

CHAPTER I

INTRODUCTION

A. Background of Study

A language serves as the medium through which we establish effective communication and connect with others. It enables us to comprehend verbal expressions and mental states, empowering individuals to articulate their thoughts, ideas, opinions, and emotions. A language plays a vital role in human existence by facilitating interpersonal communication and mutual understanding. Additionally, language is utilized to narrate and describe various aspects of experiences, including events, individuals, objects, abstract qualities, situations, and social relationship. In order for individuals to engage in daily activities and achieve mutual understanding, language serves as an essential tool of communication. Communication is something which makes connections (Wallace and Purdy, 2013) Connections can occur when communication talk face to face or using social media.

Sociolinguistics discussed about language and society. It means that is learned about relationship between language and society. Developing communicative competence in two or more language give an individual opportunity to express their feelings and thoughts and shape their identities. It also help them satisfy their individual and social needs in

the field of sociolinguistics in bilingual or multilingual societies is code mixing. The phenomena of code mixing and code switching of language intrigued scholars who has examined what triggers such occurrences (Muysken, 2022).

يَا أَيُّهَا النَّاسُ إِنَّا خَلَقْنَاكُمْ مِنْ ذَكَرٍ وَأُنْثَىٰ وَجَعَلْنَاكُمْ شُعُوبًا وَقَبَائِلَ لِتَعَارَفُوا
إِنَّ أَكْرَمَكُمْ عِنْدَ اللَّهِ أَتْقَىٰ إِنَّ اللَّهَ عَلِيمٌ خَبِيرٌ

It means:

“O humanity! Indeed, We created you from a male and a female, and made you into peoples and tribes so that you may ‘get to’ know one another. Surely the most noble of you in the sight of Allah is the most righteous among you. Allah is truly All-Knowing, All-Aware.”

Code mixing and code switching are inherent components of bilingualism that cannot be separated. Sumarsono & Partana as cited (Agoes et al., 2023) states code mixing is phenomenon the occurs when the speakers insert other language within a particular language. The speaker will occasionally utilize two or more languages to convey their thoughts, instruction, messages, or experiences so the listener or readers can grasp what they saying. It is brought on by the need for language mixing in the scenario and by the speakers’ habits, which serve as the background noise for the code mixing. Meanwhile, code switching is another term for code mixing, which when two language or language variants are swithced during a dialogue across sentence boundaries. Code switching is dominant when discussing personal matters such as everyday

life, social circle, and family. In formal settings, it is more typical in professional communication at educational institutions, but it can occur in any situation (Siregar, 2021).

Indonesian people often use more than one language in communication. They mix several languages, usually Indonesian and Regional or Indonesian and English. In bilingual or multilingual societies, they communicate using code because they understand more than one language because they can communicate better and fluently when using a code. In a conversation the speakers can choose a particular code whether to change it to another code or mix it.

Over the time, technology being a big necessity for many people in their various type of activities in their life because almost all aspects of life are supported by technology advances. The use of technology has become an important part of learning in and out of the class. Technology has always been become an important part of teaching and learning environment.

Social media an online media that is created as an alternative communicative tool for the community, which is users are called Netizen. In this digital era, an increasing number of individuals worldwide utilize the internet, particularly Youtube, as a platform to express their opinions, emotions, and artistic expressions. Youtube has become the fourth most visited website in the world instead of Facebook, Instagram and Twitter. Nowadays, Podcast on Youtube are incredibly popular among a wide

variety of content. They have become a favorite choice for many viewers, offering various shows and topics. In Podcast, the phenomenon of code mixing and code switching often takes place when the host and guests mix between Indonesian and English languages. This study examines code mixing from utterances spoken by one of the artist from Indonesia namely Vidi Aldiano. He is a singer and social media influencer too. In several Podcast, Vidi Aldiano speaks as a host or a guest, he mixes two languages, those are Indonesia to English. For example:

1. “Ih, hari ini gue dikelilingin sama orang 40-an semua. Oh my God, so old.” From the example Vidi said to the guests used Indonesian and the he mixed and switch to English.
2. “Ok. Gue itu kidney cancer stadium 3 waktu itu akhirnya harus diangkat ginjal kiri gue. Jadi si dokter Singapore ini bilang ‘you have to do routine check up every six months’ and then I did.” From the example Vidi said to the host used Indonesian and the he mixed and switch to English.
3. “Makanya waktu itu gue bilang kan harusnya hari ini gue gak shooting karena habis chemo day itu gue biasanya dikasih jeda beberapa hari untuk gue istirahat karena biasanya ada side effect.” From the example Vidi said to the host used Indonesian and the he mixed and switch to English.

That phenomenon usually happens in some situations on Vidi Aldiano Podcast in Youtube Podcast that will be important to analyze because from his utterances contains the collaboration between two languages motivate the Indonesians’ viewers to more often using English. Therefore, in this study discusses the code mixing and switching phenomenon as found on Vidi Aldiano Podcast. Additionally, this study focused on analyzing the types of code mixing and switching used on his Podcast and the reason of he used code mixing and switching on his Podcast.

B. Definition of Key Terms

This part contains of the definition of the terms used in the thesis in order to avoid misunderstanding or misinterpretation.

1. Code Mixing

Code Mixing is the mixing of one language into another by speaker in communication. Code mixing is the passage of one language by a speaker while essentially using another language (Gumperz, 2015).

2. Code Switching

Code Switching occurs when speakers purposefully change the code being utilized by switching from one to another. Code switching is a verbal technique used to build, evoke, or transform interpersonal relationship with their rights and obligations (Fuller, 2021).

3. YouTube

Youtube is a popular online video-sharing platform where users can upload, view, rate, share, and comment on videos. It offers a wide range of content, including music videos, vlogs, tutorials, podcast, documentaries, and more.

4. Podcast

A podcast is digital audio program, typically episodic, that can be streamed or downloaded from the internet. It often features conversations, interviews, storytelling, or discussions on various topics, and can be subscribed to for regular updates. In this research, the researcher choose some content storytelling about daily life, experiences, spiritual, current event, and entertainment.

C. Research Questions

Based on the background of study above, the researcher formulates the problem that become the research question of the study. These are presented as follows:

1. What are types of code mixing and code switching used by Vidi Aldiano on Podcast?
2. What are the reasons of Vidi Aldiano used code mixing and code switching?

D. Objectives of Study

The objective of study describes the target being reached in the study. It answers the research questions. The objective of study is written in statement.

1. To identify the types of code mixing and code switching used by Vidi Aldiano on Youtube Podcast.
2. To find the reasons of Vidi Aldiano in using code mixing and code switching.

E. Significance of Study

This section mentions the theoretical and practical implications or the contribution of the study.

1. Theoretical

This research could be utilized as knowledge and become information to readers. Especially in the use of code mixing, code switching, and interference. It is believed that the researcher would advance knowledge of language learning, particularly in the area of sociolinguistics.

2. Practically

a. For English Teacher

The writer hopes this analysis can improve teachers' understanding about sociolinguistics especially code mixing and code switching.

b. For the Students

The students able to apply their grasp of sociolinguistics to daily activities in a teaching and learning areas. This is especially when bilingual communication involves code mixing and switching.

c. For Other Researchers

The writer hopes this analysis can provide information and consideration for future research.