

ABSTRAK

Siti Aisyah. 220105010062. Tinjauan Etika Bisnis Islam Terhadap Praktik Jual Beli Pakaian Bekas Impor (Studi Kasus Pada Bazar *Thrift* Banjarmasin). Pembimbing I: Dra. Hj. Fithriana Syarqawie, M.H.I., Pembimbing II: Difi Dahliana, S.E.I., M.E.I. Program Studi S1 Ekonomi Syariah, Fakultas Ekonomi dan Bisnis Islam. UIN Antasari Banjarmasin. 2026.

Kata Kunci: Etika Bisnis Islam, Jual Beli, Pakaian Bekas Impor, *Thrift*.

Penelitian ini dilatarbelakangi oleh berkembangnya praktik jual beli pakaian bekas impor di Bazar *Thrift* Banjarmasin yang semakin diminati masyarakat karena menawarkan pakaian bermerek dengan harga yang terjangkau. Di sisi lain, masih ditemukan permasalahan, seperti adanya cacat barang yang tidak selalu diinformasikan kepada pembeli serta kurangnya perhatian terhadap kebersihan pakaian. Kondisi tersebut berpotensi bertentangan dengan prinsip etika bisnis Islam. Penelitian ini bertujuan untuk mengetahui praktik jual beli pakaian bekas impor di Bazar *Thrift* Banjarmasin serta meninjaunya berdasarkan perspektif etika bisnis Islam.

Penelitian ini merupakan penelitian lapangan dengan pendekatan deskriptif kualitatif. Data diperoleh melalui wawancara dengan lima pedagang dan lima pembeli pakaian bekas impor.

Hasil penelitian menunjukkan bahwa praktik jual beli telah dilaksanakan secara sistematis, mulai dari penyortiran, pencucian, penentuan harga, hingga transaksi. Ditinjau dari etika bisnis Islam, praktik tersebut pada umumnya telah memenuhi prinsip keadilan, tanggung jawab, dan kejujuran. Namun, masih ditemukan beberapa kekurangan, terutama dalam konsistensi penyampaian informasi mengenai kondisi barang serta tanggung jawab penjual setelah transaksi.

ABSTRACT

Siti Aisyah. 220105010062. *An Islamic Business Ethics Review of the Practice of Buying and Selling Imported Second-Hand Clothing (A Case Study at Bazar Thrift Banjarmasin).* Supervisor I: Dra. Hj. Fithriana Syarqawie, M.H.I. Supervisor II: Difi Dahliana, S.E.I., M.E.I. *Islamic Economics Study Program, Faculty of Islamic Economics and Business.* UIN Antasari Banjarmasin. 2026.

Keywords: *Islamic Business Ethics, Buying and Selling, Imported Second-Hand Clothing, Thrift.*

This research was motivated by the growing practice of buying and selling imported second-hand clothing at Bazar Thrift Banjarmasin, which has become increasingly popular among the public due to its offering of branded clothing at affordable prices. On the other hand, several issues were still identified, such as product defects that were not always disclosed to buyers and insufficient attention to the cleanliness of the clothing. These conditions have the potential to conflict with the principles of Islamic business ethics. Therefore, this study aims to examine the practice of buying and selling imported second-hand clothing at Bazar Thrift Banjarmasin and to analyze it from the perspective of Islamic business ethics.

This study is a field research employing a descriptive qualitative approach. The data were collected through interviews with five imported second-hand clothing sellers and five buyers.

The findings indicate that the buying and selling practice has been carried out systematically, starting from sorting, washing, pricing, and concluding with the transaction process. From the perspective of Islamic business ethics, the practice generally fulfills the principles of justice, responsibility, and honesty. However, several shortcomings were still found, particularly regarding the consistency of disclosing information about the condition of the goods and the sellers' responsibility after the transaction.