

**UNIVERSITY STUDENT'S NARRATIVES ON USING TIKTOK
VLOGS TO DEVELOP PUBLIC SPEAKING SKILLS**

By

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**ANTASARI STATE ISLAMIC UNIVERSITY
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"University Students' Narratives on Using TikTok Vlogs to Develop Public Speaking Skills"

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Sarjana Pendidikan

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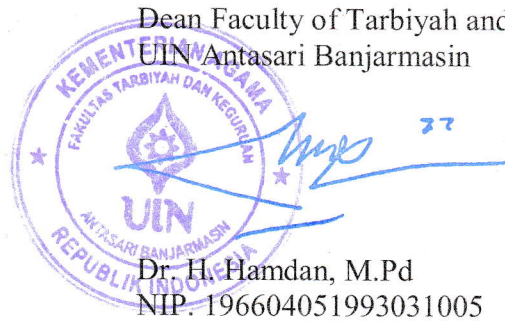
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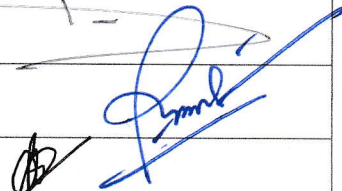
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ABSTRACT

M.Pramudia Ardi. 210101030281 *University Students' Narratives on Using TikTok Vlogs to Develop Public Speaking Skills* Thesis. English Language Education Study Program, Faculty of Tarbiyah and Teacher Training, Antasari State Islamic University. Advisor: Dr. Ridha Fadhillah, MA, 2026

Keywords: Narrative inquiry, TikTok vlogs, public speaking, speaking skill, EFL students

This study aims to investigate university students' lived experiences in utilizing TikTok vlogs as a tool to enhance their English public speaking skills. The research adopts a qualitative approach using a narrative inquiry design to explore how students experience, interpret, and assign meaning to their speaking practices through TikTok. The participants were university students who actively produced English-speaking video content on TikTok. Data were gathered through in-depth interviews, focusing on participants' experiences, emotions, challenges, and perceived progress in speaking. The data were analyzed through narrative analysis, involving processes such as coding, categorization, restorying, and theme identification to interpret participants' stories. The findings indicate that students initially experienced anxiety and low self-confidence in speaking English. However, through continuous practice using TikTok vlogs, they gradually gained confidence and improved their speaking fluency. The study also reveals that TikTok provides a flexible and low-pressure environment, enabling students to practice independently. Additionally, social interaction through comments and feedback contributed positively to students' motivation and learning engagement. Moreover, participants developed a stronger sense of identity as English speakers through their experiences. In conclusion, TikTok vlogs can function as an effective alternative platform for practicing English public speaking, supporting not only skill development but also confidence building and identity formation. These findings offer valuable insights into the role of social media in language learning, particularly from the perspective of students' personal experiences.

ABSTRAK

M.Pramudia Ardi. 210101030281 *University Students' Narratives on Using TikTok Vlogs to Develop Public Speaking Skills* Skripsi. Program Studi Tadris Bahasa Inggris., Fakultas Tarbiyah dan Keguruan, UIN Antasari Banjarmasin. Dosen Pembimbing: Dr. Ridha Fadillah, S.Pd, M.Ed 2026.

Kata kunci: Narrative inquiry, vlog TikTok, public speaking, kemampuan berbicara, mahasiswa EFL

Penelitian ini bertujuan untuk mengkaji pengalaman mahasiswa dalam memanfaatkan TikTok vlog sebagai media untuk meningkatkan kemampuan public speaking dalam bahasa Inggris. Penelitian ini menggunakan pendekatan kualitatif dengan desain narrative inquiry untuk menggali bagaimana mahasiswa mengalami, menginterpretasikan, dan memberi makna terhadap praktik berbicara mereka melalui TikTok. Partisipan dalam penelitian ini adalah mahasiswa yang aktif membuat konten video berbahasa Inggris di TikTok. Data dikumpulkan melalui wawancara mendalam yang berfokus pada pengalaman, perasaan, tantangan, serta perkembangan kemampuan berbicara yang dirasakan oleh partisipan. Analisis data dilakukan menggunakan analisis naratif melalui tahapan coding, kategorisasi, restorying, dan identifikasi tema untuk memahami cerita partisipan. Hasil penelitian menunjukkan bahwa pada tahap awal mahasiswa mengalami kecemasan dan rendahnya kepercayaan diri dalam berbicara bahasa Inggris. Namun, melalui latihan yang berkelanjutan menggunakan vlog TikTok, mereka secara bertahap mampu meningkatkan kepercayaan diri dan kelancaran berbicara. Penelitian ini juga menemukan bahwa TikTok menyediakan lingkungan belajar yang fleksibel dan minim tekanan, sehingga memungkinkan mahasiswa untuk berlatih secara mandiri. Selain itu, interaksi sosial melalui komentar dan umpan balik memberikan kontribusi positif terhadap motivasi dan keterlibatan belajar. Lebih lanjut, mahasiswa juga mengembangkan identitas diri sebagai penutur bahasa Inggris. Kesimpulannya, vlog TikTok dapat berfungsi sebagai media alternatif yang efektif dalam melatih kemampuan public speaking, tidak hanya dalam meningkatkan keterampilan tetapi juga dalam membangun kepercayaan diri dan pembentukan identitas. Temuan ini memberikan wawasan mengenai peran media sosial dalam pembelajaran bahasa, khususnya dari perspektif pengalaman mahasiswa.

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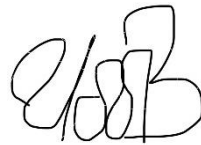
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Finally, the writer hopes that this research will be useful for the next researchers. The writer admits that this research paper is not perfect yet. Therefore, suggestion will be expected to make it better.

Banjarmasin, 9 Muharram 1448 H
24 June 2026

A stylized, handwritten signature in black ink, consisting of several loops and a long horizontal stroke at the bottom.

M. Pramudia Ardi

TABLE OF CONTENT

COVER PAGE	i
TITTLE PAGE.....	i
STATEMENT OF AUNTHENTICITY	iii
PLAGIARIM CERTIFICATE.....	iv
APPROVAL	v
VALIDATION	vi
ABSTRACT	vii
ABSTRAK.....	viii
ACKNOWLEDGEMENT	ix
TABLE OF CONTENT	xi
CHAPTER I.....	1
INTRODUCTION	1
A. Background of Study	1
B. Definition of Key Terms	5
1. TikTok.....	5
2. TikTok Vlogs.....	5
3. Public Speaking Skills.....	5
4. University Students.....	6
C. Research Questions	6
D. Objectives of Study.....	6
E. Significance of Study	7
CHAPTER II	8
THEORETICAL REVIEW.....	8
A. Speaking Skills in English Language Learning	8
B. Public Speaking in Language Learning	9
C. Speaking Anxiety and Confidence	10

E. TikTok as a Platform for Language Learning	13
F. Vlogging in Language Learning	14
G. Sociocultural Theory	16
H. Previous Studies	17
CHAPTER III	20
RESEARCH METHOD	20
A. Research Design	20
B. Research Setting	27
C. Participants	27
D. Data.....	28
E. Technique of Data Collection.....	28
F. Data Analysis	34
CHAPTER IV	39
FINDINGS AND DISCUSSION.....	39
A. Findings.....	39
1. University Students Narrate Their Experiences In Using Tiktok Vlogs To Practice English Public Speaking	41
2. Students Describe The Development Of Their Speaking Confidence And Abilities Through Their Tiktok Vlogging Experiences	53
C. Discussion	62
1. University Students Narrate Their Experiences In Using Tiktok Vlogs To Practice English Public Speaking	62
2. Students Describe The Development Of Their Speaking Confidence And Abilities Through Their Tiktok Vlogging Experiences	68
CHAPTER V.....	72
CLOSURE.....	72
A. Conclusion.....	72

B. Suggestions.....	74
REFERENCES	76
APPENDICES.....	82
CURRICULUM VITAE.....	92

LIST OF APPENDICES

Appendix I. Translation of Al-Qur'an	81
Appendix II. Research Instruments	82
Appendix III. Consultation Schedules and Note.....	73
Appendix IV. Informant's Personal Information.....	75
Appendix V. Research Letter.....	77
Appendix VI. Photographs.....	77