

CHAPTER IV

RESEARCH FINDINGS AND DISCUSSION

This chapter explains the results of research about swear word in users' comments on 9gag. This research finding is going to explain about swear word that are found in users' comments on 9gag, type of swear word, function of swear word and their contextual meaning after being related to 9gag's posts.

A. Research Findings

The point of research findings focuses on the swear word that are found in users' comments on 9gag, the type of swear word, swear word function and their contextual meaning. Swear word function is divided into primary function and secondary function. Primary function is the basic function of this research meanwhile secondary function is analysed after swear word being related to its context. The researcher had found 40 swear words in users' comments on 9gag and the findings are presented in the tables below.

4.1. Swear Words on 9gag Users' Comments

| | POST TITLE | NUMBER OF COMMENT | USERS' COMMENTS | SWEAR WORD |
|----|---|-----------------------------------|--|------------|
| 1. | This flight took off from Japan on 1st Jan 2016 and reached US on 31 Dec 2015 | The 3rd comment by @xeoydelta | <i>"Celebrating new year's eve twice?! Fuck yeah!!!"</i> | fuck |
| | | The 7th comment by @iadolfhipster | <i>"damn! It took you a whole year to get there!"</i> | damn |
| | | The 11th comment by @jocasrp84 | <i>"when the plane hits 88mph were going to see some serious shit"</i> | shit |
| 2. | 9 months after this Blizzard... | The 3rd comment by @asfuker6939 | <i>"parents be like : where the fuck is my son?"</i> | fuck |
| | | The 12th comment @robopotato | <i>"no shit"</i> | Shit |

| | | | | |
|----|---|---|--|-----------------------------|
| | Tuesday, 25 October 2016. | by @ricisgm | <i>Sherlock, I miss the days captain had to be called</i> | |
| | | The 45th comment by @felizcommonmex | <i>“Theres at least one dad in there saying to himself ‘i forgot which one is mine..fuck’”</i> | fuck |
| 3. | Spark please... | The 21st comment by @larentef | <i>@rickynamara “its just a tactick to fuck mystic”</i> | fuck |
| | | The 24th comment by @alexferdian | <i>“Candela is not there because fuck with grades</i> | fuck |
| | | The 29th comment by @lematcestmoi | <i>“its funny because where I live all mystics I met were pure asshole”</i> | asshole |
| | | The 30th comment by @itssumtin | <i>“because instinct genius thats why.. If he answer 2 its to mainstream.. Lol instinct FTW”</i> | FTW or WTF |
| 4. | I’m 31 | The 4th comment by @forfun2711 | <i>@justcallmejudy “bict h u can’t tell them what to do”</i> | bitch |
| | | The 24th comment by @p4ul0x | <i>“YOU FUCK UP ANTHONY”</i> | FUCK UP |
| | | The 34th comment by @ciokidelaoradea | <i>“tough shit”</i> | shit |
| | | The 50th comment by @dracious | <i>“You’re 31 and browse 9gag? Damn.”</i> | damn |
| 5. | This would be a great device for Finnish | The 5th comment by @canadaisawesome | <i>“This guy is an asshole. People are not close to you because you are irresistable. It’s because there’s no space. And now you use the space of 5 people and now every has even less space because you can’t handle having people near you. Again, fucking asshole.”</i> | asshole and fucking asshole |
| | | The 42sd comment by @illyoungkim | <i>“imagine the case in case you enter a subway or a bus with this “stay the f**** away I need my privacy” gadget.”</i> | F**** or fucking |
| | | The 44th comment by @kylemm90 | <i>“Id go and rop that shit off him”</i> | shit |
| 6. | Revenge | The 8th comment | <i>@pyryaitavaara “an</i> | asshole |

| | | | | | |
|----|--|---|--|--|-----------|
| | battle for poor parking axxhole | by @frosteneye | <i>asshole parked on 2 spots at once. Someone just parked next to it so he can't get in anymore"</i> | | |
| | | The 9th comment by @that_goose | <i>"should simply put a note" you park like an asshole so I pissed on your doorhandles"</i> | asshole | |
| | | The 15th comment by @lol_gairus | <i>"I'm pretty sure #2 and #7 are just pranks, not a response to an asshole parking job"</i> | asshole | |
| | | The 32nd comment by @giancarlocamil | <i>"appears to me that #5 was bmw the bmw who parked like shit"</i> | shit | |
| | | The 40th comment by @ivanowski | <i>"AXXHOLE AXXHOLE"</i> | axxhole or asshole | |
| | | The 45th comment by @zirgsriim2012 | <i>"Asshole Vadim"</i> | asshole | |
| | | The 50th comment by @cookie_dogie1 | <i>"the only asshole in #2 is the person that put the carts there 1, because blocking a perfectly parked car 2, for blocking like 5-6 parking lots 3, fo taking all of those carts".</i> | asshole | |
| 7. | | Just in case you outsiders didn't know | The 8th comment by @expiredhamop | <i>@progenji34 "hell yeah, i'll bring the mapple syrup"</i> | Hell |
| 8. | | Daily dose of wtf | The 14th comment by @sirona | <i>@leitontomas12 "it's from this artist called Colin Christian – he has a whole</i> | fucked up |

| | | | | |
|-----|--|--|---|-----------------------|
| | | | <i>series of faces with the tryphobia theme. I adore his fucked up art :)</i> | |
| | | The 30th comment by @ronibasak | <i>"i will beat the shit of you Autocorrect : 'i will bite the shit of you'</i> | Shit |
| 9. | They are filming Stephen King's "It" in my town, so I went and visited the House on Neibolt Street. | The 25th comment by @cormack | <i>"aww hell no"</i> | Hell |
| 10. | Put your hands up for the internet, everyone. | The 5th comment by @swegtopiaop | <i>"on a side note; who likes the shitty little stick figure I drew?"</i> | shitty |
| | | The 7th comment by @blue_absolution | <i>"I don't even know what the fuck is a transsexual"</i> | Fuck |
| | | The 13th comment by @ver_dani | <i>"As a trans person, fuck this person."</i> | Fuck |
| | | The 15th comment by @titawee | <i>"I'm trans and this is bullshit"</i> | bullshit |
| | | The 17th comment by @nil_skill | <i>"As someone transgender; this is bullshit. While I hope you can treat me as a person, not being into me for the fact that I'm trans is fine. Just please tell me in a nice way."</i> | bullshit |
| | | The 21th comment by @5yebermad93 | <i>"Why the fuck do we care for these people? We should end it by not even mention it until they fade away into irrelevance but no, making fun of this shit online and propagating it is much better"</i> | Why the fuck and shit |
| | | The 23th comment by @andrasbudai | The user use a gif to comment and in his gif there is a phrase: <i>"OH MY FUCKING GOD"</i> | FUCKING GOD |
| | | The 15th comment | <i>"who comes up with this</i> | bullshit |

| | | | | |
|-------|--|---|---|------|
| | | by @lordofoundonesia | <i>bullshit</i> | |
| | | The 15th comment by @lordofoundonesia | @krupal “i spilled my coffee you fuck” | Fuck |
| Total | | | | 40 |

4.2. Type of Swear Word in 9gag Users' Comments

| NO | TYPE | FREQUENCY | PERCENTAGE (%) |
|-------|--|-----------|----------------|
| 1 | Predicative Negative Adjective | 15 | 37,5% |
| 2 | Adverbial Booster | 4 | 10% |
| 3 | Cursing Expletive | 1 | 2,5% |
| 4 | Destinational Usage | - | - |
| 5 | Emphatic Adverb/Adjective | - | - |
| 6 | Figurative Extention of Literal Meaning | - | - |
| 7 | General Expletive | 6 | 15% |
| 8 | Idiomatic 'Set Phrase' | 3 | 7,5% |
| 9 | Literal Usage Denoting Taboo Referent | 2 | 5% |
| 10 | Imagery Based on Literal Meaning | 6 | 15% |
| 11 | Premodifying Intensifying Negative Adjective | - | - |
| 12 | Pronominal Form with Undefined Referent | - | - |
| 13 | Personal Insult Referring to Defined Entity | 3 | 7,5% |
| 14 | 'Reclaimed' Usage-No Negative Intent | - | - |
| 15 | Religious Oath Used for Emphasis | - | - |
| 16 | Unclassifiable Due to Insuffienct Context | - | - |
| Total | | 40 | 100% |

4.3. Primary Function of Swear Word in 9gag Users' Comments

| NO | PRIMARY FUNCTION | FREQUENCY | PERCENTAGE (%) |
|-------|------------------|-----------|----------------|
| 1 | Expletive | 11 | 27,5% |
| 2 | Abusive | 29 | 72,5% |
| Total | | 40 | 100% |

4.4. Secondary Function of Swear word in 9gag Users' Comments

| NO | SECONDARY FUNCTION | FREQUENCY | PERCENTAGE (%) |
|-------|----------------------|-----------|----------------|
| 1 | Humoristic Swearing | 2 | 5% |
| 2 | Euphemistic Swearing | 1 | 2,5% |
| 3 | Habitual Swearing | 37 | 92,5% |
| Total | | 40 | 100% |

The tables presents 40 data of swear words. The post entitled *Put your hands up for the internet, everyone* contributed 10 swear words, it is as the highest number of swear words among other posts. The most frequent types of swear word were found is Predicative Negative Adjective with 15 times (37,5%) emerged in users' comments. Abusive Swearing is the most used function with 29 times (72,5%), meanwhile Expletive Swearing 11 times (27,5%). After being related to the post, the researcher found that the most frequent secondary function is Habitual Swearing with 37 times (92,5%) followed by Humoristic Swearing 2 times (5%) and Euphemistic swearing only once (2,5%). After relating the swear words to the context, their types and their functions, most of the contextual meaning of swear words in the comments are giving negative predicate to someone or something, insulting other users and some of them just general expletives, not directing to someone or something.

B. Discussion

In this part, the researcher explains more about the findings of this research. The point of this part is the type of swear word, swear word function and

the contextual meaning of the swear word in users' comments on 9gag and their interpretations.

1. Type of Swear Word

The researcher analyses the type of swear word based on McEnery's theory (2006: 27), he classified them into 16 types. After analysing, the researcher found 8 types of swear word emerged in users' comments on 9gag.

a. Predicative Negative Adjective

McEnery gave example in his book for predicative negative adjective: '*the film is shit*'. The example shows that this type is giving a negative predicate as adjective. This type are mostly found in users' comment on 9gag, there are 15 comment using this type. The users gave negative predicate to someone or something in their comments below.

- 1) @robopotato "*no shit Sherlock, I miss the days captain had to be called*" (9 months after this Blizzard... Tuesday, 25 October 2016)
- 2) "*its funny because where I live all mystics I met were pure asshole*" (Spark please...)
- 3) "*This guy is an asshole. People are not close to you because you are irresistable. It's because there's no space. And now you use the space of 5 people and now every has even less space because you can't handle having people near you. Again, fucking asshole.*"
(This would be a great device for Finnish people)
- 4) @pyryaitavaara "*an asshole parked on 2 spots at once. Someone*

- just parked next to it so he can't get in anymore*" (Revenge battle for poor parking axxhole)
- 5) *"should simply put a note" you park like an asshole so I pissed on your doorhandles*" (Revenge battle for poor parking axxhole)
- 6) *"I'm pretty sure #2 and #7 are just pranks, not a response to an asshole parking job"* (Revenge battle for poor parking axxhole)
- 7) *"this is even an more asshole thing too do"* (Revenge battle for poor parking axxhole)
- 8) *"appears to me that #5 was bmw the bmw who parked like shit"* (Revenge battle for poor parking axxhole)
- 9) *"AXXHOLE AXXHOLE AXXHOLE AXXHOLE AXXHOLE
AXXHOLE AXXHOLE AXXHOLE AXXHOLE AXXHOLE
AXXHOLE AXXHOLE AXXHOLE AXXHOLE AXXHOLE
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AXXHOLE AXXHOLE AXXHOLE AXXHOLE AXXHOLE
AXXHOLE AXXHOLE AXXHOLE AXXHOLE AXXHOLE
AXXHOLE AXXHOLE"* (Revenge battle for poor parking axxhole)
- 10) *"Asshole Vadim"* (Revenge battle for poor parking axxhole)
- 11) *"the only asshole in #2 is the person that put the carts there 1, because blocking a perfectly parked car 2, for blocking like 5-6 parking lots 3, fo taking all of those carts"*. (Revenge battle for poor parking axxhole)
- 12) *@leitontomas12 "it's from this artist called Colin Christian – he*

has a whole series of faces with the trypophobia theme. I adore his fucked up art :)” (Daily dose of wtf)

13) *“on a side note; who likes the shitty little stick figure I drew?”*

(Put your hands up for the internet, everyone.)

14) *“I’m trans and this is bullshit”* (Put your hands up for the internet, everyone.)

15) *“As someone transgender; this is bullshit. While I hope you can treat me as a person, not being into me for the fact that I’m trans is fine. Just please tell me in a nice way.”* (Put your hands up for the internet, everyone.)

b. General Expletive

McEnery gave example in his book for general expletive: *‘(Oh) Fuck!’*.

The example shows that this type is not used to offend someone or something, it is just an expletive. The user use it to show their emotion of something or someone. This type is the second rank of mostly found in users’ comment on 9gag, there are 6 comments using this type.

1) *“Celebrating new year’s eve twice?!fuck yeah!!!”* (This flight took off from Japan on 1st Jan 2016 and reached US on 31 Dec 2015)

2) *“damn! It took you a whole year to get there!”* (This flight took off from Japan on 1st Jan 2016 and reached US on 31 Dec 2015)

- 3) *"Theres at least one dad in there saying to himself "i forgot which one is mine...fuck"* (9 months after this Blizzard... Tuesday, 25 October 2016.)
- 4) *"You're 31 and browse 9gag? Damn."* (I'm 31)
- 5) *@progenji34 "hell yeah, I'll bring the mapple syrup"*(ust in case you outsiders didn't know)
- 6) *"aww hell no"*(They are filming Stephen King's "It" inmy town, so I went and visited the House on Neibolt Street.)

c. Adverbial Booster

McEnery gave example in his book for adverbial booster: *'Fucking marvellous'* and *'Fucking awful'*. The example shows that this type is used to emphasize a statement. Therefore the users use who used swear word of this type is emphasizing their statement. There are 4 comments using this type, there are:

- 1) *"parents be like : where the fuck is my son?"*(9 months after this Blizzard... Tuesday, 25 October 2016)
- 2) *"This guy is an asshole. People are not close to you because you are irresistable. It's because there's no space. And now you use the space of 5 people and now every has even less space because you can't handle having people near you. Again, fucking asshole."*
(This would be a great device for Finnish people)
- 3) *"imagine the case in case you enter a subway or a bus with this "stay the f**** away I need my privacy" gadget."* (This would be a great device for Finnish people)

- 4) “*OH MY FUCKING GOD*” (Put your hands up for the internet, everyone).

d. Imagery Based on Literal Meaning

McEnergy gave example in his book imagery based on literal meaning: *‘kick shit out of’*. The example shows that this type is used to give a name to an imagery thing based on literal meaning. The user used this type to call something or someone, most of them is negative call. There are 6 comments using this type, there are:

- 1) “*when the plane hits 88mph were going to see some serious shit*”(This flight took off from Japan on 1st Jan 2016 and reached US on 31 Dec 2015)
- 2) “*tough shit*”(I’m 31)
- 3) “*Id go and rop that shit off him*”(This would be a great device for Finnish people)
- 4) “*i will beat the shit of you*
Autocorrect : ‘i will bite the shit of you’ ” (Daily dose of wtf)
- 5) “*Why the fuck do we care for these people? We should end it by not even mention it until they fade away into irrlevance but no, making fun of this shit online and Ipropagating it is much better*”
(Put your hands up for the internet, everyone)
- 6) “*who comes up with this bullshit*” (Put your hands up for the internet, everyone)

e. Idiomatic ‘Set Phrase’

McEnergy gave example in his book for idiomatic ‘set phrase’: *‘fuck all’* and *‘give a fuck’*. The example shows that this type is formed in a phrase and it is an idiom, therefore it can not directly be translated. There are 3 comments using this type, there are:

- 1) *“because instinct genius thats why.. if he answer 2 its to mainstream.. lol instinct FTW”* (Put your hands up for the internet, everyone)
- 2) *“I don’t even know what the fuck is a transsexual”* (Put your hands up for the internet, everyone)
- 3) *“Why the fuck do we care for these people? We should end it by not even mention it until they fade away into irrlevance but no, making fun of this shit online and propagating it is much better”*(Put your hands up for the internet, everyone)

f. Personal Insult Referring to Defined Entity

McEnergy gave example in his book for personal insult referring to defined entity: *‘You fuck!’/‘That fuck’*. The example shows that this type is used to insult someone or something. The users in the comments are insulting other users or something in the post. There are 3 comments using this type, there are:

- 1) *@justcallmejudy “bict h u can’t tell them what to do”* (I’m 31)
- 2) *“YOU FUCK UP ANTHONY”* (I’m 31)

- 3) @krupal “i spilled my coffee you fuck” (Put your hands up for the internet, everyone)

g. Literal Usage Denoting Taboo Referent

McEnery gave example in his book for literal usage denoting taboo referent: ‘*We fucked*’. The example shows that this type is used to show a taboo or negative action. There are 2 comments using this type, there are:

- 1) @rickynamara “its just a tactick to fuck mystic” (Spark please...)
- 2) “Candela is not there because fuck with grades” (Spark please...)

h. Cursing Expletive

McEnery gave example in his book for cursing expletive: ‘*Fuck You!/Me!/Him!/It!*’. The example shows that this type is used to curse someone or something. In this research the researcher only found one comment with cursing expletive swear word, “*As a trans person, fuck this person.*”(Put your hands up for the internet, everyone).

2. Primary Function of Swear Word

Hirsch (1985: 53) divided swear word into two categories, primary and secondary functions. In this part, the researcher explains about primary function and the secondary function explanation will be followed in the next part after related to the context. Primary function is divided into two categories as follows:

a. Expletive Swearing

Expletive in which the speaker gives expression to his emotions and

attitudes in the form of an exclamation. Expletive is basically reactive and not directed towards something or someone. The researcher found that some of the users' comments are included in expletive swearing. There are 13 expletive swearings had been analysed as in the tabel below.

4.5. Expletive Swearing

| | Post Tittle | Users' Comments | Expletive Function Analysis |
|----|---|---|--|
| 1. | This flight took off from Japan on 1st Jan 2016 and reached US on 31 Dec 2015 | <i>"Celebrating new year's eve twice?!Fuck yeah!!!"</i> | The user was just showing his shock by saying swear word. |
| | | <i>"damn! It took you a whole year to get there!"</i> | The user just showing his shock by saying swear word. |
| 2. | 9 months after this Blizzard... Tuesday, 25 October 2016. | <i>"parents be like : where the fuck is my son?"</i> | The user predicted that parents will be confused to recognize their baby, therefore the parents use swear word to show their wonder. |
| | | <i>"Theres at least one dad in there saying to himself 'i forgot which one is mine...fuck'"</i> | The user predicted that there will be a dad confused of forgetting his own baby. |
| 5. | This would be a great device for Finnish | <i>"imagine the case in case you enter a subway or a bus with this "stay the f**** away I need my privacy" gadget."</i> | This swear word was used to emphasize the name of something |
| 7. | Just in case you outsiders didn't know | <i>@progenji34 "hell yeah, i'll bring the mapple syrup"</i> | The user showed his excitement by using this swear word. |
| 9. | They are filming Stephen King's "It" inmy town, so I went and visited the House on Neibolt Street. | <i>"aww hell no"</i> | The user used this swear word to show his agreement of something. |

| | | | |
|-----|--|--|--|
| 10. | Put your hands up for the internet, everyone. | <i>“I don’t even know what the fuck is a transsexual”</i> | This swear word was used to emphasize his statement and showing his wonder. |
| | | <i>“Why the fuck do we care for these people? We should end it by not even mention it until they fade away into irrlevance but no, making fun of this shit online and propagating it is much better”</i> | <i>Why the fuck</i> , this swear word was used to show the user’s wonder why do people care about transsexual. |
| | | The user use a gif to comment and in his gif there is a phrase: <i>“OH MY FUCKING GOD”</i> | The user used this swear word to respond the post, but not to offend someone or something. |

b. Abusive Swearing

Abusive in which the speaker abuses, offends or defames something or someone. The researcher found 27 expletive swearing from 40 swearing in users’ comments. It means that the users are more often use swear word to direct them to someone or something than just used it as expletive. The analysis as in the tabel below.

4.6 Abusive Swearing

| | Post Tittle | Users’ Comments | Abusive Function Analysis |
|----|--|--|---|
| 1. | This flight took off from Japan on 1st Jan 2016 and reached US on 31 Dec 2015 | <i>“when the plane hits 88mph were going to see some serious shit”</i> | The user directed the swear word to something that he predict will happen if the plane hits 88mph |

| | | | |
|----|--|--|---|
| 2. | 9 months after this Blizzard... Tuesday, 25 October 2016. | @robopotato <i>“no shit Sherlock, I miss the days captain had to be called”</i> | As the user said <i>shit</i> to respond @robopotato’s analysis, but because the user’s statement is positive therefore “ <i>shit</i> ” in this case did not offend @robopotato. |
| 3. | Spark please... | @rickynamara <i>“its just a tactick to fuck mystic”</i> | The swear word was used to offend mystic team. |
| | | <i>“Candela is not there because fuck with grades</i> | The user which in this case told about Candela who does not care with his grade. |
| | | <i>“its funny because where I live all mystics I met were pure asshole”</i> | The researcher found that the user used swear word to offend people who joins Mystics team in his environment. |
| | | <i>“because instinct genius thats why.. If he answer 2 its to mainstream.. Lol instinct FTW”</i> | The user said the opposite fact about Spark. Eventhough he said that Spark is genius, but at the end he insult the instinct which instinct is the power of Spark. |
| 4. | I’m 31 | @justcallmejudy <i>“bicth u can’t tell them what to do”</i> | The user used swear word to offend @callmejudy who had commented the post before him. |
| | | <i>“YOU FUCK UP ANTHONY”</i> | The researcher found that the user used swear word to offend someone named Anthony. |
| | | <i>“tough shit”</i> | The user said it directing to the website page which do not provide the selection for 31-34 people years old. |
| | | <i>“You’re 31 and browse 9gag? Damn.”</i> | The user said it directing to people 31 aged who still browse 9gag. |
| 5. | This would be a great device for Finnish | <i>“This guy is an asshole. People are not close to you because you are irresistable. It’s because there’s no space. And now you use the space of 5 people and now every has even less space because</i> | The user said it when he gave opinion about someone and he give him predicate as “ <i>asshole guy</i> ”. Then the last sentence he said swear word <i>fucking asshole</i> to emphasize his statement. |

| | | | |
|----|--|--|--|
| | | <i>“Asshole Vadim”</i> | The researcher found that the user using swear word to offend someone named Vadim. |
| | | <i>“the only asshole in #2 is the person that put the carts there 1, because blocking a perfectly parked car 2, for blocking like 5-6 parking lots 3, fo taking all of those carts”.</i> | The user used swear word directing the revenge or people who revenge in the #2 picture by blocking a car with carts. |
| 7. | Daily dose of wtf | <i>@leitontomas12 “it’s from this artist called Colin Christian – he has a whole series of faces with the trypophobia theme. I adore his fucked up art :)”</i> | The user said it directing to the art made by Colin Christian. |
| | | <i>“i will beat the shit of you Autocorrect : ‘i will bite the shit of you’</i> | The user said it directing to something which he planned to beat/bite using the baseball stick in the picture. |
| 8. | Put your hands up for the internet, everyone. | <i>“on a side note; who likes the shitty little stick figure I drew?”</i> | The researcher found that the user used swear word to offend his own figure stick. |
| | | <i>“As a trans person, fuck this person.”</i> | The user said it directing to the twitter user who his twit was being posted. |
| | | <i>“I’m trans and this is bullshit”</i> | The user said it directing to the opinion by a twitter user about sexual preference. |
| | | <i>“As someone transgender; this is bullshit. While I hope you can treat me as a preson, not being into me for the fact that I’m trans is fine. Just please tell me in a nice way.”</i> | The user said it directing to the opinion by a twitter user about sexual preference. |
| | | <i>“Why the fuck do we care for these people? We should end it by not even mention it until they fade away into irrlevance but no, making fun of this shit</i> | <i>Shit</i> , it was directed to something about trans people. |

| | | | |
|--|--|--|--|
| | | <i>online and propagating it is much better”</i> | |
| | | <i>“who comes up with this bullshit”</i> | The user said it directing to the opinion by a twitter user about sexual preference. |
| | | <i>@krupa1 “i spilled my coffee you fuck”</i> | The user said it directing to the previous user who commented about being transphobic is normal. |

3. Contextual Meaning of Swear Word in Users Comments on 9gag and Their Secondary Function.

According to Fägersten (2012: 9), swearing represents a unique case within sociolinguistics. Shifting the focus of swearing research from single word or phrase to social context of utterance. Then the context is very important to understand what the speaker means. To know the contextual meaning from the swear word, the researcher related them to the post, the other word in the sentence and the other user's comments if the user mentioned another user in their comment. Then the researcher elaborated them one by one to know the contextual meaning and determine their secondary function based on Hirsch's theory (1985: 55). Firstly the researcher elaborated what is in the post then analysed the comments.

- 1) This flight took off from Japan on 1st Jan 2016 and reached US on 31 Dec 2015

By the title the researcher is able to understand that it is funny to a flight need a whole year to reach the destination. Then it is impossible when the flight take off on 2016 and reach on 2015. In reality, the plane took off from Japan to Us

which have several hours difference in time, then it is possible if the passenger will celebrate new year twice in Japan and Us.

“Celebrating new year’s eve twice?!Fuck yeah!!!”

In the situation context, it is the situation which can not make someone offends something or someone, it just makes the 9gag users shock knowing the fact. The user only shows his emotion that he shocked to know the plane take off on 2016 but reach on 2015. From the previous sentence *“Celebrating new year’s eve twice?”*. The user expressed his unbelief and after that saying *“fuck yeah!!!!*, it is emphasizing his emotion. And the purpose the user means here to express his shock, which he is very surprised then he use *“Fuck yeah!!!”*. And the secondary function of this swear word according to Hirsch is habitual swearing since in this website swear word is such a habit for the users.

“damn! It took you a whole year to get there!”

In the situation context, it is the situation which can not make someone offends something or someone, it just makes the 9gag users shock knowing that fact. The user only shows his emotion that he shocked to know the plane take off on 2016 but reach on 2015. The next sentence after *Damn!* is *“It took you a whole year to get there!”*, the user expressed his unbelief that it took a whole year from Japan to Us and it took a year backward, so that he used *damn!* to emphasize his emotion. Then the researcher sees from context and from Hirsch’s theory, it is only a habitual swearing since in this website swear word is such a habit for the users,

moreover he is expressing it with *yeah* at the end. Finally the user purposed to express his shock, which he is very surprised then he use swear word to expressing it.

“when the plane hits 88mph were going to see some serious shit”

In the situation context, it is the situation which can not make someone offends something or someone, it just makes the 9gag users shock knowing that fact. The user only shows his emotion that he is shock to know the plane take off on 2016 but reach on 2015. By the previous key word *“when the plane hits 88mph were going to see”*, the user expressed his prediction what will happen if the plane hits 88mph. He used *shit* as the result of his prediction to emphasize that the thing will not be a good thing, moreover he used *some serious shit* to show that it will really bad thing. Then the researcher sees from context and from Hirsch’s theory, it is a humoristic swearing because it will not be bad as he predicted. The user purposed to express his shock and his prediction, which he intended to emphasise then he said *“some serious shit”*.

2) 9 months after this Blizzard... Tuesday, 25 October 2016

By the title and the picture of babies the researcher needs more time to think what it really means. Finally the researcher understands that the picture of babies is the prediction what will happen after a blizzard. As we know if blizzard attacks people are suggested to stay at home to protect their selves because it is an extreme cold weather outside. The babies in the picture is the prediction of what

will happen after 9 months after the blizzard, which people will think what is gonna happen of couples in their homes when blizzard attacks. Moreover the title is “9 month after bthis blizzard”, 9 months is known as a period of pregnant.

“parents be like : where the fuck is my son?”

In the situation context, the user showed his antonishment how the parents can recognize their baby if many babies are put on one place with other babies with same outfit. From the previous sentence “*parents be like*”, the user expressed his antonishment and wondered the parents difficulties to recognize their baby. Then the researcher sees from context and from Hirsch’s theory, it is only a habitual swearing to show his wonder. The user purposed to express his antonishment and prediction what is in parents mind seeing their baby in the same place with other baby.

@robotato “no shit Sherlock, I miss the days captain had to be called”

After being related to the post, the researcher found that the user used swear word not to offend someone or something eventhough he used it to respond the previous commnet. Because in the situation context, he was giving a good respond of @robocop analisis about what will happen when blizzard attacks and the result of it after 9 months. The user showed his emotion how the previous user acted like a detective to analyse a result of blizzard. Before he said “*shit*”, he used “*no*” to express a positive respond then he said “*I miss the days captain had to be called*” to show how he missed Sherlock being called for a case. Then the researcher see from context and from Hirsch’s theory, it is a habitual swearing

because *shit* is as same as *fuck*, it is into almost every utterance then people just ignore this expression. The user purposed to express his good respond to @robopotato's comment, eventhough he used *shit* but he used "no" before "*shit*" then it changed into positive response.

"Theres at least one dad in there saying to himself 'i forgot which one is mine...fuck'"

In the situation context, it is the situation which can not make someone offends something or someone, it just makes the user predicted that there will a parent who forgot his baby. The user only shows his emotion that he predict what will happen in this condition. He predicted that will be at least a dad who struggles to recognize his baby, then the dad will say "*i forgot which one is mine...fuck*". The dad in user's prediction is expressing his emotion how he worried that can not recognize his baby then he used *fuck* to emphasize his emotion. Then the researcher sees from context and from Hirsch's theory, it is only a habitual swearing, he did not use it to offend someone. The user purposed to show his prediction that there will be at least a dad who forgot his own baby because many babies are put on a place and they looked in the same age and were the same outfit. The the dad will use *fuck* to emphasize his feel that he can not recognize his own baby.

3) Spark please...

Spark in the title is a leader of a team in Pokemon Go game, there are four pictures of comic strip. The comic told as about Spark who were standing in front

of blackboard. He was looking at a mathematics question. The question is “1+1+...”. He looked confused thinking the answer where there were sweat on his check. In the second picture he turned his head to ask his friend to help him answer the question. Then in the third picture his friend showed her two finger as sign for two (the answer). Unfortunately, Spark did not understand the sign by his friend, he thought the answer is a turkey with two heads then he drew it. And he smiled because he thought he has answered correctly.

@rickynamara “its just a tactick to fuck mystic”

After being related to the post, the situation context in this case is the user gave his opinion about Spark, he thought that it is just Spark’s tactick to offend mystic team which is interpreted as smart team in Pokemon Go. The user showed his emotion that he disagreed with the previous comment which said that Spark is adorable or adorkable. By his comment the user showed his agreement of Spark answer to offend Mystic team. The user purposed to express disagreement of the previous comment, according to him, it is just a tactick to offend Mystic which is interpreted as smart team. Meanwhile the secondary function of this swear word according to Hirsch is habitual swearing since in this website swear word is such a habit for the users.

“Candela is not there because fuck with grades”

After being related to the post, the researcher found that the user using swear word offend Candela. Because eventhough Spark is not smart but he is still

in the class to study, it is not like Candela, he even did not attend to the class because he did not care with his grades. The user showed his emotion that he did not see Candela in the class. He assumed that Candela is not care with his grade. He used *fuck* because Candela is not like Spark, eventhough Spark is not smart but he is still care with his grade by attending the class. Then the researcher sees from context and from Hirsch's theory, it is only a habitual swearing, eventhough he used it to insult Candela, people just ignore these expressios because it is into almost every utterance. The user purposed to express his feeling about Candela who even did not attend to the class because he did not care with his own grade.

"its funny because where I live all mystics I met were pure asshole"

After being related to the post, the researcher found that the user using swear word to offend people who join Mystics team in his environment. Because in the situation context, the user was responding to the post about the leader of Mystics team who can not answer an easy question and he related it to the reality about Mystic team in his environment. The user showed his emotion that giving a predicate to people who join Mystics team in his environment, he insulted them that it is true if Mystics team is using instinct to solve their problem as it is stated in Pokemon Go. The user purposed to give a negative predicate to people who join Mystics team in his environment and he showed his agreement about the post that Mystics team even can not solve an easy question. Meanwhile the secondary function of this swear word according to Hirsch is habitual swearing since in this website swear word is such a habit for the users.

“because instinct genius thats why.. If he answer 2 its to mainstream.. Lol instinct FTW”

After being related to the post, the researcher found that the user used swear word to emphasize his opinion that Spark is genius, where in this case is not the real genius. The user showed his emotion using *fuck the what (what the fuck)*, he thought that it is an instinct of a genius therefore Spark did not answer 2 because it is too mainstream. Then the researcher sees from context and from Hirsch's theory, it is only a humorous swearing, because the user said his opinion that Spark is a genius therefore he did not answer 2 for the question. In reality Spark is not smart moreover genius. The user purposed to express his opinion about Spark who can not understand when his friend give code to help him, not to answer 2 but he draw a turkey with 2 head which the user thought that Spark using his genius instinct, because if he answered 2 it is too mainstream. *Fuck the what (what the fuck)* here to show that his opinion is just a joke, because Spark is not genius at all.

4) I'm 31

This post entitled *“i'm 31”* and followed by the picture of such a website page, a verification or registration page. The website site looks normal at the first sight, but when the researcher looks at the age selection, there is not the selection for 31 to 34 years old. Therefore there are some users commented about the missing age.

@justcallmejudy “bitch u can't tell them what to do”

In the situation context, it is the situation which @forfun is responding the previous comment by @justcallmejudy. The user showed his emotion that he disagreed with the previous comment which said that 31-34 years old do not deserve to subscribe on the website. The user purposed to express disagreement of comment by @justcallmejudy, he thought that @justcallmejudy did not have right to tell age 31-34 what to do and gave him a negative predicate to respond the comment. Meanwhile the secondary function of this swear word according to Hirsch is habitual swearing since in this website swear word is such a habit for the users.

“YOU FUCK UP ANTHONY”

In the situation context, it is the situation which the user said the swear word to insult Anthony, which the researcher did not find the other user named Anthony in the previous comment. The user showed his emotion that he was such as angry with Anthony moreover he wrote the comment using all capital words. The user purposed to express his anger to a man named Anthony. He did not say anything about who is Anthony but wrote it with all capital words. Meanwhile the secondary function of this swear word according to Hirsch is habitual swearing since in this website swear word is such a habit for the users.

“tough shit”

After being related to the post the user said it directing to the website page which do not provide the selection for 31-34 people years old. Because in the

situation context, it is the situation which the user said the swear word to give negative predicate to website. The user showed his emotion that he is such as angry with the website moreover he say “*tough shit*”, it means he really thought that the website should do that thing. The user purposed to insult the website because did not giving the selection for 31-34 year old people who want to subscribe their page. Meanwhile the secondary function of this swear word according to Hirsch is habitual swearing since in this website swear word is such a habit for the users.

“*You’re 31 and browse 9gag? Damn.*”

In the situation context, it is the situation which the user was responding to the post which about the missing age selection. And many users were commenting that they are 31 years old. And he reacted to them. The user showed his emotion that he is such as sarcasm, even he did not tell if 31 year old should not browse 9gag, but it implies in his comment. The user purposed to give his opinion about 31 aged people who still browse 9gag. He used *damn* as his sarcasm because from his comment implies that he was disappointed of those people. Meanwhile the secondary function of this swear word according to Hirsch is habitual swearing since in this website swear word is such a habit for the users.

5) This would be a great device for Finnish people

There is a picture in this post. The picture shows a man walking in the sidewalk, looks like in the crowd. People around him are looking at him wondering his style. The man is wearing something weird around his hip. It looks like made

by wood or steel, its round shaped, and makes people can not be near him at least 30 cm from his body. It looks like he does not want people be near to him. And according to beritasatu.com by April 2014, Finnish are really keeping their private and personal space. Therefore the user said that the device is the great thing for Finnish people who keep their personal space.

“This guy is an asshole. People are not close to you because you are irresistible. It’s because there’s no space. And now you use the space of 5 people and now every has even less space because you can’t handle having people near you. Again, fucking asshole.”

After being related to the post, the researcher found that the user used *asshole* to give a negative predicate for the guy who wore a weird device to avoid people to be near him and used *fucking asshole* to emphasize the predicate. In the situation context, we can see in the picture that people can not be near him and according the user if wearing that device which the guy used space of five people when wearing it. The situation is where the user really did not agree with the guy then he gave him a negative predicate. The user showed his emotion that he did not agree to the guy. From his opinion he really disliked with that device then to emphasize his emotion he used *asshole* to offend the guy with negative predicate. After giving his opinion his emotion become stronger from moderate emotion to strong emotion then he added “*fucking asshole*” at the end to emphasize his emotion. Then the researcher sees from context and from Hirsch’s theory, it is a habitual swearing eventhough he use it to offend someone, *asshole* just like *fuck* is into almost every utterance. The user purposed to express his opinion about a guy who wore a weird device walking in the crowd and making people wondering

what is he wearing because it makes people can not be near him. He gave a negative predicate to the guy because it took space for five people.

*“imagine the case in case you enter a subway or a bus with this “stay the f**** away I need my privacy” gadget.”*

After being related to the post, the researcher found that the user used *fucking away* just to give name for the device the guy used in the picture and suggested us to imagine the hate if we used the device in the bus or subway. In the situation context, the user asked us to imagine how people will hate seeing us enter a subway or abus wearing the *“stay the fucking away”* device. It will make us strange and disturb other because it took space of several people and make inconvenient. The user showed his emotion by named the device *“stay fucking away”* gadget. It means that he did not agree if people wear it moreover if entering to a subway or a bus. Then the researcher sees from context and from Hirsch’s theory, it is a euphemistic swearing because he did not write *“fucking”* but *“F****”* to make it better. The user’s purpose is suggesting us to imagine the hate in case we enter a subway or a bus wearing weird device which makes other people can not be near us and in this case he emphasized by naming it *“stay the fucking away”* gadget which really asks people to stay away from us. In this case indirectly the user asked us to never use it because we will achieve the hate of wearing the device.

“Id go and rop that shit off him”

In the situation context, the user felt inconvenient to see a guy wore that

device therefore he wanted to go and rip that device off him moreover he said the device by using *shit*. The user said shit as the device to expressing his emotion. The user did not agree with the guy and from his moderate emotion, he wanted to go and rip the device off him. The user purposed to show his response when seeing a guy who wore a device that makes people can not be near him. Because he disliked seeing it, he intended to go and rip the device off him. The user said device as *shit* because he felt it is really bad to wear in in the crowd, people need to have social life not to limit personal space too much. The guy should not wear the device. Meanwhile the secondary function of this swear word according to Hirsch is habitual swearing since in this website swear word is such a habit for the users.

6) Revenge battle for poor parking axxhole

Before analysing, the researcher tries to understand what the post means. The thread starter showed eight pictures of people who do not park they car in the right plae. Therefore people gave a revenge to make the car owner to do not park that way anymore. The user said the revenge is for people who is poorly can not park well as an *axxhole* or *asshole*.

@pyryaitavaara “an asshole parked on 2 spots at once. Someone just parked next to it so he can’t get in anymore”

After being related to the post, the researcher found that the user using *asshole* to give a negative predicate for the man who parked in the wrong way. In the situation context, we can see in the picture revenged for the people who

parked in the wrong way. The revenge is really creative and makes the car owners do not park the same way anymore. The user gave predicate an *asshole* to the man who parks his car in the spot for 2 cars therefore a car owner beside his car can not get in the car. The user showed his emotion that he disliked to the car owner. From his opinion he really disliked with that the way the car owner park his car therefore he used *asshole* to emphasize his emotion by giving him a negative predicate. Then the researcher sees from purpose context and from Hirsch's theory, it is a habitual swearing eventhough he use it to offend someone, *asshole* just like *fuck* is into almost every utterance. The user purposed to express his opinion about a guy who parked in the spot for 2 cars which is made a car owner beside him can not get in the car because the space is too little. He used *asshole* to give him a negative predicate of the result of his action.

“should simply put a note” you park like an asshole so I pissed on your doorhandles”

After being related to the post, the researcher found that the user used *asshole* to give a negative predicate for the man who parks in the wrong way. In the situation context, we can see in the picture revenged for the people who parked in the wrong way. The revenge is really creative and making the car owners do not park the same way anymore. By his comment, this user gave a more simply way to revenge the, his idea is putting a note telling that the car owner is an *asshole* and said that he has pissed on the car doorhandles. The user showed his emotion that he disliked to the car owner. From his opinion he really disliked with that the way the car owner park his car therefore he used *asshole* to

emphasize his emotion by giving him a negative predicate. Then the researcher sees from Hirsch's theory, it is a habitual swearing eventhough he use it to offend someone, *asshole* just like *fuck* is into almost every utterance. The user purposed to give us a more simply way to make the car owner do not the same way anymore by putting a note telling that he car owner is an *asshole* (a negative predicate) and tell that he has pissed on his car doorhandles.

"I'm pretty sure #2 and #7 are just pranks, not a response to an asshole parking job"

After being related to the post, the researcher found that the user used *asshole* to give a negative predicate for the man who parks in the wrong way. In the situation context, we can see in the picture revenged for the people who parked in the wrong way. The revenge is really creative and making the car owners do not park the same way anymore. By his comment, the situation is the user gave his opinion that #2 and #7 is not revenge for people who do not park well, it is juat a prank because #2 looks like park in the right way but the car is surrounded by carts therefore the car can not move. And #7 is a car which on it there is a big snow with man's genital shape. The user shows his emotion that he did not agree with the user who said that #2 and #7 are revenge for people who did not park correctly. He did not really emphasize the swear word in his comment because his emotion is focus on his opinion, he is sure if #2 and #7 is not revenge for people who did not park in the right way. Then the researcher sees from Hirsch's theory, it is a habitual swearing eventhough he used it to offend someone, *asshole* just like *fuck* is into almost every utterance. The user purposed

to give his opinion that he really sure that #2 and #7 are not revenge to an *asshole* parking job as the the title of the post, because he thought it was just a prank. Therefore he used *asshole* to give negative predicate to people who can not do parking job.

“this is even an more asshole thing too do”

After being related to the post, the researcher found that the user using *asshole* to give a worse predicate for the revenge than the bad parking job. In the situation context, the researcher can see in the picture revenged for the people who parked in the wrong way. The revenge is really creative and making the car owners do not park the same way anymore. This user gave an opinion that the revenge is worse than the parking job itself. The user showed his emotion that he thought that it is worse than parking job itself. From his opinion he thought that the way they revenge is even worse than parking job itself because he added “*more*” before “*asshole*”. Then the researcher sees from Hirsch’s theory, it is a habitual swearing eventhough he used it to offend someone, *asshole* just like *fuck* is into almost every utterance. The user purposed to give the opinion about the revenge to the cars that parking in wrong way is worse than that bad parking job itself because it made the car owner will be disturbed by the revenge, it is not balance with the result of bad parking job itself.

“appears to me that #5 was bmw the bmw who parked like shit”

After being related to the post which in the picture #7 there a jeep is wedged between BMW car and a container therefore the Jeep owner can not get in

his car. In the picture, the Jeep owner parked too edge of the line but he is still in his line. Therefore the BMW owner parked in the space for 2 cars to revenge the Jeep owner because he parked too edge of his line, it made other people can not get in the car. Then people put a container in the right side and BMW in the left side of the Jeep. Finally if looking at the picture BMW owner is worse because he took two space of car. The researcher found that the user used *shit* to give a negative predicate for the BMW owner because he thought BMW is worse than Jeep. In the situation context, the user looked at the picture and realised that the BMW owner was doing worse parking job than Jeep because he took two space for car meanwhile Jeep still in his line, he was only too edge. The user showed his emotion that he disagreed if Jeep got the revenge, because BMW is deserved it. Then the researcher sees from Hirsch's theory, it is a habitual swearing eventhough he used it to offend someone, *shit* just like *fuck* is into almost every utterance. The user purposed to give his opinion that BMW is reserved a revenge than Jeep because like in the picture, BMW owner did worse parking job than Jeep owner did.

*“AXXHOLE AXXHOLE AXXHOLE AXXHOLE AXXHOLE AXXHOLE
 AXXHOLE AXXHOLE AXXHOLE AXXHOLE AXXHOLE AXXHOLE
 AXXHOLE AXXHOLE AXXHOLE AXXHOLE AXXHOLE AXXHOLE
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 AXXHOLE AXXHOLE AXXHOLE AXXHOLE AXXHOLE AXXHOLE
 AXXHOLE AXXHOLE”*

After being related to the post, the researcher found that the user used *asshole* to give a negative predicate for people who did bad parking job and the revenge. Since the user did not write another word in his comment, therefore he

just followed the thread starter who posted the picture with title which there is “*axxhole*” word. The user showed his emotion that he agreed with the post because he followed the word “*axxhole*” even he wrote it 32 times, therefore he really excited to say it. Even he wrote it in capital word it means that he really emphasize his emotion. Then the researcher sees from Hirsch’s theory, it is a habitual swearing eventhough he used it to offend someone, *asshole* just like *fuck* is into almost every utterance. The user purposed to express his opinion and his agreement of the post. He gave opinion about people who did bad parking job and the revenge by following the the user who post the picture using *axxhole* even he write it 32 times.

“*Asshole Vadim*”

After being related to the post, the researcher found that the user used swear word to offend someone named Vadim. In the situation context, the user was responding a post about revenge of bad parking job and eventhough the researcher had looked for who is Vadim but do not get any specific answer, therefore the researcher concludes that Vadim is someone who ever did such a revenge to him. The user showed his emotion by giving a predicate to someone named Vadim, therefore he was such angry or dislike with him. The user purposed to give a negative predicate to Vadim by calling him *asshole*. And the secondary function of this swear word according to Hirsch is habitual swearing since in this website swear word is such a habit for the users.

“the only asshole in #2 is the person that put the carts there 1, because blocking a perfectly parked car 2, for blocking like 5-6 parking lots 3, for taking all of those carts”.

After being related to the post, the researcher found that the situation context of this comment is the user gave his opinion about the post. He thought that the thing deserves an *asshole* predicate is the revenge of #2. Even he had three reasons for it to give him predicate as an *asshole*. The user showed his emotion that he thought that only bad thing is the revenge of #2. Then the researcher sees from Hirsch’s theory, it is a habitual swearing event though he used it to offend someone, *asshole* just likes *fuck* is into almost every utterance. The user purposed to express his opinion about the one who deserves negative predicate is the revenge of #2, he even gave three reasons, because they are blocking a perfectly parked car, for blocking like 5-6 parking lots and for taking all of those carts. He gave the reasons to emphasize his opinion about who really *asshole*.

7) Just in case you outsiders didn’t know

This post is such clarification about Halloween celebration in Canada. The picture is a screenshot of a tweet made by @madeincanada, he said that Halloween is celebrated in Canada. They dress up as hockey players and go igloo to igloo collecting maple syrup and Canadian bacon. The title of this post is giving information in case the outsiders did not know about Halloween in Canada. It is just a joke, according to timeanddate.com by June 2017 Canadian celebrates

Halloween just like other country, wearing a costum and collecting candy house to house.

@progenji34 "hell yeah, i'll bring the mapple syrup"

After being related to the post, the researcher found that in the situation context, the user said swear word because responding a previous comment about a more impossible Halloween celebration in his house. The user showed his emotion that he agreed with @progenji34's idea about celebrating Halooween in his house. He said "*hell yeah*" because he felt excited to join the party, even he knew it is just a joke. The user purposed to express excitement to join an impossible party which is an idea from @progenji34. He was excited to know the party idea by saying "*hell yeah*". Moreover he said he will bring mapple syrup to complete the party. Meanwhile the secondary function of this swear word according to Hirsch is habitual swearing since in this website swear word is such a habit for the users.

8) Daily dose of wtf

This post shows two picture of such a baseball stick with teeth on it. The thread starter entitled it as a daily dose for wtf thing. It look terrifying because it full of teeth. The researcher found an explanation about what it is from a user's comment that it is art made by an artist called Colin Christian and he has a whole series of faces with tryphobia theme.

@leitontomas12 “it’s from this artist called Colin Christian – he has a whole series of faces with the tryphobia theme. I adore his fucked up art :)”

In the situation context, it is the situation which @sirona is giving a predicate for the artist’s art. Eventhough the user gave a negative predicate, but he liked his art. The user showed his emotion that he liked the art by Colin Christian, eventhough he said “*fuck up*” but he gave smile emoticon at the end of his sentence. The user purposed to respond a previous comment by giving more information about an artists who made the art. He said *fuck up* to giving a predicate the his art and he liked his *fuck up* art. Meanwhile the secondary function of this swear word according to Hirch is habitual swearing since in this website swear word is such a habit for the users.

“i will beat the shit of you

Autocorrect : ‘i will bite the shit of you’

In the situation context, it is the situation which the user used the swear word to tell his plan that he will beat/bite something using the stick. He changed “beat” to be “bite” because the stick is full of teeth. The user showed his emotion that he was excited to beat/bite something using that stick. The user purposed to express his plan of beating or biting something (*shit*) who distrub someone (*you*) using the stick. Meanwhile the secondary function of this swear word according to Hirch is habitual swearing since in this website swear word is such a habit for the users.

- 9) They are filming Stephen King's "It" in my town, so I went and visited the House on Neibolt Street.

The thread starter told that the movie was filming in his town, then he wrote the address of the house where they made the movie. According to imdb.com by June 2007, it is a horror movie told about a scary clown produced by Stephen King, since it is a horror movie therefore the house had a scary look as in the post.

"aww hell no"

After being related to the post, the researcher found that the situation context in this case is the user commented to respond to the information of the post. The user showed his emotion that he was shocked to know the fact about the house. The user responded to the post and he said a swear word as his expression of seeing the house and knowing it was filmed in another user's town. Meanwhile, the secondary function of this swear word according to Hirsch is habitual swearing since on this website a swear word is such a habit for the users.

- 10) Put your hands up for the internet, everyone.

The thread starter of this post was showing a screenshot of a tweet by @s_nthetic, she said in her tweet that if your sexual preference does not include trans people, it means you are transphobic. Under the screenshot, he put an animation of a guy crying in front of a computer as a response to the tweet.

"on a side note; who likes the shitty little stick figure I drew?"

After being related to the post, the researcher found that the user used

swear word to offend his own figure stick. In the situation context, the other user focused on commenting on the post and he said about another side, he asked who likes his figure stick. The user showed his emotion that he reminded people about the figure stick he drew and he wonder who likes it. The user purposed to ask other user about figure stick he drew, and he gave a negative predicate to his figure stick by himself. Meanwhile the secondary function of this swear word according to Hirsch is habitual swearing since in this website swear word is such a habit for the users.

“I don’t even know what the fuck is a transsexual”

In the situation context, the user even did not know what is transsexual, he used swear word to emphasize his statement that he did not get what the post talked about. The user showed his emotion that he was confused then he used swear word because he was such annoyed that he did not even know what transsexual. The user purposed to express his feeling that he wondered what is the post talking about because he said do not even know the topic then he used swear word to emphasize his statement. Meanwhile the secondary function of this swear word according to Hirsch is habitual swearing since in this website swear word is such a habit for the users.

“As a trans person, fuck this person.”

In the situation context, it is the situation which the user responded the tweet about trans people and it offended him as trans person. Therefore he showed his emotion that he felt offended because it is about trans people and he cursed the

twitter user to express his emotion. The user purposed to curse the twitter user because his twit has made him offended. Meanwhile the secondary function of this swear word according to Hirsch is habitual swearing since in this website swear word is such a habit for the users.

“I’m trans and this is bullshit”

In the situation context, it is the situation which the user responded to a screenshot of a twit in twitter about sexual preference and he commented as trans person, he thought that the opinion in the twit is not true. Therefore the user showed his emotion that he did not agree with the opinion then he gave a negative predicate for. The user purposed to give a negative predicate because he thought that the opinion about sexual preference in the twit is not true. Meanwhile the secondary function of this swear word according to Hirsch is habitual swearing since in this website swear word is such a habit for the users.

“As someone transgender; this is bullshit. While I hope you can treat me as a person, not being into me for the fact that I’m trans is fine. Just please tell me in a nice way.”

In the situation context, it is the situation which the user responded to a screenshot of a twit in twitter about sexual preference and he commented as transgender person, he thought that the opinion in the twit is not true. Therefore the user showed his emotion that he did not agree with the opinion then he gave a negative predicate for. The user purposed to give a negative predicate because he thought that the opinion about sexual preference in the twit is not true. Meanwhile the secondary function of this swear word according to Hirsch is habitual swearing

since in this website swear word is such a habit for the users.

“Why the fuck do we care for these people? We should end it by not even mention it until they fade away into irrlevance but no, making fun of this shit online and propagating it is much better”

In the situation context, the user wondered why do the society have to care with trans people and he was in the same side with the people who made fun about trans people. The user showed his emotion that he such disliked with trans people because he thought that society should not pay attention to them and just let them until they fade away, but he thought it is better if society makes fun even make propaganda of them. The user purposed to express his opinion that why people should care of trans people, he used swear word *why the fuck* to emphasize his statement that society really should not care of them. Therefore he gave a negative predicate of something about trans people and he thought it is better if making fun of trans sexual. Meanwhile the secondary function of this swear word according to Hirsch is habitual swearing since in this website swear word is such a habit for the users.

The user used a gif to comment and in his gif there is a phrase: *“OH MY FUCKING GOD”*

In the situation context, it is the situation which the user responded the tweet about trans people and he just expressed his feeling about the tweet. Therefore he showed his emotion by using gif which Alice from Alice in Wonderland is slapping her forehead while saying *“oh my fucking God”*. The user purposed to express his response to the tweet and it is just general expletive swearing.

Meanwhile the secondary function of this swear word according to Hirsch is habitual swearing since in this website swear word is such a habit for the users.

“who comes up with this bullshit”

In the situation context, it is the situation which the user responded to a screenshot of a tweet in twitter about sexual preference. Therefore the user showed his emotion that he did not agree with the opinion then he gave a negative predicate for it. The user purposed to give a negative predicate because he thought that the opinion about sexual preference in the tweet is not true. Meanwhile the secondary function of this swear word according to Hirsch is habitual swearing since in this website swear word is such a habit for the user.

@krupa1 “i spilled my coffee you fuck”

In the situation context, it is the situation which the user responded to previous comment by @krupa1 who said it is normal to be transphobic and he liked his girls like his coffee. Therefore the user showed his emotion that he did not agree with the opinion then he insulted @krupa1 by saying that he spilled his coffee. The user purposed to insult @krupa1 and his opinion about being transphobic is normal and he then compared girls are like coffee therefore the user was insulting by saying he spilled his coffee and said *fuck* to insult him. meanwhile the secondary function of this swear word according to Hirsch is habitual swearing since in this website swear word is such a habit for the users.