

ABSTRAK

Arman Noor Efendy, 230211020059, Strategi Guru Pai Dalam Mengintegrasikan Nilai-Nilai Islam Untuk Mengatasi Efek Negatif Media Sosial Di Kalangan Peserta Didik Sman Sendawar Kabupaten Kutai Barat, Pembimbing I Bapak Dr. M. Ramli, M.Pd, dan Pembimbing II Bapak Dr. Rahmad Shadiqin, M.Ag, pada Program Studi Pendidikan Agama Islam Pascasarjana UIN Antasari Tahun Lulus 2025

Kata kunci: Strategi Guru PAI, Integrasi Nilai Islam, Efek Negatif Media Sosial, Pendidikan Agama Islam

Perkembangan media sosial yang pesat di era digital membawa implikasi serius terhadap perilaku dan karakter peserta didik, khususnya di tingkat sekolah menengah atas. Intensitas penggunaan media sosial yang tinggi berpotensi menimbulkan berbagai efek negatif, seperti menurunnya disiplin belajar, lemahnya kontrol diri, penggunaan bahasa yang tidak santun, serta paparan konten yang tidak sejalan dengan nilai-nilai Islam. Kondisi tersebut menuntut peran strategis guru Pendidikan Agama Islam (PAI) dalam membimbing peserta didik agar mampu menyikapi media sosial secara bijak melalui penguatan nilai-nilai keislaman.

Penelitian ini bertujuan untuk menganalisis strategi guru PAI dalam mengintegrasikan nilai-nilai Islam guna mengatasi efek negatif media sosial di kalangan peserta didik pada tiga Sekolah Menengah Atas Negeri (SMAN) di Sendawar, Kabupaten Kutai Barat, serta mengidentifikasi bentuk-bentuk efek negatif media sosial yang dialami peserta didik. Penelitian ini menggunakan pendekatan kualitatif dengan jenis penelitian lapangan. Subjek penelitian meliputi guru PAI, peserta didik, dan pihak sekolah. Teknik pengumpulan data dilakukan melalui wawancara mendalam, observasi, dan dokumentasi. Analisis data dilakukan dengan tahapan reduksi data, penyajian data, dan penarikan kesimpulan, sedangkan keabsahan data diuji melalui triangulasi sumber dan teknik.

Hasil penelitian menunjukkan bahwa guru PAI menerapkan tiga strategi utama, yaitu strategi preventif, represif, dan kuratif. Strategi preventif dilakukan melalui penanaman nilai aqidah, ibadah, dan akhlak dalam proses pembelajaran serta pembiasaan sikap religius di lingkungan sekolah. Strategi represif diterapkan melalui pembinaan dan penegakan disiplin yang bersifat edukatif terhadap perilaku peserta didik yang menyimpang akibat penggunaan media sosial. Sementara itu, strategi kuratif dilakukan melalui pendampingan spiritual dan pembinaan keagamaan secara berkelanjutan bagi peserta didik yang telah terdampak secara signifikan. Secara keseluruhan, integrasi nilai-nilai Islam yang dilakukan oleh guru PAI terbukti berperan penting dalam membentuk kesadaran religius peserta didik dan meminimalkan efek negatif media sosial dalam kehidupan sehari-hari.

ABSTRACT

Arman Noor Efendy, Strategies of Islamic Education Teachers in Integrating Islamic Values to Overcome the Negative Effects of Social Media among Students of State Senior High Schools in Sendawar, West Kutai Regency. Supervisor I: Dr. M. Ramli, M.Pd., and Supervisor II: Dr. Rahmad Shadiqin, M.Ag., Islamic Education Study Program, Postgraduate Program of UIN Antasari, Graduated in 2025.

Keywords: PAI Teacher Strategies, Integration of Islamic Values, Negative Effects of Social Media, Islamic Religious Education

The rapid development of social media in the digital era has brought serious implications for students' behavior and character, particularly at the senior high school level. The high intensity of social media use has the potential to cause various negative effects, such as decreased learning discipline, weak self-control, impolite language use, and exposure to content that is not in line with Islamic values. This condition requires the strategic role of Islamic Religious Education (PAI) teachers in guiding students to use social media wisely through the strengthening of Islamic values.

This study aims to analyze the strategies of PAI teachers in integrating Islamic values to overcome the negative effects of social media among students in three State Senior High Schools (SMAN) in Sendawar, West Kutai Regency, as well as to identify the forms of negative effects of social media experienced by students. This research employs a qualitative approach with a field research design. The research subjects include PAI teachers, students, and school administrators. Data were collected through in-depth interviews, observation, and documentation. Data analysis was conducted through data reduction, data presentation, and conclusion drawing, while data validity was ensured through source and technique triangulation.

The findings indicate that PAI teachers implement three main strategies, namely preventive, repressive, and curative strategies. Preventive strategies are carried out through the inculcation of aqidah, worship, and moral values in the learning process and the habituation of religious attitudes within the school environment. Repressive strategies are implemented through educational guidance and the enforcement of discipline toward students' deviant behavior resulting from social media use. Meanwhile, curative strategies are conducted through continuous spiritual assistance and religious guidance for students who have been significantly affected. Overall, the integration of Islamic values carried out by PAI teachers plays an important role in shaping students' religious awareness and minimizing the negative effects of social media in their daily lives.