

## APPENDICES

### Appendix 1: Transliteration

Surah	Translation	
	English	Indonesian
Al-Baqarah Verse 151	<p>As We have perfected Our favor upon you, We have sent among you a Messenger who recites to you Our verses, purifies you, teaches you the Book and wisdom, and teaches you what you did not know.</p>	<p>Sebagaimana (Kami telah menyempurnakan nikmat Kami kepadamu) Kami telah mengutus kepadamu Rasul diantara kamu yang membacakan ayat-ayat Kami kepada kamu dan mensucikan kamu dan mengajarkan kepadamu Al Kitab dan Al-Hikmah, serta mengajarkan kepada kamu apa yang belum kamu ketahui.</p>

## Appendix II: Data Analyze

### Video YouTube mmmEnglish rom 2020-2022

#### Speaking skills :

1. Does reading help you speak english
2. Practise speaking with me weekend plans
3. Practise speaking with me travel story
4. Lockdown speaking challenge join and win
5. 3 things awesome english speakers do!
6. 6 ways to change your english accent
7. English speaking practise
8. Better english conversations - do this to improve your speaking skills
9. How to start a conversation in australia & practise speaking
10. Practise speaking with me - daily routines
11. The secret to understand fast - talking native english speakers
12. Practise speaking with me
13. Speak with me
14. Speak wirh me! Conversation peactise
15. 6 different ways to use like
16. Small talk practise
17. Practise small talk
18. Small talk
19. Practise talking on the phone in english
20. Telephone conversations
21. Discourse markers
22. Make an appointment: practise speaking on the phone

#### Listening skills :

1. THIS is How You Will Understand Native English Speakers
2. Listening amd spelling test
3. 5 tips for better english listening skills

#### Pronunciation skills:

1. How to SOUND Better in English!
2. How to say no!
3. Are you saying these words
4. Berhenti! Mengatakan angka salah
5. English conversation training pronunciation workout
6. Layihan pengucapan sound suara vokal yang sulit (DIPHTHONGS)
7. English conversation training pronunciation workout 2
8. English conversation training pronunciation workout 3
9. How to use Actually

10. Pronunciation mistakes the reduce your english level!
11. 5 easy words people often mispronounce 183rb 7,4rb 500 lebih
12. Spelled the SAME, Pronounced DIFFERENTLY
13. Pronounce english words correctly! Silent Syllables
14. How to say 20 bussiness english verbs correctly
15. How to sound natural in english
16. Silent letters in english
17. How to pronounce the most common english words
18. Pronunciation practise 50+ english words
19. Can you pronounce

Vocabulary skills :

1. Jangan katakan “sorry”
2. Kosakata bahasa inggris lanjutan kata “INSPIRE”
3. Powerful Vocabulary: English words to sound smart
4. Advanced adjectives 10 you need to know
5. English collocations learn vocabulary the smart way
6. How to say i love you in english valentine
7. Upgrade your vocabulary better ways to say very.. 1,2 jt 38rb 2rb lebih
8. How to learn new english words today 156rb 7rb 723
9. Learn advanced adjectives in 3 ways 132rb 6,5rb 612
10. Learn 20 advanced colours & build your english vocabulary 103rb 5,3rb 500
11. 18 advanced adjectives to describe personality 345rb 14rb 765
12. 50+ common english phrasal verbs 674rb 19rb 800
13. Pack my bag with me 72rb 3,6rb 600

## **Comments on video content mmmEnglish from 2020-2022**

### **Speaking**

My time that I spent watching your videos is worth it. I love that vibe and technique of your teaching that doesn't make me yawn. You are a part of my daily routine now. I believe my English will soon improve by keep watching your videos. Have a great day and stay safe, Emma! (CL's comment)

This was the most practical and effective speaking practice I ever did over my 16 years of studying English (HA's comment)

This is just awesome. It's really helpful so, it gives self confidence as I watch your video lessons, imitate and mimic you over and over again. Please create more imitation lessons. Your teaching style is just out of this world. Thank you very much! (UG's comment)

Dear Emma, I started to listen your classes recently, it's really amazing, your presentation style and speaking is awesome. I really love to hear your classes it's very helpful for me. (ST's comment)

Hi Ema, I'm from Indonesia. I've been using you channel for my students to learn from the native speakers. Thanks. Really help them and me as well. (IS's comment)

I am from Thailand. I love the ways you use to teach English learners to immitate for making the sound like native speakers. For me, I think it works. The most important thing is you always smile all the time while you are speaking. It makes the lesson much more interesting. Thx 4 sharing excellent videos like this. (KP's comment)

Thanks a lot for your lesson Emma and I'm absolutely sure that I can improve my English skills, especially speaking English fluently <3 (CS's comment)

Thank you very much for your lesson Emma and I am absolutely sure that I can improve my English skills especially by speaking English fluently 😊😊😊 (PL's comment)

Yeah, the step 3 got way trickier for me, definitely gonna be practicing again (and then again 😊). I like your content, Emma! Thank you so very much! (N's comment)

## **Listening**

I've been training my listening for 5 months and now I can comprehend Native speakers and even faster, and some contractions, so this come-in handy lesson got me some tips to keep going with my listening abilities. So thank you so much, Emma, for what you are doing for all of us, that's much appreciated. A huge hug from Colombia. (OR's comment)

Thank you Emma, I have learnt something new. I think learning to write what you hear is an incredible way to learn fast, and how you explained it is really helpful. Thanks! (PF's comment)

Hi Emma, I really understand each and every word. I really feel overjoyed after listening to your today's lecture. Thank you so much for your wonderful lesson. 🙏 (CG's comment)

Hi, Emma! I've just started listening audible while reading "The Curious Incident of the Dog in the Night-Time" (yes! One of your recommendations!) since yesterday. I'm glad to tell you that it's a whole new experience and I'm enjoying it! Thanks, Emma! Your last tip of today's lesson is new to me, so I'll try it on the weekend.

Answering your question... to be honest, it is sometimes difficult for me to understand when I listen to children's talk. I'm not sure why. Maybe the vowels are not clear? Well, in my real life, I don't have any opportunity to talk to children in person, so I'm not in trouble, but I think this is the area I can improve (but of course I won't imitate them! Now I only imitate your accent to make strong basics)

Thank you for inspiring me as always. Stay safe and have a lovely week ❤️ (R's comment)

Hello Emma, I am preparing for PTE exam for Australian immigration process so lately I am searching on the internet to improve my speaking, writing, reading and listening skills to pass my exam with great numbers. In addition, so today I just saw your video and I realised that what a right time to view this video because it will help me a lot to improve my listening skills from general point of view and also which I can apply the same techniques for my listening part of the exam. BTW 'Write what you hear' technique is the best of all. You are the real saviour of my life. One request can you please make a video in the same way for speaking, writing, and reading skills also. Oh I forgot to say as in the video you mentioned about really good Ted Talks link but I can't find it in the description so can you please paste the same links in the reply. (DR's comment)

At first, I couldn't watch movies and series without subtitles. But I improved myself by watching videos on mmm English channel. And now I can watch what I want without subtitles. 😊 My English test is approaching and I am not afraid of the listening test. Thank you so much Emma ❤️ (ET's comment)

Hi Emma! Great to see you. I've started listening your video and I thought it was interesting to improve my English. I've studying English pronunciation right now and this video could help me a lot.

Thanks a lot. (JAS's comment)

Fancy seeing you! What's new, Emma? I'm fond of watching your English vi lessons to improve my English skills. Thank you very much 😊 (SR's comment)

Hey there, Emma! So great to see you again! I have to be honest, I am so proud of myself after watching this amazing video! I've been watching everything in English without subtitles and I don't even notice. Now, my listening skills is so awesome! Thank you so much Emma! Can't wait to see your next video and..Eating TimTam! (HNL's comment)

These tips will be so helpful for me in this period, I actually started to speak English, with someone with the same level as mine. So, my journey only just began, amazing content Emma! Greetings from Romania! (D's comment)

*Well, this video is really helpful for improving listening skills and to be very honest, as you told us in this video that, who watch any video with or without subtitles then i want to say that i watch videos with subtitles little bit and i trying to further i will watch any video or clip without help of subtitles for understanding. And last one i want to say thank you ❤️ (A's comment)*

*Hi Emma, An interesting and unique lesson and how to improve your English listening skills. I sincerely appreciate your efforts and it is truly useful for all who wants to improve their listening skills. Thanks and regards, (MS's comment)*

### **Pronunciation Skill**

Hi Emma, An interesting lesson about how to pronounce basics English words, I admire your suggestions and clear my doubt about 'advice' and 'advise'. And continue with practice these words from improve pronunciation skill. (MS's comment)

Useful video I noticed that phonemic script are important too in order to improve our pronunciation. Thank you alot 😊 (B's comment)

I love your videos! As a Spanish speaker from Latin America it is really hard for me to tell the difference between S and Z sound... I'd love to see a video where you explain those two sounds with more detail, please!!! (LP's comment)

I really mispronounced all of these words! You're great! You really help me and many other people with our understanding English language! Thanks a lot for all your lessons. They're very helpful ☺☺ (OY's comment)

🔊 This is a very important lesson , how lucky I am to watch it 😊 'thank you so much Emma ❤️, really we need to start from the basic to fix our horrible pronunciations! 😊 (T's comment)

I can't believe I've pronouncing these words wrong all along. Thanks so much for the help Emma. (AS's comment)

The pandemic has invaded the whole world. In Italy we have been closed for three weeks, after the lock down approved by the government . Emma's lessons are a sweet occupation and allow me to improve my English. We are at the end of an era and the beginning of a new one. (GC's comment)

Initially I thought that I need only to be fluent in speaking. Then I realised in the journey of learning that the proper pronunciation of words and letters makes us more impressive and appealing ... That's where the beauty of every language lies, I'd say.. Thanks \*DEAR EMMA\* 🍷 (ZQ's comment)

I didn't know the difference between advice/advise until now. Thanks for the lesson, Emma. I have learned a lot with you and other youtubers. Take care of yourself. Bye (EO's comment)

Hi Emma. Thanks so much for these examples. I have difficulty in a pronounced can and can't. Your explanation was very useful. (DSB's comment)

Good morning Emma. In this presentation I understand that I always say this word bad. Thank you for to explain. In this moment I practice very much in the pronunciation of this words. So I always tell you, Emma is a beautiful and smart teacher. Bye take care 😊(WV's comment)

## Vocabulary

Hello Emma, this lesson is phenomenal. Love you ❤️ but I have a small request, I don't know if this is appropriate to ask but I feel like I do instead of making the same mistakes over and over 😊. If you could give a lesson on linking words and how it effects the logical flow of the sentence making it more readable, it will do a great help for me. Thanking you in advance 🙏(A's comment)

Thanks for helping us improve our English and helping us to diversify our speech:) this is a tremendously beneficial video 😊(ZY's comment)

My stock of vocabulary words is limited. I am trying to increase it through my favorite Teacher EMMA'S amazing vocabulary lesson. Her pronunciation is clear and better to understand, and her style of sounding the word mmmEnglish brings JOY to us. We are with MMMENGLISH. We LOVE this language. (SP's comment)

Your videos are great addition to my English vocabulary and fluency. Thank you Emma.(MR's comment)

This channel is awesome. It has been helping me so much with vocabulary, pronunciation, grammar. finally, she speaks clearly as well I can understand 70% I guess, even i have a poor level in English. (WJ's comment)

Thank you for this amazing,excellent, fabulous, wonderful video I learn new words and also it helps me to improve my English skills 😊 Keep up this good work 👍 (CM's comment)

Hey Emma. Thanks for this amazing lesson. It helped me a lot to expand my vocabulary. I'm overjoyed. (CH's comment)

Awesome. I'm exhilarated to see this video. It's truly amazing to speak very fluently. I was terrible in vocabulary but with your videos I have improved my vocabulary remarkably. thank you mam . Lots of love (AP's comment)

Absolutely amazing vid to improve your skills in English, I was thrilled watching it. (AF's comment)

Thank you Emm, It is really Amazing vocabulary that most of them I have never seen before. I really appreciate you . (A's comment)

Thanks for improving our English with fluency and more vocabulary. This video is tremendous tq you guy (J's comment)

### Appendix III: Research Approval Letters

**APPROVAL**

Title : Learning English Through Digital Platform: Subscribers' Response on The Role of mmmEnglish YouTube Channel

Name : Reni Nur Cahaya

SRN : 190101030408

Faculty : Tarbiyah and Teacher Training

Program : Undergraduate Study (S-1)

Department : English Education Department

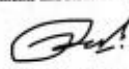
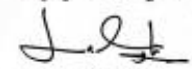
Academic Year : 2022/2023

Place/Date of Birth : Kotabaru, March 2, 2000

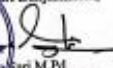
Address : Jl. Banaa Anyar, RT. 01/RW.01, Perumahan Asman Banaa Anyar, Jalan III, No. 46, Banjarmasin Timur


After being checked and revised, the thesis has been approved to be examined in front of the board of Examiners of Faculty of Tarbiyah and Teacher Training UIN Antasari Banjarmasin.

Banjarmasin,

Advisor Contents and Research Methods	Advisor Language and Writing Techniques
	
Dr. Hj. Raids Asfihana, M.Pd NIP. 198311302006042003	Afifah Linda Sari M.Pd NIP. 198711102015032004

Acknowledged by  
Head of English Education Department  
Faculty of Tarbiyah and Teacher Training  
UIN Antasari Banjarmasin,

  
Afifah Linda Sari M.Pd  
NIP. 198711102015032004



iv

Scanned with CamScanner











**Appendix IV: Consultation Notes Letters**



**CONSULTATION NOTES**

**ADVISOR OF CONTENTS AND RESEARCH METHODS**

**NAME OF ADVISOR: Dr. Hj. Raida Aspihana, M.Pd**

Date	Notes	SIGNATURE
<b>January 28, 2023</b>	<input type="checkbox"/> Proposal Revision <input type="checkbox"/> Change the design, quali to case study or phenomenology <input type="checkbox"/> Add steps in conducting the research	
<b>February 2, 2023</b>	<input type="checkbox"/> Add steps or procedure conducting case study, ask a friend  <input type="checkbox"/> Plagiarism check and paraphrase definition of case study, section participant	
<b>February 3, 2023</b>	<input type="checkbox"/> Get the data and create chapter IV	
<b>February 6, 2023</b>	<input type="checkbox"/> Chapter IV should answer the RQ Change the overview to chapter II  <input type="checkbox"/> Consult to advisor 1 <sup>st</sup> about change RQ	
<b>February 16, 2023</b>	<input type="checkbox"/> Continue finding and discussion	
<b>March 12, 2023</b>	<input type="checkbox"/> Check plagiarism, paraphrase	
<b>March 15, 2023</b>	<input type="checkbox"/> Revise as suggested <input type="checkbox"/> Revise “definition of key terms” <input type="checkbox"/> Change competency to competence or competencies <input type="checkbox"/> Revise several tenses in chapter II  <input type="checkbox"/> Revise the words that are typos in chapter II <input type="checkbox"/> Do not use parentheses for the names in previous studies	
<b>April 12, 2023</b>	<input type="checkbox"/> One-paragraph abstract <input type="checkbox"/> Include a case study from this research  <input type="checkbox"/> Add suggestions to the abstract <input type="checkbox"/> Use Grammarly to the abstract <input type="checkbox"/> Revise the sentence in Chapter 1 page 3	



**CONSULTATION NOTES**  
**ADVISOR OF LANGUAGE AND WRITING TECHNIQUES**  
**NAME OF ADVISOR: Afifah Linda Sari, M.Pd**

Date	Notes	SIGNATURE
<b>February 14, 2023</b>	<ul style="list-style-type: none"> <li>• Proposal Revision</li> <li>• Change the writing of citations in Chapter I (e.g., Be pointed Rabiah (2018) change to Rabiah (2018) points out that...)</li> <li>• Change it's to it is</li> <li>• The comma after the citation year is removed</li> <li>• Citation of more than one person (e.g., "&amp;" changed to "and" )</li> <li>• Add a paragraph before the verse, it is contents relate to the quoted surah</li> <li>• Change the title in the "Experience" section to "Response".</li> <li>• Change RQ, Objectives of study from the aspect of learning English to the basic competence of learning English</li> <li>• Change the Definition of Key Terms "Role of mmmEnglish YouTube Channel to YouTube Channel" and add an definition about mmmEnglish YouTube Channel</li> <li>• Chapter II Change the Overview of Language Learning explanation to Basic Competencies in Learning English</li> <li>• Describe the real action in the Expanded literature or reading materials stage</li> <li>• Add setting of time of Research settings</li> <li>• Add the selected characteristics of subscribers' to be participants</li> <li>• Remove Observation from technique of data collection</li> <li>• Describe the stages of data reduction</li> </ul>	
<b>March 16, 2023</b>	<ul style="list-style-type: none"> <li>• Change picture to figure 4.1....</li> <li>• Add the data from discussion to findings</li> <li>• Change several sentences is incorrect</li> <li>• Changes discussion, related to findings and to the theories in chapter II</li> <li>• Changes the writing of reference, name and justify</li> </ul>	
<b>March 18, 2023</b>	<ul style="list-style-type: none"> <li>• Consultation on referencing with the same name</li> </ul>	

<b>March 27, 2023</b>	<ul style="list-style-type: none"> <li>• Discuss reference for definition basic competencies</li> <li>• Search for references in previous studies.</li> </ul>	
<b>March 28, 2023</b>	<ul style="list-style-type: none"> <li>• Discuss about theory basic competence to answer RQ</li> </ul>	
<b>April 11, 2023</b>	<ul style="list-style-type: none"> <li>• One-paragraph abstract</li> <li>• Keywords in alphabetical order</li> <li>• Justify verse</li> <li>• Revise some numbering items that use symbols</li> <li>• Change 'its' to 'it is'</li> <li>• Revise sentences in page 45</li> <li>• Change name to initials</li> </ul>	

## CURRICULUM VITAE

### I. Personal Details

Name : Reni Nur Cahaya  
Place and Date of Birth : Kotabaru, March 2<sup>nd</sup>, 2000  
Gender : Female  
Marital Status : Married  
Religion : Islam  
Nationality : Indonesia  
Parents : Helmi (Alm) and Rusmini  
Siblings : Muhammad Gren, Muhammad Apri and  
Muhammad Zaini Amin  
Husband : Akhmad Reza Maulana Wardani

### II. Formal Educational Background

2006-2012 : State Elementary School 2 Kotabaru Hulu (SDN  
2 Kotabaru Hulu)  
2012-2015 : State Islamic Junior High School 1 Kotabaru  
(MTsN 1 Kotabaru)  
2015-2018 : State Vocational High School 1 Kotabaru  
(SMKN 1 Kotabaru)  
2019-2023 : English Education Department of Antasari State  
Islamic University Banjarmasin

### III. Organization Experience

2019-2020 : Member of LiDS Educia Banjarmasin  
2020-2021 : Member of LPPQ UIN Antasari Banjarmasin  
2020-2022 : Member of LPPI An-nisa Banjarmasin

Banjarmasin, 30 Mei 2023



CS Dipindai dengan CamScanner  
Reni Nur Cahaya