

CHAPTER I

INTRODUCTION

A. Background of Study

Writing is a complicated process since it involves both linguistic and non-linguistic elements of the rounding that will become the content of the writing. The elements in question will produce coherent and densely written text. The writer must be able to translate his ideas into a language that is appropriate, formal, and comprehensive for the purpose of ensuring that communication with written symbols proceeds with the expected language.

The teacher's success in providing writing skills for students, and the teacher also provides material that students can understand so that students can be deeply motivated write and study. In the Al-Qur'an that humans can record various knowledge and also write down ideas with a pen precisely in Q.S Al-Alaq/ 96: 1-4

اقراً باسم ربك الذي خلق ﴿١﴾ خلق الإنسان من علق

اقراً وربك الأكرم ﴿٢﴾ الذي علم بالقلم

In this verse, the role of writing is so important in Islam that it becomes a way to preserve the Al-Qur'an in its physical form until now
(HR. Bukhari Number.113)

مَا مِنْ أَصْحَابِ النَّبِيِّ صَلَّى اللَّهُ عَلَيْهِ وَسَلَّمَ أَحَدٌ أَكْثَرَ حَدِيثًا
عَنْهُ مِنِّي، إِلَّا مَا كَانَ مِنْ عَبْدِ اللَّهِ بْنِ عَمْرٍو، فَإِنَّهُ كَانَ يَكْتُبُ وَلَا
أَكْتُبُ

Writing skills are more difficult for native speakers to understand and master. Influenced compared to other language skills Ariustini (2014) Writing must reflect in writing the results of good thoughts and thoughts. Writing is a language skill and must be possessed by students. By writing, we can express ideas and information on paper, and become sentences. This is great, so it can represent everything. Writing is also one of the basic skills, very important in teaching and learning English.

Writing activities to describe creatures, things, places, things is very difficult for someone to experience. Teenagers, particularly students, are affected by the popularity of social media. The social lives of individuals have been greatly impacted by technological advancement. One of them is how social media has impacted people's lives.

According to Boyd (2014), web-based and mobile technologies that are widely used for communication might be referred to as social media. It is a collection of web 2.0 e-platforms for socializing, exchanging news, and hanging out. Social media activities include online communication and networking using text, images, and video. Most individuals are familiar with Facebook, Twitter, Path, Pinterest, and Instagram, which are the major social media networks. These platforms offer users a variety of opportunities for social engagement where

everyone can cooperatively share, exchange, comment, discuss, and generate knowledge

On their laptops or mobile devices, students can spend nearly all of their time using social media. They can communicate directly in real time with their friends, family, and even teachers thanks to the ability to share information, participate in online debates, and have online dialogues Thurairaj (2015). The students engage in a variety of activities from this platform that incorporate online networking and socializing through words, photographs, and videos.

In order to create specific language learning exercises, teachers might adapt social media. Teachers can utilize this technology to actively communicate with students or to plan online activities. One fundamental benefit of using social media is that it.

Instagram is currently one of the most popular social network sites in the world with over million active users. The focus of Instagram is for users to post individual images or videos with a description on their profile, some 70 million images and videos are posted daily, Instagram can be used for a variety of other process tasks that can help students get better at writing descriptively Tanzila (2020).

One the students' issue with writing is their inability to come up with ideas. Instagram can be used as a source of writing inspiration for students, as it should. Teachers can submit intriguing images here and urge students to leave comments with evocative details. Students can get writing inspiration from photos Instagram usage alone might serve as photographic inspiration that instructor

can post intriguing images on his account after displaying the image, the teacher requests questions from the class regarding it.

In conclusion, based on the findings of the researchers above, in this case study the learning process uses Instagram and the challenges of teachers teaching using Instagram.

B. Research Questions

Based on the above background, the research questions to be discussed are as follows:

1. How does the teacher use Instagram in teaching writing?
2. What are the teacher's challenges in teaching writing using Instagram?

C. Objective of the Study

Based on the research questions above, the objectives of study are as follows:

1. To describe the process how the teacher use Instagram in teaching writing.
2. To find out the teacher's challenges in teaching writing using Instagram.

D. Significance of the Study

The results of this study are expected to be useful for teachers to use Instagram as a tool for teaching writing.

1. Teachers can use Instagram as a medium for learning to write in English.
2. By teaching students to write using Instagram, students are expected to be able to improve their writing skills and be more confident in writing English.

3. Become a reference for further research, researchers can find out the obstacles and challenges faced by teachers in teaching English.

E. Definition of Key Term

The researcher provides several definitions of key terms that are important to understand in this study in order to avoid misunderstandings, as follow:

1. Instagram Application

By using social media, students can more easily understand lessons and also have an interest in learning to write and read, for example learning with Instagram and students are expected to improve writing activities to be better and easier.

2. Teaching Writing

Writing is an activity that requires students to better master physical forms of writing, such as writing, spelling, punctuation, and correct use of words and grammar. In learning to write, students not only control the appearance of the script, but also pay attention to the meaning and expression of the script. This second type of learning activity is usually used in the upper grades because it requires higher cognitive abilities to increase creativity when students write.

