

## ABSTRACT

**Lina Ulya.** 2024. Infographic Quality Produced by English Department Student. Thesis. English Education Department, Faculty of Tarbiyah and Teacher Training, Antasari State Islamic University. Advisor: Fajrianor, S.Pd, M.Pd

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In this era, an educator must find media that speeds up and improves learning when used. Infographics are appealing to learners because participant are easy to create, relevant, affordable, and may motivate pupils to keep studying. However, the quality of an infographic depends on who made it and how the creator constructed it. The aim of this research is to find out how infographic quality is produced by English Department students, what are the infographic quality aspect produced by English Department student and what components are considered by English Department students in producing infographics. This research is qualitative, using the case study method through a qualitative descriptive approach as a depiction and analysis of infographics produced by students. Using this type of research, we focused interviews on twenty students majoring in English as research subjects, using data collection techniques through documentation and interviews. The results of this research conclude that English students have high quality infographics because based on research data they meet all the criteria for high quality infographics, besides that all students fulfill every aspect of the quality infographic assessment. From twenty student, seven student consider accuracy when creating infographics because the information is guaranteed to be correct and the outcomes can be explained. Accuracy directly correlates with the reduction of mistakes or hoaxes presented to the audience.