

USING MULTIMODAL TEXT IN TEACHING ENGLISH: A CASE STUDY

THESIS

By

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ANTASARI STATE ISLAMIC UNIVERSITY

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USING MULTIMODAL TEXT IN TEACHING ENGLISH: A CASE STUDY

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Sarjana Pendidikan

By

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ABSTRACT

ARLIANDA. 2025. Using Multimodal Text in Teaching English: A Case Study. Thesis. English Education Department, Faculty of Tarbiyah and Teacher Training, Antasari State Islamic University. Advisor: Dr. Hj. Raida Asfihana, M. Pd.

Keywords: Multimodal Text, English Language Learning, Case Study, English as a Foreign Language (EFL)

This research aims to find out how teacher's use multimodal texts in English language learning and the challenges faced during the process. This research used a qualitative approach with a case study method conducted at MAN 1 Banjarmasin, specifically in class XI Advanced Level 3. Data was collected through observation and interview of one teacher and six students. The results showed that the teacher used various multimodal text such as YouTube videos, Students' worksheet, WhatsApp, and Google Form to improve students' understanding of English materials. Although their use proved effective in increasing students' motivation and engagement, teacher faced several challenges, such as limited technology facilities, unstable internet networks, and suboptimal digital skills. On the students' side, challenges include a lack of interest in uninteresting videos and distraction when using digital devices. Therefore, adequate facility supports and technology training for teachers are needed to optimize multimodal text-based learning.

ABSTRAK

ARLIANDA. 2025. *Using Multimodal Text in Teaching English: A Case Study*. Skripsi. Jurusan Tadris Bahasa Inggris., Fakultas Tarbiyah dan Keguruan, UIN Antasari Banjarmasin. Dosen Pembimbing: Dr. Hj. Raida Asfihana, M. Pd.

Keywords: Teks Multimodal; Pembelajaran Bahasa Inggris; Studi Kasus; Bahasa Inggris sebagai Bahasa Asing

Penelitian ini bertujuan untuk mengetahui bagaimana guru menggunakan teks multimodal dalam pembelajaran Bahasa Inggris dan tantangan yang dihadapi selama proses tersebut. Penelitian ini menggunakan pendekatan kualitatif dengan metode studi kasus yang dilakukan di MAN 1 Banjarmasin, khususnya pada kelas XI Tingkat Lanjut 3. Data dikumpulkan melalui observasi dan wawancara terhadap satu guru dan enam siswa. Hasil penelitian menunjukkan bahwa guru menggunakan berbagai teks multimodal seperti video YouTube, Lembar Kerja Siswa, WhatsApp, dan Google Form untuk meningkatkan pemahaman siswa terhadap materi Bahasa Inggris. Meskipun penggunaannya terbukti efektif dalam meningkatkan motivasi dan keterlibatan siswa, guru menghadapi beberapa kendala, seperti keterbatasan fasilitas teknologi, jaringan internet yang tidak stabil, dan keterampilan digital yang belum optimal. Dari sisi siswa, tantangan yang dihadapi meliputi kurangnya minat terhadap video yang tidak menarik serta gangguan konsentrasi saat menggunakan perangkat digital. Oleh karena itu, dibutuhkan dukungan fasilitas yang memadai dan pelatihan teknologi bagi guru untuk mengoptimalkan pembelajaran berbasis teks multimodal.

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Finally, the writer hopes that this research will be useful for the next researchers. The writer admits that this research paper is not perfect yet. Therefore, suggestion will be expected to make it better.

Banjarmasin, Syawal, 26th 1446 A.H

April, 25th, 2025 A.D



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