

## **CHAPTER III**

### **RESEARCH METHOD**

#### **A. Research Design**

This research was categorized into qualitative research and used document analysis technique. The aim of this research was to describe the quality of the textbook in terms of content, language, and presentation.

This research was done by analyzing all aspects of the textbook by using checklist evaluation which suggested by BSNP. The aspects covered content aspect (sub aspects: the relevance of material with KI and KD, the accuracy of materials, the learning support materials), language aspect (sub aspect: the appropriateness of language), and presentation aspect (sub aspects: the presentation technique, the teaching and learning technique, and the presentation coverage).

#### **B. Subject**

The subject of this research is the English textbook entitled “Bahasa Inggris” for tenth grade first semester which was written by Utami Widiati, Zulati Rohmah, and Furaidah. The textbook was published in 2014 by the Ministry of Education and Culture of Indonesia and developed based on curriculum 2013. The textbook commonly used in teaching and learning English in senior high schools. The first parts of the textbook are preference and followed by list of content. The textbook included 9 chapters: chapter 1 (*Talking about Self*), chapter 2 (*Complimenting and Showing Care*), chapter 3 (*Expressing intention*), chapter 4 (*Congratulating others*), chapter 5 (*Describing people*), chapter 6 (*Visiting*

*Ecotourism Destination*), chapter 7 (*Visiting Niagara Falls*), chapter 8 (*Describing Historical Places*), and chapter 9 (*Giving Announcement*). The next part is the materials, and the last part is references.

### **C. Data**

The data was the quality of the textbook which covered all aspect of the textbook that are the appropriateness of the content, the language, and the presentation technique.

### **D. Technique of Data Collection**

As the data in this research was in document form, the researcher used document analysis technique in collecting the data, the researcher read the English textbook and the instrument of textbook evaluation by BSNP scrutiny to analyze the quality of the English textbook in terms of content aspect, language aspect, and presentation aspect.

### **E. Data Analysis**

There were steps that were done to analyze the data:

#### 1. Identifying the data

The researcher identified the aspect of the English the instrument of textbook evaluation by BSNP based on the data characterized needed.

#### 2. Analyzing the data

The researcher analyzed the data by using instrument of textbook evaluation by BSNP which analyze all aspect of the textbook such as content aspect, language aspect, and presentation aspect, if the textbook

met the criterion, it will get a tick (✓) and get 1 point. While if the textbook does not meet the criterion, it will get a stripe (-) and no point.

### 3. Interpreting the data

The researcher interpreted the data by using descriptive explanation of the quality of the textbook in terms of content, language, and presentation.

### 4. Categorization

The next step is categorizing the result of data analysis in each aspect. The following table will be used in categorizing the result.

<b>Range of score</b>	<b>Category</b>
90% - 100%	Excellent
60% - 89%	Good
30% - 59%	Poor
≤ 30%	Very Poor

**Table 3.1 Conversion of fulfillment average into four proposed categories by BSNP (2014)**

### 5. Concluding

On this last step, the researcher drawn the conclusion based on the categorization of the result.