

CHAPTER III

RESEARCH METHOD

A. Research Design

This research was a qualitative content analysis. A qualitative content analysis is a research method for the subjective interpretation of the content of text data through the systematic classification process of coding and identifying themes or patterns (Hsieh & Shannon, 2005). It is an approach of empirical analysis of texts considering their context of communication. This analysis goes beyond counting the words; it is rather focused on the examination of meaning occurring within a particular context (Mayring, 2000). The researcher used the strategy to describe the communication strategies used by the students in speaking class at English department of UIN Antasari Banjarmasin.

B. Research Setting

This research was conducted at the second semester of speaking class at English department of UIN Antasari Banjarmasin academic year 2019. UIN Antasari Bnjarmasin is located on Jl. Ahmad Yani Km 4,5 Banjarmasin regency, South Kalimantan. There are 4 classes for English depatrment 2018 generation A, B, C and D classes. The researcher took B class and C class as subject because these classes have the same lecturer,

usually classes with the same lecturer has same teaching strategy and class activity.

C. Subject

The subjects of this research was 38 students from B class and 38 students from C class in second semester of speaking class at English department of UIN Antasari Banjarmasin academic year 2019.

The object of this research was to analyze the communication strategies used by the students on speaking class, focus on students' natural conversation.

D. Technique of Data Collection

The researcher employed some techniques of data collection there were observation and interview.

Observation is one way of social science research, this way can be cost affective and can be done by an individual by viewing and assessing the state of the enviroentment (Sugiyono, 2008). The researcher observed in the classroom while students doing conversation with their friends and lecturer. The researcher took audio and video record to collect the data. The researcher did four times observation from 22nd April 2019 to 7st May 2019. To observing the students' conversation in classroom while process of teaching learning. The process of research can be seen on the table bellow:

Table 3.1 Observation in Speaking class		
Date	Class	Activity of research
22nd April 2019	PBI C 2018	Observing the students' conversation in classroom while process of teaching learning.
30th April 2019	PBI B 2018	Observing the students' conversation in classroom while process of teaching learning.
6th May 2019	PBI C 2018	Observing the students' conversation in classroom while process of teaching learning.
7th May 2019	PBI B 2018	Observing the students' conversation in classroom while process of teaching learning.

Beside observation, the researcher also did interview to collect the data. The researcher did focus group interview. Focus group consist of a small group of people, usually between six and nine in number, who are brought together by a trained moderator (researcher) to explore attitudes, and perceptions feelings and ideas about a topic (Denscombe, 2013). The researcher did focus group interview about what types of communication

strategies they used. The researcher interviewed 30 students from PBI B 2018 and 30 students from PBI C 2018. The researcher divided 60 students into 10 groups. The process of research can be seen on the table below:

Table 3.2		
Interview the students		
Date	Class	Activity of research
15th May 2019	PBI B 2018	Interviewing the student about communication strategies they used.
16th May 2019	PBI B 2018	Interviewing the student about communication strategies they used.
20th May 2019	PBI C 2018	Interviewing the student about communication strategies they used.

E. Data Analysis

There were steps that the researcher did to analyze the data:

First, the researcher wrote the transcripts from the data of observation and interview. The researcher wrote natural conversation in

four transcripts from four times observation in class. The researcher also wrote the transcript based on 10 data from interview the students.

Second, the researcher classifying the data from observation and interview based on 18 communication strategies by Faerch and Kasper. The researcher classify the data of students' communication strategies from the dominant used strategy to the least used strategy

After classifying the data, the researcher analyzed the data. The researcher analyze the data from observation and interview. The researcher compared the result from observation in PBI B class and PBI C class. Then the researcher compared the result from interview in PBI B class and PBI C class. Next, the researcher compared the result from data observation (from two classes) and data interview (from two classes).

After compared the data observation and data interview from two classes, the final step are report findings and discussions about findings. The researcher reported the findings about what are communication strategies used by the students base on data observation and interview. In discussion, the researcher compared the result in findings with 18 communication strategies by Faerch and Kasper and two previous studies by Tan Kim Hua and Yusfarizal.