

CHAPTER III

RESEARCH METHOD

This chapter explain about the methodology of research that is used by researcher namely method, source of the data, technique of collecting data and technique of analyzing data.

A. Research Design

This part explains about the research approach and design used in conducting this research. Research is the activity of finding information about something that researcher is interested in or need to know about. Ary (2010:16) said that scientific research is the application of the scientific approach to study a problem. It is a way to acquire dependable and useful information.

The research design in this research was library research that described and analyzed deixis types and the frequency of kinds of deixis found in English translation of surah Al-Baqarah *Ayah* 40-86 supported by Levinson theory. Basically, the data of the study were collected from printed materials related in deixis. This research used qualitative approach in which the data were analyzed in this research are texts, in the form of utterances.

Presented by Lodico (2006:15) “Qualitative research approaches collect data through observation, interviews, document analysis and summarize the findings primarily through narrative or verbal means.” The researcher collected the data through documentary. This research also belonged to descriptive study. In

this study the researcher described deixis types which contains of person, place, time, discourse and social deixis. and the frequency of each deixis found in *Ayah* 40-86 of surah Al-Baqarah.

B. Data and Source Data

In this research, the researcher analyze deixis of English translation of holy Qur'an surah Al-Baqarah *Ayah* 40-86 by Muhammad Marmaduke William Pickthall. The data of this research is the *Ayah* 40-86 that consist of type of deixis which is categorized five types based on levinson theory.

Data source was a source where data were taken from. The data source of this research was taken from English translation of surah Al-Baqarah. In this research the researcher focused on deixis in surah Al-Baqarah *Ayah* 40-86, because in this *Ayah*, there are the types of deixis.

C. Technique of Data Collection

The technique of collecting data there are seven steps:

1. Look for the English translation of Al-Qur'an by Muhammad William Marmaduke Pickthall
2. Choose the most popular story in surah Al-Baqarah
3. Take the most popular story that was found about children of Israel
4. Print out the text of surah Al-Baqarah
5. Reading *Ayah* 40-86 of surah Al-Baqarah about two or three times for understanding the context.

6. Find out the words related to the kind of deixis
7. All of the deixis found were underlined and written down based on their type categories.

D. Technique of data Analyzing

After gathering the data from the *Ayah* 40-86 of surah Al-Baqarah, the researcher analyzes the data as follows:

1. Elaborating the theories and anything related to the problems in order to establish it as the main key of the analysis based on the purpose of the study.
2. Categorizing the data. The researcher categorizes the data based on deixis types, namely person deixis, time deixis, place deixis, discourse deixis and social deixis.
3. Analyzing the data (utterances) which containing five types of deixis based on the theoretical framework of Levinson (1983).
4. The researcher convey the data obtained from each category based on deixis theory. As the researcher applied below:

$$\text{Formulation of table: } \frac{\text{Frequency} \times 100\%}{\text{Total frequency}}$$

5. After that, the researcher discusses the whole data based on the theory of deixis to get the answer of research question.
6. Finally, the researcher concludes the whole data analyzed to obtain the answer of reseach question