (CS), CS is a combination of more than one language varieties occur in countless diglossia societies and communities (Gardner, 2009). MacSwaan (1999) found CS is a mixing of two lexicons in differences; in this case, “code” refers to choice of word, distinct language varieties, and dialect. Although CS is a common linguistic outcome in situations of two or more language contact, prevailing ideologies or issue of linguistic purity discredit the practice in most bilingual communities. It is considered a chaotic practice and it is seen by other research linguists as a sign of lack of mastery of either or both languages.

All bilinguals mostly have issues during conversation, bilinguals tend to mix languages when they hard to memorize the word they wanted to use, it is very common being bilingual. CS mostly happened while giving an opinion especially on social media, these bilinguals wanted to confess their opinion through comments, but these people may forget some of

the vocabulary, rather than stop writing and open translate application (which is wasting their time), they prefer to switch or mixing the language, as what Milroy & Muysken (1995) stated 'perhaps the central issue in bilingualism research is code-switching' this statement linear with the issue above. While communicate, choice of word is important, a good diction will also affect the information we got from the sentences (Rezeki & Sagala, 2019).

In the book of Jami` at-Tirmidhi 2715, Prophet Muhammad P.B.U.H from Zaid bin Tsabit:

عَنْ حَارِجَةَ بْنِ زَيْدِ بْنِ ثَابِتٍ، عَنْ أَبِيهِ، زَيْدِ بْنِ ثَابِتٍ قَالَ أَمَرَنِي رَسُولُ اللَّهِ صَلَّى اللَّهُ عَلَيْهِ وَسَلَّمَ أَنْ أَتَعَلَّمَ لَهُ كَلِمَاتٍ كِتَابِ يَهُودَ . قَالَ " إِنِّي وَاللَّهِ مَا آمَنُ يَهُودَ عَلَى كِتَابٍ " . قَالَ فَمَا مَرَّ بِي نِصْفُ شَهْرٍ حَتَّى تَعَلَّمْتُهُ لَهُ قَالَ فَلَمَّا تَعَلَّمْتُهُ كَانَ إِذَا كَتَبَ إِلَى يَهُودَ كَتَبْتُ إِلَيْهِمْ وَإِذَا كَتَبُوا إِلَيْهِ قَرَأْتُ لَهُ كِتَابَهُمْ .

In hadiths above Prophet Muhammad P.B.U.H asked Zaid bin Tsabit to learn about Hebrew or Jewish language, due to Prophet Muhammad P.B.U.H once got mail from Jewish with Hebrew letter. Prophet Muhammad want Zaid bin Tsabit understand the language and explain it to Him. Prophet Muhammad P.B.U.H does not believe with Jewish since they are liar and double-faced. So, He wants to reply the mail with Jewish language, Hebrew was written by Zaid bin Tsabit. From hadiths above Prophet Muhammad P.B.U.H wants people not only mastered one language, in case, when have a contact with foreigner that has different language, at least you have to understand what they said or being bilingual.

There are many discussions about types of code switching, as what Poplack (1995) mentioned three types of code switching: Tag switching, Inter sentential switching, and Intra sentential switching. These three types have their own characteristics, intra and inter sentential switching will affect the sentences syntax and morphological but tag switching will only use a tag from another language. CS mostly occurs after the millennial generation exist, and each era has its own generation, for example the generations above 1980-2000 called with Generation Y nor millennials, but below 1980 called generation V, W X, and etc (Forbes, 2016). These Z generations are frequently used code switching as their media to communicate each other, but still many of them did not understand what they used and still do it overuse because of their social media needs. in this millennial people use CS on their social media, bilinguals often use CS as communication to other bilinguals, and the researcher found these are frequently occurs on twitter communities (diglossia) named @english_fess base account.

Twitter is one of many well-known social media platforms, it is also one of the integrated millennial generations lives and society. The users often use Twitter to offer personal information, convey about their feelings, photos, and making threads (Karami et al, 2020). People nowadays really want to experience the virtual social society, with that, these people utilize one of many social networking platforms to socialize, but in this case is Twitter. With consider many platforms students can access online, it is likely that learning

will be more than just about the content they access, but also about the understanding and process they learnt.

The researcher purposes to investigate social media Twitter code switching specifically to investigate Twitter's base namely @englishfess_, that consist more than 700.000 active followers (since the research is conducted) from Indonesia and foreigners in combination of teachers and students, it is also dominated by people were born above 1995 until \pm 2013. The followers can give any questions, opinion, jokes, information related to English. Many of them ask what they do not understand about grammar, pronunciation, idiom, English school task, and etc. the uniqueness happened when the other answered the questions using CS and foreigners will also join the conversation, and mostly English teacher who active in Twitter will also give answer to the question with specific explanation.

The reason why this research conducted is due to the domination of language in multilingual country like Indonesia has millennials (20 through 35 years old) have a habit to combine languages, especially in social media where they are connected to other people from other country that also has Multilanguage. In Indonesia this phenomenon called with Jaksel language that occur in south Jakarta where they combine both Indonesia and English language on same sentences or also called code switching, since 2019 this jaksel phenomenon gone viral on social media and spread it to other Indonesian teenagers.

As what Muhatta & Fitriani (2011) mentioned in Patriani p.12 “globalization will spread to many aspects of humans life including language use” and this jaksel phenomenon which combine Indonesia and English to communicate is the effect of globalization that have no more border and barrier to stop or block the interaction between Indonesian people to other country, so that demands people in Indonesia to have the ability to master more than one language (bilingual). This phenomenon also as a prove of behavior shift that happen on the teenage environment, especially on south Jakarta itself in that region they have their own vernacular or local language called Betawi, but now it slowly disappears and change to this phenomenon so we can conclude Betawi now is language loss in south Jakarta environment.

B. Definition of Key Terms

The researcher defines some important terms used in this research in order to help the reader in understanding the key word easily. Such:

1. Code Switching (CS)

It is one study in many terms of Sociolinguistics, CS mostly used in a particular group of people especially by bilingual and multilingual on their activities to communicate each other. CS also hailed as a mediator of connecting each country nor region if have problem in communicate, CS now have upgrade context that called as mixing of two lexicons in difference language, choice of word, accents, distinct language varieties, or dialect used in conversation.

2. Twitter

Twitter is one of many platforms of social media been spread where people can give messages directly each other with the internet connection, thus people could share thread, whereabouts, media, photo, video, music with many traits and characteristics based on what the tweeter creativity to create their content. In order to clear the misconceptions, the researcher used @english_fess base account on Twitter as the object of this research, due to that account contains lot subjects of bilingual people as the followers that used CS only between Bahasa Indonesia and English as communication when giving advices, asking/answering questions, or even sharing their daily activities.

3. Millennial Generations

Each periods have to change its generation, on 1928-1944 the generations were called Trads (traditional) due to their using traditional tools as milestone in that era, while on 1945-1964 there was generation called with boomers, this generation called boomer because they having trust issue with the generation after them (youngest generation). Generation X were born between 1965-1979 and after that 1980-2000 called with the Millennial Generation, which nowadays they are 20-35 years old these people hailed as digital natives it is because this generation born in the technologies globalizations thus since these generation still on

merely children, they already ate the technologies transformations and developments (Devaney, 2015).

With Devaney (2015) statement the researcher decided to use the millennial generation as subject of the research rather newest generation Z generation, due to they are hailed as digital natives, matured, knowledgeable people, and being familiar with the technologies already, it will accordance with the twitter which one of technologies platforms.

C. Research Questions

Based on Background of the Study above, the research questions are determined as follows:

1. What types of code switching used by @englishfess_ base twitter account?
2. Does code switching can impact the followers understanding about English to the explanation, topic, material delivered by the account?

D. Objective of the Study

Regarding to the research questions above, the objectives are determined as follows:

1. To analyze types of code switching used by @englishfess base twitter account.
2. To know does code switching can impact the understanding about English to the explanation, topic, material that delivered by the account.

E. Significance of study

1. Theoretical

The finding of this research can be used as profound study to enrich knowledge about CS, especially for student who want to improve their sociolinguistics knowledge about CS through social media @englishfess_ base twitter account.

2. Practical

a. For the students

The result of this research can be purposed as example for students, especially English foreign language students to learn code switching is one of many terms in sociolinguistics, this research also expected them to wisely use the social media Twitter as the media to enhance their English more advanced and expand their sociolinguistics knowledge.

b. For the teacher

The final result may be utilized as reference for English foreign language learner; it gives much information about social media twitter as a platform for the teacher to enchant their students understanding about code switching.