

CHAPTER IV

FINDINGS AND DISCUSSION

A. Findings and Discussion

This chapter would present findings and discussions about style-shifting that is used by Rumpletiltskin in Once Upon A Time drama series season 2.

1. Kind of Speech Style in Rumpletiltskin Dialogue

In this part, the researcher focused on five types of Speech Style which are intimate style, casual or informal Style, Consultative style, formal style, and frozen style based on theory of Martin Joos'.

The table below shows the findings about the types of speech styles found by researcher in rumpletiltskin dialogues from episodes 1 to 10 along with the number of phrases or sentences of each type of speech style from each episode.

Table 4.1. <i>The Speech Style's identification Checklist of Episode 1 to 10</i>						
Eps	Intimate	Casual/Informal	Consultative	Formal	Frozen	Description

01	-	√	√	-	-	Casual/Informal : 2 phrases Consultative : 1 phrase
02	-	-	-	-	-	-
03	-	-	-	-	-	-
04	√	√	√	√	-	Intimate : 5 phrases Casual/Informal : 6 phrases Consultative : 4 phrases Formal : 2 phrases
05	-	√	√	-	-	Casual/Informal : 3 phrases Consultative : 7 phrases
06	-	-	-	-	-	-

07	-	√	√	-	-	Casual/Informal : 2 phrases Consultative : 2 phrases
08	√	√	√	-	-	Intimate : 3 phrases Casual/Informal : 9 phrases Consultative : 1 phrase
09	-	√	-	-	-	Casual/Informal : 2 phrases
10	√	√	√	-	-	Intimate : 2 phrases Casual/Informal : 10 phrases Consultative : 1 phrase

From table 4.1 above, it can be said that almost all types of speech styles used by Rumpletitskin such as intimate style, casual / informal style, consultative style and formal style in which the number of phrases of each type of speech style have been described in this table,

arranged by episode. And only one type of speech style that was not found by researcher in rumpletiltskin dialogues, that is frozen style. The following is a more in-depth explanation of the findings of each type of speech style.

a. Intimate style

From episodes 1 to 10, the researcher found 10 phrases of intimate style in rumpletiltskin dialogues. Intimate style used in conversations between people who are very close like boyfriend and girlfriend and others. Also free and easy participation then the language used is not public. To see more clearly the intimate style phrases found can be seen in table '*Intimate Style of Speech style's Identification of Episode 1 – 10 Table*' in the appendix. Researcher took several phrases as discussion as in episode 4 in the first phrase (E4P1):

Bell : It's, um... It's very beautiful. So what's the occasion?

Mr. Gold : The occasion is us. We haven't really gotten Out much

since Storybrooke awakened, so I thought we should

see it together.

Mr. Gold : Wow.

Bell : Thank You.

This phrase was pronounced by Rumpletiltskin to a character named Belle who was her lover at that time, In this dialogue Rumpletiltskin is giving a necklace as a meeting gift because they have been separated for a long time and finally meet again.

So, it can be concluded that this is a conversation between lovers. And this is in accordance with Joos' theory of intimate style, that the intimate style used in conversations between people who are very close and also free and easy participation then the Language used is not public and example of situation is boyfriend / girlfriend talk. Then the next example is episode 4 in phrase 13 (E4P13):

Rumple : Well, well, seems like you finally found the family you

could never have with me. (Talking to Milah)

This sentence was uttered by Rumpletiltskin to a character named Milah who was the wife who had an affair with a pirate. He finally met his wife who had cheated on him with a pirate and intended to avenge his hurt for the pirate for taking his wife.

And it can be concluded that this is a conversation between lovers. And this is in accordance with Joos' theory of intimate style, namely the intimate style used in conversations between people who are very close and also free and easy participation then the Language

used is not public and example of situation is boyfriend / girlfriend talk.

b. Casual/informal style

From episodes 1 to 10, the researcher found 30 phrases from casual / informal style in Rumpletiltskin dialogues. Casual or informal style is used in informal situation to chatting with family or friend at break time, exercise, recreation. Language used between friends often very relaxed and focused on just getting the information out. And slangs are quite often used in these instan. To see more clearly the casual or informal style phrases found can be seen in table '*Casual or Informal Style of Speech style's Identification of Episode 1 – 10 Table*' in the appendix section. The researcher took several phrases as discussion as in episode 4 in phrase 17 (E4P17):

Rumple : Killing me is gonna take a lot more than that, dearie.

Hook : Even demons can be killed. I will find a way.

Rumple : Well, good luck living long enough.

The underlined sentence was uttered by Rumpletiltskin to a character named Hook who he was one of his opponents fighting to get his wife back. Here the sentence he utters has an informal vocabulary, that is “gonna” and this is in accordance with Joos' theory which reads this style is used in informal situations and language and relationship between speaker and hearer is closed. Free

and easy participation of both speaker and listener then the diction or vocabulary to use is informal or colloquial. Then the next example is episode 8 in phrase 3 (E8P3):

Regina : Gold... we need to talk.

Mr. Gold : Do we?

This sentence was pronounced by Rumpelstiltskin or Mr. Gold to a character named Regina who she is someone he perceives as a threat. Here the sentence he utters has an informal structure that is “Do We?” and this is in accordance with Joos' theory which reads this style is used in informal situations and language and relationship between speaker and hearer is closed. Free and easy participation of both speaker and listener then the diction or vocabulary to use is informal or colloquial.

c. Consultative style

From episodes 1 to 10, the researcher found 17 phrases from the Consultative style in the Rumpelstiltskin dialogues. Speech style of consultative is used to normal conversation in school, meeting or discussions that have oriented in production. So, it can be said, this style is operational style language. And used in small group discussion and in business-like situations. To see more clearly the Consultative style phrases found can be seen in table ‘*Consultative Style of Speech style's Identification of Episode 1 – 10 Table*’ in the appendix

section. The researcher took several phrases as discussion as in episode 1 in phrase 1 (E1P1):

Mr. Gold : What can I do for you?

Emma : What you can do is tell us what you did.

This sentence was pronounced by Rumpletiltskin or Mr. Gold to a character named Emma where she is the main female character and an acquaintance of Mr. Gold and she was visiting Mr. Gold wanted to ask something about his son who was hit by magic and she thought that Mr. Gold who hit her son by a magic.

Based on the sentence uttered by Mr. Gold, this is in accordance with Joos' theory, that is consultative style is used in negotiating with the strangers or work colleagues. This speech style uses listener participation and feedback and this style examples in communication between consultant and client. Then the next example is episode 5 in phrase 1 (E5P1):

Regina : Are you ready to begin?

Rumple : Oh I've been ready. The question is, are you?

Regina : Yes, I am.

Rumple : Tell me why you're really here.

Regina : For power..

This sentence was uttered by Rumpletiltskin to a character named Regina who was his student for learning magic (at the time

setting). Based on the sentence uttered by Rumpletiltskin, this is in accordance with Joos' theory that is consultative style is happens in two-way participation and this speech style uses listener participation and feedback then this style examples in communication between teachers and student.

d. Formal style

From episodes 1 to 10, the researcher found 2 phrases from the formal style in rumpletiltskin dialogues. Speech style of formal is language variation that used in speech of state, meeting, official letter, religious lecture, textbooks, etc. Is used formal word and expression. This speech style is expected to be presented in complete sentences with specific word usage.

To see more clearly the formal style phrases found can be seen in table '*Formal Style of Speech style's Identification of Episode 1 – 10 Table*' in the appendix section. Researcher took several phrases as discussion as in episode 4 in phrase 12 (E4P12):

Bell Father : Don't be. She's safe. So you can stop looking.

Mr. Gold : Look, if I could just have the chance to talk to her.

Bell Father : You will destroy Belle like you destroy everything else.

Well, I won't let that happen.

Mr. Gold : What have you done with her?

Belle's father : There's only one way to get her away from you.

This sentence was pronounced by Rumpletiltskin or Mr. Gold to the character that is his father Belle, Mr. Gold's lover. In this dialogue Rumpletiltskin uses polite or formal language because he is dealing with the father of his lover and also hopes to melt her father's heart.

Based on the sentence uttered by Mr. Gold, this is in accordance with Joos' theory that is formal style is used formal word and expression. This speech style is expected to be presented in complete sentences with specific word usage.

2. Kind of Style-shifting in Rumpletiltskin Dialogue

The following is a table of findings about the types of style-shifting that the researcher found from episodes 1 to 10. For complete phrases of each style-shifting, see table '*Style-shifting Phrases from Episode 1 – 10 Table*' in the appendix section.

Table 4. 2. <i>Style-shifting Identification of Episode 1 - 10</i>			
No	Eps	Kinds of Style-shifting Found	Phrase

1	01	Consultative to Casual or Informal	E1P1 - E1P2
2	04	Consultative to Casual or Informal	E4P2 - E4P3
3		Casual or Informal to Intimate	E4P3 - E4P4
4		Intimate to Formal	E4P7 - E4P8
5		Formal to Consultative	E4P8 - E4P9
6		Casual or Informal to Formal	E4P11 - E4P12
7		Intimate to Consultative	E4P14 - E4P15
8		Consultative to Casual or Informal	E4P15 - E4P16
9		05	Casual or Informal to Consultative
10	Consultative to Casual or Informal		E5P6 - E5P7
11	Casual or Informal to Consultative		E5P7 - E5P8
12	Consultative to Casual or Informal		E5P9 - E5P10
13	07	Casual or Informal to Consultative	E7P1 - E7P2
14		Consultative to Casual or Informal	E7P3 - E7P4

15	08	Casual or Informal to Intimate	E8P1 - E8P2
16		Intimate to Casual or Informal	E8P2 - E8P3
17		Casual or Informal to Intimate	E8P3 - E8P4
18		Intimate to Casual or Informal	E8P4 - E8P5
19		Casual or Informal to Intimate	E8P5 - E8P6
20		Intimate to Casual or Informal	E8P6 - E8P7
21		Consultative to Casual or Informal	E8P11 - E8P12
22	10	Intimate to Casual or Informal	E10P1 - E10P2

From this research the researcher found that there were 8 types of style-shifting used by Rumpletiltskin in his dialogue in the first 10 episodes of Once Upon A Time drama series season 2, totaling 22 style-shifting items. Style-shifting is a shiftment of a language style from one style to another by adjusting the interlocutor, the atmosphere and the place where the conversation takes place. Here the explanation of finding and the discussion.

e. Casual or Informal to Formal

For the first type is Casual or Informal to Formal style This style was formed due to a shift in language style from the Casual or Informal style to the Formal style and the researcher found that there was 1 item of style-shifting with the type of Casual or Informal to Formal, found in column 6 of section E4P11-E4P12 in the style-shifting identification table. An example can be taken in table 4.11 column 6 section E4P11-E4P12 where the dialogue is:

Bell Father : You again. Out. This is a private establishment. You're

not welcome.

Mr. Gold : Where's Belle? (Casual or Informal Style)

Bell Father : Don't be. She's safe. So you can stop looking.

Mr. Gold : Look, if I could just have the chance to talk to her.

(Formal Style)

Bell Father : You will destroy Belle like you destroy everything else.

Well, I won't let that happen.

In the first two dialogues, it is explained that the sentence uttered by Mr. Gold is a Casual or Informal Style speech style, namely "*Where's Belle?*" Then in the three subsequent dialogues Mr. Gold changed his speech style to Formal Style, namely "Look,

if I could just have the chance to talk to her.” From the change in style from Casual or Informal to Formal, this can be referred to as the style-shifting type of casual or informal to formal. This is based on Austin theory, namely shifts of this kind occur in specific context and may be marked by a reduction in the percentage use of certain casual speech features.

f. Formal to Consultative

For the second type is Formal to Consultative, This style was formed due to a shift in the language style from the Formal style to the Consultative style and the researcher found that there is 1 item of style-shifting, an example can be taken in table 4.11 column 5 section E4P8-E4P9, where the dialogue is:

Rumple : And so here we are. You’ve come to save the life of your true love, the pirate. I didn’t realize the power of true love before. It is impressive. I’d hate to break it up.
Actually, no. I’d love to. (Formal Style)

Milah : You know who I took it from. I may not know what The Dark One wants with a magic bean, but i have it.

Rumple : Oh, I feel a proposal coming on.

Milah : The magic bean in exchange for our lives. Deal?

Rumple : I wanna see it first. (Consultative Style)

In the first two dialogues, it is explained that the sentence uttered by Rumpletiltskin is a Formal Style type speech style, namely *“And so here we are. You’ve come to save the life of your true love, the pirate. I didn’t realize the power of true love before. It is impressive. I’d hate to break it up. Actually, no. I’d love to.”* Then in 4 dialogues afterwards Rumpletiltskin changed his speech style to Consultative Style, namely *“I wanna see it first.”* From the previous style change from Formal to Consultative, this can be called a Formal to Consultative style-shifting type.

g. [Casual or Informal to Intimate](#)

For the third type is Casual or Informal to Intimate, this style was formed due to the shift of the language style from the Casual or Informal style to the Intimate style and the researcher found that there were 4 items of style-shifting types Casual or Informal to Intimate, found in column 3 section E4P3-E4P4, in column 15 section E8P1-E8P2, in column 17 section E8P3-E8P4, and in column 19 section E8P5- E8P6 in the style-shifting identification table. an example can be taken in table 4.11 column 3 section E4P3-E4P4, where the dialogue is:

(Casual or Informal Style)

Mr. Gold : How.. dare you?!!
Mr. Fat : Aah!
Mr. Gold : You want your ax? (Angry) Fine!
Mr. Fat : Uhh!
Bell : Rumpeltiltskin! (Trying to stop)
Mr. Gold : You can have it... Buried in your chest!

(Intimate Style)

Bell : Stop! Stop! This isn't you anymore!
Mr. Gold : Oh, it's me, dearie. Always has been, always will be.

In the first six dialogues, it is explained that the sentence Mr. Gold is a Casual or Informal Style speech style, namely "*You can have it... Buried in your chest!*" Then in second dialog afterwards Mr. Gold changed the speech style to Intimate Style, namely "*Oh, it's me, dearie. Always has been, always will be.*" From the change in style from Casual or Informal to Intimate, this can be referred to as the style-shifting type Casual or Informal to Intimate.

h. Casual or Informal to Consultative

For the fourth type is Casual or Informal to Consultative, This style was formed because of the shift in language style from the Casual or Informal style to the Consultative style and the researcher found that there are 3 style-shifting items of the Casual or Informal to

Consultative type found in column 9 section E5P2-E5P3, in column 11 section E5P7-E5P8, and in column 13 section E7P1-E7P2 in the style-shifting identification table. an example can be taken in table 4.11 column 9 section E5P2-E5P3, where the dialogue is:

Hat Man : I thought nothing was beyond your reach.

Rumple : Ah.

Hat Man : Busy. Should I...

Rumple : No. No. Nothing important going on here. (Casual or

Informal Style)

Hat Man : I got what you wanted.

Rumple : What about the slippers? (Consultative Style)

Hat Man : Oh. Couldn't find 'em. Heard talk they've already been

moved to another land.

In the first four dialogues, it is explained that the sentence uttered by Rumpletiltskin is a Casual or Informal Style speech style, namely "*No. No. Nothing important going on here.*" Then in the following three dialogues, Rumpletiltskin changed his speech style to Consultative Style, namely "*What about the slippers?*" From the change in style from Casual or Informal to Consultative, this can be referred to as the style-shifting type of Casual or Informal to Consultative.

i. Intimate to Formal

For the fifth type is Intimate to Formal, This style was formed due to a shift in language style from Intimate style to Formal style and the researcher found that there was 1 style-shifting item, Intimate to Formal, found in column 4 of section E4P7-E4P8 in the style-shifting identification table. an example can be taken in table 4.11 column 4 section E4P7-E4P8, where the dialogue is:

Rumple : Oh, how sweet. It appears there's more to this tale than

I know. Tell it to me, Milah.

Milah : Please don't hurt him. I can explain.

Rumple : Tick-tock, dearie. Tick-tock. (Intimate Style)

Rumple : And so here we are. You've come to save the life of your true love, the pirate. I didn't realize the power of

true love before. It is impressive. I'd hate to break it up.

Actually, no. I'd love to. (Formal Style)

In the first three dialogues, it is explained that the sentence uttered by Rumpletiltskin is the Intimate Style type speech style, namely "*Tick-tock, dearie. Tick-tock.*" Then in one dialogue afterwards Rumpletiltskin changed his speech style to Formal Style, namely "*And so here we are. You've come to save the life of your*

true love, the pirate. I didn't realize the power of true love before. It is impressive. I'd hate to break it up. Actually, no. I'd love to." From the style change from Intimate to Formal, this can be called the style-shifting type Intimate to Formal.

j. [Intimate to Casual or Informal](#)

For the sixth type, namely Intimate to Casual or Informal, This style was formed due to a shift in language style from Intimate style to Casual or Informal style and the researcher found that there were 4 style-shifting items of the type Intimate to Casual or Informal found in column 16 section E8P2-E8P3, in column 18 section E8P4-E8P5, in column 20 section E8P6- E8P7, and in column 22 section E10P1-E10P2 in the style-shifting identification table. an example can be taken in table 4.11 column 16 section E8P2-E8P3, where the dialogue is:

Mr. Gold : I have a complicated relationship with her, as I do with

most people.

Bell : Well, it, uh, it did take me a little time to get to know you. They will.

Mr. Gold : You know, you should try it with ketchup. Condiments

are this world's most powerful magic. (Intimate Style)

Regina : Gold... we need to talk.

Mr. Gold : Do we? (Casual or Informal Style)

In the first three dialogues, it is explained that the sentence uttered by Rumpletiltskin is the Intimate Style type speech style, namely "*You know, you should try it with ketchup. Condiments are this world's most powerful magic.*" Then in one dialogue afterwards Rumpletiltskin changed his speech style to Casual or Informal Style, namely "*Do we?*" From the style change from Intimate to Casual or Informal, this can be called the style-shifting type Intimate to Casual or Informal.

k. Intimate to Consultative

For the seventh type is Intimate to Consultative, This style was formed due to a shift in language style from Intimate style to Consultative style and the researcher found that there was 1 item of style-shifting type Intimate to Formal found in column 7 of section E4P14-E4P15 in the style-shifting identification table. an example can be taken in table 4.11 column 7 section E4P14-E4P15, where the dialogue is:

Rumple : Do you mean, do I forgive you? Can I move on?
Perhaps, Perhaps. I can see you are.. truly in love.
(Intimate Style)

Milah : Thank you.

Hook : You may be more powerful now, demon, but you're
no
less a coward.

Rumple : I'll have what I came for now. (Consultative Style)

In the first two dialogues, it is explained that the sentence uttered by Rumpletiltskin is the Intimate Style type speech style, namely "*Do you mean, do I forgive you? Can I move on? Perhaps, perhaps. I can see you are..truly in love.*" Then in the following two dialogues, Rumpletiltskin changed his speech style to Consultative Style, that is "*I'll have what I came for now.*" From the change in style from Intimate to Consultative, this can be referred to as the style-shifting type Intimate to Consultative.

1. Consultative to Casual or Informal

For the eighth type is Consultative to Casual or Informal, this style was formed due to a shift in language style from the Consultative style to Casual or Informal style and the researcher found that there were 7 style-shifting items of the Consultative to Casual or Informal type found in column 1 section E1P1-E1P2, in column 2 section E4P2-E4P3, in column 8 section E4P15-E4P16, in column 10 section E5P6-E5P7, in column 12 section E5P9-E5P10, in column 14 section E7P3-E7P4, and in column 21 section E8P11-E8P12 in

the style-shifting identification table. an example can be taken in table 4.11 column 2 part E4P2-E4P3, where the dialogue is:

Mr. Fat : Okay, 'Stiltskin, I want my Ax.
Mr. Gold : I'm sorry, but we're closed. (Consultative Style)
Mr. Fat : It's mine. Give it to me.
Mr. Gold : And yet, still closed.

Mr. Gold : How.. dare you?!!
Mr. Fat : Aah!
Mr. Gold : You want your ax? (Angry) Fine!
Mr. Fat : Uhh!
Bell : Rumbletiltskin! (Trying to stop)
Mr. Gold : You can have it... Buried in your chest! (Casual or Informal Style)

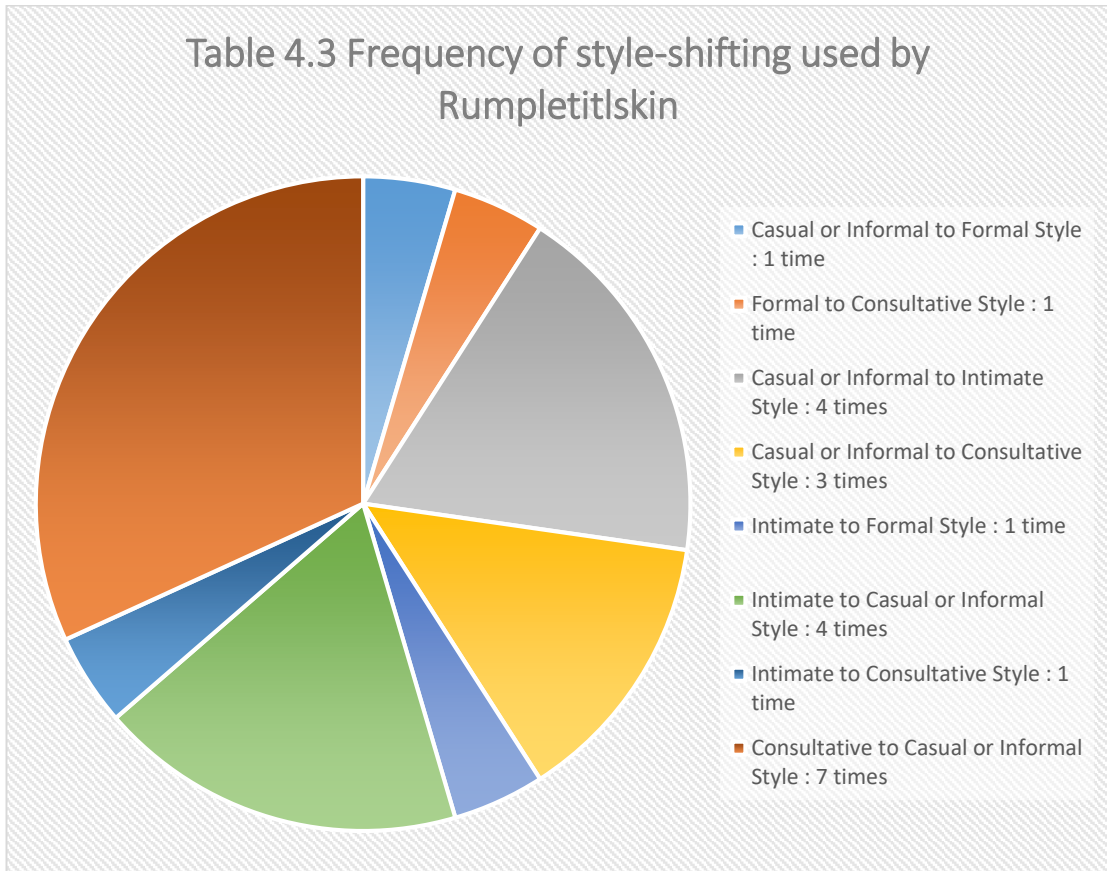
In the first four dialogues, it is explained that the sentence Mr. Gold is a Consultative Style type speech style, namely "*I'm sorry, but we're closed.*" Then in the six subsequent dialogues Mr. Gold changed his speech style to Casual or Informal Style, namely "*You can have it... Buried in your chest!*" From the previous style change from Consultative to Casual or Informal, this can be referred to as the Consultative to Casual or Informal style-shifting type.

3. Frequency of style-shifting used by Rumpletiltskin

The researcher found that there were 8 types of style-shifting used by Rumpletiltskin in his dialogue in the first 10 episodes of Once Upon A Time drama series season 2, totaling 22 style-shifting items from 59 items of Rumpletiltskin's speech style in his dialogue. The 8 types of style-shifting are:

- a. Casual or Informal to Formal totaling 1 time;
- b. Formal to Consultative amounting to 1 time;
- c. Casual or Informal to Intimate, amounting to 4 times;
- d. Casual or Informal to Consultative, amounting to 3 times;
- e. Intimate to Formal amounting to 1 time;
- f. Intimate to Casual or Informal, amounting to 4 times;
- g. Intimate to Consultative amounting to 1 time; and
- h. Consultative to Casual or Informal totaling 7 times. And the following is an explanation of the description using the table:

Table 4.3 Frequency of style-shifting used by Rumpletitskin



From the explanation and table above, the researcher can conclude that the type of style-shifting that is most used by Rumpletitskin in his dialogue in the first 10 episodes of Once Upon A Time drama series season 2 is the style-shifting type of Consultative to Casual or Informal which amounts to 7 times. This type can be found in appendix section in the Style-shifting Phrases from Episode 1 - 10 table in column 1 section E1P1-E1P2, in column 2 section E4P2-E4P3, in column 8 section E4P15-E4P16, in column 10 section E5P6-E5P7, in column 12 section E5P9-E5P10, in column 14 section E7P3-E7P4, and in column 21 section E8P11-E8P12.

And the type of style-shifting least used by Rumpletiltskin in his dialogue in the first 10 episodes of Once Upon A Time drama series season 2, there are 4 types, namely Casual or Informal to Formal, Formal to Consultative, Intimate to Formal and Intimate to Consultative respectively each amounting to 1 time. These types can be found in appendix section in the Style-shifting Phrases from Episode 1 - 10 table in column 6 of section E4P11-E4P12 for Casual or Informal to Formal style, in column 5 of section E4P8-E4P9 for Formal to Consultative style, in column 4 of section E4P7-E4P8 for Intimate to Formal and in column 7 of section E4P14-E4P15 for Intimate to Consultative.