

## CHAPTER I

### INTRODUCTION

#### A. Background of Study

Human will never be able to get rid of language. It is proved in the use of language itself, especially its function in communication. The role of language can make two people interact with each other and express the meaning within. All mankind's activity will be very close to the language. It can be seen as its implementation to the various aspects of life such as in the field of social, culture, law, politic, economic, etc.

Definitely a language is not only to be learned for its grammatical arrangement, but also how people can be influenced just by words or thoughts. It is a significant thing to have the ability in thinking critically towards someone's speech or text. This theory has been spread up in language philosophy world and it makes people more interested in exploiting their minds about a language, whether in the form of spoken or in a text.

The importance of language and its analysis is also mentioned in the Holy Qur'an, Al-Qashas verse 51 as follows :

❖ وَقَدْ وَصَّلْنَا لَهُمُ الْقَوْلَ لَعَلَّهُمْ يَتَذَكَّرُونَ ﴿٥١﴾

The verse showed the importance of language is and the deep understanding about it. The function of the language is to receive and deliver information and meaning to each other.

Generally, when people use the language, they tend to put some purposes inside the utterance. Therefore, everything that is read and listened has their own meaning to guess about, invites people to understand more and got the deep thinking about it.

One of the application of language function is the thoughts that become the texts of speech. Spoken language in terms of communication, particularly a speech relates to the ability as speaker and listener. Both of these ways are intended to gather the information about what they have been conveyed. A speech is a way of thought expressing that is done to the plenty of people.

A speech and a speaker cannot be separated. A speech becomes one of the most important part of the speaker for delivering her/his ideas. Each speaker must have a style of her/his own in delivering speech that makes it different with others'. It is as if every word that is spoken becomes her/his character reflection. The society also has their own appraisal towards the speaker's image or in this case, in the term of a president candidate's image. Some are giving positive appraisal and the others are giving refusal to that, it all depends on their way of thinking.

One of the people that is well-known for her outstanding ability in delivering speech is USA's president candidate, Hillary Clinton. She is one of the most influential woman in the world who is involved in politics. According to her

speech performance records, she has always gained much attention from society both in US particularly and in the world commonly, her last one greatest act, she became the first female president candidate in the 2016 US Presidential election who gained great number of voters. Yet, unfortunately, she lost the election over the winning candidate, Donald Trump, the one who is now the 45th President of United States of America. On November 9th, 2016 after the announcement of the current chosen president, the president elect, Donald Trump and Hillary Clinton responded to that by delivering a speech. It is a tradition in US that the two candidates will deliver their victory speech (for winning candidate) and concession speech (for losing candidate).

Hillary Clinton delivered the concession speech several hours after Donald Trump's victory speech. Her speech has always gained great attention. Although, that was not a winning speech, public reaction towards her speech was remarkable. Every word of her concession speech were becoming viral in social mass media.

The researcher also found some reviews saying that Hillary Clinton gave an excellent speech. It was heartfelt, emotional, eloquent, and gracious. It showed a side of Clinton's that had been missing for many people during the campaign. According to this phenomenon, this concession speech has brought out the inspirations and admiration to the plenty of people. The researcher is interested in analyzing the content of Hillary Clinton's concession speech on November 9th, 2016 and it will be related to the language analysis in language study discipline.

One of the study that concerns in the language called Linguistics. In this case, the language analysis in linguistics is mentioned as Pragmatics Analysis. Pragmatics is concerned with the study of meaning as communicated by speaker (researcher) and interpreted by a listener (reader). In this research, the researcher focuses on one of the branches in Pragmatics called speech acts and the interpretation of the researcher about what is being said and what is their uptake based on the speech acts analysis. It has been decided that the researcher will focus on two theories of speech acts analyzing, they are J.L Austin' and Searle's.

In relation to the discussion, the researcher found some previous studies that have similar idea to the topic in the digital library of some universities. Some of them are the thesis by Putri Kurniasari (2014) from English Literature, State Islamic University Sunan Kalijaga, Yogyakarta. Comparing with this thesis, the researcher finds the similarity and the difference of the topic. The similarity is that Putri Kurniasari and the researcher wants to analyze the speech acts of the subject of the study. Besides, the difference is the researcher wants to analyze the speech acts of a speech and interpret it through the context, while Putri Kurniasari compared the speech acts that were used by two characters in a movie.

In addition, there is a thesis written by Elly Fina Muthohar (2012) from English Department of Muria Kudus University. This thesis investigated the types of the speech acts and their functions in a movie scripts. Both of the researcher and Elly Fina Muthohar are using the speech acts theories of J.L. Austin and Searle, but the difference are in the subject of the data and the steps that will be done by

the researcher. Elly Fina Muthohar analyzed the movie and classified the speech acts with their functions, while the researcher will analyze a speech, classify the types of the speech acts, and interpret the speech based on the analysis that will be done.

The researcher believes that conducting research by analyzing Hillary Clinton's concession speech, it will apply all the lectures that the researcher got, particularly in linguistics study discipline. Moreover, speech is an important part of modern life public speaking. We often find it in any kind of public occasion. In this case, the researcher has chosen a concession speech of losing president candidate yet brings out the spirit and inspirations to the listeners. Every listener of the speech must have listened to every single word of that speech, whether it can be motivation or spirit quotes to them. Therefore, the researcher found that it is quite interesting to figure out the context and inspirations "losing speech". It indicates that we have to see the difference or the losing in a different perspective or point of view.

There are many concession speeches that had been delivered by people in the world, especially the leader candidates, but the researcher focuses on one concession speech that was delivered by Hillary Clinton on November 9<sup>th</sup>, 2016. Based on the discussion above, the researcher interested to analyze the speech acts of the speech, therefore, the researcher proposes to conduct a research that focuses on speech acts analysis of J.L. Austin's and Searle's theories found in Hillary Clinton's concession speech on November 9<sup>th</sup>, 2016.

## **B. Statement of the Problems**

1. What are the types of speech acts in terms of J.L.Austin's Theory and Searle's Theory that are found in Hillary Clinton's Concession Speech on November 9<sup>th</sup>, 2016?
2. What is the genre of the speech and the researcher's interpretation when they're processed in J.L.Austin's Theory and Searle's Theory of speech acts that are found in Hillary Clinton's Concession Speech on November 9<sup>th</sup>, 2016?

## **C. Objectives of Research**

Based on the statements of problems above, the purposes of this research are:

1. To identify and find out the types of speech acts in terms of J.L.Austin's Theory and Searle's Theory that are found in Hillary Clinton's Concession Speech on November 9<sup>th</sup>, 2016.
2. To analyze the genre of the speech and interpret the sentences when they're processed in J.L.Austin's Theory and Searle's Theory of speech acts that are found in Hillary Clinton's Concession Speech on November 9<sup>th</sup>, 2016.

## **D. Significance of the Study**

The results of this research are expected to have benefits as follows:

1. As an input for researcher's knowledge about pragmatics in the field of speech acts that are found in a speech.

2. As an additional source and give contribution to those who want to find out the way of pragmatics analysis in the field of speech acts.
3. As an input / learning material for linguistics lecturer in pragmatics and speech acts discussions in the classroom.
4. As an input / analysis example for English department students who will face subject of linguistics (pragmatics and speech acts discussions) and as an example of how to interpret the meaning of a speech through context.
5. As a reference for the further research about pragmatics analysis in the field of speech acts.

## **E. Definition of Key Terms**

### **1. Pragmatics**

Pragmatics is the study of linguistic that studies language structure externally through the use of language in communication (the speech).

### **2. Speech Acts**

Speech acts is a pragmatic element that involves the speaker, the listener or the reader and the writer was talking about. In this case, it will use speech acts theory based on the theory of J.L.Austin and Searle.

J.L Austin's Theory : Locutionary Acts, Ilocutionary Acts, and Perlocutionary Acts

Searle's Theory : Representatives, Directives, Commissives, Expressives, and Declarations.

### **3. Hillary Clinton**

US' president candidate in the 2016 US Presidential Election. She is losing the election over Donald Trump and she is the one who delivered the concession speech on November 9<sup>th</sup>, 2016, which the speech will be processed out with the pragmatic analysis (speech acts) by the researcher.

### **4. Concession Speech**

In politics/leader's election, a concession speech is the act of a losing candidate publicly and congratulate a winning candidate after the election result has been voted clearly.

In this case, the concession speech has been delivered by Hillary Clinton, as the act of her loss over Donald Trump's voting result and it was delivered on November 9<sup>th</sup>, 2016. The speech gained much public attention.