

## ABSTRACT

**Yenni Mahrita.** 190101030784. *Lecturer's Strategies in Improving Students' Public Speaking Skills in Public Speaking Course.* Thesis. English Education Department, Faculty of Tarbiyah and Teacher Training, Antasari State Islamic University. Advisor: Hj. Nur Laila Kadariyah, S.Ag., M.Pd. 2024

**Keywords:** Lecturer's Strategies, Public Speaking Skills, Public Speaking Course.

Public speaking skills in class are very much needed by English students. Excellent public speaking will make students more confident speaking in front of many people. Lecturers should provide specific strategies to improve students' public speaking skills, especially in a public speaking course. Therefore, the objective of this research was to find out the lecturer's strategies for improving students' public speaking skills in a public speaking course, as well as lecturer obstacles to implementing the strategies.

This research applied a qualitative method. Creswell (2014) highlights this descriptive qualitative methodology provides a detailed and transparent description of the conditions observed in the field, providing a general overview of phenomenology in social context studies. The subject of the research was a lecturer who teaches a public speaking course and two students in the fourth semester in the English education department of UIN Antasari Banjarmasin. The data was collected by using an observation and interview.

The research found that the lecturer revealed three strategies to improve students' public speaking skills in a public speaking course, namely simulations, presentations and talks, and discussions. These strategies have been successfully implemented, but some have encountered obstacles. The obstacles faced by the lecturer are student's anxiety, diverse skill levels, engagement and participation, providing constructive feedback, linguistic differences, and assessment methods. It was also found that students faced similar obstacles in a public speaking course, except for assessment methods.

## ABSTRAK

**Yenni Mahrita.** 190101030784. *Strategi Dosen dalam Meningkatkan Keterampilan Public Speaking Mahasiswa pada Mata Kuliah Public Speaking.* Skripsi. Jurusan Tadris Bahasa Inggris, Fakultas Tarbiyah dan Keguruan, UIN Antasari Banjarmasin. Dosen Pembimbing: Hj. Nur Laila Kadariyah, S.Ag., M.Pd. 2024

**Keywords:** Strategi Dosen, Keterampilan Berbicara di Depan Umum, Mata Kuliah Public Speaking.

Keterampilan berbicara di depan umum di kelas sangat dibutuhkan oleh siswa bahasa Inggris. Public speaking yang baik akan membuat siswa lebih percaya diri berbicara di depan banyak orang. Dosen hendaknya memberikan strategi khusus untuk meningkatkan kemampuan public speaking mahasiswa, khususnya pada mata kuliah public speaking. Oleh karena itu, tujuan penelitian ini adalah untuk mengetahui strategi dosen dalam meningkatkan kemampuan public speaking mahasiswa pada mata kuliah public speaking, serta kendala dosen dalam menerapkan strategi tersebut.

Penelitian ini menggunakan metode kualitatif. Creswell (2014) menyoroti metodologi kualitatif deskriptif ini memberikan gambaran rinci dan transparan mengenai kondisi yang diamati di lapangan, memberikan gambaran umum tentang fenomenologi dalam kajian konteks sosial. Subyek penelitiannya adalah seorang dosen yang mengajar mata kuliah public speaking dan dua orang mahasiswa semester empat di Jurusan Pendidikan Bahasa Inggris UIN Antasari Banjarmasin. Pengumpulan data dilakukan dengan menggunakan observasi dan wawancara.

Penelitian menemukan bahwa dosen mengungkapkan tiga strategi untuk meningkatkan keterampilan berbicara di depan umum mahasiswa dalam mata kuliah public speaking, yaitu simulasi, presentasi dan pembicaraan, serta diskusi. Strategi-strategi tersebut telah berhasil dilaksanakan, namun ada pula yang menemui kendala. Kendala yang dihadapi dosen adalah kecemasan mahasiswa, tingkat keterampilan yang beragam, keterlibatan dan partisipasi, pemberian umpan balik yang konstruktif, perbedaan bahasa, dan metode penilaian. Ditemukan juga bahwa mahasiswa menghadapi kendala serupa dalam mata kuliah public speaking, kecuali metode penilaian.