CHAPTER IV

FINDINGS AND DISCUSSION

This chapter presents the researcher's compilation of findings and discussions following the investigation. There are significant ramifications for all research activities from the explanation of the findings. Addressing the issue statement and interpreting the findings in light of the pertinent theoretical review are the main objectives of the conversation.

A. Finding

The data analyzed in this finding is taken from the observation and documentation The researcher conducted observations to obtain information related to the research and to answer the questions contained in the research questions. The researcher also data by taking some documentation related to the research and answering the questions contained in the research questions. After conducting observations and within one month, the researcher took some documentation needed for the research. This research must provide answers to two research questions. The first is about how to learn vocabulary from the Instagram account @kampunginggrislc. The second is about the aspect of vocabulary that can learn via the Instagram account "@kampunginggrislc".

The researcher conducted observations for one month, from April 13 to May 13, 2024, by periodically browsing the account and taking the information that the researcher needed stage by stage until the researcher got enough information for this research. During this time, researchers sought information related to the @kampunginggrislc account, starting from how the account was

formed, the purpose of the account, what was contained in the account, and so on. Then more in-depth observations were made to get information on how to use the @kampunginggrislc account to learn vocabulary and what aspect of vocabulary can be obtained from learning vocabulary through the @kampunginggrislc Instagram account.

1. How to Learn vocabulary from the Instagram account "@kampunginggrisle"

After conducting observations for one month on the @kampunginggrislc Instagram account, the researcher found out how to use the @kampunginggrislc Instagram account to learn vocabulary.

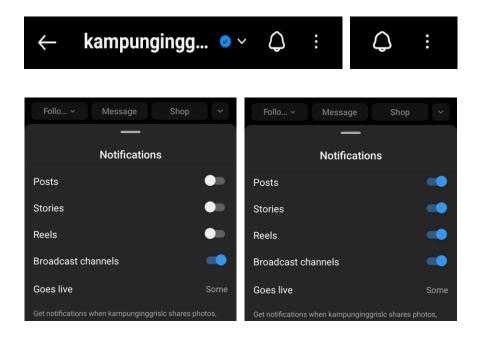
a. Follow Instagram account

The first step is to follow the @kampunginggrislc Instagram account by clicking on the blue follow icon located under the account profile.





Then in order not to miss the uploaded vocabulary content, turn on the account notification by clicking the bell icon in the upper right corner.

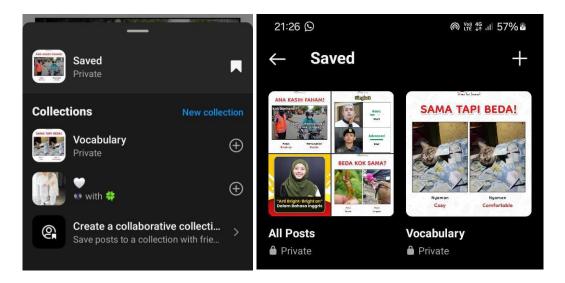


After clicking the notification icon, a feature will appear as shown above (left). If it is like that, learners can click the icon on the right until it is blue. The blue color indicates that the notification feature is active. After this, followers of the @kampunginggrislc account can get notifications if the account uploads content, either stories, photos, videos, or reels.

b. Use the save and collection features

Then use the save and collection features to make it easier to find content, so learners don't have to scroll through account posts to find certain vocabulary that has already been learned. The trick is to save the content by clicking the save icon on the bottom right corner of the post.





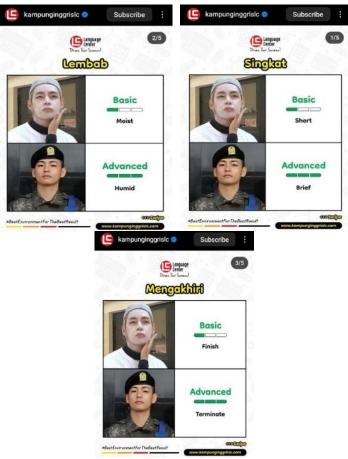
After clicking the save icon, a feature will appear as shown above (left). Then followers can add it to the collection feature and name the album as desired. After that, the content in the collection will focus on posts about vocabulary.

This save and collection feature makes it very easy to find content that has been saved so that learners do not need to search for it on the @kampunginggrislc Instagram account. So previous content that has been saved can make it easier for Instagram users to learn it again.

c. Taking notes on new vocabulary

When encountering new vocabulary, followers can immediately write it down in a book or digital notes on a cellphone. This helps to

remember the vocabularies learned. For example, I want to take note of the vocabulary contained in this post.



(https://www.instagram.com/p/C6DOUsbCJxI/?igsh=MXFzcjZ2cmhzeHF3bw==)

This post contains basic and advanced vocabulary that is simple and often used for daily conversations. For example, here, you can write it down using a digital note application that is already on your phone. Writing it down in the digital note app makes it easier for learners to find back things that have been learned, and of course, it is very practical.

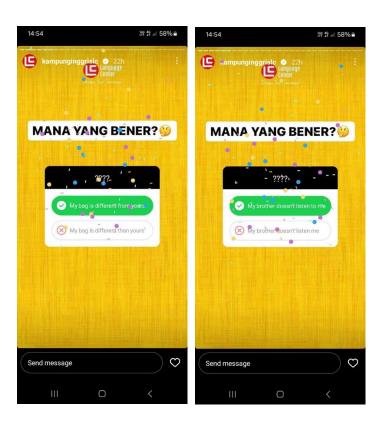


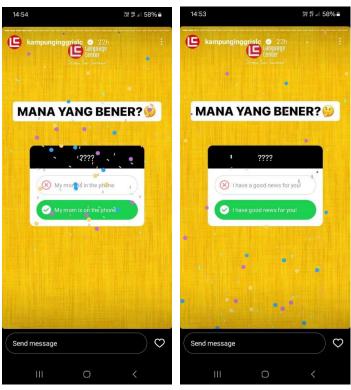
d. Make sentences using the newly learned vocabulary.

To better understand the use and meaning of vocabulary, stringing them together in a sentence is an effective way to learn vocabulary. The step that needs to be done is to make a note where in the note we can write down all the new vocabulary obtained and then after that, the followers can start writing the vocabulary in a sentence e.g: "followers find a new word like hit, then followers can make a basic sentence using the word HIT".

e. Participate in quizzes

Usually, in every post, whether photos, videos, or reels, there is a quiz so that learners can answer it in the comments column as practice material.







(https://www.instagram.com/reel/C5a60nHhNra/?igsh=MXZhNDJ6ZmNmbXN1aQ==)

to participate in the quiz all you need to do is update regularly about the account and always check if they upload new content in the form of quizzes and so on. usually they upload quizzes on the instagram story feature, or also on the instagram feed,

2. Aspects of vocabulary can be learned from @kampunginggirslc

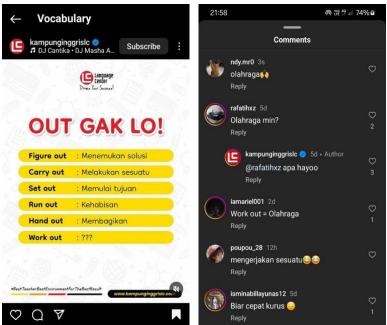
From the results of observations made by researchers related to aspects of vocabulary aspects in the account, researchers found several aspects of vocabulary from the account, namely as follows: Meaning, Pronunciation, Word Classes, and Word Use. From the results researchers have found 4 aspects of vocabulary in the account, these four aspects are the aspects that appear most often when researchers make observations of the account. Researchers describe everything in detail in this section:

a. Meaning

The meaning of the word which each word has a different meaning.

Based on the findings of the observation, researchers discovered that multiple posts on this Instagram account included this aspect of meaning.

They also discovered that nearly all of the content on the account included the definition of every word that was used, such as

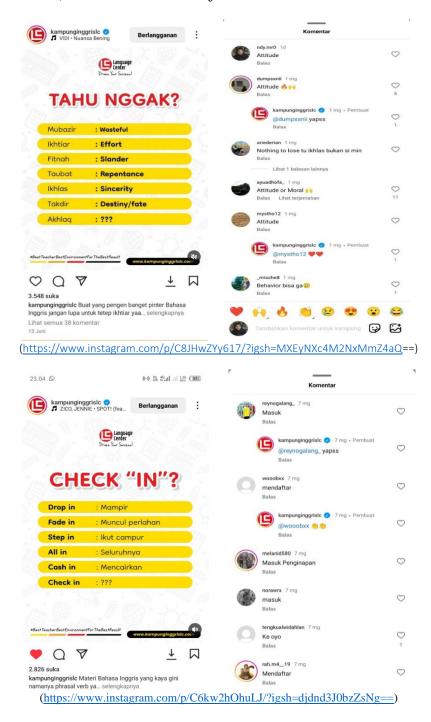


(https://www.instagram.com/p/C7LSLtAh7I/?utm source=ig web copy link&igsh=MzRlODBiN WFIZA==)

So from every content in this account, everything always gives meaning, like the example above. From here we as followers can find out what the meaning of a word is. and followers can immediately note the new vocabulary they get and learn it.the example of the word above is the word:

1) Figure out = menemukan solusi

- 2) Carry out = melakukan sesuatu
- 3) Set out = memulai tujuan



We can immediately engage with them by responding to quizzes on every piece of content they upload to their Instagram account and by

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expanding our vocabulary through the content they produce, all through

the comments section.

b. Spelling

Because spelling improves reading comprehension, it is crucial

when learning vocabulary. Spelling variations for the same words within

the same English variety or, more frequently, because they belong to

different varieties—as is the case with many British or American English

terms—may result in different acceptable written forms (Lopez, 1998).

On the Instagram account @kampunginggrislc, researchers found

several contents related to spelling aspects. in posts on the

@kampunginggrislc account there is a vocabulary aspect about spelling.

or correct spelling. like the post below. this post shows that the difference

in spelling affects the meaning. so in vocabulary spelling is very important.

because if it is spelled differently then it can be different in meaning or

intent. E.g:

Effect = Efek

Affect = memengaruhi

These two words are different but the spelling of the word is similar

so it is important to be able to spell a word perfectly to avoid a miss from

the listener.





(https://www.instagram.com/p/C5-EvdZCtOe/?igsh=c2gxbG8xeTdqMGtj==)









(https://www.instagram.com/p/C6777gbShcu/?igsh=MW1uY2RIYzJqbXRoNw==)

c. Pronunciation

In this case, researchers found some content related to pronunciation. The pronunciation of words is called pronunciation. It is challenging to learn because word pronunciation is unrelated to spelling. Excellent pronunciation makes it simpler for listeners to understand you. The related content on this account is very well-made. They provide a picture of the word along with a phonetic to explain how the word would be pronounced, where each picture in the content is given a special voice that mentions the word in the content.

Furthermore, in the pronunciation aspect, the listeners are required to be able to pronounce each word properly so that the word to be conveyed does not experience a meaning error that might cause a miss communication with the listener, in the picture below there are several words that explain how a word should be pronounced, Half is pronounced by not saying the letter 'L' in it, then there is the word design in this word the letter 'G' in the word does not need to be pronounced.

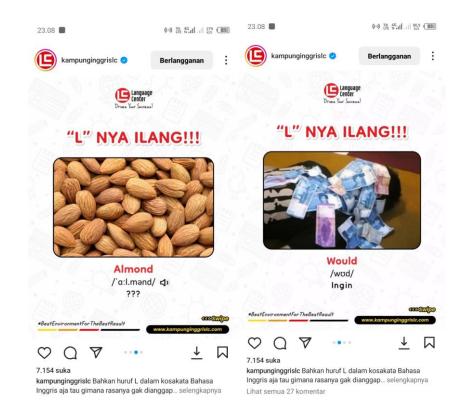




(https://www.instagram.com/p/C7lLZO2hfGd/?igsh=MzRlODBiNWFlZA==)



(https://www.instagram.com/p/C6X1WN2Sg18/?igsh=MTRxYjVnZTFnMXNsNg==)





(https://www.instagram.com/p/C5pe1buh-ej/?igsh=cTlkeXBtY3MwYmN0==)

d. Word Classes

Word classes are simply groups of related words. In semantic feature analysis, it is a crucial feature. Words can be divided into several categories, including nouns, verbs, adverbs, adjectives, and prepositions. This kind of classification of words in a language is based on how those words are used in communication.

In this aspect, there is some content on the @kampunginggrislc Instagram account, there is some content that teaches about prepositions, verbs, which on the account are explained directly through content in the form of videos.



(https://www.instagram.com/reel/C8UN4wIheAH/?igsh=MzRIODBiNWFIZA==)



 $(\underline{https://www.instagram.com/reel/C4F2yn4BuNY/?igsh=d2JvaDdrM3B3bGRx}{==})$



e. Word Use

The use of a word, phrase, or idea in a language is referred to as word use. Word use might entail grammar as well, making it a complex topic for examination.

On this account, there are posts about word use. As an example in the following post. in this aspect followers can see how a word is used which will be different if you add an affix to the beginning of the word, for example in the word "long" which means long. If you add a word in front of the word it will become "Belong" which means it will change. be included



(https://www.instagram.com/p/C8RBqQ8hl8V/?igsh=ZWhsdDhnaXFsdXNx)



 $(\underline{https://www.instagram.com/p/C73R8LbvPop/?igsh=cXV0eGlka2o1NmIx})$



(https://www.instagram.com/reel/C8efYUshMJ0/?igsh=MTBkOGFrNDdoaG4zNA==)

B. Discussion

1. How to Learn vocabulary from the Instagram account "@kampunginggrislc"

Social networking in general can be a useful teaching tool, social media seems to be a significant communication tool in the current era of digitalization. Students can share knowledge using social media, and many of them learn new vocabulary as a result of their interactions (Arumugam et al., 2020). Social networking websites, in accordance with Alqunayeer (2016), enhance pupils' vocabulary retention and exposure to English. Social media is very important, particularly for EFL students in colleges and universities who are developing

their vocabulary. Social networking sites therefore give students the opportunity to increase the scope of their EFL vocabulary.

Researchers found that learning vocabulary through the @kampunginggrislc Instagram account is fairly easy with several steps that have been explained previously in the findings section. The Instagram account also makes learning vocabulary easy and fun. This is in accordance with Pero (2014), Instagram is one of the most widely used social media apps and is an incredible tool. Its users learn in an engaging and organic way, which is what makes it the best application for learning English.

2. Aspects of vocabulary can be learned from @kampunginggirslc.

In this study, researchers found several aspects of vocabulary that can be learned on the @kampungingrislc Instagram account, namely meaning, spelling, pronunciation, word classes, and word use. This is in accordance with the theory based on Lado (1972) as cited in Mardianawati (2012) that in learning vocabulary, there are some vocabulary aspects that teachers should convey to the students. Meaning, spelling, pronunciation, word classes, and word use are all included in the vocabulary aspects.