

CHAPTER III

RESEARCH METHOD

A. Research Design

This research is aiming for the result to be a qualitative research, Silverman (2020) the most important type of research to understand people and finds out about people's experience is by using qualitative research. The researcher wants to analysis what types of CS and does CS used by millennial generation can impact the users understanding to understand English, that is why qualitative research suitable with this research. Moreover the researcher is facilitated to analyzing and explicating the data by using the descriptive method to examine a phenomenon of CS in a diglossic automated base account, because the descriptive method recommends the researcher to analyze and interpret the actually happened condition (Mardalis, 2003)

Qualitative method also restricted the researcher to focus on analysis and describe the factual phenomenon happened in @englishfess_ base account, due to this base consist variant people and variant type of CS used by them which is diglossic, that the user of CS often do not realize if they already using CS as their daily conversation, with that the researcher want to utilize this coincidences to analyze the users habit by using CS.

B. Research Setting

The researcher managed this research took twitter application as a medium and automated base account @englishfess_ base, this base now consisted more than 700.000 active followers from Indonesia and abroad in combination of teacher, students, foreigners and many other. This automated base is dominated by people were born above 1980 until ± 2000 which still categorized as millennial generation (Y generation).

C. Participants

The participants in this research are the followers of @englishfess_ base, and the selection from each post the account sent messages to the base with attractive comment from the follower that used and involve CS. To conclude, the participants were chosen from the followers that post and commenting on the @englishfess_ twitter account and taking 10 followers as participants to be focus interviewed with criteria (1) the user of the types itself (inter-sentential/intra-sentential/tag switching), (2) Y generation which born in 1980-2000 and (3) profession of the user that use types of CS was from English based profession (English teacher, English students in university, tour guide, overseas worker, abroad country users) and non-English based profession (general students that non-English majority, general civilian, etc.)

D. Technique of Data Collection.

The instruments used in this research were observation and interview. The main data gathering is from observations since the

researcher need to monitor the base, in order to find question or tweet sent to the base by the anonym (unknown sender), when the CS found, the researcher have to bookmarked their messages, due to the social media algorithm was unpredictable. Second instrument is interview, the researcher going to use this instrument to hit up with the participants with criteria, the criteria were (1) the user types of CS (2) the Millennial generation which born between 1980-2000 and (3) the profession were they an English based profession or non English based profession. After it ask them the questions that relate with CS. During this interview section, the researcher asked to convey did they know what is CS, how often the frequency people use CS, with CS they used does it impact their understanding to English or not.

E. Data Analysis

In the data analyzing, the researcher used qualitative descriptive research, it forces the researcher to analyze, arrange and present the obtained data by describing what the researcher discovered. The researcher does not use statistic or science procedures in qualitative research, and also due to that the researcher will describe the data obtained. To analyze the data, the theories proposed by Poplack (1995) were implemented to identify the types of CS. Those CS were categorized into three types, namely inter sentential switching, intra sentential switching, and Tag switching.

After the researcher gather the data, researcher have to analyze the most common types code switching used by the base's followers. The researcher condensed and summarize the analyzed data, first for each finding data from documentation while observing will be concluded, then the researcher also have to answer the first research question "what is the types of CS used by @englishfess base?", it is uncompleted yet without data gathered from the questions the researcher will followed up to the participants by interviewing them in order to get deeper information and answer second research questions which does CS impact the understanding of English content.