

CHAPTER I

INTRODUCTION

A. Background of Study

Sociolinguistic is the study of language in relation to society. Sociolinguistic is a branch of linguistic which studies all aspects of the language and the society. Sociolinguistic is also study of linguistic variables which require social factors in their explanations such as phonological, morphological, syntactic, and lexical. But the basic framework of sociolinguistic is the social factors and social dimensions (Holmes, 2008:1) which notice language that used in communication based on the situation is the language appropriate or not. Is women's language in communication different?

Communication styles are always a product of context, and as such, gender differences tend to be most pronounced in single-gender groups. One explanation for this is that people accommodate their language towards the style of the person they are interacting with. Thus, in a mixed-gender group, gender differences tend to be less pronounced. A similarly important observation is that this accommodation is usually towards the language style, not the gender of the person. That is, a polite and empathic male will tend to be accommodated to on the basis of their being polite and empathic, rather than their being male.

Chick, hangipants, shiela, Mrs, and Ms are words for women, do they matter? Are names as harmful as sticks and stone? Are girls better at language than boys? Besides, if women and men get the same ability of language like vocabulary and structure, but women reputed can use well about how they speak. Women are generally believed to speak better "language" then men do. This is a constant misconception, but scholars believe that no gender speaks a better language, but that each gender instead speaks its own unique language. This notion has sparked further research into the study of the differences between the way men and women communicate.

Gender intensification hypothesis states that psychological and behavioral differences between boys and girls during early adolescence increased due to the increase in communities' socialization pressures to conform to the masculine and feminine gender roles are traditional. Puberty in gender role intensification could be a sign of socializing others, such as parents, peers, and teachers, where the teens begin to enter adulthood and therefore should start many behave according to the stereotypes of women and men (Hill & lynch, 1983).

The linguistic behaviour of women and men is different. It is claimed women are more linguistically polite than men, for instance, and that women and men emphasise different speech functions. Linguistic sex varieties arise

because language is closely related to social attitudes. Men and women are socially different in that society lays down different social roles for them and expects different behavior patterns from them. Language simply reflects this social fact. What is more, it seems that the larger and more inflexible the differences between the social roles of men and women in a particular community, the larger and more rigid the linguistic differences tend to be. Our English examples have all consisted of tendencies. The examples of distinct male and female varieties all come from communities where sex roles are much more clearly delineated.

Lakof (1975) proposed that assertive speech is one domain of power denied to women, but available to men. That is because women are relatively powerless and marginal compared with men, they presumably are not given the opportunity to express themselves as forcefully and directly as men are. And women's less powerful speech would be manifested in their tendency to swear less, speak more politely, and use more tag question, intensifiers, and hedges. Tag questions refer to declarative statements.

Women's speech in communication allow people to know and interaction each other in their life closely. It exceedingly needed, because people created in different genre, social background and culture.

It is as stated in the holly Qur'an al-Hujurat/49:13 as follow:

It means, he said that he created you from a man and a woman and from different nations and tribes. So, that you need to know each other, everyone must use the language for communication every day.

Characteristics of women's speech is very interesting to analyze. Researcher uncommon see research about sociolinguistic especially for characteristics of women's speech. So, researcher does research about sociolinguistic in characteristic of women's speech. In this research, the researcher uses *Pitch Perfect* Movie to analyze its characteristic.

Pitch Perfect is one of the movies that the researcher interested in. Because *Pitch Perfect* is an American musical comedy movie about friendship, love, and competition to be the best in group singer. This movie shown that

women in communication each other. There are also many expressions using characteristic of women's speech.

Based on the explanation above, the researcher decides that characteristic of women's speech is important to learn. Because, now days the population of the women is more than men. We have to make a good communication with them, like as to understand women and to respond them. The researcher wants to know more the characteristic of women's speech. Also, the researcher wants to know when characteristic of women's speech is used in communication. It gives researcher become interested in make a thesis with a title **“THE ANALYSIS OF CHARACTERISTICS OF WOMEN'S SPEECH IN PITCH PERFECT MOVIE”**.

B. Formulation of Problem

Concerning the title, the problems that come up with can be formulated as follows:

1. What are the characteristics of women's speech in *Pitch Perfect* Movie?
2. What are the characteristics of women's speech most frequently used in *Pitch Perfect* Movie?

C. Objectives of Study

Based on the statement of problems above, the purpose of this research are:

1. To know the kinds of characteristics of women's speech in Pitch Perfect Movie.
2. To find the characteristics of women's speech most frequently shown in Pitch Perfect Movie.

D. Scope of Research

This research takes from *Pitch Perfect* movie as the subject. It emphasizes the characteristics of women's speech used by women of main characters in Pitch Perfect Movie. Characteristics of women's speech that analyzed in this research based on Lakoff theory.

E. The Significance of Study

1. The finding and results of this study will certainly elevate the researcher's basic knowledge on more linguistic aspects of English in communication purpose domain.
2. The result of this study will contribute to the local study of English communication.
3. For other researcher, to give more information or additional reference, especially for the same kind of research.
4. Adding the literary source of IAIN Antasari library.

F. Definition of Key Terms

To avoid any misinterpretation toward the title adopted in this research, the researcher feels necessary to explain terms as follow:

1. Analysis:

- a. Is the process of studying or examining something in an organized way to learn more about it, or a particular study of something (Cambridge Dictionaries Online, 2013).
- b. The careful examination of something in order to understand it better or see what it consist of (*Longman Dictionary of American English* 2007:29).

2. Characteristic:

- a. As cited in *Longman Dictionary of American English* (2007:142), a special quality or feature that someone or something has, and that makes that person or thing different from others.
- b. Is typical of a person or thing(Cambridge Dictionaries Online, 2013).
- c. (as *Adj.*)Being a feature that helps to distinguish a person or thing. (as *n*) A feature that helps to identify, tell a part, or describe recognizably; a distinguishing mark or trait (The American Hertage Dictionary, 2009).

Characteristic in this case is to distinguish and classify from a variety of speech, expression, and words or phrases that appear.

- 3. Women's speech is the ability to talk, or activity of talking for women. As cited in Holmes (1993:314), women's speech has ten features as follows: hedges, tag questions, rising intonation on declaratives, empty

adjectives, extended vocabulary, emotional emphasize, correct grammar and pronunciation, politeness, direct quotation, and lack of humor.

4. Pitch Perfect is a 2012 American musical comedy film directed by Jason Moore. The plot follows a women's college *a cappella* group, The Barden Bellas, as they compete against another a-cappella group from their college to win nationals.

G. Research Method

Method of this research is library research and present the study with qualitative descriptive. It means that a research design part of qualitative method that allow the researcher to describe phenomenon by presenting the facts in rich detail in paragraph.

1. Subject and Object of the Research

Subject of this research are the main characters of Pitch Perfect movie: Beca Mitchell, Aubrey Posen, Chloe Beale, Patricia 'Fat Amy', Cynthia-Rose, Stacie Conrad, Lilly Onakuramara, and Jessica. The objects of this research are analyzing characteristics of women's speech of the main characters in movie.

2. Data and Source Data

a. Data

All information about researcher variable is called data (Hadi and Haryono, 2005:126). The data are investigated in this research are primary data and secondary data:

1) Primary data

Primary data includes data about characteristic of women's speech in Pitch Perfect movie, which shown by characters expression in their communication at the movie.

2) Secondary data

Secondary data covers the information about Pitch Perfect movie such as characters, as well as situation when the characters use the characteristic of women's speech in the movie.

b. Source of data

The data is taken from Pitch Perfect movie and all documents relate to the data that needed in this research, such us the script of the movie.

3. Technique of data Collecting

In this research, the researcher attempts to collect several literatures. The data is taken by observing (watching) the movie about six or seven times and comprehending the plot, selecting the data dealing with problems on the movie script.

4. Technique of Data Processing and Analyzing

a. Data processing

The researcher uses three techniques in processing the data available: The first is to list the data. The researcher recheck all collected data to make sure whether they have already completed or not in this research. The second is classifying the data that found in movie of Pitch Perfect. The last is to analyze and group them to be more practical in the future presentation descriptively.

b. Data analysis

In the analysis, the data is first properly classified to then be analyzed the finding using a descriptive method. In this thesis, the researcher attempts to analyze women's speech in the movie Pitch Perfect.

For examples:

Women's speech – As Jesse Swanson: "That's **really** crazy."

Analysis: (Emotional emphasis) she shows the emotional content of sentences that increased through the use of intonation that emphasizes.

5. Research procedure
 - a. To observing (watch) the Pitch Perfect movie
 - b. List all of characteristic of women's speech that used by the main characters.
 - c. Check the expression words with the theory.
 - d. Analyze the expression based on theory and when the expression is used.