

CHAPTER III

RESEARCH METHOD

A. Research Design

This research is descriptive qualitative. Qualitative research is aimed at gaining a deep understanding of a specific organisation or event, rather than surface description of a large sample population. It aims to understand how the participants derive meaning from their surroundings and how their meaning influences their behaviour. The qualitative method investigates the *why* and *how* of decision making, not just what, where and when. Hence, smaller but focused samples are more often used than large samples.

In the conventional view, qualitative methods produce information only on the particular cases studied, and any more general conclusions are only propositions (informed assertion).

According to Holloway and Wheeler (2002, p. 30) said that “qualitative research as a form of social enquiry that focuses on the way people interpret and make sense of experience and the world in which they live” in conducting the data, the researcher uses descriptive method. According to Richard and Schmidt (2002, p 1520), descriptive research is “an investigation that attempts to describe accurately and faculty a phenomenon, subject or area.

B. Research Setting

The researcher conducts this research in An-Najah Cindai Alus Boarding School for Girl. It located on Jl. Taruna praja, Desa Cindai Alus, Martapura, Banjar Regency, South

Kalimantan Province post code 70612. This study is done in two months from 7th of August until 7th of October in collecting all data accurately and briefly.

C. Subject and Object of the Research

1. Subject of the Research

The subject of the research are the students from the seventh grade till the tenth grade of An-Najah Cindai Alus Boarding School for Girl Martapura Banjar Regency who followed the speech activity, with the total number 83 students and the teacher who responsible with this activity.

2. Object of the Research

The object of this research is the techniques that used by the students to deliver the speech at An-Najah Cindai Alus Boarding School for Girl Martapura Banjar Regency Academic Years 2017/2018.

D. Source of Data

The data are taken from the students speech processing at An-Najah Cindai Alus Boarding School for Girl Martapura Banjar Regency.

E. Data Collecting Procedure

In this research there are many procedure that researcher used to collect the data. They are: Observation and interview.

1. Obseravation

Observation enable the researcher on: the physical setting, human setting, interactional setting. It is used to observe directly how is delivering speech processing in that boarding school.

2. Interview

Interview is used to know deeply about the way or technique in delivering speech by asking many question to the student.

F. Data Analysis Procedure

After collecting the data that needed, the researcher began to analyze the data. There are the steps of data analysis procedure:

1. Collecting

This steps is to collect all data about the technique of delivering speech that used by the students at An-Najah cindai Alus Boarding School that needed in this research.

2. Classifying

This step is to classify the techniques are used in delivering speech at An-Najah cindai Alus Boarding School

3. Analyzing

In this step the researcher analyzes the data using the theory that related to the technique of delivering speech An-Najah cindai Alus Boarding School.

4. Editing

This step is purpose to crosscheck the data that analyzed by the researcher to make sure it is complete or not.

