

**INFOGRAPHIC QUALITY PRODUCED
BY ENGLISH DEPARTMENT STUDENT**

THESIS

**By
LINA ULYA**



**ANTASARI STATE ISLAMIC UNIVERSITY
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**INFOGRAPHIC QUALITY PRODUCED
BY ENGLISH DEPARTMENT STUDENT**

Undergraduate Thesis

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Sarjana Pendidikan

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ENGLISH EDUCATION STUDY PROGRAM
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STATEMENT OF AUTHENTICITY

I, the undersigned, Lina Ulya, declare that this undergraduate thesis is my original work, gathered and utilized specially to fulfil the purposes and objectives of this study, and has not been previously submitted to any other university for any degree or other purposes. I also declare that the publications cited in this work have been properly acknowledged. If someday, it is proven otherwise, I understand that my degree will be revoked.

Banjarmasin, February 28, 2024

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ABSTRACT

Lina Ulya. 2024. Infographic Quality Produced by English Department Student. Thesis. English Education Department, Faculty of Tarbiyah and Teacher Training, Antasari State Islamic University. Advisor: Fajrianor, S.Pd, M.Pd

Keywords: Learning Media, Infographic Design, Infographic Quality

In this era, an educator must find media that speeds up and improves learning when used. Infographics are appealing to learners because participant are easy to create, relevant, affordable, and may motivate pupils to keep studying. However, the quality of an infographic depends on who made it and how the creator constructed it. The aim of this research is to find out how infographic quality is produced by English Department students, what are the infographic quality aspect produced by English Department student and what components are considered by English Department students in producing infographics. This research is qualitative, using the case study method through a qualitative descriptive approach as a depiction and analysis of infographics produced by students. Using this type of research, we focused interviews on twenty students majoring in English as research subjects, using data collection techniques through documentation and interviews. The results of this research conclude that English students have high quality infographics because based on research data they meet all the criteria for high quality infographics, besides that all students fulfill every aspect of the quality infographic assessment. From twenty student, seven student consider accuracy when creating infographics because the information is guaranteed to be correct and the outcomes can be explained. Accuracy directly correlates with the reduction of mistakes or hoaxes presented to the audience.

ABSTRAK

Lina Ulya. 2024. Kualitas Infografis yang Dihasilkan Mahasiswa Jurusan Bahasa Inggris, Skripsi. Jurusan Tadris Bahasa Inggris, Fakultas Tarbiyah dan Keguruan, UIN Antasari Banjarmasin. Dosen Pembimbing: Fajrianor, S.Pd, M.Pd

Kata kunci: Media Pembelajaran, Design Infografik, Kualitas Infografik

Di era sekarang, seorang pendidik harus mampu menemukan media yang mempercepat dan meningkatkan pembelajaran saat digunakan. Infografis menarik bagi pelajar karena mudah dibuat, relevan, terjangkau, dan dapat memotivasi siswa untuk terus belajar. Namun, kualitas sebuah infografis bergantung pada siapa yang membuat infografis tersebut dan bagaimana pembuatnya membuat infografis tersebut. Tujuan dari penelitian ini adalah untuk mengetahui bagaimana kualitas Infografik yang dihasilkan oleh siswa jurusan Bahasa Inggris, aspek kualitas infographic yang dibuat siswa, dan untuk mengetahui komponen apa yang paling diperhatikan siswa ketika membuat sebuah Infografik. Penelitian ini merupakan penelitian kualitatif dengan menggunakan metode study kasus melalui pendekatan deskriptif kualitatif sebagai penggambaran dan analisa terhadap infographic yang dihasilkan oleh siswa. Menggunakan jenis penelitian wawancara terpusat terhadap dua puluh siswa jurusan Bahasa Inggris sebagai subjek penelitian, dengan teknik pengumpulan data melalui dokumentasi dan wawancara. Hasil penelitian ini menyimpulkan bahwa siswa bahasa Inggris memiliki infografis berkualitas tinggi karena berdasarkan data penelitian mereka memenuhi semua kriteria infographic berkualitas tinggi, selain itu semua siswa memenuhi tiap tiap aspek penilaian infographic berkualitas. Mahasiswa Jurusan Bahasa Inggris mengutamakan akurasi dalam infografis. Dari dua puluh siswa, tujuh siswa mempertimbangkan keakuratan dalam membuat infografis karena dengan terjaminnya informasi maka kebenaran informasi dan hasilnya dapat dijelaskan. Akurasi berkorelasi langsung dengan berkurangnya kesalahan atau hoax yang disampaikan kepada khalayak umum.

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Finally, the writer hopes that this research will be useful for the next researcher . The writer admits that this research paper is not perfect yet. Therefore, suggestion will be expected to make it better.

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