

**AN ANALYSIS OF FUVGIS AS AN EFL TEACHING AND
LEARNING MEDIA FOR ALPHA GENERATION**

**By
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**ANTASARI STATE ISLAMIC UNIVERSITY
BANJARMASIN
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AN ANALYSIS OF FUVGIS AS AN EFL TEACHING AND LEARNING MEDIA FOR ALPHA GENERATION

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Sarjana Pendidikan

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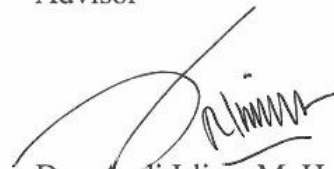
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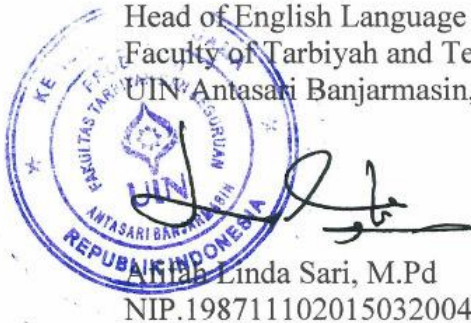
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ABSTRACT

Erlesa Riginaputri. 210101030879. An Analysis of FUVGIS as an EFL Teaching and Learning Media for Alpha Generation. Thesis. English Language Education Study Program, Faculty of Tarbiyah and Teacher Training, Antasari State Islamic University. Advisor: Dra. Andi Irlina, M.Hum. 2025.

Keywords: FUVGIS; EFL; Learning Media; Alpha Generation

This research analyzes Fun English Vocabulary and Grammar in Song (FUVGIS) as a learning media for English language learning for Alpha Generation, with FUVGIS songs taken from the YouTube channel Syarifah.irmina. This study aims to investigate the alignment of FUVGIS themes with the interests and cultural context of the Alpha Generation and to analyze the vocabulary and grammatical structures used in FUVGIS songs. Two primary research questions guide this study: (1) How do the themes and topics of FUVGIS songs align with the interests and cultural context of the Alpha Generation? (2) What types of vocabulary and grammatical structures are commonly found in FUVGIS songs? This study uses a content analysis method to analyze data consisting of themes, topics, and their alignment with cultural context, as well as vocabulary and grammatical structures from the selected songs. Data were collected through YouTube transcriptions, which were carefully analyzed by the researcher to ensure accuracy. The identified data were then categorized and analyzed for linguistic and pedagogical features. The results show that FUVGIS is conceptually designed to approach the world of Alpha Generation with interactive, enjoyable, and relevant content that reflects their daily lives. The themes touch on aspects close to their digital and social lives, strengthening engagement and contextual learning. From a linguistic perspective, the vocabulary used is simple and functional, reflecting the children's environment, such as morning activities, school, and common objects. The grammatical structures are also basic, dominated by the simple present and present continuous tenses, which are suitable for introducing and reinforcing language understanding at the beginner level. This study shows that FUVGIS can be an effective educational tool for English language learning for Alpha Generation, with interactive, enjoyable, and relevant content that reflects their daily lives. The implication of this research is that FUVGIS can be used as an alternative medium for English language learning that is engaging and effective for children.

ABSTRAK

Erlesa Riginaputri. 210101030879. *An Analysis of FUVGIS as an EFL Teaching and Learning Media for Alpha Generation*. Skripsi. Program Studi Tadris Bahasa Inggris., Fakultas Tarbiyah dan Keguruan, UIN Antasari Banjarmasin. Dosen Pembimbing: Dra. Andi Irlina, M.Hum. 2025.

Kata kunci: FUVGIS; EFL; Media Pembelajaran; Generasi Alfa

Penelitian ini menganalisis fun english vocabulary and grammar in song atau disingkat FUVGIS sebagai media pembelajaran untuk pembelajaran bahasa inggris anak-anak generasi alfa, lagu-lagu FUVGIS diambil dari kanal YouTube syarifah.irmina. Penelitian ini bertujuan untuk menyelidiki keselarasan tema FUVGIS dengan minat dan konteks budaya Generasi Alfa dan untuk menganalisis kosakata dan struktur tata bahasa dalam lagu-lagu FUVGIS. Dua pertanyaan penelitian utama memandu studi ini: (1) Bagaimana tema dan topik lagu-lagu FUVGIS selaras dengan minat dan konteks budaya Generasi Alfa? (2) Jenis kosakata dan struktur tata bahasa apa saja yang biasa ditemukan dalam lagu-lagu FUVGIS? Penelitian ini menggunakan metode analisis konten untuk menganalisis data yang terdiri dari tema dan topik dan keselarannya dengan konteks budaya, jenis kosakata dan struktur tata bahasa dari lagu yang dipilih. Data dikumpulkan melalui transkripsi YouTube yang dianalisis secara teliti oleh peneliti guna menjamin ketepatan. Data yang diidentifikasi kemudian dikategorikan dan dianalisis mengenai fitur linguistik dan pedagogis. Hasil penelitian menunjukkan bahwa FUVGIS secara konseptual dirancang untuk mendekati dunia anak-anak Generasi Alpha dengan menghadirkan konten yang interaktif, menyenangkan, serta relevan dengan kehidupan sehari-hari mereka. Tema yang diangkat menyentuh aspek yang dekat dengan kehidupan digital dan sosial mereka, memperkuat keterlibatan serta pembelajaran kontekstual. Dari sisi linguistik, kosakata yang digunakan bersifat sederhana dan fungsional, mencerminkan lingkungan sekitar anak-anak seperti aktivitas pagi, sekolah, dan benda-benda umum. Struktur tata bahasanya pun disusun secara mendasar, didominasi oleh bentuk simple present dan present continuous tense, yang sesuai untuk memperkenalkan dan memperkuat pemahaman bahasa pada tingkat awal. Penelitian ini menunjukkan bahwa FUVGIS dapat menjadi sarana edukatif yang efektif untuk pembelajaran bahasa Inggris anak-anak Generasi Alpha, dengan konten yang interaktif, menyenangkan, dan relevan dengan kehidupan sehari-hari mereka. Implikasi penelitian ini adalah FUVGIS dapat digunakan sebagai alternatif media pembelajaran bahasa Inggris yang menarik dan efektif untuk anak-anak.

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Writer

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