THE ANALYSIS OF ENGLISH FOR TOUR GUIDING MATERIAL IN TOURISM MAJOR AT STATE VOCATIONAL HIGH SCHOOL 3 BANJARMASIN

THESIS

By

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ANTASARI STATE INSTITUTE FOR ISLAMIC STUDIES

2016 A.D/1437 H
THE ANALYSIS OF ENGLISH FOR TOUR GUIDING MATERIAL IN TOURISM MAJOR AT STATE VOCATIONAL HIGH SCHOOL 3 BANJARMASIN

THESIS

Presented to
Antasari State Institute for Islamic Studies Banjarmasin
In partial fulfillment of the requirements
For the Degree of Sarjana in English Language Education

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2016 A.D/1437 H
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ABSTRACT


Keywords: Content analysis, *Provide Arrival and Departure Assistance* book.

The problem in the formulation of this research are: How is the Hutchinson and Alan water criteria about content analysis of English for tour guiding book “Provide Arrival and Departure Assistance”, Is English for tour guiding material in grade twelve match with Hutchinson and Alan water criteria.

The object of this research to analyze and to understand quality of English for tour guiding materials that used in tourism major grade twelve. Also to know and to improve the quality of the material. The analysis which based on English for specific purposes criteria by Hutchinson and Alan water.

In this research, researcher used a method of qualitative content analysis. Data source of the research is English for tour guiding material which using by grade twelve (XII) at State Vocational High School 3 Banjarmasin. This material from the book, Entitle “Provide Arrival and Departure Assistance”. Data processing in this research is divided into three phases: reading the material, analyzing (subjective and objective analysis) and making conclusion. Then, the material which is analyzed descriptively and qualitatively.

The result of this research based on the subjective analysis and objective analysis is found that there are eleven criteria (language description, proportion of work on each macro skill and micro skill that need in the material, text type, subject-matter area, level knowledge, types of topic, treatment that is given the material, content sequencing and content organizing) to analyze the material. The result that there are nine criteria are matched between English for tour guiding material based on Hutchinson and Alan Water criteria but there are 2 criteria are not matched.
ABSTRAK


Kata kunci: Analisisis, buku Provide Arrival and Departure Assistance”.

Masalah dalam penelitian ini yaitu bagaimana kriteria Hutchinson dan Alan Water tentang analisis konten bahasa Inggris untuk materi pariwisata di pelajaran tour guiding "Provide Arrival and Departure Assistance”. Apakah buku bahasa Inggris untuk tour guiding di kelas duabelas ini sesuai dengan kriteria Hutchinson dan Alan Water.

Tujuan dari penelitian ini untuk menganalisis dan mengetahui kualitas dari materi bahasa Inggris untuk tour guiding yang digunakan di jurusan pariwisata kelas duabelas (XII). Dan juga untuk meningkatkan kualitas materi. Analisis ini berdasarkan criteria dari Hutchinson dan Alan Water.


Hasil penelitian ini berdasarkan analisis subjective dan objective ditemukan bahwa ada sebelas kriteria (language description, proportion of work on each macro skill and micro skill that need in the material, text type, subject-matter area, level knowledge, types of topic, treatment that is given the material, content sequencing and content organizing) yang dianalisis dalam materi. Hasilnya ada Sembilan criteria yang sesuai dengan materi bahasa Inggris untuk tour guiding berdasarkan kriteria Hutchinson dan Alan Water namun ada 2 kriteria yang tidak sesuai dengan kriteria yang ada.
MOTTO

I AM HERE NOT ONLY FOR BEING EXIST, BUT ALSO, TO BE IMPORTANT

(Muhammad Ridha)
Dedication

I would like dedicate this thesis to:

My beloved parents who always support, pray and gives me true love, affection and everything for my life. Thank you for your every hug if I almost give up.

My beloved siblings who always lead me and teach me until I completed my sarjana. Thank you for everything.

For my close friend, winda, khairunnisa and Rini Kurniati who always give me the most beautiful smile for every our meeting.

All of my roommate in Siti Khadijah dormitory who always give me motivations to finish my thesis.

All of my friend in Kos Bawang Putih 77, thank you for your happiness that make me always laugh and forgot sadness.

All of my friends especially my classmates of PBI-C 2012 who always teach me the sense of friendship and togetherness.

All my relatives, friends, teachers, and everybody whom I could not mention one by one that always color my life become very bright.
ACKNOWLEDGEMENT

In the name of Allah SWT The Most Beneficent and The Most Merciful. All praises are to Allah SWT for all the blesses so that the writer can accomplish this thesis entitled “The analysis of English for tour guiding material in tourism major academic year 2015/2016 at SMKN 3 Banjarmasin”. In addition, may Peace and Salutation be given to the prophet Muhammad who has taken all human being from the Darkness to the Lightness.

The writer would like to express her genuine thanks to:

1. Dr. Hidayat Ma’ruf, M.Pd. as the Dean of Faculty of Tarbiyah and Teachers Training of Antasari State Institute for Islamic Studies and all his staff for their help in the administrative matter.

2. Drs. Sa’adillah, M.Pd. as the head of English Education Program who has given me some information so the writer can accomplish this thesis.

3. Dr. Ridha Fadhilah, M.Ed, and Raida Asfihana, M.Pd as the writer’s thesis advisors, for his invaluable guidance, suggestion, and feedback during the completion of this thesis.

4. My academic advisor, Nani Hizriani, MA., for the guidance and encouragement.

5. The headmaster, administration staff and all the teachers who have given me permission to conduct the research at SMKN 3 Banjarmasin.
The writer hopes that this research will be useful for the next researcher. The writer realizes that this research is far from being perfect. Therefore, any constructive criticism and suggestion will be gladly accepted.

Banjarmasin, 9 Ramadhan 1437 H
June 14th, 2016 A.D
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