CHAPTER III
RESEARCH METHOD

A. Research Design

The technique that will used in the research is descriptive qualitative. Qualitative research is used to gain an understanding of underlying reasons, opinions, and motivations. Qualitative research aims to describe the use of visual media in teaching descriptive text. The result of this study can reflect the process of teaching descriptive text by using visual media like printed media, real object, and LCD projector.

B. Research Setting

The research will takes place at MTsN 2 Gambut. This school is located in A.Yani Street, 15,200 km. Banjarmasin, South Kalimantan.

C. Subject and Object

1. Subject of the research

a. English teacher

English teacher is subject who observed and interviewed directly in observation. English teacher who teaches at second grade of MTsN 2 Gambut. academic year 2014-2015. But the subject that the writer observed and interviewered is just one english teacher who teaches at second grade students of MTsN 2 Gambut.
b. Students’ responses at the second grade of MTsN 2 Gambut academic year 2014-2015 class VIII A. Consists of 25 students

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2. Object of the research

The object in this research is the use visual media in teaching descriptive text at second grade of MTsN 2 Gambut.

D. Sources of Data

1. Data

The data will be make in this research are primary data and secondary data

a. Primary data

The data about the result the use visual media in teaching descriptive text at second grade of MTsN 2 Gambut academic year 2014-2015.

b. Secondary of data
to complete the primary data researcher also collect the secondary data which are related to the researcher object as mentioned in the following:

1) The data about brief history of MTsN 2 Gambut.
2) Description about the head master, teachers, students and administrations staff.
3) The description about students of MTsN 2 Gambut.

2. Source of data

a. Respondent : English teacher and some students at second grade of MTsN 2 Gambut academic year 2014-2015

b. Document : all written reports which are related to the primary and secondary data that needed in this research.

E. Data Collecting Procedure

1. Observation

The researcher observes the teaching descriptive text process by using visual media at the second grade of MTsN 2 Gambut directly to get information that needed in this research.

2. Questionnaire

The researcher shared questionnaire to some students as sample of the research. This technique is used to collect the data about the students’ responses to the use of visual media in teaching descriptive text.
3. Interview

The writer will interview a teacher who teaching about descriptive text at the second grade of MTsN 2 Gambut.

4. Documentary

The aim of this technique is to find out all the writer reports or documents which will give some information about the condition of the location.

F. Data Analysis Procedure

1. Editing

This technique is used in the purpose of examining all the collected data to make sure whether the data are already completed or not.

2. Coding

The writer makes certain code on all collecting data to classify them into catch certain category.

3. Data Interpretation

The data are described by writer’s interpretation without changes mean of the data.

G. Research Procedure

1. Preliminary steps.

a. To hold a prior observation in the research.

b. To discuss the result of the research observation with the writer’s counselor.
c. To make a research proposal design to be submitted into MTsN 2 Gambut paper bureau to approve it.

2. Preparatory steps.
   a. To hold a seminar on the research proposal design.
   b. To ask the Dean of MTsN 2 Gambut a written mandate to conduct the research.
   c. To make the instruments to collect the data.

3. Research steps
   a. To contact all respondents who are need to obtain the data.
   b. To collect the data
   c. The process in procedural way then analysis them properly

4. Organization steps
   All the obtained data are complete, the writer soon organize them in the form of this study based on continual guide and consultation with the writer advisor. After that, this study is approved and ready to examine in the opening.