

## **CHAPTER III**

### **RESEARCH METHOD**

#### **A. Research Design**

Research design is plans and the procedures for research that span the decisions from broad assumptions to detailed methods of data collection analysis (Creswell, 2009). This study is a descriptive qualitative research which is aimed to describe and analyze the types of presupposition in Ellen Show episode “President Talks The First Lady” on February 12th 2016.

#### **B. Subject and Object of the Research**

The subject of this study is in Ellen Show episode “President Obama Talks The First Lady” on February 12th 2016. Whereas the object of this study is presupposition that were found in its episode.

#### **C. Data and Source of Data**

##### **1. Data**

The data in this research are the video of Ellen Show episode “President Obama Talks the First Lady” on February 12<sup>th</sup>, 2016 and the transcript of the speech, to find out the types of presupposition and to find out the most frequently types of presupposition in that episode

## **2. Source of Data**

The data sources of this research are the video of Ellen Show episode “President Obama Talks the First Lady” on February 12<sup>th</sup>, 2016 at Ellen Show studio was downloaded from Ellen Show account on YouTube, the talk show transcript was transcribed by Ellen Show website and all of the resources that related to data.

### **D. Techniques of Data Collection**

Data Collection is a series of interrelated activities aimed of gathering good information to answer the question (Creswell, 2009:118).

The technique of data collection in this study was documentation. The researcher selected and downloaded a video about Ellen Show episode “President Obama Talks The First Lady” on February 12<sup>th</sup> 2016, then watched it to understand the ideas of talk show. To make easier to understand the talk show, the researcher read the transcript repeatedly.

### **E. Data Analysis Procedure**

Data analysis is an activity that is done for clarifying or categorizing the data (Mahsun, 2007:229). In addition, data analysis is a procedure in which data collection, data reduction, data display, and conclusion drawing take place interactively (Creswell, 2009:115).

In this study, the researcher used Yule’s theory to analyze the types of presupposition in Ellen Show episode “President Obama Talks The First Lady”.

These were some steps in analyzing the data:

### **1. Noticing**

The first step was noticing which was aimed to get deep comprehend about the talk show by watching the video and reading the transcript repeatedly. In this step, coding was also done by the researcher to make easier in classifying the speech based on each type.

### **2. Classifying**

After noticing the data, the researcher classified the types of presupposition in Ellen Show. The types of presupposition divided into six classifications according to Yule’s theory, there are existential, factive, lexical, structural, non - factive, and counterfactual. The types of presupposition which were found in Ellen Show episode “President Obama Talks The First Lady” would be illustrated in the table as follows:

Table 1 The Findings of types of presupposition in Ellen Show episode “President Obama Talks The First Lady”

<b>No</b>	<b>Sentence</b>	<b>Triggers</b>	<b>Types</b>
1			
2			
3			
4			
5			

### 3. Analyzing

Analyzing is the third step. The researcher analyzed the types of presupposition which were found in Ellen Show episode “President Obama Talks The First Lady”.

### 4. Calculating

The last step is calculating which used table to found the most frequently types and functions of illocutionary acts. The form of table was as follows:

Table 2 The Frequency of Types of Presupposition in Ellen Show episode “President Obama Talks The First Lady”

No	Type	Frequent	Percentage (%)
1			
2			
3			
4			
5			
6			
7			
<b>Total</b>			