

**STUDENTS PERCEPTION OF USING CODE-MIXING IN
INSTAGRAM**

**BY
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2026**

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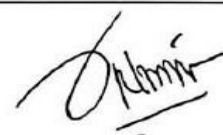
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ABSTRACT

Yaa Nor Isyvina. 200101030479 Exploring Code Mixing Engagement In Instagram Comment Section To Enrich Students Vocabulary. Thesis. English Language Education Study Program, Faculty of Tarbiyah and Teacher Training, Antasari State Islamic University. Advisor: Nur Laila Kadariyah, S.Ag. M.Pd. 2026

Keywords: code-mixing, Instagram, vocabulary enrichment, digital learning, narrative inquiry

This undergraduate thesis, titled "STUDENTS PERCEPTION OF USING CODE-MIXING IN INSTAGRAM,". In contemporary communication, language mixing is a widespread linguistic phenomenon, particularly among bilingual and multilingual students across spoken and written contexts. This research investigates the role of code-mixing engagement in Instagram comment sections as a linguistic strategy for vocabulary enrichment among English Education Department students at Antasari State Islamic University Banjarmasin. Utilizing a qualitative approach with a narrative inquiry design, this study examines the experiences of five active Instagram users, with data collected through in-depth, semi-structured interviews and analyzed via telling, transcribing, and interpreting narratives. The findings reveal that insertion is the most prevalent type of code-mixing employed by students, followed by alternation, while congruent lexicalization is minimally represented, indicating a structured pattern in bilingual digital communication. Furthermore, the study demonstrates that active participation in Instagram discourse significantly contributes to vocabulary acquisition by providing repeated, contextualized exposure to English lexical items, which subsequently enhances learners' motivation, confidence, and communicative precision.

ABSTRAK

Yaa Nor Isyvina. 200101030479 Menjelajahi Keterlibatan Campur Kode di Kolom Komentar Instagram untuk Memperkaya Kosakata Siswa. Skripsi. Program Studi Tadris Bahasa Inggris., Fakultas Tarbiyah dan Keguruan, UIN Antasari Banjarmasin. Dosen Pembimbing: Nur Laila Kadariyah, S.Ag. M.Pd. 2026

Kata kunci: *code-mixing*, Instagram, pengayaan kosa kata, pembelajaran digital, *narrative inquiry*

Skripsi ini berjudul "**Persepsi Mahasiswa terhadap Penggunaan Campur Kode (Code-Mixing) di Instagram.**" Dalam komunikasi kontemporer, campur kode merupakan fenomena kebahasaan yang umum terjadi, khususnya di kalangan mahasiswa bilingual dan multilingual, baik dalam komunikasi lisan maupun tulisan. Penelitian ini bertujuan untuk mengkaji peran keterlibatan mahasiswa dalam penggunaan campur kode pada kolom komentar Instagram sebagai strategi kebahasaan untuk memperkaya kosakata mahasiswa Program Studi Tadris Bahasa Inggris di Universitas Islam Negeri Antasari Banjarmasin. Penelitian ini menggunakan pendekatan kualitatif dengan desain *narrative inquiry* yang melibatkan lima mahasiswa pengguna aktif Instagram sebagai partisipan. Data dikumpulkan melalui wawancara mendalam semi-terstruktur dan dianalisis melalui tahapan penceritaan (*telling*), transkripsi (*transcribing*), dan interpretasi (*interpreting*) narasi. Hasil penelitian menunjukkan bahwa jenis campur kode yang paling dominan digunakan adalah **penyisipan (insertion)**, diikuti oleh **peralihan (alternation)**, sedangkan **leksikalisasi kongruen (congruent lexicalization)** ditemukan dalam jumlah yang sangat terbatas. Temuan ini mengindikasikan adanya pola yang terstruktur dalam komunikasi digital dwibahasa. Selain itu, penelitian ini menunjukkan bahwa keterlibatan aktif dalam diskusi di Instagram memberikan kontribusi terhadap penguasaan kosakata melalui paparan berulang terhadap kosakata bahasa Inggris dalam konteks yang autentik, sehingga meningkatkan motivasi belajar, rasa percaya diri, dan ketepatan mahasiswa dalam berkomunikasi menggunakan bahasa Inggris.

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Finally, the writer hopes that this research will be useful for the next researchers. The writer admits that this research paper is not perfect yet. Therefore, suggestion will be expected to make it better.

Banjarmasin, Ramadhan, 16th 1445 A.H
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Writer

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