

## ABSTRACT

**Muhammad Rafiq Hafiz.** NIM. 220211030066. *The influence of Madrasah Principal Leadership Style and Teachers Achievement Motivation on Competitive Advantage at State Madrasah Tsanawiyah in Banjar Regency.* Supervisor I Dr. Dina Hermina, M.Pd, Supervisor II Adi Ansari, M.Pd.I., at the Islamic Education Management Study Program, Master / Postgraduate Program UIN Antasari Banjarmasin. 2024.

**Keywords:** Leadership Style, Achievement Motivation and Competitive Advantage

The head of the madrasah is the driving force of every element in the madrasah in order to realize the vision of the madrasah. In making decisions and to influence his subordinates, the head of the madrasah has a leadership style that is applied to be able to create effective conditions in the madrasah environment. Achievement motivation is a drive that arises from within a person to carry out their duties as well as possible in order to achieve goals. Teachers who have high achievement motivation will be able to complete tasks optimally. The purpose of this study was to determine the effect of leadership style and teacher achievement motivation on competitive advantage in state junior high schools in Banjar Regency. This study uses a quantitative approach to the survey method. This study was conducted at 9 (Nine) State Junior High Schools in Banjar Regency. The population is 260 teachers. Based on the population, respondents were taken using the Slovin formula to obtain a sample of 158 people. The data collection technique used a questionnaire with a Likert measurement scale. Data analysis techniques were research instrument testing, analysis prerequisite testing and multiple linear regression analysis using IBM SPSS 30..

The results of this study found that the value of high leadership style, dominated by transformational leadership style, namely 54.6%, high achievement motivation, the highest on the indicator of trying to be the best 55.5%, and high competitive advantage on all indicators, namely 94.4%. Leadership style has a significant effect on competitive advantage at State Junior High Schools in Banjar Regency, achievement motivation has a significant effect on competitive advantage at State Junior High Schools in Banjar Regency, leadership style and achievement motivation have a significant effect simultaneously on competitive advantage at State Junior High Schools in Banjar Regency..