

CHAPTER III

RESEARCH METHOD

A. Research Design

Based on theory research approach, two-primary methodologies exist: qualitative and quantitative. Cresswell (1994) defined qualitative research as an investigative process rooted in Distinct methodological traditions aimed at delving into social or human predicaments. Qualitative research is the examination of the characteristics of phenomena, encompassing their quality, diverse manifestations, contextual settings, and various perspectives through which they can be perceived.

This approach excluded considerations of their quantity, frequency, and position in an objectively determined chain of cause and effect, as per its definition. This approach involves constructing a comprehensive, holistic portrayal, analyzing verbal expressions, detailing informant perspectives, and executing the study within a natural environment. Qualitative research aims to find and describing narrative terms the activities carried out and the impact of the actions taken on their lives.

Within this framework, the researcher employed narrative inquiry as the research method narrative inquiry involves continual collaboration, necessitating ongoing revisions of plot outlines through consultations on written materials and additional data collection to refine essential elements within the

revised narrative. The specific focus of this research was to explore students' perspective regarding the Use of Watching English Vlog Content for Enhance Speaking Skills for English education. Conducting a narrative research design involves the following procedures:

1. Identifying the research problem

This process entailed delineating the research problem and clarified the study's objectives. Researchers need to specify the target audience and select the narrative method to be employed. The focus of this study was to explore students' experiences in watching English vlog content to enhance their speaking skills, from the students' perspective.

2. Selecting participants

This step entailed choosing one or more individuals to be subjects of the study. Researchers must meticulously select participants based on their experiences and their capacity to offer insights into the issue at hand. The participants of this study were students of UIN Antasari Banjarmasin.

3. Collecting data

Narrative research involves collecting data from individuals recounting their experiences is done through loosely structured interviews, which can be either a single interview or a series of lengthy interviews. Researchers should concentrate on capturing the construction and expressions of the narrative as perceived by the research participant.

4. Analyzing data

This part involves organizing and interpreting the data collected. Researchers should examine the initial data is processed by recognizing essential components, arranging and ordering these components, and subsequently narrating a story that depicts the individual's experiences. This process of retelling aids the reader in comprehending the story by presenting it in a coherent sequence. Typically, stories involve elements such as setting, characters, problems, actions, and resolution.

5. Collaboration with the participants/storyteller

Throughout the process of gathering narrative stories, the researcher collaborated with the storyteller to guarantee an accurate representation of the participant's experiences.

6. Writing a Story about the Participant's experiences

Ensuring a precise account was crucial for maintaining the integrity of the narrative. Consulting with individuals and seeking contradictory evidence that served to safeguard the credibility of the story.

B. Research Setting

This research conducted at UIN Antasari University in Banjarmasin. the implementation carried out in 2024. The learning media, which includes any tool that engages students' interests, emotions, and thoughts, plays a crucial role in education. One such medium is English vlog content, which can be particularly effective in online courses to improve speaking abilities. Despite recognizing the benefits, the researcher also noted several challenges students face when trying to enhance their speaking skills through English vlog content, thus leading to the selection of UIN Antasari Banjarmasin for this research.

C. Subjects

Purposive sampling was used as the researcher as the established specific criteria for selecting participants. Purposive sampling is a method researchers use to ensure that only respondents who meet specific criteria are selected for the sample (Lenaini et al., 2021). Based on (Miles et al., 2014) Qualitative researchers often work with small, context-rich samples, allowing for in-depth analysis. This contrasts with quantitative research, which typically involves larger, context-neutral samples to achieve statistical significance. Qualitative samples are generally purposive rather than random and are not always fully defined beforehand; instead, they may develop as the research progresses. Initial participant choices often guide the selection of others, as examining one set of events can fast comparisons with another, and

understanding one relationship in the setting may highlight others for study.

The participants of this research are the students in UIN Antasari Banjarmasin. The researcher generated data dealing with the students' views from 10 Participants. 6 participants from English Education Department 2021 and 4 participants from other than English Education majors 2021.

The researcher selected these participants because they are highly skilled speakers with their initials assigned S1 (Student 1), S2 (Student 2), S3 (Student 3), S4 (Student 4), S5 (Student 5), S6 (Student 6), S7 (Student 7), S8 (Student 8), S9 (Student 9), S10 (Student 10). The criteria for selecting the six participants from the English Education Department included:

1. Participants who have been involved in BUAF-like activities (e.g. debates or English competitions).
2. Individuals who have tutored elementary school students.
3. Exemplary students who have demonstrated academic or extracurricular excellence.
4. Those who actively use English vlogs as a resource to improve speaking skills.

For the four participants from non-English majors, the selection criteria include:

1. Participants of BUAF or similar competitions.
2. Individuals who have delivered speeches in English at events such as the Dakwah National Seminar at UIN Antasari Banjarmasin.

3. Member of the *Harat* English community in UIN Antasari Banjarmasin.
4. Regular viewers of English vlogs to improve their speaking skills.

These mentioned evidences were showed that they frequently collaborated with a campus organization to teach English to children off-campus. The students used video vlogging to enhance their speaking skills, and some have represented UIN Antasari Banjarmasin in presentations. This suggested that they possess strong speaking abilities.

D. Data

In this research, the data collected through individual interviews and recording as a tool to collect the data from the participants with ten students of UIN Antasari Banjarmasin. The participants consisted of six English department students from academic year of 2021 and four students from different majors at UIN Antasari. This technique allowed participants to freely express their thoughts and share personal stories, resulting in detailed and authentic data. By using open-ended questions. The study focuses on exploring the experiences and challenges faced by students when enhancing speaking skill.

E. Technique of Data Collection

Data collection techniques are essential in any study, as they facilitate the gathering of crucial data needed to address the research problems. In this qualitative research, which utilizes a narrative design, the data collection methods employed are interviews.

In qualitative research, the primary tool for data collection was the researcher themselves. The researcher used the narrative inquiry in this research, Narrative inquiries often include conversational interviewing techniques to encourage participants to reveal their own experiences. The researcher learns about the participants' viewpoints, work situations, personal lives, aspirations, and hopes by listening to them discuss their everyday lives and hearing them express their thoughts and ideas in their own worlds throughout the interview conversation (Fitria, 2021). So, the researcher took an interview to collect the data.

F. Research Instrument

To ensure the validity of the data, the researchers personally gathered data using two instruments, which were: Interview and recording as a tool to collect the data from the participants. That's the aim of getting answers to two research questions.

G. Data Analysis

This study used the theory of Mishler (2016) that there are four main steps in doing the data analysis; summarizing the told story, rearranging the story, identifying story patterns and drawing conclusions from the stories. It serves as a tool for comprehending narratives derived from research findings on “enhancing speaking skills through watching English vlog content”.

1. Summarizing the told story:

This step was used to know the students’ answer about their experiences in enhance speaking skill through watching English vlog content. In doing data condensation, I only focus on students’ experiences and challenges in enhancing speaking skill through watching English vlog content. Finally, the experiences and the challenges that are found classified based on interview and the use of watching English vlog content to enhance speaking skills explained narratively.

2. Rearranging the story:

This entails attempting to categorize the issues encountered. possibly divided into groups such as language issues, students’ challenges, or students’ perspective.

3. Identifying story patterns:

The researcher identified any common themes or recurring issues in the stories.

4. Drawing conclusions from the stories:

This entails trying to figure out any insights that may be drawn from these tales, such as underlying problems or matters that require attention.

By using this approach, we can gain a better understanding of the experiences and challenges that are being faced by students in enhancing speaking skills through watching English vlog content.