

DAFTAR PUSTAKA

- Arifin, M. *Psikologi dakwah: suatu pengantar studi*. Bumi Aksara, 1994.
- Bandura, Albert. *Social Learning Theory*. Prentice Hall, 1997.
- Berlo, David K. *The Process of Communication: An Introduction to Theory and Practice*. Holt, Rinehart and Winston, Inc, 1960.
- De Quadros, Janeslei Pereira Vaz, dan Rosemari Monteiro Castilho Fogiatto Silveira. “Método De Análise De Conteúdo De Bardin Na Pesquisa Educacional Em Ciência, Tecnologia E Sociedade.” *ARACÊ* 7, no. 3 (2025): 13849–61. <https://doi.org/10.56238/arev7n3-215>.
- Eriyanto. *Analisis isi pengantar metodologi untuk penelitian ilmu komunikasi dan ilmu-ilmu sosial lainnya*. Edisi 1, cet. 1. Kencana Prenada Media Group, 2011.
- Fadhilla, Muhammad, dan Mulyazir. “Konsep Semiotika Roland Barthes Dan Aplikasinya Terhadap Kajian Al-Quran.” *AL-FATHANAH: Jurnal Studi Islam dan Pendidikan Agama Islam* 3, no. 1 (2023).
- Halliday, M.A.K. “Fungsi Bahasa Menurut M.A.K. Halliday.” Scribd. Diakses 7 Desember 2025. <https://id.scribd.com/document/536454780/fungsi-bahasa-menurut-M-A-K-Halliday>.
- Hasanah, Risqiatul. “Integration of Technology in Da’wah: Utilization of Social Media and Multimedia Content to Improve Accessibility and Da’wah Strategies of Gus Iqdam.” *Indonesian Journal of Islamic Communication* 7, no. 1 (2024): 14–38. <https://doi.org/10.35719/ijic.v7i1.2144>.
- Hasanah, Risqiatul. *Revitalisasi Dakwah Dalam Era Pop Culture Pada Gen Z*. Pena Cendekia Pustaka, 2025.
- Hendra, Muhammad David, dan Fenti Yuliardiana. “Media Sosial Instagram Sebagai Media Dakwah (Analisis Isi Konten Pada Akun @kpopers.hijrah).” *Madania: Jurnal Ilmu-Ilmu Keislaman* 11, no. 1 (2021): 40–54. <https://doi.org/10.24014/jiik.v11i1.13999>.
- Ika Nitasari, Nasria, Yeni Agus Tri Puryanti, Elfira Rabbani Hafinur, dan Ari Tri Maria. “Model Komunikasi Lasswell.” 2014.
- Ilaihi, Wahyu, dan Andriyani Kamsyah. *Komunikasi dakwah*. Remaja Rosdakarya, 2010.

Izzaturrizqiana. "Dakwah melalui Media Sosial TikTok (Analisis Media Siber pada Akun TikTok @syam_elmarusy)." Skripsi, UIN Walisongo Semarang, 2022.

Jenkins, Henry. "Convergence Culture: Where Old and New Media Collide." Scribd, 2006. <https://www.scribd.com/document/895517127/Henry-Jenkins-Convergence-Culture>.

Jin Shin, Dong. "Marshall McLuhan's Media Theory and Rhetoric | International Scientific Journal of Media and Communications in Central Asia." 2024.

Junaidi, Junaidi. "Mengenal Teori Kultivasi Dalam Ilmu Komunikasi." *JURNAL SIMBOLIKA Research and Learning in Communication Study* 4, no. 1 (2018): 42–51. <https://doi.org/10.31289/simbollika.v4i1.1461>.

"Jurnal Intelek Dan Cendikiawan Nusantara." Diakses 27 Desember 2025. <https://jicnusanantara.com/index.php/jicn>.

Kamaluddin. "Pesan Dakwah." *FITRAH Jurnal Kajian Ilmu-ilmu Keislaman* 2, no. 2 (2016).

Kamaluddin, Kamaluddin. "PESAN DAKWAH." *FITRAH:Jurnal Kajian Ilmu-ilmu Keislaman* 2 (Januari 2017): 37. <https://doi.org/10.24952/fitrah.v2i2.475>.

Koto, Nazia Azahra. "Analisis Konten Dakwah Melalui Media Sosial Tik-Tok Pada Akun @culapculip." Undergraduate, IAIN Metro, 2024. <https://doi.org/10//SKRIPSI%252520Nazia%252520Azahra%252520Koto%252520-%2525202004011018%252520-%252520KPI.pdf>.

Krippendorff, Klaus. *Content Analysis: An Introduction to Its Methodology*. Third edition. Sage, 2013.

Krippendorff, Klaus. *Content Analysis: An Introduction to Its Methodology*. Third edition. Sage, 2013.

Levinson, Paul. "The Medium and McLuhan's Message." *Communication Faculty Publications*, 2001.

Liestia, Maria Natasha. "Utilization of Uses and Gratifications in Media Use Literature During the Covid-19 Pandemic." *Journal of Social Research* 2, no. 8 (2023): 2608–27. <https://doi.org/10.55324/josr.v2i8.1299>.

M. Romli, Asep Syamsul. *Komunikasi Dakwah Pendekatan Praktis*. 2013.

Maulida, Nurul Azmi, dan Sutisna. "Analisis Konten Syiar Dakwah Aqidah Dalam Akun Instagram Ustadz @syahronimardani." *Komunika: Journal of Communication Science and Islamic Dakwah* 7, no. 1 (2023): 50–63.

- Mushodiq, Muhamad Agus. "Konsep Dakwah Nir-Radikalisme Perspektif Syaikh Ali Mahfudz." *Jurnal Dakwah dan Kemasyarakatan*, t.t.
- Neuendorf, Kimberly A. *The Content Analysis Guidebook*. Thousand Oaks: Sage Publications, 2002.
- NewsWhip,. "The State of Content & Social Strategy 2016." *whitepaper*, 2016.
- Nur, Ma'Mun Efendi. "Dakwah Sosial Ekonomi Dalam Pandangan Dawam Rahardjo." *Jurnal Ilmu Dakwah* 37, no. 1 (t.t.).
- Prasad, B. Devi. *Content Analysis: A Method in Social Science Research*. Research Methods for Social Work. Rawat Publications, 2008.
- Prodi Ilmu Komunikasi Universitas Muhammadiyah Surakarta, Indonesia, Agus Triyono, dan Nifsya Khaira Marhuda. "Studi Analisis Isi Pesan Dakwah Dalam Media Sosial Instagram @dakwah_tauhid." *Jurnal Interaksi : Jurnal Ilmu Komunikasi* 4, no. 1 (2020): 50–67. <https://doi.org/10.30596/interaksi.v4i1.3944>.
- Rachmadhani, Arnis. "Otoritas Keagamaan di Era Media Baru: Dakwah Gusmus di Media Sosial." *Panangkaran: Jurnal Penelitian Agama dan Masyarakat* 5, no. 2 (2021): 150–69. <https://doi.org/10.14421/panangkaran.v5i2.2636>.
- Rogers, Everett M. *Diffusion of Innovations*. 3rd ed. Free press, 1983.
- Sadasri, Lidwina Mutia. "Isu Perempuan Di Media Baru (analisis Konten Feminisme Dalam Akun Instagram @magdaleneid Dan @perempuantagartegar)." *Diakom : Jurnal Media dan Komunikasi* 4, no. 1 (2021): 11–24. <https://doi.org/10.17933/diakom.v4i1.149>.
- Saefudin, Asep, dan Antar Venus. "Cultivation Theory." *Mediator: Jurnal Komunikasi* 8, no. 1 (2007): 83–90. <https://doi.org/10.29313/mediator.v8i1.1243>.
- Sahin, Iamail. "Detailed Review of Rogers' Diffusion of Innovations Theory and Educational Technology-Related Studies Based on Rogers' Theory." *The Turkish Online Journal of Educational Technology* 5, no. 2 (2006).
- Samsul Munir Amin, dan Achmad Zirzis. *Ilmu dakwah*. Amzah, 2009.
- Setiawan, Daryanto. "Dampak Perkembangan Teknologi Informasi dan Komunikasi Terhadap Budaya." *SIMBOLIKA* 4 (1) (April 2018).
- Smaldino, Sharon E., Deborah L. Lowther, Clif Mims, dan James D. Russell. *Instructional Technology and Media for Learning*. 12th Edition. Pearson Education, Inc., 2019.

- Somad, Rismi, dan Donni Juni Priansa. *Manajemen Komunikasi : Mengembangkan Bisnis Berorientasi Pelanggan*. Alfabeta, 2015. <https://openlibrary.telkomuniversity.ac.id/home/catalog/id/98805/slug/manajemen-komunikasi-mengembangkan-bisnis-berorientasi-pelanggan.html>.
- Wolff, Janet. *The Social Production of Art*. 2nd ed. Communications and Culture. Macmillan, 1993.
- Yasyfa, Aulia. “Analisis Penenrapan Media Audio Visual Untuk Meningkatkan Hasil Belajar Peserta Didik DI Sekolah Dasar (Analisis Deskriptif Kualitatif Dengan Teknik Studi Pustaka).” Other, FKIP UNPAS, 2022. <https://doi.org/10/BAB%252520V.pdf>.
- Yunita, Mella. “Transformasi Konten Media Sosial Sebagai Strategi Komunikasi Pemasaran Dalam Bingkai Dakwah.” *JURNAL SYIAR-SYIAR* 4, no. 1 (2024): 58–69. <https://doi.org/10.36490/syiar.v4i1.1232>.
- Yusuf, Maimun. “Dakwah Dalam Perspektif Klasik dan Kontempore.” *At-Taujih: Bimbingan dan Konseling Islam* 5, no. 2 (2022).
- Yuting Xie, Megat Al Imran Bin Yasin. *An Overview Of Stuart Hall’s Encoding And Decoding Theory With Film Communication*. Versi 8. Zenodo, 23 Januari 2022. <https://doi.org/10.5281/ZENODO.5894796>.
- Zaman, Mujadiduz, Mohammad Robith Ilman, dan Ilham Maulidi. “Transformasi Gaya Dakwah Islam Di Era Digital.” *Meyarsa: Jurnal Ilmu Komunikasi dan Dakwah* 4 (2) (2023).