

# CHAPTER I

## INTRODUCTION

### **A. Background**

Writing is one of the four language skills that should be acquired by the students. This is an activity of using language to express the ideas, feeling or desire in the written form. Writing is essential for students to develop their English because it offers benefit to the students which the students write to make their ideas clear and comprehensible (Urquhart and McIver, 2005). Writing helps students to recall information they have learnt and focus for learning, thus they can understand and memorize the lesson better and it will last longer (Urquhart and McIver, 2005). Therefore, having a good writing is crucial for students because it is not only for students' skill development, but also as communication skill which is essential in today's information society (Sari & Putri, 2019). Although writing is important, this skill is difficult to acquire.

The level of difficulty is significantly higher when a foreign language is involved. Differences in the language structures, the manner of expressing thoughts, writing styles, and other culturally varying factors greatly affect the writing of foreign language learners (Benson & Heidish in Ahmed, 2016). Moreover, in writing, the writer needs to deal with many writing components, such as grammatical structure, vocabulary, and punctuation to make a good writing (Aminatun, et al., 2018). However, students often make mistakes in composing their writing, so the idea of the text is not well delivered.

The insufficient vocabulary and less writing skill to develop and organize the materials can be some factors influencing students' writing skill (Sari, 2016; Ayu & Zuraida, 2020).

The first revelation that came down to the Prophet Muhammad namely surah al-'Alaq verses 1-5 is a command from Allah SWT to humans for reading. Thus important is that command, until it is repeated twice, namely in the first verse and third. Then in the fourth verse, Allah SWT mentions qalam or writing instruments as teaching intermediary.

الَّذِي عَلَّمَ بِالْقَلَمِ

First, this does not only contain orders to human to read, but also a warning about the importance of writing. In the letter, Allah SWT the command word iqra' (read) with the words 'allama bi al-qalam (which teach with a pen). Pairing two words This signals important activity reading and writing are mutual things related to each other. Because of reading activities It really depends on the availability of writing.

In another history mentioned that the Messenger of Allah would give freedom to prisoners of war with guarantee of teaching reading and writing to the people Muslim. He also regularly asks para friends who are good at writing, to write every revelation

that comes down (Amal 2005:146). Matter This shows that the Prophet had great attention to written traditions writer.

Boscolo et al. (2011) state that affective processes need to be taken into account since the reading-writing relationship does not only involve cognitive processes. Interest in the topic is one factor that influences the result of writing since learners are more engaged when they read then write a topic that is interest.

A rather different view is of Schoonen (2019) who suggests that reading and writing seem to be built on the same skills, especially linguistic and metacognitive knowledge resources. He emphasizes that none should be prioritized over another. Both literacy abilities interact with each other, and both use to a large extent, the same language knowledge resources, and students' reading and writing most likely will benefit from expanding these language resources.

The internet is a global network between computers to communicate from one region to another in the world. The internet provides a variety of information, both useful and negative. All this information can be accessed via the internet. Internet use is growing rapidly. Now people can easily access the internet anywhere. The number of internet users continues to increase from year to year. Based on calculations by the Indonesian Internet Service Providers Association (APJII), there are around 25 million internet users. The increase in internet users is predicted to continue to increase by around 25 percent every year (Anggraeni, 2016).

The existence of web-based media makes conventional media such as print media and broadcast media seem obsolete even though they are still in demand, the use of the internet by social media makes social media have great magnetism and attraction and are able to invite anyone to participate by providing contributions and feedback openly, make comments, and share information quickly and unlimitedly.

Social media seems to have now become an inseparable part of everyday life. We can find out a variety of information through platforms that arise from the current of globalization. We can also exchange various kinds of information via social media. Information originating from social media covers almost every field, for example entertainment, news, sports, politics, and so on. Thus, it is natural that many of us enjoy free time surfing or exploring content on social media rather than using other media (Rivaldi, et al., 2021).

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Information technology has opened the eyes of the world with new worlds, new interactions, new market places, and a world business network that has no boundaries. Technological advances in the information sector in the form of internet development, both websites and chat, have made the world more accessible. However, advances in information technology can have positive or negative impacts depending on its use. The internet is an important discovery, currently human life is largely influenced by it, starting from the use of online social media such as Twitter, Facebook, Friendster and others (Eldon, 2010). There are many types of social networks and one of the most widely used is Twitter. Some social networking users or netizens seem to be busy walking around on the social networking media Twitter.

Twitter is a social media platform that has unique characteristics in the online world. Managed by a company called Twitter, Inc., the site is often referred to as "micro blogging" because it gives users the ability to send and read short messages like those commonly seen on blogs. These messages are known as "tweets," which are written texts with a character limit of 140 characters (although the character limit was later expanded to 280 characters) (Husnusyifa, 2019).

Tweets are the main way users interact with others on the platform. With a limited character limit, users must string together words efficiently and effectively to

communicate their thoughts, views, or information. Twitter is a social media which is an information medium that connects its users with information about things according to their interests (Aprilizdihar, Pitaloka and Dewi, 2022). This uniqueness makes Twitter a very dynamic and fast platform for conveying information.

Tweets can cover a variety of topics, from breaking news, personal ideas, humor, to links to articles or other resources. Users can share other people's tweets (retweet), like tweets, and reply to tweets with their own comments. This enables broad public conversation and allows people to participate in a variety of ongoing topics and trends.

Jansen, *et al.* (2009) looked at branded Twitter accounts and the appearance of brand names in the public timeline. Two classification schemes were developed during the research — a sentiment scale (No Sentiment, Wretched, Bad, So–so, Swell, Great) to classify tweets on a negative to positive spectrum; and an action–object pair approach for classifying brand related tweets which describe actions towards a specific object which resulted in four categories of tweets: sentiment as the expression of positive or negative opinions; information seeking asking about a brand, information providing answering other brand questions and comment as the use of a brand in a tweet where the brand was secondary to the purpose of the tweet

Using simple tweets and strict character limits, Twitter has become one of the most influential platforms in the spread of news and online communication around the world. Even though its character boundaries have expanded, the essence of short and direct

communication remains the main characteristic of Twitter which makes it one of the most unique platforms in the social media ecosystem.

The interplay between the platform, with its technical and political restrictions, and the individuals who make use of this service can inform a wide range of questions on modern societies, largely due to the fact that Twitter makes people's activities, communication, and reactions to outside events publicly accessible at an unprecedented level. The study of Twitter and its uses, therefore, extends well beyond platform studies; rather, it forms part of the broader agenda which Richard Rogers (2009) has outlined: to study society through the Internet.

The use of social media, especially Twitter, has become an integral part of everyday life in this digital era. Twitter is a platform that allows its users to share opinions, information, news, and ideas in the form of short posts called "tweets." Apart from being a communication tool, Twitter also has a significant impact on various aspects of life, including political, social, economic and cultural. Since its first public release in 2006, Twitter has established itself as the leading microblogging platform in most parts of the world. Its widespread adoption and integration with other parts of the digital networked media ecosystem have sparked public debate, pop-cultural responses, and academic research alike. Like other "new media," Twitter is both underdetermined and recombinant (Lievrouw, 2002), making it subject to the interpretative flexibility of the particular social groups involved in developing and appropriating the technology (van Dijck, 2011).

Based on data from HootSuite (We Are Social) Indonesia, which is a content operational management service site that provides online media services connected to various social networking sites, one of which is Twitter. From HootSuite data, Twitter users in Indonesia as of January based on statistical reports reached 48.45 million, if the percentage is 4.23% of the total Twitter users in the world which reached 436 million (Simon Kemp, 2022). In this case, Indonesia is ranked fifth in the world in terms of use of the social network Twitter. The first and second places are occupied by America Serikan and then followed by Japan (Mustaqlilah, Widyaningtyas, Wantoro. 2023).

Indonesia is said to be developing very rapidly in its use of the Twitter networking media, compared to January 2021, Indonesian Twitter user usage was 14.05 million and ranked sixth. In just one year, he managed to rise to one level and was ranked 5th as of January 2022. Currently, teenagers are the biggest users of social networking media. Apart from that, more than 50% of social media users come from teenagers who are included in the group of students and university students.

With the existence of Twitter which is used by teenagers, one of whom is Uin Antasari students, researchers feel it is suitable to use it as a research source and become a participant in interviews. One aspect that needs to be considered is writing skills on Twitter. Effective tweets can influence public opinion, spark debate, inspire or disseminate important information. Therefore, having good writing skills on Twitter is becoming increasingly important, especially for individuals, organizations or



companies who want to maximize the impact and reach of their messages on this platform. Based on the article above, the researcher wants to conduct research with the title "**The benefit of getting writing skills on twitter**"

## **B. Definition of Key Terms**

To avoid misinterpretation and misunderstanding in this research, the researcher feels necessary to explain terms dealing with the title as follows

### **1. Writing**

The ability to write English is also a productive skill. Gebhard, 2006:211 states that writing is an activity that focuses on word selection, use of grammar, syntax, mechanics, organizing ideas into a coherent and cohesive form, audience, and purpose, and is an ongoing process of understanding meaning.

Writing is one of the four English skills that is used to deliver ideas, opinions, thoughts and feelings in written form. According to Harmer (2004) says that writing is a way to produce language and express idea, feeling and opinion. Also, Abbas (2006) writing skills is the ability to express ideas, opinions, and feelings to other parties through written language.

### **2. Twitter**

is a website that offers social networking in the form of microblogs, allowing users to send and read messages called tweets. Twitter is used almost in all areas of life. Radio, TV, Celebrities, Companies, Politicians almost all have Twitter profiles and use them to connect with their audience. The same thing applies to education.

With Twitter the instructor will easily share links, communicate and develop relationships with others, thereby developing networks and increasing communication reach. Some examples of the functions of Twitter in the educational process include, in terms of communication, teachers can use Twitter as a bulletin board for their classes, letting students know about the latest news.

### **C. Research Questions**

In accordance with the research background and title above, the research problem can be described as how students get benefit writing lesson in Twitter.

### **D. Objective of Study**

In accordance with the problem formulation that has been stated, the aim of this research is to find out the benefit of getting writing skills on twitter.

### **E. Significance of the Study**

The result of this research is expected to give contribution theoretically and practically.

Theoretical Benefits:

#### **1. A Deep Understanding of Social Media Writing Skills**

This research will help in developing a better theoretical understanding of writing skills on social media platforms, especially on Twitter. This will fill

a knowledge gap in the literature regarding how social media can be used as an effective communication tool.

## 2. Contributions to the Digital Communications Literature

This research can make a significant contribution to the literature in the field of digital communication and social media. This will help in enriching our understanding of how messages are written and delivered on platforms like Twitter.

## 3. Development of Online Communication Models

The results of this research can be used as a basis for developing better online communication models. This will help communication scientists to dig deeper into how to interact and communicate in the digital world.

### Practical Benefits:

#### 1. Improved Communication Skills

Individuals who take part in this research can gain practical benefits in the form of improved writing skills on Twitter. They can apply the findings of this research to improve their communication skills in the digital world.

#### 2. Increase Career Potential

For those with a professional interest in the world of social media, this research can help in maximizing career potential. They can use the results of this research to strengthen their profile and gain an edge in the world of work.

#### 3. Education Supporter

This research can be a valuable resource for educators and trainers who want to improve their Twitter writing skills in educational settings. They can utilize these research findings in their teaching.

#### 4. Inform Social Media Policy

This research can provide guidance to social media platforms and companies looking to improve the quality of communication on their platforms. The findings of this research can help in designing more effective policies.